Beijing Geekplus Technology Co., Ltd.
北京極智嘉科技股份有限公司

(A joint stock company controlled through weighted voting rights and incorporated in the People's Republic of China with limited liability)

(Stock Code: 2590)

VOLUNTARY ANNOUNCEMENT
DISPOSAL OF SHARES BY A SHAREHOLDER

This announcement is made by Beijing Geekplus Technology Co., Ltd. (the "**Company**") on a voluntary basis.

The Company has been informed by Marcasite Gem Holdings Limited ("**Marcasite**") that on 14 July 2026, 15 July 2026 and 20 July 2026 (after trading hours), it disposed of an aggregate of 88,605,000 Class B shares of the Company (the "**Disposal**") to certain purchasers who are independent third parties and not connected with the Company or its connected persons, by way of an off-market block trade. Following the completion of the Disposal, Marcasite's shareholding will decrease from approximately 13.43% to 4.78%, and it will cease to be a substantial shareholder (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited) of the Company. The Company is of the view that the Disposal will enable the Company to broaden the shareholder base and enhance the liquidity of its shares. The Company does not expect the Disposal to have any material adverse effect on the operations of the Group.

By Order of the Board
Beijing Geekplus Technology Co., Ltd.
Zheng Yong
Chairman of the Board, Executive Director and Chief Executive Officer

Hong Kong, 27 July 2026

As at the date of this announcement, the Board comprises (i) Mr. Zheng Yong, Mr. Li Hongbo, Mr. Chen Xi and Mr. Liu Kai as executive Directors; (ii) Mr. Xia Zhijin, Mr. Bai Jin and Mr. Li Ke as non-executive Directors; and (iii) Ms. Chen Chen, Mr. Liu Dacheng, Mr. Chen Shaohua and Mr. Han Yu as independent non-executive Directors.