Beisen Holding Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 9669)

POSITIVE PROFIT ALERT
REDUCTION IN LOSS

This announcement is made by Beisen Holding Limited (the "**Company**" and together with its subsidiaries and consolidated affiliated entities, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Director(s)**") of the Company wishes to announce that, based on the information currently available to the Company, the Group is expected to record (i) a revenue in the range of approximately RMB503.1 million to approximately RMB526.3 million for the six months ended 30 September 2025, representing an increase of approximately 15.2%-20.5%, as compared to the revenue of approximately RMB436.6 million for the same period in 2024; (ii) an annual recurring revenue ("**ARR**") in the range of approximately RMB946.7 million to approximately RMB975.4 million for the six months ended 30 September 2025, representing an increase of approximately 20.8%-24.4%, as compared to the ARR of approximately RMB783.9 million for the same period in 2024; (iii) a subscription revenue retention rate of approximately 104%-106% for the six months ended 30 September 2025; and (iv) a loss attributable to the owners of the Company in the range of approximately RMB14.6 million to approximately RMB23.8 million for the six months ended 30 September 2025, representing a decrease in loss of approximately 76.0%-85.2% as compared to a loss attributable to the owners of the Company of approximately RMB99.0 million for the same period in 2024. The decrease in loss attributable to the owners of the Company was mainly due to the decrease in share-based payments in the range of approximately RMB27.8 million to approximately RMB30.7 million compared to those of the same period in 2024 and the increase in revenue as set out in (i) above.

After excluding share-based payments, amortization of acquisition-related intangible assets and relevant tax impact, which are non-cash and non-operating in nature, the Company is expected to record an adjusted net profit (non-IFRS measure) for the six months ended 30 September 2025 in the range of approximately RMB13.8 million to approximately RMB23.6 million, as compared to an adjusted net loss (non-IFRS measure) of approximately RMB34.2 million for the same period in 2024.

The Company is still in the process of finalizing its interim results of the Group for the six months ended 30 September 2025. The information contained in this announcement is solely based on a preliminary assessment by the Board with reference to the unaudited consolidated management accounts and information currently available, which have not been audited or reviewed by the auditor or the audit committee of the Company, and are subject to adjustments where necessary. Shareholders and potential investors of the Company should refer to and carefully read the interim results announcement of the Company for the six months ended 30 September 2025, which is expected to be published by the end of November 2025. There may be differences between the information in the interim results announcement and the estimated financial information set out above.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Beisen Holding Limited
WANG Zhaohui
Chairman and Executive Director

PRC, 22 October 2025

As of the date of this announcement, the executive Directors are Mr. WANG Zhaohui, Mr. JI Weiguo and Ms. LIU Xianna, and the independent non-executive Directors are Mr. DU Kui, Mr. ZHAO Hongqiang and Mr. GE Ke.