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Prudential plc
保誠有限公司*

(Incorporated and registered in England and Wales with limited liability under the number 01397169)
(Stock Code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY
PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES
AND PERSONS CLOSELY ASSOCIATED WITH THEM**

1	Details of the person discharging managerial responsibilities / person closely associated														
a)	Name	Mark FitzPatrick													
2	Reason for the notification														
a)	Position/status	Group Chief Executive (PDMR)													
b)	Initial notification /Amendment	Initial notification													
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor														
a)	Name	Prudential plc													
b)	LEI	5493001Z3ZE83NGK8Y12													
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted														
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541													
b)	Nature of the transaction(s)	(i) Acquisition of shares under the Dividend Re-investment Plan for ordinary shareholders (ii) Acquisition of shares under the Dividend Re-investment Plan in respect of shares held in a nominee account (iii) Acquisition of shares under the dividend re-investment associated with the Prudential Group Share Incentive Plan													
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>(i)</td><td>GBP 9.450186</td><td>312</td></tr><tr><td>(ii)</td><td>GBP 8.832</td><td>671</td></tr><tr><td>(iii)</td><td>GBP 9.385</td><td>4</td></tr></table>			Price(s)	Volume(s)	(i)	GBP 9.450186	312	(ii)	GBP 8.832	671	(iii)	GBP 9.385	4
	Price(s)	Volume(s)													
(i)	GBP 9.450186	312													
(ii)	GBP 8.832	671													
(iii)	GBP 9.385	4													

d)	Aggregated information - Aggregated volume - Price	987 GBP 9.03
e)	Date of the transaction(s)	2022-10-05
f)	Place of the transaction(s)	London Stock Exchange

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Mark FitzPatrick					
2	Reason for the notification						
a)	Position/status	Group Chief Executive (PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541					
b)	Nature of the transaction	Acquisition of shares in respect of dividends accruing to deferred share awards under the Annual Incentive Plan					
c)	Price and volume	<table><tr><td>Price</td><td>Volume</td></tr><tr><td>HKD 81.81</td><td>696</td></tr></table>		Price	Volume	HKD 81.81	696
Price	Volume						
HKD 81.81	696						
d)	Aggregated information - Aggregated volume - Price	696 HKD 81.81					
e)	Date of the transaction	2022-10-05					
f)	Place of the transaction	Hong Kong Stock Exchange					

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	James Turner					
2	Reason for the notification						
a)	Position/status	Group Chief Financial Officer (PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541					
b)	Nature of the transaction	Acquisition of shares under the dividend re-investment associated with the Prudential Group Share Incentive Plan					
c)	Price and volume	<table><tr><td>Price</td><td>Volume</td></tr><tr><td>GBP 9.385</td><td>4</td></tr></table>		Price	Volume	GBP 9.385	4
Price	Volume						
GBP 9.385	4						
d)	Aggregated information - Aggregated volume - Price	4 GBP 9.385					
e)	Date of the transaction	2022-10-05					
f)	Place of the transaction	London Stock Exchange					

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	James Turner					
2	Reason for the notification						
a)	Position/status	Group Chief Financial Officer (PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541					
b)	Nature of the transaction	Acquisition of shares in respect of dividends accruing to deferred share awards under the Annual Incentive Plan					
c)	Price and volume	<table><tr><td>Price</td><td>Volume</td></tr><tr><td>HKD 81.81</td><td>634</td></tr></table>		Price	Volume	HKD 81.81	634
Price	Volume						
HKD 81.81	634						
d)	Aggregated information - Aggregated volume - Price	634 HKD 81.81					
e)	Date of the transaction	2022-10-05					
f)	Place of the transaction	Hong Kong Stock Exchange					

1	Details of the person discharging managerial responsibilities / person closely associated										
a)	Name	Avnish Kalra									
2	Reason for the notification										
a)	Position/status	Group Chief Risk and Compliance Officer (PDMR)									
b)	Initial notification /Amendment	Initial notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	Prudential plc									
b)	LEI	5493001Z3ZE83NGK8Y12									
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541									
b)	Nature of the transaction(s)	(i) Acquisition of shares under the Dividend Re-investment Plan for ordinary shareholders (ii) Acquisition of shares under the dividend re-investment associated with the Prudential All Employee Share Purchase Plan									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>(i)</td><td>GBP 9.450186</td><td>516</td></tr> <tr> <td>(ii)</td><td>GBP 9.384494</td><td>19</td></tr> </tbody> </table>		Price(s)	Volume(s)	(i)	GBP 9.450186	516	(ii)	GBP 9.384494	19
	Price(s)	Volume(s)									
(i)	GBP 9.450186	516									
(ii)	GBP 9.384494	19									
d)	Aggregated information - Aggregated volume - Price	535 GBP 9.448									
e)	Date of the transaction(s)	2022-10-05									
f)	Place of the transaction(s)	London Stock Exchange									

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Avnish Kalra					
2	Reason for the notification						
a)	Position/status	Group Chief Risk and Compliance Officer (PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541					
b)	Nature of the transaction	Acquisition of shares in respect of dividends accruing to deferred share awards under the Prudential Deferred Bonus Plan					
c)	Price and volume	<table><tr><td>Price</td><td>Volume</td></tr><tr><td>HKD 81.81</td><td>231</td></tr></table>		Price	Volume	HKD 81.81	231
Price	Volume						
HKD 81.81	231						
d)	Aggregated information - Aggregated volume - Price	231 HKD 81.81					
e)	Date of the transaction	2022-10-05					
f)	Place of the transaction	Hong Kong Stock Exchange					

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Jolene Chen					
2	Reason for the notification						
a)	Position/status	Group Human Resources Director (PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541					
b)	Nature of the transaction	Acquisition of shares under the dividend re-investment associated with the Prudential All Employee Share Purchase Plan					
c)	Price and volume	<table><tr><td>Price</td><td>Volume</td></tr><tr><td>GBP 9.384494</td><td>3</td></tr></table>		Price	Volume	GBP 9.384494	3
Price	Volume						
GBP 9.384494	3						
d)	Aggregated information - Aggregated volume - Price	3 GBP 9.384494					
e)	Date of the transaction	2022-10-05					
f)	Place of the transaction	London Stock Exchange					

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Jolene Chen					
2	Reason for the notification						
a)	Position/status	Group Human Resources Director (PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541					
b)	Nature of the transaction	Acquisition of shares in respect of dividends accruing to deferred share awards under the Annual Incentive Plan					
c)	Price and volume	<table><tr><td>Price</td><td>Volume</td></tr><tr><td>HKD 81.81</td><td>162</td></tr></table>		Price	Volume	HKD 81.81	162
Price	Volume						
HKD 81.81	162						
d)	Aggregated information - Aggregated volume - Price	162 HKD 81.81					
e)	Date of the transaction	2022-10-05					
f)	Place of the transaction	Hong Kong Stock Exchange					

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Dennis Tan					
2	Reason for the notification						
a)	Position/status	Managing Director, Strategic Business Group (PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541					
b)	Nature of the transaction	Acquisition of shares under the dividend re-investment associated with the Prudential All Employee Share Purchase Plan					
c)	Price and volume	<table><tr><td>Price</td><td>Volume</td></tr><tr><td>GBP 9.384494</td><td>4</td></tr></table>		Price	Volume	GBP 9.384494	4
Price	Volume						
GBP 9.384494	4						
d)	Aggregated information - Aggregated volume - Price	4 GBP 9.384494					
e)	Date of the transaction	2022-10-05					
f)	Place of the transaction	London Stock Exchange					

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Dennis Tan					
2	Reason for the notification						
a)	Position/status	Managing Director, Strategic Business Group (PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541					
b)	Nature of the transaction	Acquisition of shares in respect of dividends accruing to deferred share awards under the Prudential Deferred Bonus Plan					
c)	Price and volume	<table><tr><td>Price</td><td>Volume</td></tr><tr><td>HKD 81.81</td><td>291</td></tr></table>		Price	Volume	HKD 81.81	291
Price	Volume						
HKD 81.81	291						
d)	Aggregated information - Aggregated volume - Price	291 HKD 81.81					
e)	Date of the transaction	2022-10-05					
f)	Place of the transaction	Hong Kong Stock Exchange					

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Lilian Ng					
2	Reason for the notification						
a)	Position/status	Managing Director, Strategic Business Group (PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541					
b)	Nature of the transaction	Acquisition of shares under the dividend re-investment associated with the Prudential All Employee Share Purchase Plan					
c)	Price and volume	<table><tr><td>Price</td><td>Volume</td></tr><tr><td>GBP 9.384494</td><td>22</td></tr></table>		Price	Volume	GBP 9.384494	22
Price	Volume						
GBP 9.384494	22						
d)	Aggregated information - Aggregated volume - Price	22 GBP 9.384494					
e)	Date of the transaction	2022-10-05					
f)	Place of the transaction	London Stock Exchange					

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Lilian Ng					
2	Reason for the notification						
a)	Position/status	Managing Director, Strategic Business Group (PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541					
b)	Nature of the transaction	Acquisition of shares in respect of dividends accruing to deferred share awards under the Prudential Deferred Bonus Plan					
c)	Price and volume	<table><tr><td>Price</td><td>Volume</td></tr><tr><td>HKD 81.81</td><td>522</td></tr></table>		Price	Volume	HKD 81.81	522
Price	Volume						
HKD 81.81	522						
d)	Aggregated information - Aggregated volume - Price	522 HKD 81.81					
e)	Date of the transaction	2022-10-05					
f)	Place of the transaction	Hong Kong Stock Exchange					

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Wai-Kwong Seck					
2	Reason for the notification						
a)	Position/status	Chief Executive Officer, Eastspring Investments (PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541					
b)	Nature of the transaction	Acquisition of shares under the dividend re-investment associated with the Prudential All Employee Share Purchase Plan					
c)	Price and volume	<table><tr><td>Price</td><td>Volume</td></tr><tr><td>GBP 9.384494</td><td>3</td></tr></table>		Price	Volume	GBP 9.384494	3
Price	Volume						
GBP 9.384494	3						
d)	Aggregated information - Aggregated volume - Price	3 GBP 9.384494					
e)	Date of the transaction	2022-10-05					
f)	Place of the transaction	London Stock Exchange					

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Wai-Kwong Seck					
2	Reason for the notification						
a)	Position/status	Chief Executive Officer, Eastspring Investments (PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541					
b)	Nature of the transaction	Acquisition of shares in respect of dividends accruing to deferred share awards under the Prudential Deferred Bonus Plan					
c)	Price and volume	<table><tr><td>Price</td><td>Volume</td></tr><tr><td>HKD 81.81</td><td>390</td></tr></table>		Price	Volume	HKD 81.81	390
Price	Volume						
HKD 81.81	390						
d)	Aggregated information - Aggregated volume - Price	390 HKD 81.81					
e)	Date of the transaction	2022-10-05					
f)	Place of the transaction	Hong Kong Stock Exchange					

Additional information

About [Prudential plc](https://www.prudentialplc.com/)

Prudential plc provides life and health insurance and asset management in 23 markets across Asia and Africa. The business helps people get the most out of life, by making healthcare affordable and accessible and by promoting financial inclusion. Prudential protects people's wealth, helps them grow their assets, and empowers them to save for their goals. The business has more than 19 million life customers and has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depositary Receipts. It is also a constituent of the Hang Seng Composite Index. Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom. <https://www.prudentialplc.com/>

Contact

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7 October 2022, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair

Shriti Vinodkant Vadera

Executive Directors

Mark Thomas FitzPatrick CA (*Group Chief Executive*) and Stuart James Turner FCA FCSI FRM

Independent Non-executive Directors

Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, David John Alexander Law ACA, Ming Lu, Philip John Remnant CBE FCA, George David Sartorel, Thomas Ros Watjen, Jeanette Kai Yuan Wong and Yok Tak Amy Yip

** For identification purposes*