Shenzhen Xunce Technology Co., Ltd.
深圳迅策科技股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock Code: 3317)

VOLUNTARY ANNOUNCEMENT ENTERING INTO STRATEGIC COOPERATION WITH GECHUANG DONGZHI (SHENZHEN) TECHNOLOGY CO., LTD.

This announcement is made by Shenzhen Xunce Technology Co., Ltd. (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis to keep the shareholders and potential investors of the Company informed of the latest business development of the Group.

The board of directors (the "**Directors**") of the Company (the "**Board**") is pleased to announce that the Company has formally entered into a memorandum of understanding on strategic cooperation with Gechuang Dongzhi (Shenzhen) Technology Co., Ltd.* (格創東智(深圳)科技有限公司) ("**Gechuang Dongzhi**"). Leveraging TCL's more than forty years of experience in smart manufacturing and its ongoing R&D and innovation in industrial AI, Gechuang Dongzhi provides a full stack of independently developed and controlled industrial smart products and services, covering industrial software, smart equipment and AI platforms.

This collaboration marks the Group's further expansion of its data tokenization capabilities into the field of industrial smart manufacturing. The parties will fully integrate and utilize their respective resources and industry strengths to engage in in-depth cooperation in areas such as industrial data, industrial AI agents and industrial digitalization, jointly exploring the "Token Factory" model for AI data infrastructure in the field of industrial smart manufacturing.

Pursuant to the memorandum of understanding on strategic cooperation, the Company will engage in the following strategic cooperation with Gechuang Dongzhi:

1. **Promoting the development and in-depth adaptation of industrial data foundation and infrastructure.** The parties will collaborate on the standardization and assetization of industrial data, fully leveraging Gechuang Dongzhi's vast industrial data resources accumulated in high-end manufacturing sectors (such as the pan-semiconductor, display panel and new energy sectors), as well as the Company's technical strengths in data infrastructure, unstructured data cleansing, governance and integration, to jointly undertake the standardization and assetization of industrial data. The parties will jointly build high-quality industry-specific corpora and datasets to provide a high-quality data foundation for large AI models and industrial AI agents, thereby enhancing the efficiency of industrial data circulation and application. At the same time, the parties will actively share policy resources and promote joint applications for policy-supported projects.

* *For identification purposes*

2. **Developing industrial AI agents and benchmark application scenarios.** The parties will jointly develop industrial AI agents and benchmark application scenarios driven by the synergy of "large models + small models", combining the capabilities of general-purpose large models with the strengths of industry-specific models, with a particular focus on the pan-semiconductor and new energy sectors. They will drive the implementation of high-value applications such as the intelligent optimization of overall factory energy consumption, carbon footprint tracking and carbon asset management, predictive maintenance of core equipment as well as dynamic smart scheduling across multiple production lines. This will fully harness the potential of industrial data to help manufacturing enterprises achieve significant efficiency gains and lean cost reductions.

3. **Exploring the business models of industrial data assetization and token-based billing.** The parties will jointly explore business model innovations including data assetization and token-based billing for the manufacturing sector and jointly launch the "Token Factory Alliance" ecosystem in the industrial manufacturing sector. Leveraging the Company's token operating system, the parties will explore pay-as-you-go models based on token-based pricing for scenarios such as industrial data processing, the frequency of large model calls of AI agents, algorithm calculations for dynamic production scheduling as well as energy-saving and carbon reduction achievements. Furthermore, leveraging the alliance's ecosystem, the parties will pool collaborative resources from upstream and downstream enterprises on the industrial chain, government-run industrial parks and research institutions to promote the sharing and standardization of industrial data. This will facilitate cross-enterprise R&D collaboration, the mutual recognition and circulation of carbon assets across regions and the development of data assetization within physical manufacturing enterprises, thereby establishing a new business ecosystem for industrial digitalization based on mutual benefit and win-win outcomes.

INFORMATION ABOUT GECHUANG DONGZHI

Strategically incubated by TCL in 2018, Gechuang Dongzhi (Shenzhen) Technology Co., Ltd. is a provider of AI-driven industrial smart solutions. Bringing together over 1,000 professionals from around the world, the company is continuously driven by technological R&D and innovation. Leveraging the three pillars of AI, industrial software and intelligent equipment, it provides end-to-end industrial smart solutions for the pan-semiconductor sector, covering areas such as manufacturing execution, equipment automation and digital supply chains, thereby helping manufacturing enterprises achieve their objectives of digital transformation and high-quality development.

GENERAL

To the best of the Directors' knowledge, information and belief having made all reasonable enquiries, Gechuang Dongzhi and its beneficial owner are third parties independent of the Company and its connected persons.

The agreement entered into is a memorandum of understanding on strategic cooperation. The specific terms of future business cooperation and the cooperation model will be determined through further negotiations among the parties. Once an agreement is reached, a formal business contract will be entered into at an appropriate time, subject to approval in accordance with relevant laws, regulations and each party's internal procedures.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Shenzhen Xunce Technology Co., Ltd.
Mr. Liu Zhijian
Chairman, Executive Director and Chief Executive Officer

The PRC, July 5, 2026

As at the date of this announcement, the Board comprises Mr. Liu Zhijian, Mr. Geng Dawei, Mr. Yang Yang and Mr. Xuan Ran as executive Directors; Ms. He Jinglu and Mr. Cai Xiang as non-executive Directors; and Mr. Wong Ti, Mr. Jiang Changjian and Ms. Tian Jiangchuan as independent non-executive Directors.