IFBH Limited

(Incorporated in the Republic of Singapore with limited liability)

(Stock Code: 6603)

PROFIT WARNING

This announcement is made by IFBH Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) of Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary assessment of the Group's unaudited consolidated management accounts for the year ended 31 December 2025 (the "**Year**") and other information currently available, the net profit for the Year is expected to decrease by approximately 27% to 32% as compared to the corresponding period in 2024, and the adjusted net profit which excludes listing-related professional fees (non-IFRS measure) (the "**Adjusted Net Profit**") for the Year is expected to decrease by approximately 20% to 25% as compared to the corresponding period in 2024.

Based on currently available information, the Board believes that the decrease in the net profit and Adjusted Net Profit which are expected to be recorded for the Year are mainly attributable to a combination of operational and strategic factors. The performance of Innococo, one of our smaller brands, was materially impacted by temporary operational challenges rather than underlying product demand, which resulted in a significant year-over-year revenue decline that consequently affected the Group's overall revenue growth. Additionally, the Group's gross margin was adversely affected by unfavorable foreign exchange movements during the period, while strategic marketing investments in Innococo including new brand ambassador engagements and product launch promotional campaigns were made to strengthen the brand's market position and drive future growth. The Group has taken strategic actions to strengthen operations and enhance execution capabilities, positioning Innococo for a sustainable growth in the coming year.

The information contained in this announcement is only based on the Board's preliminary assessment in accordance with the unaudited consolidated management accounts of the Group and other information currently available, and is not based on any financial data or information that has been audited or reviewed by the independent auditor of the Company, and may therefore be subject to further adjustments or amendments. Shareholders of the Company and potential investors are advised to refer to the annual results announcement of the Group for the year ended 31 December 2025, which is expected to be published by the end of February 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the Company's securities.

By order of the Board
IFBH Limited
Pongsakorn Pongsak
Executive director and chief executive officer

Hong Kong, 13 February 2026

As at the date of this announcement, the Board comprises: (i) Mr. Pongsakorn Pongsak, Ms. Metaphon Pornanektana and Ms. Vipada Kanchanasorn as executive directors; (ii) Mr. Tawat Kitkungvan as non-executive director; and (iii) Mr. Thavee Thaveesangsakulthai, Ms. Songvilai Jiraphothong, Ms. Pathamakorn Buranasin and Ms. Supansa Kusonpattana Piriyaporn as independent non-executive directors.