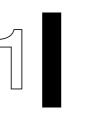
BUSINESS REPLY SERVICE Licence No. RLYX-GZTU-KRRG



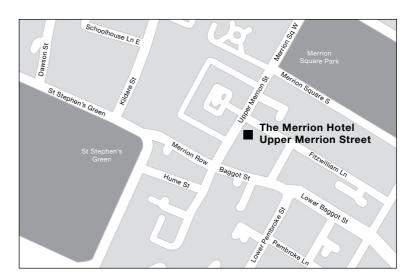
FREEPOST RLYX-GZTU-KRRG, Capita Registrars (Jersey) Limited c/o Capita Asset Services Shareholder Administration Support 34 Beckenham Road Beckenham Kent BR34TU **United Kingdom**

BUSINESS REPLY SERVICE Licence No. RLUB-TBUX-EGUC



PXS 34 Beckenham Road Beckenham BR34ZF **United Kingdom**

AGM location



Annual General Meeting

Wednesday 22 July 2015 at 9.30am The Merrion Hotel, Upper Merrion Street, Dublin 2, Ireland

- To appoint more than one proxy, you may photocopy this form. Please indicate the proxy holder's name and the number of shares in relation to which they are authorised to act as your proxy (which, in total, should not exceed the number of shares held by you). Please also indicate by ticking the box provided if the proxy instruction is one of multiple instructions being given. If you wish to appoint the Chairman as one of your multiple proxies, simply write "the Chairman of the meeting". All forms must be signed and should be returned together in the same envelope (see notes 10 and 11).
- Unless otherwise indicated, the proxy will vote as he thinks fit or, at his discretion, absta from voting.
- In case of joint shareholders, the signature of any of them will suffice, but the names of all joint holders should be shown, and the vote of the senior holder who tenders a vote whether in person or by proxy shall be accepted to the exclusion of the votes of the other joint holder(s) and for this purpose seniority shall be determined by the order in which the names stand in the register of members in respect of the joint holding.
- 5. A corporation must execute the proxy form under its common seal or the hand of a duly authorised officer or attorney.
- The proxy form is for use in respect of the shareholder account specified above only and should not be amended or submitted in respect of a different account, nor should it be used for any comments, change of address or other notifications or enquiries.
- 7. The "Vote Withheld" option is to enable you to abstain on any particular resolution. Such a vote is not a vote in law and will not be counted in the votes "For" and "Against" a resolution.

 8. Shares held in uncertified form (i.e. in CREST) may be voted through the CREST Proxy Voting Service in accordance with the procedures set out in the CREST Manual and in the Notice of Meeting. Shareholders wishing to vote online should log on at www.experianplc.com/shares and follow the instructions.
- Completion and return of the proxy form will not preclude you from attending and voting in person at the meeting should you subsequently decide to do so.
- 10. You can return the form of proxy to the return address printed on the back of the form. If you are in the UK and do not wish the form of proxy to be seen by anyone except the Company and the registrars, you should post it in an envelope to FREEPOST CAPITA PXS. Please note that delivery using this service can take up to 5 business days.
- Shareholders outside the UK can reply by posting the proxy form in a stamped addressed envelope to PXS, Capita Registrars (Jersey) Limited, c/o Capita Asset Services, The Registry 34 Beckenham Road, Beckenham, Kent, BR3 4TU, United Kingdom.

34 Beckenham Road Beckenham BR3 4ZF United Kingdom BUSINESS REPLY SERVICE Licence No. RLUB-TBUX-EGUC

Annual General Meeting 2015





The Annual General Meeting of Experian plc (the "Company") will be held at The Merrion Hotel, Upper Merrion Street, Dublin 2, Ireland on Wednesday 22 July 2015 at 9.30am. Registration will commence at 9.00am on that day.

If you plan to attend the meeting, please sign this card and hand it to the Company's registrars on arrival. It will authenticate your right to attend, speak and vote and will speed up your admission to the meeting.

If you do not plan to attend the meeting, please complete, detach and return the proxy form below. If you have any questions regarding the completion of the proxy form, please contact the registrars, Capita Registrars (Jersey) Limited, on + 44 (0) 800 141 2952 (or 0371 664 9245 for calls from the UK).

Notes:

- The proxy form below must be lodged with Capita Registrars (Jersey) Limited no later than 48 hours before the time set for the meeting, accompanied by any power of attorney under which it is executed (if applicable).
- To appoint a person other than the Chairman of the meeting (the "Chairman") as a proxy, insert the full name in the space provided. A proxy need not be a member of the Company. You can also appoint more than one proxy, provided each proxy is appointed to exercise the rights attached to a different share or shares held by you. The following options are available:
- (a) To appoint the Chairman as your sole proxy in respect of all your shares, simply fill in any voting instructions in the appropriate box and sign and date the proxy form.
- (b) To appoint a person other than the Chairman as your sole proxy in respect of all your shares, delete the words "the Chairman of the meeting or" and insert the name and address of your proxy in the space provided. Then fill in any voting instructions in the appropriate box and sign and date the proxy form.

PTO>

xxxxxxxxxxx

Investor Code

Signature:



Annual General Meeting 2015



Proxy form

+	Shareholder Name XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	Investor Code XXXXXXXXXXXXXX Event Code XXXXXXXXXXXXXX
+	as my/our proxy to exercise all or any of my/our rights to attend, speak and vote on my/our behalf at the Annual General Meeting Wednesday 22 July 2015 or at any adjournment thereof. I/We have indicated with an 'X' how I/we wish my/our votes to be cast o direct that my/our proxy will vote (or abstain from voting) as he/she thinks fit for me/us and on my/our behalf on any matters whi General Meeting or any adjournment thereof.	n the resolutions set out below and I/we

	direct that my/our proxy will vote (or abstain from voting) General Meeting or any adjournment thereof.	as he/she	e thinks fi	t for me/	us and	on my/our behalf on any matters which may pro	perly come	before	the An	nual
	Please tick here if this proxy appointment is one	of multipl	e proxy a	ppointm	ents be	ing made (see note 2(c))				
	Please mark 'X' to indicate how you wish to vote.									
	Ordinary resolutions	For	Against	Vote Withheld	d		F	or A	Against	Vote Withheld
	Receipt of the Annual Report and financial statements of the Company for the year ended 31 March 2015				13.	To re-elect Paul Walker as a director of the Company		\Box [
	2. To receive and consider the Report on directors' remuneration				14.	Re-appointment of the auditor		\Box [
	contained in the Annual Report of the Company for the year ended 31 March 2015	Ш			15.	Directors' authority to determine the auditor's remuneration		\Box [
;	3. To elect Lloyd Pitchford as a director of the Company				16.	Directors' authority to allot relevant securities		\Box [
	4. To elect Kerry Williams as a director of the Company				17.	Approve the Experian Performance Share Plan		\Box [
,	5. To re-elect Fabiola Arredondo as a director of the Company				18.	Approve the Experian Co-Investment Plan		\Box [
	6. To re-elect Jan Babiak as a director of the Company				19.	Approve the Experian Share Option Plan				
	7. To re-elect Brian Cassin as a director of the Company				20.	Approve the Experian UK Tax-Qualified Sharesave	Plan	\Box [
	8. To re-elect Roger Davis as a director of the Company				21.	Approve the Experian UK Tax-Qualified All-Employ	ee Plan	\Box [
,	9. To re-elect Deirdre Mahlan as a director of the Company				22.	Approve the Experian Free Share Plan		\Box [
	10. To re-elect Don Robert as a director of the Company				j S _l	pecial resolutions				
	11. To re-elect George Rose as a director of the Company				23.	Directors' authority to disapply pre-emption rights		\Box [
	12. To re-elect Judith Sprieser as a director of the Company				24.	Directors' authority to purchase the Company's own s	hares	\supset [\Box	
	Signature:			1	Date	Barco	ode			



Dear Shareholder,

Supply of documents and information on a website

We would like to encourage shareholders to receive notifications from us by email. This would speed up the communication of information to shareholders in a convenient form, and deliver environmental benefits through reduced use of paper and energy. In addition, there are savings to be realised in terms of administration, printing and posting costs. To assist us in our efforts, we would ask you to review the three options below and select one based on your preference.

Option 1: to receive an email advising you that relevant shareholder documents, such as the Annual meetings, are available on our website, please register at www.experianplc.com/shares. Alternatively your email address and return this form. Please note that by ticking this box and providing your email Share Portal Service and accept its terms and conditions which are at www.experianplc.com/shares	y, you may tick the box below, fill in il address, you will join the Capita
Please tick here to receive emails Email address:	
Option 2: to continue to receive hard copies of all relevant shareholder documents, please tick the b address overleaf by 1 September 2015.	ox below and return this form to t
Please tick here to continue to receive hard copies	
Option 3: to receive a paper notification advising you that relevant shareholder documents are availanced to take any further action. If this option applies, you will receive hard copies of notices of shareholder documents are available.	
If you do not return this letter or register your details online by 1 September 2015, you will be the articles of association of the Company) that the Company may send or supply docume website until such time as you notify the Company to the contrary.	
Should you wish to receive hard copies of any documents or information, these can be requested from any time.	om the Company free of charge at
Please note that there may be certain circumstances in which the Company needs to send documen hard copy rather than by electronic means, in which case the Company reserves the right to do so.	nts or information to shareholders
Yours faithfully	
Charles Brown Company Secretary	
Shareholder Name XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	Investor Code XXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	

Annual General Meeting 2015



Shareholder questions

annot attend the meeting, but would like to raise a question relating to the business of the meeting, please provide brief details below:		
uestions may also be sent via email to: agmquestions@experianplc.com		
Shareholder Name	Investor Code	
(XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	XXXXXXXXXXXXX	