Dida Inc.
嘀嗒出行*
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 02559)

APPOINTMENT OF DIRECTORS

Reference is made to the composite document dated 31 July 2026 jointly issued by eLong, Inc. (the "**Offeror**"), Tongcheng Travel Holdings Limited (同程旅行控股有限公司) ("**Tongcheng Travel**", together with its subsidiaries, "**Tongcheng Travel Group**") and Dida Inc. (the "**Company**", together with its subsidiaries, the "**Group**") in relation to, among other things, the Share Offer (the "**Composite Document**"). Unless otherwise specified, capitalised terms used herein shall have the same meaning as those defined in the Composite Document.

As disclosed in the Composite Document, the Offeror intends to nominate Mr. Wang Xiaobo ("**Mr. Wang**") as executive Director and Ms. Li Jun ("**Ms. Li**") as non-executive Director with effect after the despatch of the Composite Document. The Offeror, which is expected to be the controlling shareholder of the Company following the close of the Share Offer, is a direct wholly-owned subsidiary of Tongcheng Travel.

Following the despatch of the Composite Document on 31 July 2026, the Board is pleased to announce that, with effect from 10 August 2026 (the "**Effective Date**"):

(a) Mr. Wang has been appointed as an executive Director; and

(b) Ms. Li has been appointed as a non-executive Director.

The biographical details of Mr. Wang and Ms. Li are as follows:

Mr. WANG Xiaobo (王曉波), aged 44, graduated from Nanjing University of Information Science and Technology (南京信息工程大學) in June 2005 with a diploma in computer application. Mr. Wang has over 20 years of experience in the internet and technology sectors, and extensive expertise in mobility operations management. He joined the Tongcheng Travel Group in August 2014, and currently serves as its Assistant Vice President. Mr. Wang is primarily responsible for the ground transportation business of the Tongcheng Travel Group, mainly covering bus tickets, carpooling and ride-hailing aggregation.

* *For identification purposes only*

The Company has entered into a service contract with Mr. Wang for a term of three years commencing from the Effective Date which is subject to re-election by the shareholders of the Company. The service contract of Mr. Wang can be terminated either by (i) Mr. Wang or (ii) the Company by giving the other party not less than three months' notice in writing. Mr. Wang will hold office until the first annual general meeting of the Company after his appointment and be eligible for re-election in accordance with the articles of association of the Company. Mr. Wang will not receive any emolument as an executive Director under his service contract. Mr. Wang's emolument is subject to review and determination by the Board with reference to, inter alia, his qualifications and experience, duties and responsibilities with the Company, the prevailing market situation, the Company's performance and the recommendation of the remuneration committee of the Board (the "**Remuneration Committee**") from time to time.

Ms. LI Jun (李俊), aged 40, holds a master's degree in business administration from Shanghai Jiao Tong University (上海交通大學). Ms. Li has profound knowledge and experience in capital markets and mergers and acquisitions. She joined the Tongcheng Travel Group in May 2016 and has been serving as its Chief Capital Officer since the listing of Tongcheng Travel in November 2018. In this capacity, she is primarily responsible for managing the Tongcheng Travel Group's capital operation, investor relations division and overseeing its overseas and strategic investment initiatives. Ms. Li has also served as the chairman and president of Wanda Hotels & Resorts since October 2025. Ms. Li is a Certified Public Accountant in the PRC, having obtained this qualification in June 2015. She is also a Chartered Professional Accountant (formerly known as Certified General Accountant) in Canada, having obtained such qualification in December 2011.

The Company has entered into a letter of appointment with Ms. Li for a term of one year commencing from the Effective Date which is subject to re-election by the shareholders of the Company. The letter of appointment of Ms. Li can be terminated either by (i) Ms. Li or (ii) the Company by giving the other party not less than one month's notice in writing. Ms. Li will hold office until the first annual general meeting of the Company after her appointment and be eligible for re-election in accordance with the articles of association of the Company. Ms. Li will not receive any emolument as a non-executive Director under her letter of appointment. Ms. Li's emolument is subject to review and determination by the Board with reference to, inter alia, her qualifications and experience, duties and responsibilities with the Company, the prevailing market situation, the Company's performance and the recommendation of the Remuneration Committee from time to time.

Save as disclosed above, as at the date of this announcement, each of Mr. Wang and Ms. Li has confirmed that he/she (i) does not hold any other positions with the Company or other members of the Group; (ii) did not hold other directorship in public companies the securities of which are listed on any securities market in Hong Kong or overseas in the past three years; (iii) does not have any relationship with the Directors, senior management, substantial shareholders or controlling shareholders (as defined in the Listing Rules) of the Company; and (iv) is not interested in any shares, underlying shares or debentures of the Company or its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Save as disclosed above, there are no other matters in respect of the appointments of Mr. Wang and Ms. Li that need to be brought to the attention of the shareholders of the Company and there is no other information that is required to be disclosed pursuant to Rules 13.51(2)(h) to (v) of the Listing Rules.

The Board would like to extend a warm welcome to Mr. Wang and Ms. Li to join the Board as executive Director and non-executive Director, respectively.

By order of the Board
Dida Inc.
SONG Zhongjie
Chairman of the Board, chief executive officer
and executive Director

Hong Kong, 10 August 2026

As at the date of this announcement, the Board comprises Mr. SONG Zhongjie, Mr. LI Jinlong, Mr. DUAN Jianbo, Mr. LI Yuejun and Mr. WANG Xiaobo as executive Directors; Ms. LI Jun as non-executive Director; and Mr. LI Feng, Mr. LI Jian and Ms. WU Wenjie as independent non-executive Directors.

The Directors of the Company jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.

Where the English and the Chinese texts conflict, the English text prevails.