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TOM Group Limited

TOM集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2383)

FURTHER DEFERRAL OF LONG STOP DATE OF MAJOR TRANSACTION

**(1) proposed acquisition of 48.5% of the registered capital of
China Popular Computer Week Management Company Limited**
(重慶電腦報經營有限責任公司)

**(2) proposed subscription of shares in
Chongqing Zhongkepu Media Development Joint Stock Company Limited**
(重慶中科普傳媒發展股份有限公司)

The Board announces that the parties to the Agreement have agreed that the Long Stop Date will be further deferred to 31 December 2005 (or such other date as TOM International may agree) and Completion will take place on the day on which all of the Conditions are fulfilled.

FURTHER DEFERRAL OF LONG STOP DATE

Reference is made to the circular of TOM Group Limited (the “Company”) dated 10 September 2004 (the “Circular”) in respect of the proposed acquisition of 48.5% of the registered capital of the Joint Venture and the proposed subscription of shares in China Science Media and the announcement of the Company dated 29 June 2005 in respect of the deferral of the Long Stop Date (the “Deferral Announcement”). Capitalised terms used herein shall have the same meanings as those defined in the Circular and the Deferral Announcement.

As disclosed in the Deferral Announcement, the parties to the Agreement have agreed to defer the Long Stop Date to 30 September 2005 (or such other date as TOM International may agree).

Completion is conditional upon the fulfilment of, inter alia, the Conditions as set out in the section headed “Conditions precedent” in the Circular including, the obtaining of new business license from Chongqing State Administration for Industry and Commerce (重慶市工商行政管理局) in relation to the conversion of the Joint Venture to a Sino-foreign joint venture enterprise being owned as to 51.5% by China Science Media and as to 48.5% by TOM International, conversion of which has been approved by The General Administration of Press and Publication of the People’s Republic of China (國家新聞出版總署), Ministry of Commerce of the People’s Republic of China (國家商務部) and State Administration for Industry and Commerce (國家工商行政管理局) (Condition (b)); and obtaining the relevant governmental approval for the allotment and issue of the Subscription Shares by China Science Media to TOM International (Condition (c)). Applications have been made to the relevant governmental authorities and the final approval has not yet been obtained for the aforesaid allotment and issue of the Subscription Shares to TOM International, it is expected that extra time is required for obtaining all the relevant governmental approval.

The Board announces that the parties to the Agreement have agreed that the Long Stop Date will be further deferred to 31 December 2005 (or such other date as TOM International may agree) and Completion will take place on the day on which all of the Conditions are fulfilled. Further announcement will be made should there be any further changes to the Long Stop Date.

By Order of the Board
TOM GROUP LIMITED
Angela Mak
Company Secretary

Hong Kong, 29 September 2005

As at the date hereof, the directors of the Company are:

Executive Directors:

Mr. Sing Wang

Ms. Tommei Tong

Independent non-executive Directors:

Mr. Henry Cheong

Ms. Anna Wu

Mr. James Sha

Non-executive Directors:

Mr. Frank Sixt (Chairman)

Ms. Debbie Chang

Mrs. Susan Chow

Mr. Edmond Ip

Mrs. Angelina Lee

Mr. Wang Lei Lei

** for identification purpose*

Please also refer to the published version of this announcement in The Standard.