东方证券

DFZQ

(A joint stock company incorporated in the People's Republic of China with limited liability under the Chinese corporate name "东方证券股份有限公司" and carrying on business in Hong Kong as "東方證券" (in Chinese) and "DFZQ" (in English))

(Stock Code: 03958)

ANNOUNCEMENT ON PRELIMINARY FINANCIAL DATA FOR THE FIRST HALF YEAR OF 2017

This announcement is made by 東方證券股份有限公司 (the "**Company**") pursuant to the Inside Information Provisions (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited) (the "**Listing Rules**") under Part XIVA of the Securities and Futures Ordinance (Cap. 571) and Rule 13.09 of the Listing Rules.

The major financial data for the first half year of 2017 as set out in this announcement, which are preliminary accounting data, have not been audited by an accounting firm. The final data should be those to be disclosed in the 2017 interim report of the Company. The investors are reminded of the investment risks.

I. MAJOR FINANCIAL DATA AND INDICATORS FOR THE FIRST HALF YEAR OF 2017 (CONSOLIDATED)

Currency: RMB Units: RMB in ten thousands

Item	The reporting period	The corresponding period of the previous year	Increase or decrease (%)
Total operating income	462,793.04	289,290.09	59.98
Operating profit	188,344.06	134,440.01	40.10
Profit before income tax	218,227.72	156,060.37	39.84
Profit for the period attributable to shareholders of the listed company	175,524.23	128,343.15	36.76
Basic earnings per share (RMB)	0.28	0.24	16.67
Weighted average return on net assets (%)	4.27	3.71	Increased by 0.56 percentage points

Item	As at the end of the reporting period	As at the beginning of the reporting period	Increase or decrease (%)
Total assets	21,245,712.39	21,241,108.74	0.02
Equity attributable to shareholders of the listed company	4,087,278.32	4,048,289.85	0.96
Share capital	621,545.20	621,545.20	–
Net assets per share attributable to shareholders of the listed company (RMB)	6.58	6.51	1.08

Note: The above financial data and indicators have not been audited.

II. DETAILS OF OPERATING RESULTS AND FINANCIAL POSITIONS

In the first half of 2017, the overall domestic securities market was relatively stable, the trading volume continued to slump and the stock index shocked mostly. Under such conditions, the Company adheres to the sound operation and the bottom line of compliance, accurately grasps the market opportunities and continuously improves the income level, which contributes to a greater breakthrough of advantageous business such as securities investment and asset management, and a good business performance. During the reporting period, according to the preliminary accounting, the Company realized the operating income of RMB4.628 billion, representing an increase of 59.98% over the same period of last year; the profit attributable to shareholders of the listed company was RMB1.755 billion, representing an increase of 36.76% over the same period of last year.

By order of the Board of Directors
PAN Xinjun
Chairman

Shanghai, PRC
July 18, 2017

As of the date of this announcement, the Board of Directors comprises Mr. PAN Xinjun and Mr. JIN Wenzhong as executive Directors; Mr. WU Jianxiong, Mr. ZHANG Qian, Mr. WU Junhao, Mr. CHEN Bin, Mr. LI Xiang, Mr. XU Jianguo, Ms. HUANG Laifang and Mr. ZHOU Yao as non-executive Directors; and Mr. LI Zhiqiang, Mr. XU Guoxiang, Mr. TAO Xiuming, Mr. WEI Anning and Mr. XU Zhiming as independent non-executive Directors.