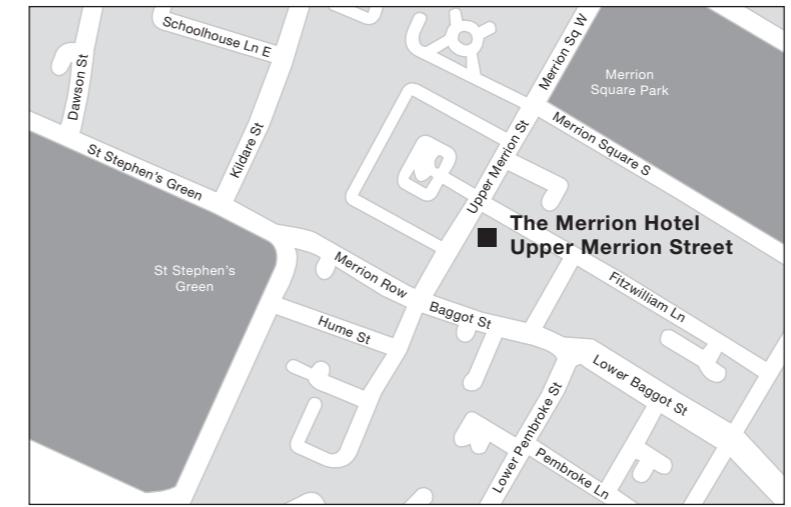


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## AGM location



Capita Registrars (Jersey) Limited  
c/o Capita Registrars  
Shareholder Administration Support  
34 Beckenham Road  
Beckenham  
Kent  
BR3 9ZA

### Annual General Meeting

Wednesday 20 July 2011 at 9.30am

The Merrion Hotel, Upper Merrion Street, Dublin 2, Ireland

(c) To appoint more than one proxy, you may photocopy this form. Please indicate the proxy holder's name and the number of shares in relation to which they are authorised to act as your proxy (which, in aggregate, should not exceed the number of shares held by you). Please also indicate by ticking the box provided if the proxy instruction is one of multiple instructions being given. If you wish to appoint the Chairman as one of your multiple proxies, simply write "the Chairman of the meeting". All forms must be signed and should be returned together in the same envelope (see notes 10 and 11).

3. Unless otherwise indicated the proxy will vote as he thinks fit or, at his discretion, abstain from voting.
4. In case of joint shareholders the signature of any of them will suffice, but the names of all joint holders should be shown, and the vote of the senior holder who tenders a vote whether in person or by proxy shall be accepted to the exclusion of the votes of the other joint holder(s) and for this purpose seniority shall be determined by the order in which the names stand in the register of members in respect of the joint holding.
5. A corporation must execute the proxy form under either its common seal or the hand of a duly authorised officer or attorney. Under Jersey law, corporations may only appoint one corporate representative.
6. The proxy form is for use in respect of the shareholder account specified overleaf only and should not be amended or submitted in respect of a different account, nor should it be used for any comments, change of address or other notifications or enquiries.
7. The "Vote Withheld" option is to enable you to abstain on any particular resolution. Such a vote is not a vote in law and will not be counted in the votes "For" and "Against" a resolution.
8. Shares held in uncertified form (i.e. in CREST) may be voted through the CREST Proxy Voting Service in accordance with the procedures set out in the CREST Manual and in the Notice of AGM. Shareholders wishing to vote online should log on at [www.experianplc.com/shares](http://www.experianplc.com/shares), click on "online voting" and follow the instructions.
9. Completion and return of the proxy form will not preclude you from attending and voting in person at the meeting should you subsequently decide to do so.
10. You can return the form of proxy to the return address printed on the back of the form. If you do not wish the form of proxy to be seen by anyone except the Company and the registrars, you should post it in an envelope to PXS, Capita Registrars (Jersey) Limited, c/o Capita Limited, FREEPOST RSBH-UXKS-LRBC, 34 Beckenham Road, Beckenham, BR3 4TU.
11. Shareholders outside the UK can reply by posting the proxy form in an envelope to PXS, Capita Registrars (Jersey) Limited, c/o Capita Registrars, The Registry, 34 Beckenham Road, Beckenham, Kent, BR3 4TU.

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PXS  
34 Beckenham Road,  
Beckenham  
BR3 4TU  
England



PXS  
34 Beckenham Road,  
Beckenham  
BR3 4TU  
England



# Annual General Meeting 2011

## Attendance card



Investor Code  
XXXXXXXXXXXXXX



Signature:

The annual general meeting of Experian plc will be held at The Merrion Hotel, Upper Merrion Street, Dublin 2, Ireland on Wednesday 20 July 2011 at 9.30am. Registration will commence at 9.00am on that day.

If you plan attending the meeting, please sign this card and on arrival hand it to the Company's registrars. It will authenticate your right to attend, speak and vote and will speed up your admission to the meeting.

If you do not plan to attend the meeting, please complete, detach and return the proxy form below. If you have any questions regarding the completion of the proxy form, please contact the registrars, Capita Registrars (Jersey) Limited, on +44 800 141 2952 (or 0871 664 9245 for calls within the UK).

Notes

1. The proxy form below must be lodged with Capita Registrars (Jersey) Limited during normal business hours not later than 48 hours before the time set for the meeting, accompanied by any power of attorney under which it is executed (if applicable).
2. To appoint as a proxy a person other than the Chairman of the meeting, insert the full name in the space provided. A proxy need not be a member of the Company. You can also appoint more than one proxy provided each proxy is appointed to exercise the rights attached to a different share or shares held by you. The following options are available:
  - (a) To appoint the Chairman as your sole proxy in respect of all your shares, simply fill in any voting instructions in the appropriate box and sign and date the proxy form.
  - (b) To appoint a person other than the Chairman as your sole proxy in respect of all your shares, delete the words "the Chairman of the meeting or" and insert the name and address of your proxy in the space provided. Then fill in any voting instructions in the appropriate box and sign and date the proxy form.

PTO >

# Annual General Meeting 2011

## Proxy form



Shareholder Name

+ XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

I/We, being (a) member(s) of Experian plc hereby appoint the Chairman of the meeting or (see note 2)

+ as my/our proxy to exercise all or any of my rights to attend, speak and vote on my/our behalf at the annual general meeting of Experian plc to be held on Wednesday 20 July 2011 or at any adjournment thereof. I/We have indicated with an 'X' how I/we wish my/our votes to be cast on the resolutions set out below and I/we direct that my/our proxy will vote (or abstain from voting) as he/she thinks fit for me/us and on my/our behalf on any matters which may properly come before the annual general meeting or any adjournment thereof.

Please tick here  if this proxy appointment is one of multiple proxy appointments being made (note 2(c))

Please mark 'X' to indicate how you wish to vote.

### Ordinary resolutions

1. Receipt of the report and financial statements
2. Approval of the report on directors' remuneration
3. To re-elect Fabiola Arredondo as a director of the Company
4. To re-elect Paul Brooks as a director of the Company
5. To re-elect Chris Callero as a director of the Company
6. To re-elect Roger Davis as a director of the Company
7. To re-elect Alan Jebson as a director of the Company
8. To re-elect John Peace as a director of the Company
9. To re-elect Don Robert as a director of the Company

For  Against  Vote Withheld

10. To re-elect Sir Alan Rudge as a director of the Company

11. To re-elect Judith Sprrieser as a director of the Company

12. To re-elect David Tyler as a director of the Company

13. To re-elect Paul Walker as a director of the Company

14. Re-appointment of auditors

15. Directors' authority to determine the auditors' remuneration

16. Directors' authority to allot relevant securities

For  Against  Vote Withheld

10.

11.

12.

13.

14.

15.

16.

### Special resolutions

17. Directors' authority to dispaly pre-emption rights

18. Directors' authority to purchase the Company's own shares

Signature:

Date

Barcode



Dear Shareholder,

### Supply of documents and information on a website

We would like to encourage shareholders to receive notifications from us by email. This would speed up the communication of information to shareholders in a convenient form, and deliver environmental benefits through reduced use of paper and energy. In addition, there are savings to be realised in terms of administration, printing and posting costs. To assist us in our efforts, we would ask you to review the three options below and select one based on your preference.

**Option 1:** to receive an email advising you that relevant shareholder documents, such as the annual report and notices of shareholder meetings are available on our website, please register at [www.experianplc.com/shares](http://www.experianplc.com/shares). Alternatively, you may tick the box, fill in your email address below and return this form. Please note that by ticking this box and providing your email address, you will join the Capital Share Portal Service and accept its terms and conditions which are at [www.experianplc.com/shares](http://www.experianplc.com/shares) (see General Conditions of Use).

Please tick here to receive emails  Email address: \_\_\_\_\_

**Option 2:** to continue to receive hard copies of all relevant shareholder documents, please tick the box and return this form to the address overleaf by 1 September 2011.

Please tick here to continue to receive hard copies

**Option 3:** to receive a paper notification advising you that relevant shareholder documents are available on our website, you do not need to take any further action. If this option applies, you will receive hard copies of notices of shareholder meetings and proxy forms.

**If you do not return this letter, or register your details online, by 1 September 2011 you will be taken to have agreed (under the articles of association of the Company) that the Company may send or supply documents or information to you via a website until such time as you notify the Company to the contrary.**

Should you wish to receive hard copies of any documents or information, these can be requested from the Company free of charge at any time.

Please note that there may be certain circumstances in which the Company needs to send documents or information to shareholders in hard copy rather than by electronic means, in which case the Company reserves the right to do so.

Yours faithfully

**Charles Brown**  
Company Secretary

Shareholder Name

XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

Investor Code  
XXXXXXXXXXXX

# Annual General Meeting 2011

## Shareholder questions



If you cannot attend the meeting, but would like to raise a question relating to the business of the meeting, please provide brief details below:

Questions may also be sent via email to: [agmquestions@experianplc.com](mailto:agmquestions@experianplc.com)

Shareholder Name

XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

Investor Code  
XXXXXXXXXXXX