Yinsheng Digifavor Company Limited
銀盛數惠數字有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 3773)

SUPPLEMENTAL ANNOUNCEMENT IN RELATION TO THE RENEWAL OF CONTINUING CONNECTED TRANSACTIONS IN RELATION TO THE DIGITAL MARKETING TRAFFIC SALES FRAMEWORK AGREEMENT

Reference is made to the announcements of the Company dated 24 January 2025 and 14 February 2025 relating to, inter alia, the entering into of the Digital Marketing Traffic Sales Framework Agreement (the "**Announcements**"). Unless the context requires otherwise, capitalised terms used herein shall have the same meanings as those defined in the Announcements.

FURTHER REMEDIAL MEASURES

The Company wishes to announce that, apart from the remedial measures implemented as stated in the announcement dated 24 February 2025, with a view to ensuring stricter and ongoing adherence to the relevant requirements for the continuing connected transactions under Chapter 14A of the Listing Rules, the Company further strengthens its internal control measures by implementing the following measures with immediate effect:

(1) Quarterly review and renewal planning

To enhance the Group's ability to identify and monitor connected transactions and continuing connected transactions at an early stage, the heads of the relevant business operation departments (including but not limited to the finance department, procurement department and sales department) will conduct quarterly reviews to assess whether any potential transactions may be entered into with connected persons. Upon identification of any such potential connected and continuing connected transactions, the relevant department head shall report the matter to senior management. Senior management will then assess the nature and scope of the proposed transactions and take appropriate actions to ensure full compliance with the applicable requirements under Chapter 14A of the Listing Rules before commencing any such transactions with any connected persons.

To ensure timely compliance with the relevant requirements for the renewal of continuing connected transactions, the finance department will continue to monitor the expiration dates of all existing agreements with connected persons. Commencing at least six months prior to the expiry of any such agreement, the finance department will initiate preparatory measures and prepare a forecast of the proposed annual caps of the respective continuing connected transactions, to ensure full compliance of the applicable requirements under Chapter 14A of the Listing Rules, including, where applicable, entering into framework agreements, publishing announcements and obtaining independent shareholder's approval requirement (as the case may be).

(2) Pre-transaction connected person identification and framework agreement monitoring

Prior to the commencement of any transaction, the relevant business units shall ascertain whether the proposed counterparty constitutes a connected person as defined under the Listing Rules. This verification will be conducted with reference to the Company's register of connected persons and in consultation with the finance department, where necessary. In the event that a counterparty is identified as a connected person, the responsible department must immediately report the proposed transaction to senior management.

For any proposed continuing connected transaction, the Company will ensure that appropriate measures are in place before proceeding, including but not limited to confirming that a valid and enforceable written framework agreement governing the nature and scope of the respective continuing connected transaction has been duly executed and that the corresponding annual caps for the continuing connected transaction have been set in accordance with the requirements under Chapter 14A of the Listing Rules. The Company will assess each proposed transaction involving a connected person on a case-by-case basis, taking into account the nature, scale, and regulatory implications of the transaction to determine whether a framework agreement is required under Chapter 14A of the Listing Rules. Where a framework agreement is required, the Company will adopt a structured process to draft, review, and execute the written framework agreement in full compliance with the Listing Rules. The Company has also enhanced supervision over, and designated dedicated personnel including, but not limited to finance department headed by the chief financial officer of the Company, to closely monitor the transaction amounts of each continuing connected transaction amount with any connected person on a daily basis to ensure that the respective transaction amount incurred and to be incurred will not exceed the de minimis thresholds or the applicable annual caps under Chapter 14A of the Listing Rules. The senior management of the Company including, but not limited to, the executive Directors, the chief financial officer and the relevant department heads responsible for the respective continuing connected transactions, will oversee and ensure that all connected transactions and/or continuing connected transactions will only be commenced after full compliance with the applicable requirements of Chapter 14A of the Listing Rules, including but not limited to entering into a written framework agreement and, where required, obtaining independent shareholders' approval.

Status of training

As outlined in the Company's announcement dated 14 February 2025, the Company planned to provide the members of the Board, the senior management and responsible staff of the Group with appropriate trainings by March 2025 to enhance their existing knowledge with a specific focus on connected transactions under Chapter 14A of the Listing Rules and refine their ability to identify potential issues at an early stage. The Company confirms that such training sessions were held as planned and completed in March 2025.

The Board considers that the above additional measures, together with the remedial measures previously implemented and disclosed in the Announcements, have further strengthened the Group's internal control mechanisms and are adequate and effective to ensure the Company's ongoing compliance with the requirements under Chapter 14A of the Listing Rules, including but not limited to the written agreement, announcement, circular and independent shareholders' approval requirements where applicable.

By order of the Board
Yinsheng Digifavor Company Limited
Mr. Chong Wing Kin
Chairman and Non-Executive Director

Hong Kong, 22 April 2026

As at the date of this announcement, Dr. Zhou Jinhuang, Mr. Huang Junmou and Mr. Guo Wei are the executive Directors; Mr. Chong Wing Kin and Mr. Yu Zida are the non-executive Directors; and Mr. Zhang Mingqun, Dr. Li Yao and Ms. Hong Ting are the independent non-executive Directors.