#### **Annual General Meeting 2016**

#### Attendance card



The Annual General Meeting of Experian plc (the "Company") will be held at The Merrion Hotel, Upper Merrion Street, Dublin 2, D02 KF79, Ireland on Wednesday, 20 July 2016 at 9.30am. Registration will commence at 9.00am on that day.

If you plan to attend the meeting, please sign this card and hand it to the Company's registrars on arrival. It will authenticate your right to attend, speak and vote and will speed up your admission to the meeting.

If you do not plan to attend the meeting, please complete, detach and return the proxy form below. If you have any questions regarding the completion of the proxy form, please contact the registrars, Capita Registrars (Jersey) Limited, on  $\pm$  44 800 141 2952 (or 0371 664 9245 for calls within the UK). Calls are charged at the standard geographic rate and will vary by provider. Calls outside the UK will be charged at the applicable international rate. Lines are open between 9.00am and 5:30pm, Monday to Friday excluding public holidays in England and Wales.

- The proxy form below must be lodged with Capita Registrars (Jersey) Limited no later than 48 hours before the time set for the meeting, accompanied by any power of attorney under which it is executed (if applicable).
- 2. To appoint a person other than the Chairman of the meeting (the "Chairman") as a proxy, insert the full name in the space provided. A proxy need not be a member of the Company, You can also appoint more than one proxy provided each proxy is appointed to exercise the rights attached to a different share or shares held by you. The following options are available:
  - (a) To appoint the Chairman as your sole proxy in respect of all your shares, simply fill in any voting instructions in the appropriate box and sign and date the proxy form.
  - (b) To appoint a person other than the Chairman as your sole proxy in respect of all your shares, delete the words "the Chairman of the meeting or" and insert the name and address of your proxy in the space provided. Then fill in any voting instructions in the appropriate box and sign and date the proxy form.
  - (c) To appoint more than one proxy, you may photocopy this form. Please indicate the proxy holder's name and the number of shares in relation to which they are authorised to act as your proxy (which, in total, should not exceed the number of shares held by you). Please also indicate by ticking the box provided if the proxy instruction is one of multiple instructions being given. If you wish to appoint the Chairman as one of your multiple proxies, simply write "the Chairman of the Meeting". All forms must be signed and should be returned together in the same envelope (see notes 10 and 11).

Investor Code

# Investor Code Barcode XXXXXXXXXXXX Signature:

### **Annual General Meeting 2016**

#### **Proxy form**

Shareholder Name



XXXXXXXXXXXX

Ĺ	We, being (a) member(s) of Experian plc hereby appoint t	irie Criair	manoru	ie meeun <u></u>	J OF (See Hote 2)				
9. oı	s my/our proxy to exercise all or any of my/our rights 30am on Wednesday 20 July 2016 or at any adjournm at below and I/we direct that my/our proxy will vote (o operly come before the Annual General Meeting or a	ent ther or abstai	reof. I/We in from v	e have ind oting) as	icated with an 'X' how I/we wish my/ou	r votes to be cas	st on the	resolutio	ons set
ΡI	ease tick here if this proxy appointment is one	of multip	ole proxy a	appointme	nts being made (see note 2(c))				
Pl	ease mark 'X' to indicate how you wish to vote.								
^	rdinary resolutions	F	A	Vote			F	A	Vote
١.	•	For	Against	Withheld	10. To re-elect Paul Walker as a director of the 0	Company	For	Against	Withheld
	To receive and consider the Report on directors' remuneration contained in the Annual Report of the Company for the year ended 31 March 2016				<ul><li>11. To re-elect Kerry Williams as a director of th</li><li>12. Appoint KPMG LLP as auditor</li></ul>	e Company			
	To elect Luiz Fleury as a director of the Company				Directors' authority to determine the auditor	r's remuneration	$\equiv$	$\equiv$	
	To re-elect Brian Cassin as a director of the Company				14. Directors' authority to allot relevant secur	ities			
	To re-elect Roger Davis as a director of the Company				• • • • • •				
	To re-elect Deirdre Mahlan as a director of the Company				Special resolutions  15. Directors' authority to disapply pre-emptic	on rights			
	To re-elect Lloyd Pitchford as a director of the Company				16. Additional directors' authority to disapply	_	$\equiv$	$\equiv$	$\equiv$
	To re-elect Don Robert as a director of the Company				rights for acquisitions/specified capital in		=		=
	To re-elect George Rose as a director of the Company				17. Directors' authority to purchase the Comp	oany's own shares	ш		
Signature:			Date:		Barcode				

## **Annual General Meeting 2016**





If you cannot attend the meeting but would like to raise a question relating to the meeting's business, please provide brief details of your question below:

You may also send questions by email to:  ${\bf agmquestions@experianplc.com}$ 

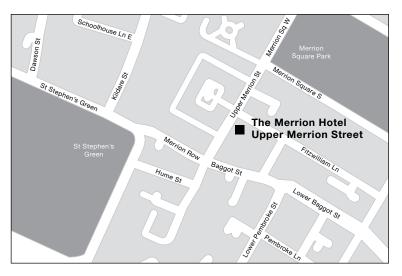
Shareholder Name

Investor Code



#### **AGM** location





#### **Annual General Meeting**

20 July 2016 at 9.30am
The Merrion Hotel, Upper Merrion Street, Dublin 2, D02 KF79, Ireland

- 3. Unless otherwise indicated the proxy will vote as he thinks fit or, at his discretion, abstain from voting.
- In case of joint shareholders, the signature of any of them will suffice, but the names of all joint holders should be shown, and the vote of the senior holder who tenders a vote whether in person or by proxy shall be accepted to the exclusion of the votes of the other joint holder(s) and for this purpose seniority shall be accepted to the exclusion of the votes of the other joint holder(s) and for this purpose seniority shall be determined by the order in which the names stand in the register of members in respect of the joint holding.
- A corporation must execute the proxy form under its common seal or the hand of a duly authorised officer or attorney.
- The proxy form is for use in respect of the shareholder account specified only and should not be amended or submitted in respect of a different account, nor should it be used for any comments, change of address or other notifications or enquiries.
- The "Vote Withheld" option is to enable you to abstain on any particular resolution. Such a vote is not a
  vote in law and will not be counted in the votes "For" and "Against" a resolution.
- Shares held in uncertified form (i.e. in CREST) may be voted through the CREST Proxy Voting Service in accordance with the procedures set out in the CREST Manual and in the Notice of AGM. Shareholders wishing to vote online should log on at www.experianplc.com/shares, and follow the voting instructions.
- Completion and return of the proxy form will not preclude you from attending and voting in person at the meeting should you subsequently decide to do so.
- 10. You can return the form of proxy to the return address printed on the back of the form. If you are in the UK and do not wish the form of proxy to be seen by anyone except the Company and the registrars, you should post it in an envelope to FREEPOST CAPITA PXS. Please note that delivery using this service can take up to 5 business days.
- Shareholders outside the UK can reply by posting the proxy form in a stamped addressed envelope to PXS, Capita Registrars (Jersey) Limited, c/o Capita Asset Services, The Registry, 34 Beckenham Road, Beckenham, Kent, BR3 4TU, United Kingdom

Business Reply Plus Licence Number RLUB-TBUX-EGUC

իլիովեդեկուլիիդեկՈկիկ



PXS 1 34 Beckenham Road BECKENHAM BR3 4ZF United Kingdom

Business Reply Plus Licence Number RLUB-TBUX-EGUC

իլիսվելլեկալիիդեկՈւիկի

1

PXS 1 34 Beckenham Road BECKENHAM BR3 4ZF United Kingdom