dida

Dida Inc.

嘀嗒出行*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 02559)

PROFIT WARNING

This announcement is made by Dida Inc. (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that based on the preliminary assessment of the Group's unaudited management accounts and information currently available to the Board, the Group expects to record: (i) a revenue of approximately RMB157.0 million to RMB173.5 million for the six months ended June 30, 2026, as compared to a revenue of approximately RMB286.3 million for the six months ended June 30, 2025, representing a period-on-period decrease of 45.2% to 39.4%; (ii) a loss attributable to equity shareholders of the Company of approximately RMB59.2 million to RMB65.4 million for the six months ended June 30, 2026, as compared to a net profit attributable to equity shareholders of the Company of approximately RMB134.3 million for the six months ended June 30, 2025; and (iii) an adjusted net loss, as defined in the same manner in the Company's 2025 annual report, of approximately RMB54.1 million to RMB59.7 million for the six months ended June 30, 2026, as compared to an adjusted net profit of approximately RMB135.8 million for the six months ended June 30, 2025.

The Board considers that the expected decrease was mainly due to: (i) the continued intensified competition in the mobility industry, which resulted in pricing pressure and a decrease in carpooling activities and completed orders of the Group; and (ii) the decrease in the market price of the shares of Uxin Limited, which resulted in a fair value loss of RMB68.2 million on the Group's equity investment in Uxin Limited, compared to a fair value gain of RMB79.2 million for the six months ended June 30, 2025.

* *For identification purposes only*

As at the date of this announcement, the Group is still in the process of finalizing the interim results of the Group for the six months ended June 30, 2026. The information contained in this announcement is only based on a preliminary assessment made by the management of the Company with reference to the information currently available, including the unaudited consolidated management accounts of the Group for the six months ended June 30, 2026, which have not been reviewed by the Company's auditors and may be subject to adjustments. Details of the financial information of the Group will be disclosed in the interim results announcement of the Company for the six months ended June 30, 2026, which is expected to be published in due course.

Reference is made to the joint announcement of eLong, Inc., Tongcheng Travel Holdings Limited (同程旅行控股有限公司), and the Company dated June 29, 2026 (the "**Dida R3.5 Announcement**") in relation to, among other things, the Dida Offer (as defined in the Dida R3.5 Announcement).

The profit warning included in this announcement (the "**Profit Warning**") constitutes a profit forecast under Rule 10 of The Code on Takeovers and Mergers of Hong Kong (the "**Takeovers Code**") and should be reported on by the Company's financial adviser and auditors in accordance with Rule 10 of the Takeovers Code. In view of the requirements of timely disclosures of the inside information under Rule 13.09 of the Listing Rules and the Inside Information Provisions, the Company is required to issue this announcement as soon as practicable and given the time constraints, the Company has encountered genuine practical difficulties (time-wise or otherwise) in meeting the reporting requirements set out in Rule 10 of the Takeovers Code.

Pursuant to Rule 10 and Practice Note 2 of the Takeovers Code, if a profit forecast is made during an offer period and is first published in an announcement, it must be repeated in full, together with the reports from the Company's financial advisers and auditors on the said profit forecast, in the next document to be sent to the shareholders by the Company (the "**Shareholders' Document**"). However, if the interim results of the Group for the six months ended June 30, 2026, which fall within the ambit of Rule 10.9 of the Takeovers Code and to which the Profit Warning relates, are published prior to the despatch of the next Shareholders' Document, the requirements to report on the Profit Warning under Rule 10 of the Takeovers Code will no longer apply.

Shareholders and potential investors of the Company should note that the Profit Warning has not been reported on in accordance with the requirements under Rule 10 of the Takeovers Code and does not meet the standard required by Rule 10 of the Takeovers Code. Shareholders and potential investors of the Company should therefore exercise caution in placing reliance on the Profit Warning in assessing the merits and demerits of the Dida Offer (as defined in the Dida R3.5 Announcement). Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company. Persons who are in doubt as to the action they should take should consult their stockbroker, bank manager, solicitor or other professional adviser.

By order of the Board
Dida Inc.
SONG Zhongjie
Chairman of the Board, chief executive officer
and executive Director

Hong Kong, July 16, 2026

As at the date of this announcement, the Board comprises Mr. SONG Zhongjie, Mr. LI Jinlong, Mr. DUAN Jianbo and Mr. LI Yuejun as executive Directors; and Mr. LI Feng, Mr. LI Jian and Ms. WU Wenjie as independent non-executive Directors.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.

Where the English and the Chinese texts conflict, the English text prevails.