

[Shareholder name
and mailing address]

Join the AGM online:
<https://meetings.lumiconnect.com/100-379-080-545>

You will then be prompted to enter your Shareholder Reference Number (SRN) and PIN. Please note that your PIN is the first two and last two digits of your SRN (printed below).

Important information

Shareholder views are important to us and all shareholders are encouraged to exercise their votes by submitting their proxy forms electronically via Shareview, by post, or by accessing the Lumi electronic meeting platform on the day of the AGM.

For full details on how to participate in our 2026 AGM, including how to submit questions in advance and on the day of the AGM, please refer to our Notice of AGM available on our website at **www.haleon.com**. The Board encourages shareholders to join via the Lumi electronic meeting platform to participate in the AGM (details of how to access this are set out above).

Before completing the proxy form, please refer to the Notice of AGM to read the full text of the Resolutions, explanatory notes and relevant instructions, which is available at **www.haleon.com**.

 You can appoint your proxy online via a Shareview portfolio. To register for a Shareview Portfolio, go to **www.shareview.co.uk** and enter the requested information.

 If you wish to return a hard copy proxy form, please complete the form below, tear along the dotted line, and return it using the prepaid section overleaf. No envelope is necessary and there is no postage to pay.

To be valid, all proxy appointments must be received by our Registrar, Equiniti, no later than 3.00pm on Monday 27 April 2026.

Haleon plc Proxy Form for the AGM on 29 April 2026

Shareholder Reference Number

Appointment of Proxy: I/We, the undersigned, being a member of Haleon plc ("Haleon" or the "Company"), hereby appoint the Chair of the Meeting or

Name of Proxy	No. of Shares	8355-0014
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as my/our proxy, to vote on my/our behalf at the Annual General Meeting of Haleon on Wednesday 29 April 2026 at 3.00pm (BST) and at any adjournment(s) thereof. In respect of the resolutions set out in full in the Notice of AGM, I/we desire my/our proxy to vote as indicated below.

Please indicate your vote by marking the boxes below in black ink like this: ☒

Resolution	For	Against	Withheld	Resolution	For	Against	Withheld
1. To receive the Annual Report & Accounts	☐	☐	☐	14. To re-elect Asmita Dubey	☐	☐	☐
2. To approve the Directors' Remuneration Report	☐	☐	☐	15. To elect Matthew Shattock	☐	☐	☐
3. To approve the Directors' Remuneration Policy	☐	☐	☐	16. To re-appoint KPMG LLP as auditor to the Company	☐	☐	☐
4. To declare a final dividend	☐	☐	☐	17. To authorise the Audit & Risk Committee to set the auditor's remuneration	☐	☐	☐
5. To re-elect Manvinder Singh (Vindi) Banga	☐	☐	☐	18. To authorise the Company to make political donations	☐	☐	☐
6. To re-elect Brian McNamara	☐	☐	☐	19. To authorise the Directors to allot Ordinary Shares	☐	☐	☐
7. To re-elect Dawn Allen	☐	☐	☐	Special Resolutions			
8. To re-elect Alan Stewart	☐	☐	☐	20. General authority to disapply pre-emption rights	☐	☐	☐
9. To re-elect Nancy Avila	☐	☐	☐	21. Additional authority to disapply pre-emption rights	☐	☐	☐
10. To re-elect Marie-Anne Aymerich	☐	☐	☐	22. To authorise a 14-day notice period for general meetings	☐	☐	☐
11. To re-elect Bláthnaid Bergin	☐	☐	☐	23. To authorise the Company to purchase its own shares	☐	☐	☐
12. To re-elect Tracy Clarke	☐	☐	☐				
13. To re-elect Dame Vivienne Cox	☐	☐	☐				

Signed Dated

Please tick here if the appointment of proxy is one of multiple appointments (see explanatory notes overleaf): ☐

Explanatory notes

1. A shareholder of the Company is entitled to appoint one or more proxies to attend the AGM, and to speak and vote on their behalf, provided that each proxy is appointed to exercise the rights attached to a different share or shares held by that member. A proxy need not be a member of the Company. If you appoint a proxy without indicating how the proxy should vote on a particular matter, the proxy may exercise their discretion as to whether, and if so how, they vote on that matter.
2. The appointment of a proxy online, return of a completed proxy form, other instrument or any CREST/Proxymity proxy instruction will not prevent a member from participating in the AGM electronically and submitting a vote online at the AGM if they wish to do so.
3. The "Vote withheld" option is provided to enable a member to withhold their vote on any particular resolution. It should be noted that a vote withheld is not a vote in law and will not be counted in the calculation of the proportion of votes "For" or "Against" a resolution.
4. All advance proxy votes, regardless of how they are cast must be returned by 3.00pm (BST) on Monday 27 April 2026. If you return paper and electronic instructions, those received last by our Registrar, Equiniti, before 3.00pm (BST) on Monday 27 April 2026 will take precedence.
5. In the case of a corporate shareholder, this form must be executed under its common seal or signed by a director, duly authorised officer, representative or attorney. Their capacity must be stated on the form.
6. If you wish to return the completed proxy form in a sealed envelope, use address: FREEPOST RTHJ-CLLL-KBKU, Equiniti, Aspect House, Spencer Road, Lancing BN99 8LU.



Manage your shareholding online

Please support us to reduce our environmental impact and save paper by electing to receive electronic communications. You can do so by signing up to Shareview, a free secure portfolio service provided by our Registrar, Equiniti, at www.shareview.co.uk or by scanning the QR code below. Through Shareview, you can also appoint a proxy and make use of a number of other services that will support you in managing your HALEON shareholding.



Please tear along the dotted line

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Equiniti
Aspect House
Spencer Road
Lancing
BN99 8FN