Rego Interactive Co., Ltd
(潤歌互動有限公司)
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2422)

SUPPLEMENTAL ANNOUNCEMENT IN RELATION TO THE PLACING OF NEW SHARES UNDER GENERAL MANDATE

Reference is made to the announcement (the "**Announcement**") of the Company dated 23 December 2025 in relation to the Placing. Unless defined otherwise, capitalized terms used herein shall have the same meaning as those defined in the Announcement. The Company would like to supplement further information relating to the Placing.

As disclosed in the Announcement, if any of the conditions is not satisfied or waived by 31 January 2026 (or such other date as may be agreed in writing between the Placing Agent and the Company) (the "**Long Stop Date**"), the obligations of the parties under the Placing Agreement will cease and terminate. The Company has entered into a supplemental agreement to the Placing Agreement with the Placing Agent, pursuant to which, the Long Stop Date has been changed and dated on 26 January 2026.

The Company would like to further supplement that (i) 20% of the net proceeds from the Placing will be applied to the development and expansion of private domain traffic marketing services business, among that, (a) approximately HK$12.5 million will be used for traffic acquisition and user operation resources to support more projects for existing and new enterprise customers which is expected to be fully utilized on or before 30 June 2026; (b) approximately HK$1.2 million will be used to fund staff costs and other day-to-day operating expenses directly related to such business which is expected to be fully utilized on or before 31 December 2026; (2) 80% of the net proceeds from the Placing will be applied as the Group's general working capital, among that, (a) approximately HK$0.4 million of the net proceeds will be used to pay rental, utilities and other office-related expenses which is expected to be fully utilized on or before 31 December 2026; (b) approximately HK$53.0 million will be applied to repay outstanding bank borrowings and other interest-bearing borrowings of the Group which is expected to be fully utilized on or before 30 June 2026;

(c) approximately HK$1.5 million will be used to settle other general administrative and operating expenses of the Group in its ordinary and usual course of business which is expected to be fully utilized on or before 31 December 2026.

The Group's private domain traffic marketing services business primarily focuses on providing promotion and advertising services, advertisement placement services and operator-related digital marketing services (including advertisement distribution and virtual goods packages) to help enterprise customers acquire and retain users within their private domain traffic. By applying the net proceeds from the Placing for traffic acquisition and user operation resources, including resources for campaign execution with telecom operators and other media channels and for enhancing data management capabilities along the user lifecycle in customers' private domains, it would enable the Group to support more projects for both existing and new enterprise customers. Meanwhile, net proceeds from the Placing will also be used to fund staff costs related to this business, including personnel responsible for sales, project operation and data analysis which will strengthen the Group's service capacity and capturing additional business opportunities in this segment.

By order of the Board
Rego Interactive Co., Ltd
Chen Ping
Executive Director

Hong Kong, 31 December 2025

As at the date of this announcement, the Board comprises Mr. Chen Ping, Mr. Tian Huan, Mr. Zhang Yongli, Mr. Fan Lianshun, Mr. Xia Yuanbo and Mr. Chen Wei as executive Directors; and Ms. Mo Lan, Mr. Shen Yunjia and Mr. Zeng Liang as independent non-executive Directors.