Shenzhen Xunce Technology Co., Ltd.
深圳迅策科技股份有限公司
(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock Code: 3317)

VOLUNTARY ANNOUNCEMENT ENTERING INTO STRATEGIC COOPERATION AGREEMENT WITH SHENZHEN KAIHONG DIGITAL INDUSTRY DEVELOPMENT CO., LTD.

This announcement is made by Shenzhen Xunce Technology Co., Ltd. (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis to keep the shareholders and potential investors of the Company informed of the latest business development of the Group.

The board of directors (the "**Directors**") of the Company (the "**Board**") is pleased to announce that the Company has formally entered into a strategic cooperation agreement with Shenzhen Kaihong Digital Industry Development Co., Ltd. ("**Shenzhen Kaihong**"). Shenzhen Kaihong is a leading Chinese enterprise specializing in the OpenHarmony ecosystem platform, focusing on providing foundational software services to support the digital and smart transformation of industries across all sectors and is committed to developing the "Kaihong Secure Digital Foundation" for the era of intelligent connectivity of all things.

Under the strategic cooperation agreement, both parties will fully integrate and leverage their respective resources and industry advantages to jointly explore a Token factory system integrated with smart terminal operating systems. This strategic partnership marks a further extension of the Group's data tokenization capabilities into the realm of smart terminal operating systems.

The Group will engage in the following strategic cooperation with Shenzhen Kaihong:

1. **Jointly develop AI-based end-to-end data infrastructure integrated with smart terminal operating systems to implement small models and tokenization capabilities in vertical industries.** Both parties will jointly establish an integrated AI data infrastructure comprising "underlying operating system – end-to-end data governance – vertical-specific small models." By integrating capabilities for full-scenario device connectivity, raw data acquisition, and standardized output, both parties will ensure the security and reliability of native data, as well as traceable and observable data cleaning, annotation, industry-specific semantic processing, model training, and tokenization capabilities. Leveraging their respective industry expertise, both parties are jointly deploying small models in vertical sectors such as energy, water utilities, agriculture, and smart cities. This initiative achieves an end-to-end closed-loop process, from data collection in the physical world to AI tokenized applications, thereby overcoming the challenges posed by heterogeneous data silos and industry-specific implementation hurdles.

2. **Jointly explore AI application scenarios for end-user data in vertical industries and integrate both parties' business resources.** Both parties will deeply integrate their respective industry resources and ecosystem capabilities, integrating scenario resources from sectors such as manufacturing, energy, transportation, and smart cities, to provide scenario-based solutions for device coordination and data collection, as well as experience in monetizing data value in sectors such as finance. Together, they will identify high-value, highly reusable vertical scenarios, prioritize the development of flagship pilot projects to validate the business value of AI-enabled solutions, reduce the cost of scenario expansion, and achieve mutual growth in both commercial returns and ecosystem scale.

3. **Jointly develop a Token factory business model and ecosystem integrated with smart terminal operating systems. Leveraging the native advantages of the Shenzhen Kaihong smart terminal operating system** (namely, traceable, verifiable, and tamper-proof underlying data) and combining them with the Group's capabilities in data assetization, tokenization processing, and the establishment of a cross-industry data element circulation system, both parties will jointly establish a data Token factory integrated with smart terminal operating systems. This initiative will enable end-to-end compliant processing of raw data into tradable, quantifiable, and priceable data token, establish a transparent system for the distribution of data value, address the core challenges of data privacy protection and cross-industry circulation and monetization, and jointly develop an open and win-win data element ecosystem.

INFORMATION ABOUT SHENZHEN KAIHONG

Shenzhen Kaihong Digital Industry Development Co., Ltd. is a leading Chinese enterprise specializing in the OpenHarmony ecosystem platform. It focuses on providing foundational software services to support the digital and smart transformation of industries across all sectors and is committed to building the “Kaihong Secure Digital Foundation” for the era of intelligent connectivity of all things. Shenzhen Kaihong started with open-source HarmonyOS technology, actively participates in building the open-source HarmonyOS ecosystem, and has led the joint development of multiple SIG groups. It holds a leading position in the field of core technological innovation for domestically developed operating systems.

At the core of Shenzhen Kaihong’s product portfolio is the “Kaihong Secure Digital Foundation”, which consists of KaihongOS and the Kaihong Super Device Management Platform (i.e. KaihongOS Meta). KaihongOS is the first operating system based on the open-source HarmonyOS designed for industries across all sectors, while KaihongOS Meta provides multi-device capabilities and atomic service management. By integrating AI and digital twin technologies, it enables “digital connectivity” and minimalist intelligent services. Shenzhen Kaihong continues to expand into fields such as smart transportation, smart cities, smart energy, smart education, and smart healthcare, providing secure and reliable data collection and intelligent collaboration capabilities across various industries. We strive to help clients achieve full-scenario digital and intelligent transformation from edge to cloud, while supporting the construction of a digital China with trustworthy and controllable digital security safeguards.

GENERAL

To the best of the Directors’ knowledge, information and belief having made all reasonable enquiries, Shenzhen Kaihong and its beneficial owner are third parties independent of the Company and its connected persons.

The agreement entered into is a memorandum of understanding on strategic cooperation. The specific terms of future business cooperation and the cooperation model will be determined through further negotiations among the parties. Once an agreement is reached, a formal business contract will be entered into at an appropriate time, subject to approval in accordance with relevant laws, regulations and each party’s internal procedures.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Shenzhen Xunce Technology Co., Ltd.
Mr. Liu Zhijian
Chairman, Executive Director and Chief Executive Officer

The PRC, July 26, 2026

As at the date of this announcement, the Board comprises Mr. Liu Zhijian, Mr. Geng Dawei, Mr. Yang Yang and Mr. Xuan Ran as executive Directors; Ms. He Jinglu and Mr. Cai Xiang as non-executive Directors; and Mr. Wong Ti, Mr. Jiang Changjian and Ms. Tian Jiangchuan as independent non-executive Directors.