

# Extraordinary General Meeting Attendance card



An extraordinary general meeting of Experian plc will be held at **Newenham House, Northern Cross, Malahide Road, Dublin 17, Ireland** on **Tuesday, 20 November 2012 at 12.00 noon**. Registration will commence at 11.30am on that day.

If you plan attending the meeting, please sign this card and hand it to the Company's registrars on arrival. It will authenticate your right to attend, speak and vote and will speed up your admission to the meeting.

If you do not plan to attend the meeting, please complete, detach and return the proxy form below. If you have any questions regarding the completion of the proxy form, please contact the registrars, Capita Registrars (Jersey) Limited, on + 44 800 141 2952 (or 0871 664 9245 for calls from the UK).

Notes

1. The proxy form below must be lodged with Capita Registrars (Jersey) Limited not later than 48 hours before the time set for the meeting, accompanied by any power of attorney under which it is executed (if applicable).
2. To appoint a person other than the Chairman of the meeting as a proxy, insert the full name in the space provided. A proxy need not be a member of the Company. You can also appoint more than one proxy provided each proxy is appointed to exercise the rights attached to a different share or shares held by you. The following options are available:
  - (a) To appoint the Chairman of the meeting as your sole proxy in respect of all your shares, simply fill in any voting instructions in the appropriate box and sign and date the proxy form.
  - (b) To appoint a person other than the Chairman of the meeting as your sole proxy in respect of all your shares, delete the words "the Chairman of the meeting or" and insert the name of your proxy in the space provided. Then fill in any voting instructions in the appropriate box and sign and date the proxy form.

PTO>

Investor Code

Barcode

Signature:

# Extraordinary General Meeting Proxy form



+ Shareholder Name

Investor Code

Event Code E653E21450

I/We, being (a) member(s) of Experian plc hereby appoint the Chairman of the meeting or (see note 2)

+ as my/our proxy to exercise all or any of my rights to attend, speak and vote on my/our behalf at the extraordinary general meeting of Experian plc to be held at **Newenham House, Northern Cross, Malahide Road, Dublin 17, Ireland** on **Tuesday, 20 November 2012** or at any adjournment thereof. I/We have indicated with an 'X' how I/we wish my/our votes to be cast on the resolution set out below and I/we direct that my/our proxy will vote (or abstain from voting) as he/she thinks fit for me/us and on my/our behalf on any matters which may properly come before the extraordinary general meeting or any adjournment thereof.

Please tick here  if this proxy appointment is one of multiple proxy appointments being made (see note 2(c)).

Please mark 'X' to indicate how you wish to vote.

**Ordinary resolution**

For    Against    Vote  
                         Withheld

To approve the Related Party Transaction and the Transaction

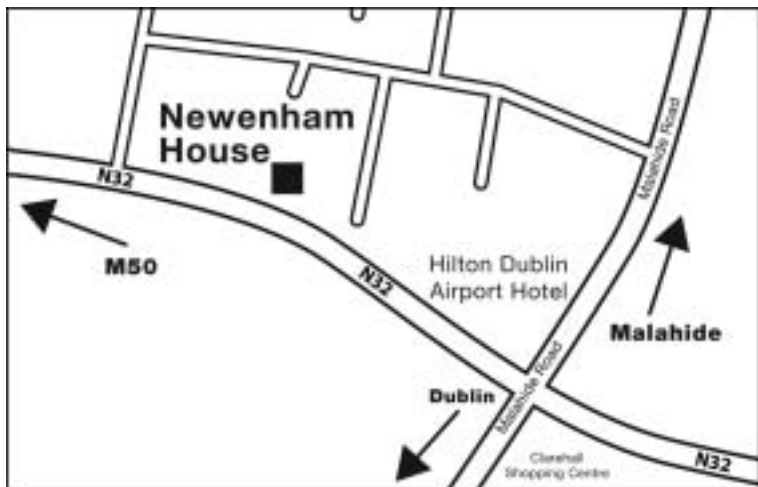
Signature:

Date:

Barcode



# Meeting location



## Extraordinary General Meeting

20 November 2012 at 12.00 noon  
Newenham House, Northern Cross, Malahide Road, Dublin 17,  
Ireland

- (c) To appoint more than one proxy, you may photocopy this form. Please indicate the proxy holder's name and the number of shares in relation to which they are authorised to act as your proxy (which, in aggregate, should not exceed the number of shares held by you). Please also indicate by ticking the box provided if the proxy instruction is one of multiple instructions being given. If you wish to appoint the Chairman of the meeting as one of your multiple proxies, simply write "the Chairman of the Meeting". All forms must be signed and should be returned together in the same envelope (see notes 10 and 11).
- 3. Unless otherwise indicated the proxy will vote as he thinks fit or, at his discretion, abstain from voting.
- 4. In case of joint shareholders the signature of any of them will suffice, but the names of all joint holders should be shown, and the vote of the senior holder who tenders a vote whether in person or by proxy shall be accepted to the exclusion of the votes of the other joint holder(s) and for this purpose seniority shall be determined by the order in which the names stand in the register of members in respect of the joint holding.
- 5. A corporation must execute the proxy form under its common seal or the hand of a duly authorised officer or attorney. Under Jersey law, corporations may only appoint one corporate representative.
- 6. The proxy form is for use in respect of the specified shareholder account only and should not be amended or submitted in respect of a different account, nor should it be used for any comments, change of address or other notifications or enquiries.
- 7. The "Vote Withheld" option is to enable you to abstain on the resolution. Such a vote is not a vote in law and will not be counted in the votes "For" and "Against" the resolution.
- 8. Shares held in uncertified form (i.e. in CREST) may be voted through the CREST Proxy Voting Service in accordance with the procedures set out in the CREST Manual and in the Notice of General Meeting. Shareholders wishing to vote online should log on at [www.experianplc.com/shares](http://www.experianplc.com/shares), click on "Company Meetings" and follow the instructions.
- 9. Completion and return of the proxy form will not preclude you from attending and voting in person at the Meeting should you subsequently decide to do so.
- 10. You can return the form of proxy to the return address printed on the back of the form. **If you do not wish the form of proxy to be seen by anyone except the Company and the registrars, you should post it in an envelope to Capita Registrars (Jersey) Limited, c/o Capita Registrars, FREEPOST RSBH-UXKS-LRBC, 34 Beckenham Road, Beckenham, Kent, UK, BR3 4TU.**
- 11. Shareholders outside the UK can reply by posting the proxy form in an envelope to Capita Registrars (Jersey) Limited, c/o Capita Registrars, The Registry, 34 Beckenham Road, Beckenham, Kent, UK, BR3 4TU.

BUSINESS REPLY SERVICE  
Licence No. RSBH-UXKS-LRBC



PXS  
34 Beckenham Road  
Beckenham  
BR3 4TU  
United Kingdom