Gala Technology Holding Limited
望塵科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2458)

POSITIVE PROFIT ALERT

This announcement is made by the board of directors (the "**Board**") of Gala Technology Holding Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the shareholders and potential investors of the Company that, based on a preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2025 and an assessment of the information currently available to the Board, the Group is expected to record a revenue of RMB920 million to RMB930 million, representing an increase of approximately 19% to 20% as compared to the corresponding period of 2024, and a profit for the year of RMB90 million to RMB98 million, representing an increase of approximately 7% to 16% as compared to the corresponding period of 2024.

The expected increase in revenue and profit for the year is mainly attributable to (i) the comprehensive upgrades to the flagship game Total Football (最佳球會) in terms of user experience, the depth of its IP and the richness and diversity of its operation, which significantly enhanced its competitiveness in vertical segments and continued to consolidate the operating fundamentals, thereby providing stable support for the overall performance; and (ii) the explosive growth of the core new title NBA Rivals (美職籃巔峰對決), which has served as the core growth engine and effectively driven the overall performance of the Company.

Benefiting from the robust development of the Company's overall game business in 2025, various game categories achieved breakthrough progress, resulting in strong financial performance. The Company continues to prepare for the launch of multi-platform games, and will spare no effort to accelerate their market introduction and scale-up. By deeply integrating with sports events, the Company aims to cultivate new business growth drivers. Adhering to a high-quality development strategy, the Company will prudently invest in core technologies, premium IPs, and strategic channel resources, striving to achieve long-term sustainable growth.

As of the date of this announcement, the Company is still in the process of finalising the consolidated annual results of the Group for the year ended 31 December 2025. The information contained in this announcement is only based on the preliminary assessment by the Board with reference to the information currently available and the unaudited consolidated management accounts of the Group for the year ended 31 December 2025, which have not been audited or reviewed by the Company's independent auditors and/or the audit committee of the Company, and therefore may be subject to further adjustments. Shareholders and potential investors of the Company are advised to read carefully the annual results announcement of the Company for the year ended 31 December 2025, which is expected to be published by the end of March 2026.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Gala Technology Holding Limited
Mr. Jia Xiaodong
Executive Director, Chairman and Chief Executive Officer

Hong Kong, 13 March 2026

As at the date of this announcement, the executive Directors of the Company are Mr. Jia Xiaodong (Chairman and Chief Executive Officer), Mr. Huang Xiang and Mr. Li Xin; and the independent non-executive Directors of the Company are Mr. Zhan Peixun, Ms. Jiang Xueying and Ms. Chak Hoi Kee Clara.