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HISENSE KELON ELECTRICAL HOLDINGS COMPANY LIMITED

海信科龍電器股份有限公司

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 00921)

ANNOUNCEMENT

NOTICE OF BOARD MEETING

The board of directors (the "Board") of Hisense Kelon Electrical Holdings Company Limited (the "Company") announces that a meeting of the Board of the Company will be held on Thursday, 28 March 2013 for the following purposes:

1. to consider and approve the audited annual results of the Company and its subsidiaries for the twelve months ended 31 December 2012;
2. to consider the recommendation of profit distribution, if any; and
3. to transact any other business (if any).

By order of the Board of

Hisense Kelon Electrical Holdings Company Limited

Tang Ye Guo

Chairman

Foshan City, Guangdong, the PRC, 7 March 2013

As at the date of this announcement, the Company's directors are Mr. Tang Ye Guo, Mr. Ren Li Ren, Ms. Yu Shu Min, Mr. Lin Lan, Mr. Xiao Jian Lin and Mr. Gan Yong He; and the Company's independent non-executive directors are Mr. Xu Xiang Yi, Mr. Wang Xin Yu and Mr. Wang Ai Guo.