BLU SPA HOLDINGS LIMITED
富麗花•譜控股有限公司*

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 8176)

APPOINTMENT OF DIRECTOR

Mr. Ji He Qun has been appointed as Non-executive Director of the Company with effect from 16 July 2009.

The board of directors (the "Board") of Blu Spa Holdings Limited (the "Company") is pleased to announce that Mr. Ji He Qun ("Mr. Ji") has been appointed as Non-Executive Director of the Company with effect from 16 July 2009.

Mr. Ji, aged 29, is the founding chairman and legal representative of Juizhong Communication Technologies Company Limited (聚眾通訊技術有限公司)，Zhongyi Ruiyin International Shipping Agent Company Limited (中藝瑞銀國際貨運代理有限公司) and Sitong Information Consultation Company Limited (四通資訊諮詢有限公司), all of which were Chinese company established in Shenzhen, China. Juizhong Communication Technologies Company Limited principally carries on the business of international telecommunication whilst Zhongyi Ruiyin International Shipping Agent Company Limited and Sitong Information Consultation Company Limited are mainly engaged in the business of shipping agent and financial services respectively. Mr. Ji studied in the Institute of Electronic Education of Wuhan Polytechnic University (1998-2000). In the same year, he founded Sitong Information Consultation Company Limited. He also serves the position of the chairman and legal representative of Liyitai Technology Development Company Limited (利易泰科技開發有限公司), a Shenzhen registered company engaged in telecommunication service business since 2004. While serving in the position of the chairman and legal representative of the aforementioned companies, Mr. Ji has acquired extensive experience in corporate and financial management in the fields of telecommunication, shipping and financial services as well as considerable knowledge and understanding of the relevant industries. Mr. Ji did not hold any directorship in any publicly listed company in Hong Kong in the last 3 years. As at the date of this announcement, Mr. Jin and his spouse have a personal interest in 24,440,000 shares of the Company (representing 5.17% of the total issued shares of the Company) within the meaning of Part XV of the Securities and Futures Ordinance.

The Company does not have any service contract with Mr. Ji. Mr. Ji has no fixed term of service with the Company and is subject to the relevant provisions of retirement and re-election at annual general meetings of the Company in accordance with the articles of association of the Company. Mr. Ji is entitled to annual emolument which is determined by the Board by reference to market conditions and the performance, qualification and experience of Mr. Ji.

Save as disclosed above, to the best of knowledge and belief of the Board, (i) Mr. Ji has not been a director of any other listed company, and had no prior relationship, business or otherwise, with the Company and its subsidiaries (the "Group") in the past 3 years; (ii) Mr. Ji has no relationship with any members of the Board, senior management, management shareholders, substantial shareholders or controlling shareholders of the Company; (iii) Mr. Ji does not have any interests in shares of the Company (within the meaning of Part XV of the Securities and Futures Ordinance) as at the date of this announcement; and (iv) Mr. Ji does not hold any other position in the Group.

Save as disclosed herein, the Company considers that there is no information relating with the appointment of Mr. Ji as Non-Executive Director that is required to be disclosed under Rule 17.50(2) of the GEM Listing Rules, and Mr. Ji is also not involved in any matters that are required to be disclosed under Rule 17.50(2)(h) to (v) of the GEM Listing Rules, nor any other matters that need to be brought to the attention of the shareholders of the Company.

The Board would like to express its welcome to Mr. Ji for joining the Board.

By Order of the Board
BLU SPA HOLDINGS LIMITED
Cheung Tsun Hin, Samson
Chairman

Hong Kong, 16 July 2009

As at the date of this announcement, the Board comprises two Executive Directors, namely Mr. Cheung Tsun Hin, Samson and Ms. Chan Choi Har, Ivy, two Non-Executive Directors, namely Mr. Chan Shun Kuen, Eric and Mr. Ji He Qun, and three Independent Non-Executive Directors, namely Mr. Chan Sze Hon, Mr. Lam Wai Pong and Mr. Yeung Mario Bercasio.

This announcement, for which the Directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited ("GEM") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least seven days from the date of its posting.

* *For identification purpose only*