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IFBH Limited

(Incorporated in the Republic of Singapore with limited liability)

Company registration number: 202407593W

(Stock Code: 6603)

VOLUNTARY ANNOUNCEMENT

This announcement is made by IFBH Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Board has noted certain recent media coverage alleging that the *if* brand’s 100% coconut water contains added exogenous sugar and water (the “**Allegations**”).

The Company wishes to clarify that the Allegations are false and misleading and emphasize on the followings:

1. since its launch, the *if* brand’s 100% coconut water has always adhered to the product concept of “natural and pure” and strictly followed production standards. **No exogenous sugar, exogenous water or artificial flavours have been added to the product throughout the production process, and all sugars are derived from the natural coconuts themselves;**
2. to continuously ensure product quality, the Group has engaged qualified professionals and authoritative testing institutions to conduct comprehensive product testing every year. The Group has previously engaged Eurofins, a world-renowned authoritative testing institution, to conduct a comprehensive scientific test on the product. The Group also holds the ingredient certification issued by the Food and Drug Administration of Thailand on the products of the Group; and
3. the Group has completed a comprehensive verification of product quality through a number of internationally recognized scientific testing methods, including industrial sugar marker analysis, carbon isotope ratio detection and sugar composition and ratio verification. All test results comply with the highest industry standards.

The Company will continue to always put product quality and consumer trust in the first place, and strictly abide by applicable food production and quality standards around the world. Shareholders and potential investors may also refer to the statement titled “Official Statement on No Exogenous Sugar Added to IF Coconut Water” on the Company’s website (www.iffamily.com) for details.

Shareholders and potential investors are advised to exercise caution when dealing in the Company’s securities.

By order of the Board
IFBH Limited
Pongsakorn Pongsak
Executive director and chief executive officer

Hong Kong, 5 March 2026

As at the date of this announcement, the Board comprises: (i) Mr. Pongsakorn Pongsak, Ms. Metaphon Pornanektana and Ms. Vipada Kanchanasorn as executive directors; (ii) Mr. Tawat Kitkungvan as non-executive director; and (iii) Mr. Thavee Thaveesangsakulthai, Ms. Songvilai Jiraphothong, Ms. Pathamakorn Buranasin and Ms. Supansa Kusonpattana Piriyaorn as independent non-executive directors.