Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purposes only and does not constitute an invitation or an offer to acquire, purchase or subscribe for securities.

*This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The securities referred to herein have not been and will not be registered under the United States Securities Act of 1933, as amended (the "**Securities Act**"), or the securities laws of any other jurisdiction and may not be offered or sold within the United States (as defined in Regulation S under the Securities Act ("**Regulation S**")), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, such securities will be offered and sold outside the United States in compliance with Regulation S.*

NOTICE OF LISTING ON THE STOCK EXCHANGE OF HONG KONG LIMITED

Shenzhen Xunce Technology Co., Ltd.
深圳迅策科技股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(the "Issuer") (Stock Code: 3317)

RMB1,360 Million U.S. Dollar Settled Zero Coupon Convertible Bonds due 2027
(the "Bonds") (Debt Stock Code: 40565)

Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers

Morgan Stanley **Goldman Sachs** **Deutsche Bank**

Joint Lead Manager

Guotai Junan International

Application has been made to The Stock Exchange of Hong Kong Limited for the listing of, and permission to deal in, the Bonds as described in the offering circular dated 2 July 2026 by way of debt issues to professional investors (as defined in Chapter 37 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited) only. Such listing and permission to deal in the Bonds is expected to become effective on or about 13 July 2026.

Hong Kong, 10 July 2026

As at the date of this announcement, the Board comprises Mr. Liu Zhijian, Mr. Geng Dawei, Mr. Yang Yang and Mr. Xuan Ran as executive Directors; Ms. He Jinglu and Mr. Cai Xiang as non-executive Directors; and Mr. Wong Ti, Mr. Jiang Changjian and Ms. Tian Jiangchuan as independent non-executive Directors.