Shenzhen Xunce Technology Co., Ltd.
深圳迅策科技股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 3317)

PROFIT ALERT

This announcement is made by Shenzhen Xunce Technology Co., Ltd. (the "**Company**, together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on a preliminary review of the latest unaudited consolidated management accounts of the Group for the year ended 31 December 2025 as well as information currently available, it is expected that:

(1) For the year ended 31 December 2025, the Group recorded revenue of approximately RMB1,282.58 million, representing a significant year-on-year increase of 102.95% compared to RMB631.98 million for the year 2024. Such significant revenue growth was primarily driven by the soaring demand for data resulting from the implementation of artificial intelligence (AI) large models. With AI data agents as its core, the Group continuously enhanced its millisecond-level real-time data processing capabilities, establishing an end-to-end technical system covering data acquisition, cleaning, standardization, real-time computation and large model optimization. Leveraging this system, the Group accelerated the deployment of its AI infrastructure and solutions across diverse industry scenarios while deepening collaborations with customers.

(2) For the year ended 31 December 2025, the Company recorded a loss of approximately RMB129.80 million, representing an increase from the loss of approximately RMB97.85 million recorded for the year 2024, which was mainly due to: (i) the Company being in a phase of rapid expansion and significant investment in technological research and development, actively expanding industry applications and extending AI infrastructure development into emerging fields such as robotic data platforms and commercial aviation; and (ii) the impact of non-recurring gains or losses of approximately RMB74.80 million.

(3) In respect of the adjusted net loss[1], after excluding the aforementioned one-off non-recurring gains or losses, the Company's adjusted net loss for the year 2025 was RMB55.00 million, representing a significant reduction in loss compared to an adjusted net loss of RMB82.37 million for the year 2024.

[1] The adjusted net loss is a non-Hong Kong Financial Reporting Standards measure

The Company is still in the process of finalizing the annual results of the Group for the year ended 31 December 2025. The information contained in this announcement is only a preliminary assessment based on the unaudited consolidated management accounts of the Group for the year ended 31 December 2025 and has not been audited or reviewed by the Company's independent auditors. Such information may differ from the audited consolidated annual results of the Group for the year ended 31 December 2025.

For detailed information regarding the Group's performance for the financial year of 2025, Shareholders and potential investors are advised to refer to the Group's annual results announcement for the year ended 31 December 2025, which will be published in March 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Shenzhen Xunce Technology Co., Ltd.
Mr. Liu Zhijian
Chairperson, Executive Director and Chief Executive Officer

The People's Republic of China, 6 March 2026

As at the date of this announcement, the Board comprises Mr. Liu Zhijian, Mr. Geng Dawei, Mr. Yang Yang, Mr. Xuan Ran and Mr. Jiang Chunfei as executive directors; Mr. Cai Xiang as a non-executive director; and Mr. Wong Ti, Mr. Jiang Changjian and Ms. Tian Jiangchuan as independent non-executive directors.