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Stream Ideas Group Limited

源想集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8401)

VOLUNTARY ANNOUNCEMENT

UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS

This announcement is made by Stream Ideas Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company has noted the unusual movements in the price and trading volume of the shares of the Company (the “**Shares**”) on 3 July 2025.

The Board would like to announce that the Company is in the course of conducting discussion with a potential business partner to enter into a non-legally binding strategic cooperation agreement (the “**Cooperation**”) to further enhance the Group’s media and advertising presence in the People’s Republic of China. As at the date of this announcement, no definitive nor legally binding agreement in respect of the Cooperation has been entered into by the parties and as such, the Cooperation may or may not proceed.

Having made such enquiries with respect to the Company as are reasonable in the circumstances, save as disclosed above, the Board confirms that it is not aware of any reasons relating to the movements in the price and trading volume of the Shares, or any information which must be announced to avoid a false market in the Company’s securities, or of any inside information that would be required to be disclosed pursuant to Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

This announcement is made by the order of the Company. The Board collectively and individually accepts responsibility for the accuracy of this announcement.

By Order of the Board
Stream Ideas Group Limited
Lee Wing Leung Garlos
Executive Director

Hong Kong, 3 July 2025

As at the date of this announcement, the Board comprises five executive Directors, namely Ms. Cheung Lee, Mr. Lee Wing Leung Garlos, Mr. Leung Wai Lun, Ms. Choi Sin Yi and Ms. Cai Ying; and three independent non-executive Directors, namely Mr. Kwan Chi Hong, Mr. Fenn David and Mr. Ho Ho Tung Armen.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk on the “Latest Listed Company Information” page for at least 7 days from the date of its posting and will be published on the Company’s website at www.stream-ideas.com.