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CHANCETON FINANCIAL GROUP LIMITED

川盟金融集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8020)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 17.10 of the GEM Listing Rules and Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The Board wishes to inform the shareholders of the Company and potential investors that based on preliminary review of the unaudited consolidated management accounts of the Group, the Group is expected to record a loss for the six months ended 30 September 2013 as compared to a profit recorded by the Group for six months ended 30 September 2012.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

This announcement is made by Chanceton Financial Group Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company and potential investors that based on preliminary review of the unaudited consolidated management accounts of the Group, the Group is expected to record a loss for the six months ended 30 September 2013 as compared to a profit recorded by the Group for six months ended 30 September 2012. Based on the relevant information currently available to the Company, the Board considers that such loss was mainly attributable to (i) share of loss arising from an 25% owned associated group of the Company and (ii) imputed interest incurred in connection with the convertible bonds issued by the Company in relation to the acquisition of 20% of Revenue Synthesis Limited dated 24 August 2012.

The Board wishes to draw the attention of the shareholders of the Company and potential investors to the fact that the aforesaid share of loss from the Company's 25% owned associated group and the imputed interest incurred relating to the convertible bonds are non-cash in nature and will not have any impact on the cash flow of the Group. The Group remains in a healthy and solid financial condition. For illustrative purposes only, excluding these non-cash items, the Group would have recorded an operating profit for the six months ended 30 September 2013.

The Company is still in the process of preparing and finalising the Group's interim results for the six months ended 30 September 2013. The information contained in this announcement is only based on the Board's preliminary review of the unaudited consolidated management accounts of the Group, which have not been audited or reviewed by the Company's independent auditors. Shareholders of the Company and potential investors are advised to refer to the Group's interim results announcement for the six months ended 30 September 2013 which is expected to be published on 13 November 2013.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

By Order of the Board

Chanceton Financial Group Limited

Wong Kam Wah

Chief Executive officer and Executive Director

Hong Kong, 7 November 2013

As at the date of this announcement, the Company's executive Directors are Ms. Ho Chiu Ha Maisy (Chairman), Mr. Wong Kam Wah, Mr. Tsang Yan, Mr. Lau Ling Tak, Ms. Man Wing Yee Ginny and Mr. Leung Man Kit, and the independent non-executive Directors are Mr. Chiu Chi Kong, Mr. William Robert Majcher and Mr. Yau Yan Ming Raymond.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, (i) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and (ii) there are no other matters the omission of which would make any statement in this announcement misleading.

This announcement will remain on the GEM website (www.hkgem.com) and on the "Latest Company Announcements" page for at least 7 days from the date of its posting. This announcement will also be published on the Company's website (www.chanceton.com).