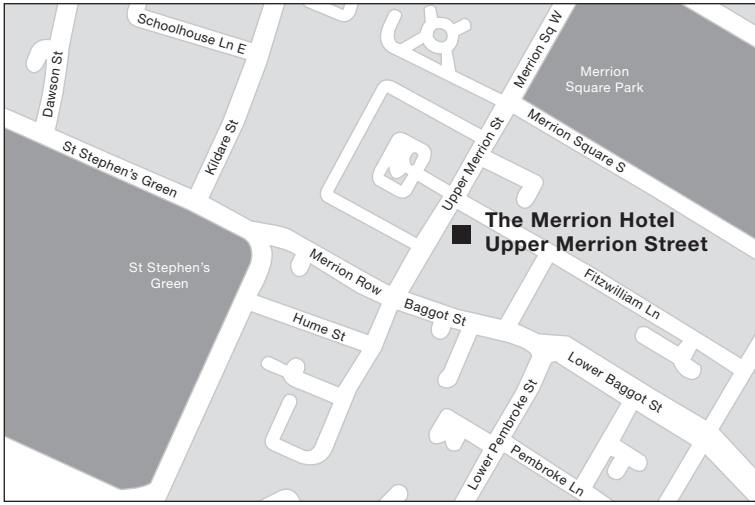


AGM location



Annual General Meeting

18 July 2012 at 9.30am

The Merrion Hotel, Upper Merrion Street, Dublin 2, Ireland

(c) To appoint more than one proxy, you may photocopy this form. Please indicate the proxy holder's name and the number of shares in relation to which they are authorised to act as your proxy (which, in aggregate, should not exceed the number of shares held by you). Please also indicate by ticking the box provided if the proxy instruction is one of multiple instructions being given. If you wish to appoint the Chairman as one of your multiple proxies, simply write "the Chairman of the Meeting". All forms must be signed and should be returned together in the same envelope (see notes 10 and 11).

3. Unless otherwise indicated the proxy will vote as he thinks fit or, at his discretion, abstain from voting.
4. In case of joint shareholders the signature of any of them will suffice, but the names of all joint holders should be shown, and the vote of the senior holder who tenders a vote whether in person or by proxy shall be accepted to the exclusion of the votes of the other joint holder(s) and for this purpose seniority shall be determined by the order in which the names stand in the register of members in respect of the joint holding.
5. A corporation must execute the proxy form under its common seal or the hand of a duly authorised officer or attorney. Under Jersey law, corporations may only appoint one corporate representative.
6. The proxy form is for use in respect of the specified shareholder account only and should not be amended or submitted in respect of a different account, nor should it be used for any comments, change of address or other notifications or enquiries.
7. The "Vote Withheld" option is to enable you to abstain on any particular resolution. Such a vote is not a vote in law and will not be counted in the votes "For" and "Against" a resolution.
8. Shares held in uncertified form (i.e. in CREST) may be voted through the CREST Proxy Voting Service in accordance with the procedures set out in the CREST Manual and in the Notice of AGM. Shareholders wishing to vote online should log on at www.experianplc.com/shares, click on "Company Meetings" and follow the instructions.
9. Completion and return of the proxy form will not preclude you from attending and voting in person at the Meeting should you subsequently decide to do so.
10. You can return the form of proxy to the return address printed on the back of the form. **If you do not wish the form of proxy to be seen by anyone except the Company and the registrars, you should post it in an envelope to PXS, Capita Registrars (Jersey) Limited, c/o Capita Limited, FREEPOST RSBH-UXKS-LRBC, 34 Beckenham Road, Beckenham, BR3 4TU.**
11. Shareholders outside the UK can reply by posting the proxy form in an envelope to PXS, Capita Registrars (Jersey) Limited, c/o Capita Registrars, The Registry, 34 Beckenham Road, Beckenham, Kent, BR3 4TU.

BUSINESS REPLY SERVICE
Licence No. RSBH-UXKS-LRBC



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