AuGroup (SHENZHEN) Cross-Border Business Co., Ltd.
傲基(深圳)跨境商務股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 2519)

PROFIT WARNING

This announcement is made by AuGroup (SHENZHEN) Cross-Border Business Co., Ltd. (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of the Company (the "**Board**") hereby notifies the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary assessment of the Group's unaudited consolidated management accounts for the year ended 31 December 2025 (the "**Reporting Period**") and other information currently available, the Group's net profit attributable to the parent company for the Reporting Period is expected to be between RMB150 million and RMB200 million, representing a decline of between 60.3% to 70.2% as compared with that of the corresponding period in 2024, primarily attributable to:

1. in terms of the sales of goods business, tariff policy adjustments during the Reporting Period led to a significant increase in overall costs;

2. in terms of the sales of goods business, the Group's strategic incubation projects are still in the early stages with high investment costs, which have diluted overall profits;

3. in terms of the logistics solutions business, due to the addition of leased warehouses, the amortization of newly added right-of-use assets has significantly increased operating costs. The corresponding revenue growth has not yet fully materialized, resulting in a decline in net profit;

4. in terms of the logistics solutions business, the Group commenced to expand its self-delivery business in 2025 with its initial operations suffering from insufficient order volume with low order density, and the distribution operation costs and transit and sorting costs were high, resulting in significant overall losses.

The Company is in the process of finalising the Group's 2025 annual results. The information contained in this announcement is only based on the Board's preliminary assessment in accordance with the unaudited consolidated management accounts of the Group and other information currently available and has not been audited or reviewed by the independent auditors and the audit committee of the Company. Therefore, the Group's 2025 actual annual results may differ from the information contained in this announcement. Shareholders and potential investors are advised to refer to the details of the announcement of the Group's 2025 annual results, which is expected to be published by the end of March 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
AuGroup (SHENZHEN) Cross-Border Business Co., Ltd.
Mr. Lu Haizhuan
Chairperson, Executive Director and Chief Executive Officer

Shenzhen, the PRC, 6 March 2026

As at the date of this announcement, the Board comprises Mr. Lu Haizhuan, Mr. Ze Kuaiyue, Ms. Zhuang Liyan and Mr. Yu Fenglu as executive directors; Ms. Zhang Li as a non-executive director; and Ms. Meng Rongfang, Mr. Chen Xiaohuan, Ms. Gao Yu and Mr. Liu Yong as independent non-executive directors.