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Helens International Holdings Company Limited

海倫司國際控股有限公司

(A company incorporated in the Cayman Islands with limited liability)

(Hong Kong Stock Code: 9869)

(Singapore Stock Code: HLS)

VOLUNTARY ANNOUNCEMENT SHARE PURCHASE ON THE MARKET FOR POST-IPO RSU SCHEME

This announcement is made by Helens International Holdings Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

Reference is made to the announcement of the Company dated April 8, 2025 (the “**Announcement**”) in relation to the amendment to the Post-IPO RSU Scheme. Unless otherwise defined, terms used in this announcement shall have the same meaning as those defined in the Announcement.

The Board believes that the current price of the Shares traded on-market is undervalued, which represents a good opportunity to purchase Shares for future grant of the Awards under the Post-IPO RSU Scheme. The Company is confident of the development prospects of the Group and the Post-IPO RSU Scheme would also represent an effective tool for talent retention and recruitment, which would in turn, continuously support the Group’s long-term development by incentivizing the core team.

Given the increase in the maximum aggregate number of Awards that may be granted under the Post-IPO RSU Scheme from 57,651,628 Shares to 77,651,628 Shares, the trustee of the Post-IPO RSU Scheme will purchase existing Shares on the Stock Exchange in accordance with the trust deed and the Post-IPO RSU Scheme, with a maximum purchase amount of 20,000,000 shares of the Company. After purchasing Shares on the market, the trustee (a third party independent of the Company and its connected persons) will hold such Shares in trust and transfer them to the awardee after vesting of the Awards. The Company will comply with the relevant applicable rules under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited in relation to the subsequent grant of Awards and fulfill disclosure obligations in a timely manner.

By order of the Board
Helens International Holdings Company Limited
Mr. Xu Bingzhong
Chairman of the Board and Chief Executive Officer

Hong Kong and Singapore, April 8, 2025

As at the date of this announcement, the executive Directors are Mr. Xu Bingzhong, Ms. Cai Wenjun, Ms. Yu Zhen and Mr. He Daqing, and the independent non-executive Directors are Mr. Li Dong, Mr. Wang Renrong and Mr. Wong Heung Ming Henry.