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ELEGANCE COMMERCIAL AND FINANCIAL PRINTING GROUP LIMITED **精雅商業財經印刷集團有限公司**

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8391)

PROFIT WARNING

This announcement is made by Elegance Commercial and Financial Printing Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

After preliminary review by the Company’s management on the unaudited management accounts of the Group and assessment of the information currently available, the board (the “**Board**”) of directors of the Company (the “**Directors**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group is expected to record a loss of not exceeding HK\$2.8 million for the six months ended 30 September 2018, as compared to a loss of approximately HK\$1.7 million for the six months ended 30 September 2017. The loss-making position for the six months ended 30 September 2018 was mainly attributable to:

1. incurrence of additional administrative and other operating expenses including professional fees and audit fees after listing of the shares of the Company on GEM of The Stock Exchange of Hong Kong Limited on 11 May 2018; and
2. the increase in non-recurring listing expenses charged to the Group during the six months ended 30 September 2018 as compared to the same period last year.

As the Company is still in the process of finalizing the unaudited consolidated results of the Group for the six months ended 30 September 2018, the information contained in this announcement is only based on a preliminary assessment by the Board with reference to the latest information currently available and is not based on any data or information which is finalized or reviewed by the audit committee of the Company. The actual interim financial results of the Group may be different from what is disclosed in this announcement. Shareholders and potential investors are advised to read carefully the interim results announcement of the Group for the six months ended 30 September 2018 when it is published.

Shareholders and potential investors should exercise caution when dealing in the securities of the Company.

On behalf of the Board
Elegance Commercial and Financial Printing Group Limited
SO Wing Keung
Chairman and Chief Executive Officer

Hong Kong, 30 October 2018

As at the date of this announcement, the executive Directors are Mr. SO Wing Keung, Mr. LEUNG Shu Kin and Ms. LAM Yat Ting, and the independent non-executive Directors are Mr. KWONG Chi Wing, Ms. NGAN Sze Sze Stephanie and Mr. TONG Ho Kai Eric.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least seven days after the date of publication and on the Company’s website at www.elegance.hk.