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APEX ACE HOLDING LIMITED

光麗科技控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6036)

POSITIVE PROFIT ALERT

This announcement is made by Apex Ace Holding Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of The Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2024("**FY2024**") and the information currently available to the Board, the Group is expected to record a net profit attributable to Shareholders of the Company ranging from HK$1.0 million to HK$5.0 million for FY2024, while a net loss attributable to Shareholders of approximately HK$16.2 million was recorded for the year ended 31 December 2023.

The expected increase in net profit was primarily attributable to the increase in gross profit resulting from the improved sales performance for FY2024 and increase in other income, partially offset by the increased selling expenses and finance costs.

The Group is still in the process of finalizing its consolidated annual results for the FY2024 As such, this announcement is made solely on the basis of a preliminary assessment by the Board with reference to the information currently available to it, including the unaudited consolidated management accounts of the Group available for the time being and is not based on any figure or information reviewed by the Company's independent auditor, and may be subject to changes. Shareholders and potential investors of the Company are advised to refer tothe details in the results of the Company for FY2024 which is expected to be announced on 28 March 2025 in compliance with the Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Apex Ace Holding Limited
Lee Bing Kwong
Executive Director, Chairman and
Chief Executive Officer

Hong Kong, 19 March 2025

As at the date of this announcement, the executive Directors are Mr. Lee Bing Kwong (Chairman and Chief Executive Officer) and Ms. Lo Yuen Lai, the non-executive Director is Mr. Lo Yuen Kin; and the independent non-executive Directors are Mr. Cheung Siu Kui, Mr. Yim Kwok Man, Dr. Chow Terence and Mr. Cheung Hung Kwong.

* *For identification purpose only*