

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

dida

Dida Inc.

嘀嗒出行*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 02559)

ESTABLISHMENT OF INDEPENDENT BOARD COMMITTEE AND APPOINTMENT OF INDEPENDENT FINANCIAL ADVISER

Reference is made to the joint announcement of eLong, Inc. (the “**Offeror**”), Tongcheng Travel Holdings Limited (同程旅行控股有限公司) (the “**Offeror Parent**”), and Dida Inc. (“**Dida**” or the “**Company**”) dated June 29, 2026 (the “**Dida R3.5 Announcement**”) in relation to a voluntary conditional general cash offer by Nomura International (Hong Kong) Limited, for and on behalf of the Offeror, to acquire all of the issued Shares in the Company, cancel all outstanding Options and acquire all RSU Shares corresponding to the outstanding RSUs (the “**Dida Offers**”), as well as the proposed declaration and payment of a Special Cash Dividend by the Company.

Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Dida R3.5 Announcement.

ESTABLISHMENT OF INDEPENDENT BOARD COMMITTEE

The board of directors (the “**Directors**”) of the Company (the “**Board**”) would like to announce that an independent board committee of the Company (the “**IBC**”), comprising Mr. LI Feng, Mr. LI Jian and Ms. WU Wenjie, each an independent non-executive Director, has been established in accordance with Rule 2.1 of the Takeovers Code to make a recommendation to the Qualifying Shareholders, the Optionholders and the RSU Holders as to whether the Dida Offers are, or are not, fair and reasonable and as to acceptance of the Dida Offers (in each case, if and when made).

Pursuant to Rule 2.8 of the Takeovers Code, the IBC is required to comprise all the non-executive Directors who have no direct or indirect interest in the Dida Offers other than as holders of the Shares, Options and unvested RSUs. As of the date of this announcement, except for the executive Directors, all the non-executive Directors of the Company are its three independent non-executive Directors, all of whom are members of the IBC.

* For identification purpose only

APPOINTMENT OF INDEPENDENT FINANCIAL ADVISER

The Board further announces that Red Solar Capital Limited, a corporation licensed to carry out Type 1 (dealing in securities) and Type 6 (advising on corporate finance) regulated activities under the SFO, has been appointed by the Company as the independent financial adviser (the “**IFA**”) with the approval of the IBC pursuant to Rule 2.1 of the Takeovers Code to advise the IBC in connection with the Dida Offers (in each case, if and when made) and as to their acceptance.

The letter of advice from the IFA and the recommendation of the IBC in respect of the Dida Offers will be disclosed in due course in accordance with the Takeovers Code.

Shareholders, Optionholders and RSU Holders of, and/or potential investors in, the Company should note that the implementation of the Dida Offers are subject to the satisfaction or, where applicable, waiver of the Conditions. Accordingly, the Dida Offers may or may not become unconditional.

Shareholders, Optionholders and RSU Holders of, and/or potential investors in, the Company are advised to exercise caution when dealing in the securities of the Company. Persons who are in doubt as to the action they should take should consult their stockbroker, bank manager, solicitor or other professional advisers.

By order of the Board

Dida Inc.

SONG Zhongjie

*Chairman of the Board, chief executive officer
and executive Director*

Hong Kong, July 3, 2026

As at the date of this announcement, the Board comprises Mr. SONG Zhongjie, Mr. LI Jinlong, Mr. DUAN Jianbo and Mr. LI Yuejun as executive Directors; and Mr. LI Feng, Mr. LI Jian and Ms. WU Wenjie as independent non-executive Directors.

The Directors jointly and severally accept full responsibility for the accuracy of information contained in this announcement, and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.

Where the English and the Chinese texts conflict, the English text prevails.