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HISENSE KELON ELECTRICAL HOLDINGS COMPANY LIMITED

海信科龍電器股份有限公司

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 00921)

FURTHER NOTICE OF THE 2012

SECOND EXTRAORDINARY GENERAL MEETING

Hisense Kelon Electrical Holdings Company Limited (the "Company") published a notice of the second 2012 extraordinary general meeting (the "EGM") dated 28 June 2012, announcing that the EGM of the Company will be held on 15 August 2012 at 9:30 a.m.. Pursuant to Article 8.11 of the articles of association of the Company, where the number of voting shares represented by the shareholders who intend to attend a general meeting does not reach more than half of the Company's total number of voting shares, the Company shall further notify the shareholders about the agenda, date and venue of the general meeting by an announcement, after which the Company can hold the general meeting as originally scheduled. The Company hereby gives further notice to its shareholders and the agenda, date and venue of the EGM will remain the same as the contents disclosed in the EGM notice dated 28 June 2012 (For details, please refer to the EGM notice dated 28 June 2012 published on the websites (<http://www.hkex.com.hk> and www.kelon.com) of The Stock Exchange of Hong Kong Limited and the Company, respectively.)

By order of the Board of

Hisense Kelon Electrical Holdings Company Limited

Tang Ye Guo

Chairman

As at the date of this announcement, the Company's directors are Mr. Tang Ye Guo, Mr. Ren Li Ren, Ms. Yu Shu Min, Mr. Lin Lan, Mr. Xiao Jian Lin and Mr. Gan Yong He; and the Company's independent non-executive directors are Mr. Xu Xiang Yi, Mr. Wang Xin Yu and Mr. Wang Ai Guo.

Foshan City, Guangdong, the PRC, 25 July 2012