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BitStrat Holdings Limited

比特策略控股有限公司

(formerly known as UTS MARKETING SOLUTIONS HOLDINGS LIMITED)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6113)

- (1) CHANGE OF COMPANY NAME;**
- (2) CHANGE OF STOCK SHORT NAMES;**
- (3) CHANGE OF COMPANY WEBSITE; AND**
- (4) CHANGE OF COMPANY LOGO**

CHANGE OF COMPANY NAME

The Board is pleased to announce that the English name of the Company has been changed from “UTS Marketing Solutions Holdings Limited” to “BitStrat Holdings Limited” and “比特策略控股有限公司” has been adopted as the dual foreign name in Chinese of the Company.

CHANGE OF STOCK SHORT NAMES

The stock short names of the Company for trading in the Shares on the Stock Exchange will be changed from “UTS MARKETING” to “BITSTRAT HLDGS” in English and “比特策略” in Chinese with effect from 9:00 a.m., 1 August 2025. The stock code of the Company on the Stock Exchange will remain unchanged as “6113”.

CHANGE OF COMPANY WEBSITE

The official website of the Company will be changed from “<http://unitedteleservice.com>” to “www.bitstrat.hk” with effect from 1 August 2025.

CHANGE OF COMPANY LOGO

The logo of the Company has been changed to “ **BitStrat**” with immediate effect to reflect the Company’s new name.

Reference is made to the announcement and the circular (the “**Circular**”) of BitStrat Holdings Limited (formerly known as UTS Marketing Solutions Holdings Limited) (the “**Company**”) dated 5 June 2025 and the announcement of the Company dated 26 June 2025. Unless otherwise defined herein, capitalised terms used in this announcement shall have the same meanings as those defined in the Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that the English name of the Company has been changed from “UTS Marketing Solutions Holdings Limited” to “BitStrat Holdings Limited” and “比特策略控股有限公司” has been adopted as the dual foreign name in Chinese of the Company. The Shareholders have approved the Proposed Change of Company Name during the EGM held on 26 June 2025. The new company name was approved by the Registrar of Companies in the Cayman Islands and the Certificate of Incorporation on Change of Name was issued on 2 July 2025. Therefore, the conditions for the Proposed Change of Company Name have been satisfied and the Proposed Change of Company Name took effect from 2 July 2025.

The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 18 July 2025 confirming the registration of the new name of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

EFFECT OF THE CHANGE OF COMPANY NAME

The change of Company name will not affect any rights of the existing Shareholders or the Company’s daily business operation and its financial position. All existing share certificates in issue bearing the former name of the Company will continue to be evidence of title to the Shares and valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for free exchange of the existing share certificates for new certificates bearing the new name of the Company. With effect from 1 August 2025, new share certificates will be issued under the new name of the Company.

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By Order of the Board
BitStrat Holdings Limited
Luo Zuchun
Chairman and Executive Director

Hong Kong, 28 July 2025

As at the date of this announcement, the board of Directors comprises three executive Directors, namely Mr. Luo Zuchun (Chairman), Mr. Chen Jiajun and Mr. Lee Koon Yew; three independent non-executive Directors, namely, Ms. Liu Mei, Mr. Cheuk Ho Kan and Mr. Cai Runjia.