

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



偉祿集團控股有限公司
REALORD GROUP HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock code: 1196)

**EXTENSION OF THE EXCLUSIVITY PERIOD OF
THE MEMORANDUM OF UNDERSTANDING
IN RELATION TO
(1) THE APPOINTMENT OF AGENT
TO APPLY FOR CHANGE OF LAND USE; AND
(2) THE GRANT OF OPTION OVER THE RIGHTS AND BENEFITS IN
THE JOINT DEVELOPMENT AGREEMENT**

Reference is made to the announcement of Realord Group Holdings Limited dated 24 October 2016 (the “**Announcement**”) in relation to the entering into of the memorandum of understanding. Capitalised terms used herein shall have the same meanings as those defined in the Announcement unless the context requires otherwise.

As disclosed in the Announcement, an exclusivity period of six months from the date of the Memorandum of Understanding (the “**Exclusivity Period**”) was granted by Shenzhen Xiapu to Qianhai E-Commerce (an indirect wholly-owned subsidiary of the Company), during which Shenzhen Xiapu will not, and will procure that its directors, officers, employees, representatives and agents will not, directly or indirectly (i) solicit, initiate or encourage inquiries or offers from, or (ii) initiate or continue negotiations or discussions with or furnish any information to, or (iii) enter into any agreement or statement of intent or understanding with, any person or entity other than Qianhai E-Commerce with respect to the assignment or transfer of any rights, interests and/or benefits under the Joint Development Agreement.

As at the date of this announcement, the parties to the Memorandum of Understanding are still in the discussions and the negotiations in respect of the Formal Agreement and the transactions contemplated thereunder. Accordingly, on 25 April 2017, Qianhai E-Commerce and Shenzhen Xiapu agreed to extend the Exclusivity Period to 24 July 2017 (or such longer period as the parties thereto may agree in writing).

Save for the aforementioned, all other terms of the Memorandum of Understanding shall remain in full force and effect.

The Memorandum of Understanding may or may not lead to the entering into of the Formal Agreement and the transactions contemplated thereunder may or may not consummated. Shareholders of the Company and other investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Realord Group Holdings Limited
Lin Xiaohui
Chairman

Hong Kong, 25 April 2017

As at the date of this announcement, the executive Directors are Dr. Lin Xiaohui, Madam Su Jiaohua and Mr. Lin Xiaodong and the independent non-executive Directors are Mr. Yu Leung Fai, Mr. Fang Jixin and Dr. Li Jue.