

Annual General Meeting 2021



The Annual General Meeting of Experian plc (the "Company") will be held at Experian, Newenham House, Northern Cross, Malahide Road, Dublin 17, D17 AY61, Ireland on Wednesday, 21 July 2021 at 1.30pm.

In order to ensure the safety of the Company's shareholders, employees and directors, **shareholders will not be permitted to attend the Company's AGM this year.** Shareholder participation and engagement remains important to us and therefore shareholders will be provided with a facility to view the AGM electronically and submit questions on the business of the meeting, should they wish to do so, by using the Orient Capital webcasting platform.

Please complete, detach and return the proxy form below. If you have any questions regarding the completion of the proxy form, please contact the registrars, Link Market Services (Jersey) Limited, on + 44 800 141 2952 (or 0371 664 9245 for calls within the UK). Calls are charged at the standard geographic rate and will vary by provider. Calls outside the UK will be charged at the applicable international rate. Lines are open between 8.30am and 5.30pm (UK time), Monday to Friday excluding public holidays in England and Wales.

More instruction overleaf

Annual General Meeting 2021  
Shareholder question



Due to COVID-19, shareholders are not permitted to attend this year's Annual General Meeting. If you would like to raise a question relating to the meeting's business, please provide brief details of your question below:

Questions may also be sent via email to: **agmquestions@experianplc.com**. Shareholder participation and engagement remains important to us and therefore shareholders will be provided with a facility to view the AGM electronically and submit questions on the business of the meeting, should they wish to do so, by using the Orient Capital webcasting platform.

Shareholder Name

Annual General Meeting 2021  
Proxy form



Shareholder Name

Event Code

I/We, being (a) member(s) of Experian plc hereby appoint the Chairman of the meeting (see note 2) as my/our proxy to exercise all or any of my/our rights to attend, speak and vote on my/our behalf at the Annual General Meeting of Experian plc to be held at 1.30pm on Wednesday 21 July 2021 or at any adjournment thereof. I/We have indicated with an 'X' how I/we wish my/our votes to be cast on the resolutions set out below and I/we direct that my/our proxy will vote (or abstain from voting) as he/she thinks fit for me/us and on my/our behalf on any matters which may properly come before the Annual General Meeting or any adjournment thereof.

Please mark 'X' to indicate how you wish to vote.

Ordinary resolutions	Vote				Vote		
	For	Against	Withheld		For	Against	Withheld
1. Receipt of the Annual Report and financial statements of the Company for the year ended 31 March 2021	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	11. To re-elect Mike Rogers as a director of the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. To approve the Report on directors' remuneration (excluding the Directors' remuneration policy set out on pages 131 to 134 of the report) contained in the Annual Report of the Company for the year ended 31 March 2021	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	12. To re-elect George Rose as a director of the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. To elect Alison Brittain as a director of the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	13. To re-elect Kerry Williams as a director of the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. To elect Jonathan Howell as a director of the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	14. To re-appoint KPMG LLP as auditor of the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. To re-elect Dr Ruba Borno as a director of the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	15. Directors' authority to determine the auditor's remuneration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. To re-elect Brian Cassin as a director of the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	16. Directors' authority to allot relevant securities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. To re-elect Caroline Donahue as a director of the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>Special resolutions</b>			
8. To re-elect Luiz Fleury as a director of the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	17. Directors' authority to disapply pre-emption rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. To re-elect Deirdre Mahlan as a director of the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	18. Additional directors' authority to disapply pre-emption rights for acquisitions/specified capital investments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. To re-elect LLOYD Pitchford as a director of the Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	19. Directors' authority to purchase the Company's own shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				20. Adoption of new articles of association	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Signature

Date

Barcode

Dear Shareholder,

Supply of documents and information on a website

We would like to encourage shareholders to receive notification from us by email. This would speed up the communication of information to shareholders in a convenient form, and deliver environmental benefits through reduced use of paper and energy. In addition, there are savings to be realised in terms of administration, printing and posting costs. To assist us in our efforts, we would ask you to review the three options below and select one based on your preference.

**Option 1:** to receive an email advising you that relevant shareholder documents, such as the Annual Report and notices of shareholder meetings are available on our website, please register at [www.experianplc.com/shares](http://www.experianplc.com/shares). Alternatively, you may tick this box, fill in your email address below and return this form. Please note that by ticking this box and providing your email address, you will join the Experian Share Portal Service and accept its terms and conditions which are at [www.experianplc.com/shares](http://www.experianplc.com/shares) (see Terms and Conditions).

Please tick here to receive emails ☐ and provide your email address: \_\_\_\_\_

**Option 2:** to continue to receive hard copies of all relevant shareholder documents, please tick this box and return this form to the address overleaf by 1 September 2021.

Please tick here to continue to receive hard copies ☐

**Option 3:** to receive a paper notification advising you that relevant shareholder documents are available on our website, you do not need to take any further action. If this option applies, you will receive hard copies of notices of shareholder meetings and proxy forms.

**If you do not return this letter, or register your details online, by 1 September 2021 you will be taken to have agreed (under article 144.4 of the articles of association of the Company) that the Company may send or supply documents or information to you via a website until such time as you notify the Company to the contrary.**

Should you wish to receive hard copies of any relevant shareholder documents or information, these can be requested from the Company free of charge at any time.

Please note that there may be certain circumstances in which the Company needs to send documents or information to shareholders in hard copy rather than by electronic means, in which case the Company reserves the right to do so.

Yours faithfully

Charles Brown  
Company Secretary

Shareholder Name

Business Reply Plus  
Licence Number  
RUCA-ESGL-RSXY



PXS 1  
Link Group  
Central Square  
29 Wellington Street  
LEEDS  
LS1 4DL  
United Kingdom



## Annual General Meeting 2021 Notes

1. The proxy form below must be lodged with Link Market Services (Jersey) Limited no later than 48 hours before the time set for the meeting, accompanied by any power of attorney under which it is executed (if applicable).
2. Due to COVID-19, only essential personnel from the Company will attend the meeting to ensure a quorum is present and to conduct the business of the meeting. **No other person will be permitted to attend the meeting.** Shareholders are therefore encouraged to vote on all resolutions by appointing the Chairman of the meeting (the 'Chairman') as a proxy. To appoint the Chairman as your sole proxy in respect of all your shares, simply fill in any instructions in the appropriate box and sign and date the proxy form.
3. Unless otherwise indicated the proxy will vote as he/she thinks fit or, at his/her discretion, withhold from voting on both: (a) the resolutions specified in the notice of meeting; and (b) on any other business (including amendments to resolutions) which may come before the Annual General Meeting.
4. In the case of joint shareholders the signature of any of them will suffice, but the names of all joint holders should be shown, and the vote of the senior holder who tenders a vote by proxy shall be accepted to the exclusion of the votes of the other joint holder(s) and for this purpose seniority shall be determined by the order in which the names stand in the register of members in respect of the joint holding.
5. A corporation must execute the proxy form under either its common seal or the hand of a duly authorised officer or attorney.
6. The proxy form is for use in respect of the shareholder account specified only and should not be amended or submitted in respect of a different account, nor should it be used for any comments, change of address or other notifications or enquiries.
7. The "Vote Withheld" option is to enable you to abstain on any particular resolution. Such a vote is not a vote in law and will not be counted in the votes "For" and "Against" a resolution.
8. Shares held in uncertificated form (i.e. in CREST) may be voted through the CREST Proxy Voting Service in accordance with the procedures set out in the CREST Manual and in the notice of meeting. Shareholders wishing to vote online should log on at [www.experianplc.com/shares](http://www.experianplc.com/shares), and follow the instructions. Institutional investors may be able to appoint a proxy electronically via the Proxymity platform, a process which has been approved by the registrars. For further information regarding Proxymity, please go to [www.proxymity.io](http://www.proxymity.io). Your proxy must be lodged by 1.30pm on 19 July 2021 in order to be reconsidered valid. Before you can appoint a proxy via this process you will need to have agreed to Proxymity's associated terms and conditions.
9. You can return the form of proxy to the return address printed on the back of the form. **If you are in the UK and do not wish the form of proxy to be seen by anyone except the Company and the registrars, you should post it in an envelope to FREEPOST PXS1, Link Group, Central Square, 29 Wellington Street, Leeds, LS1 4DL, United Kingdom. Please note that delivery using this service can take up to 5 business days.**
10. Shareholders outside the UK can reply by posting the proxy form in a stamped addressed envelope to Link Market Services (Jersey) Limited, c/o Link Group, Central Square, 29 Wellington Street, Leeds, LS1 4DL, United Kingdom.



Business Reply Plus  
Licence Number  
RUCA-ESGL-RSXY



Link Market Services (Jersey) Limited  
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