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SING LEE SOFTWARE (GROUP) LIMITED
新利軟件(集團)股份有限公司*

(Incorporated in the Bermuda with limited liability)

(Stock Code: 8076)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 17.10(2) of the GEM Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571).

The Board wishes to inform the shareholders of the Company and potential investors that it is based on the preliminary assessment of the Group's unaudited management accounts for the year ended 31 December 2014 and information currently available to the Board, the Group is expected to record a net result around the breakeven region for the year ended 31 December 2014, representing a substantial improvement of the results of the Group as compared to the net loss of approximately RMB18.2 million for the year ended 31 December 2013.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

This announcement is made by the board (the "**Board**") of directors (the "**Directors**") of the Sing Lee Software (Group) Limited (the "**Company**") and its subsidiaries (the "**Group**") pursuant to Rule 17.10(2) of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the "**GEM Listing Rules**") of the Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571).

After preliminary review by the Company's management based on the management accounts of the Company, the Directors of the Company wishes to inform the shareholders of the Company and the potential investors that the Group is expected to record a net result around the breakeven region for the year ended 31 December 2014, representing a substantial improvement of the results of the Group as compared

* *For identification purpose only*

to the net loss of approximately RMB18.2 million for the year ended 31 December 2013, mainly because (i) the increased in revenue for the year ended 31 December 2014 and (ii) the decreased in administrative, distribution and selling expenses due to our effective cost control for the year ended 31 December 2014.

The Group is in the process of finalising its annual results for the year ended 31 December 2014. The information contained in this announcement represents only a preliminary assessment by the Board of the information currently available to the Company and the unaudited management accounts of the Group for the year ended 31 December 2014 which are subject to audit adjustments. Separate announcement may be made by the Company as and when appropriate, should there be any material changes to the management accounts of the Group.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

By Order of the Board
Sing Lee Software (Group) Limited
Hung Yung Lai
Chairman

As at the date of this announcement, the Board Comprises of:

Hung Yung Lai (*Executive Director*)
Cui Jian (*Executive Director*)
Hung Ying (*Executive Director*)
Pao Ping Wing (*Independent Non-Executive Director*)
Tam Kwok Hing (*Independent Non-Executive Director*)
Lo King Man (*Independent Non-Executive Director*)

Hong Kong, 16th January 2015

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

The announcement will remain on the GEM website at http://www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its posting and will be published on the website of the Company (http://www.singlee.com.cn).