

REXON INDUSTRIAL CORP., LTD.

(Stock Number : 1515.TT)

REXON®





Agenda

I. Company Profile

II. Products

III. Strength

IV. Financial Data

V. Prospects

Agenda

I. Company Profile



REXON

Company Profile



1973/04/30

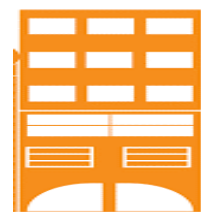


Employees

2,055 in Group



1995/02/04



Headquarters

President : Casey Wang

GM : Rex Wang

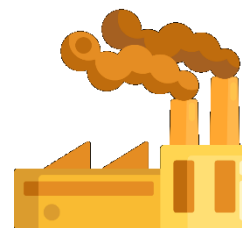
Taichung Tali :

261, Jen Hwa Road, Tali,
Taiwan R.O.C.



Capital

NT\$ 18.15 Billion



Manufacturing

Taichung China Tali Factory
Tongxiang Factory

Global Manufacturing bases



China Tongxiang

Land(M²)
69,257
Building(M²)
43,997



Taichung Tali

Land(M²)
56,794
Building(M²)
66,737



Tali Factory, Taiwan

Fitness

Power Tools



Spin Bike



Recumbent



Upright



Tread Mill



Elliptical



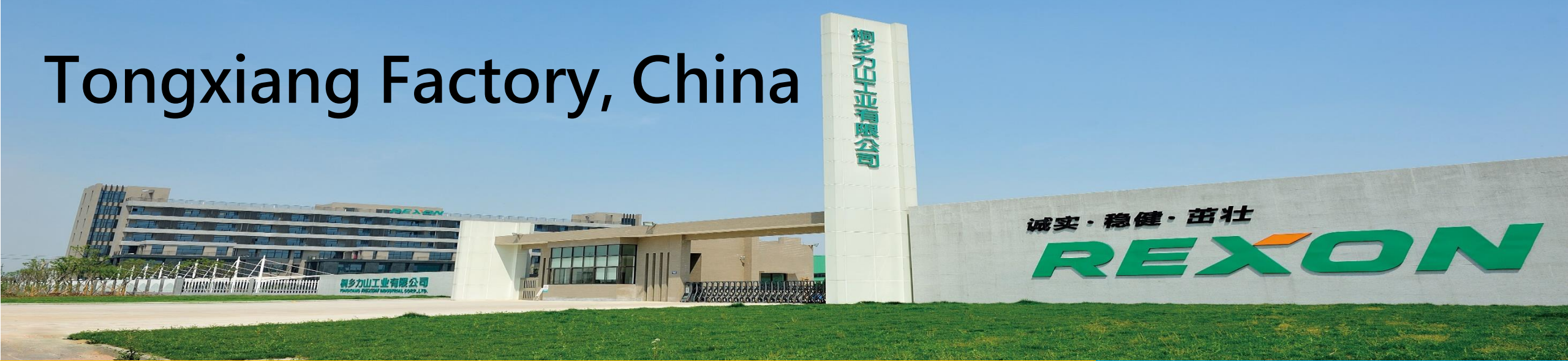
Stepper



Benchtop Power Tools



Tongxiang Factory, China



Power Tools

Parts and Others



Benchtop Power Tools



Portable Power Tools



Motor



Winch

Achievement



2019

《CommonWealth Magazine》
Fast Growing Top 100



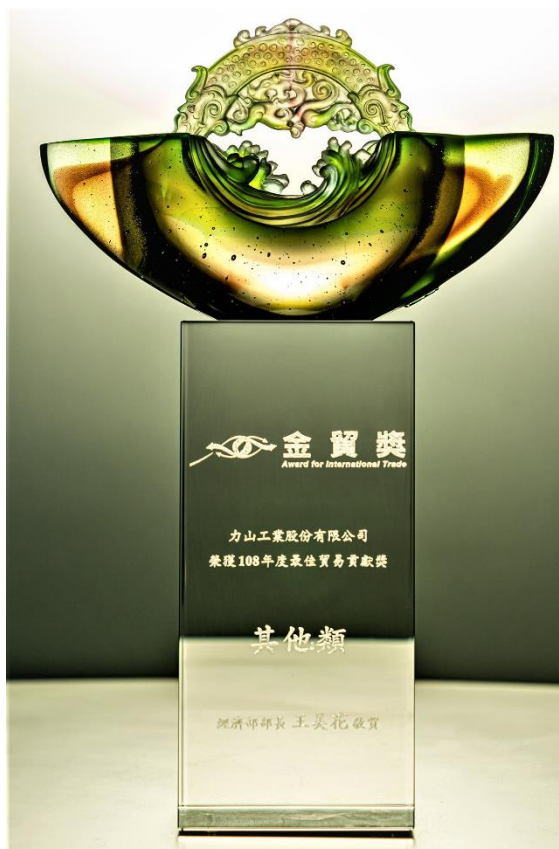
2020

《CommonWealth Magazine》
No. 1 in Performance category

營運績效50強		'17年~'19年 營收成長率 (%)		'17年~'19年 稅後純益成長率 (%)		2019年 股東權益報酬率 (%)		2019年 營收成長率 (%)		2019年 稅後純益成長率 (%)		'17年~'19年 稅後純益總和 (億元)		總分
排名	公司名稱	得分		得分		得分		得分		得分		得分		
1	力山工業	21.93	16	117.05	18	36.86	20	27.74	18	218.80	20	19.41	15	107
2	智邦科技	23.29	17	39.09	13	38.67	20	28.56	18	67.72	18	104.62	19	105
3	易華電子	51.01	20	1044.55	20	23.22	17	56.24	20	138.18	19	7.48	8	104
4	瑞昱半導體	20.71	16	41.48	14	24.94	17	32.61	19	56.06	17	145.33	20	103
5	海悅國際開發	48.34	20	75.71	17	30.99	19	53.45	20	22.29	10	12.10	12	98
5	緯創軟體	38.25	20	94.65	18	19.58	15	34.66	19	63.24	17	7.75	9	98

Award

2020 《Bureau of Foreign Trade》 Golden Trade Award- Best Trade Contribution Award



Agenda

II. Products



IREXON

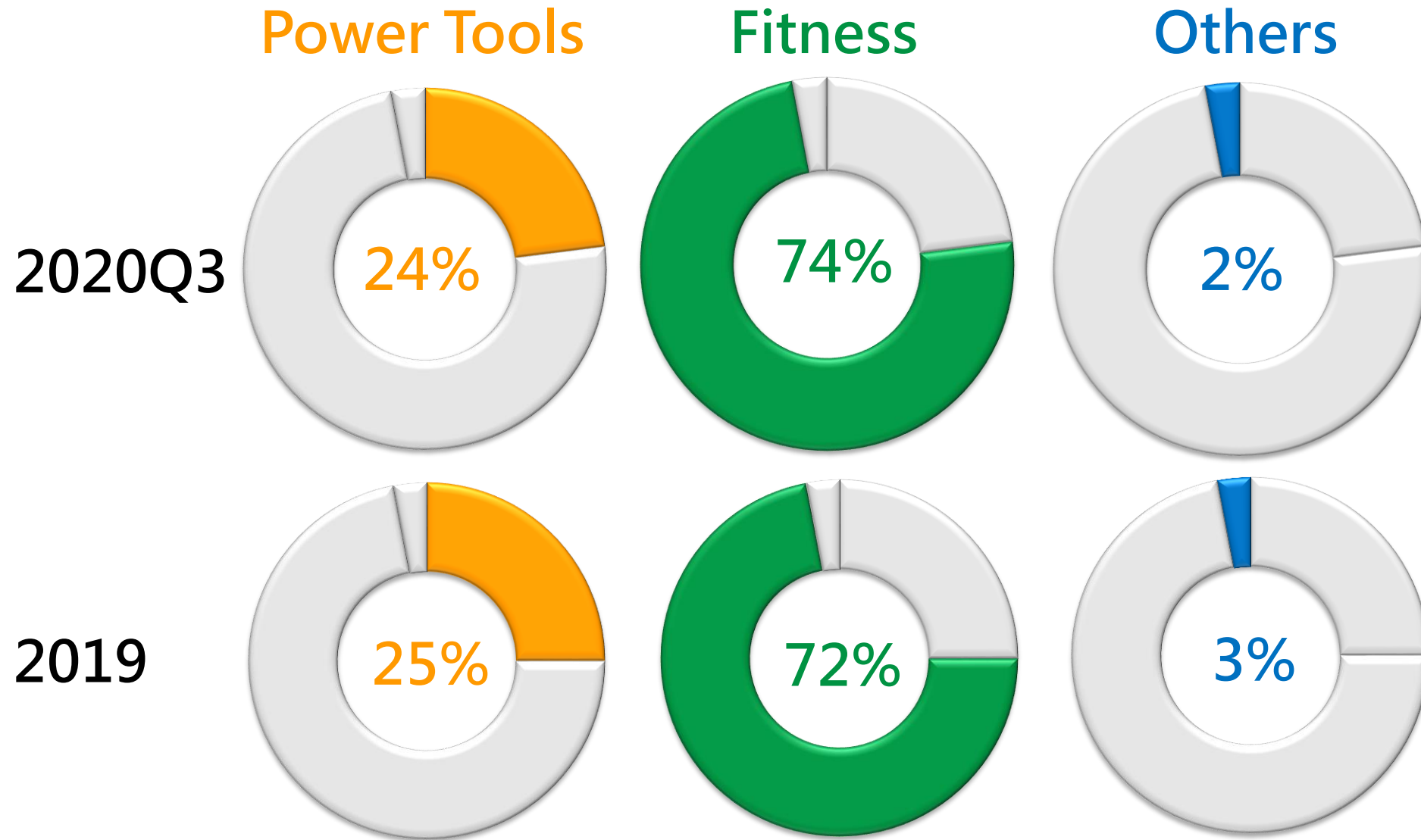
Product History



Power Tools : **47** Years
(Since 1973)

Fitness : **22** Years
(Since 1998)

2019 vs 2020 Q3 Sales % by product category



Agenda

III. Strength

IREXON

Global Marketing



North American
Power Tool Specialists Inc.



China
Tongxiang Industrial Corp., LTD



Taiwan Headquarter
Rexon Industrial Corp., LTD.



Taiwan
Bo Jing Co., Ltd.

Products Design & Development

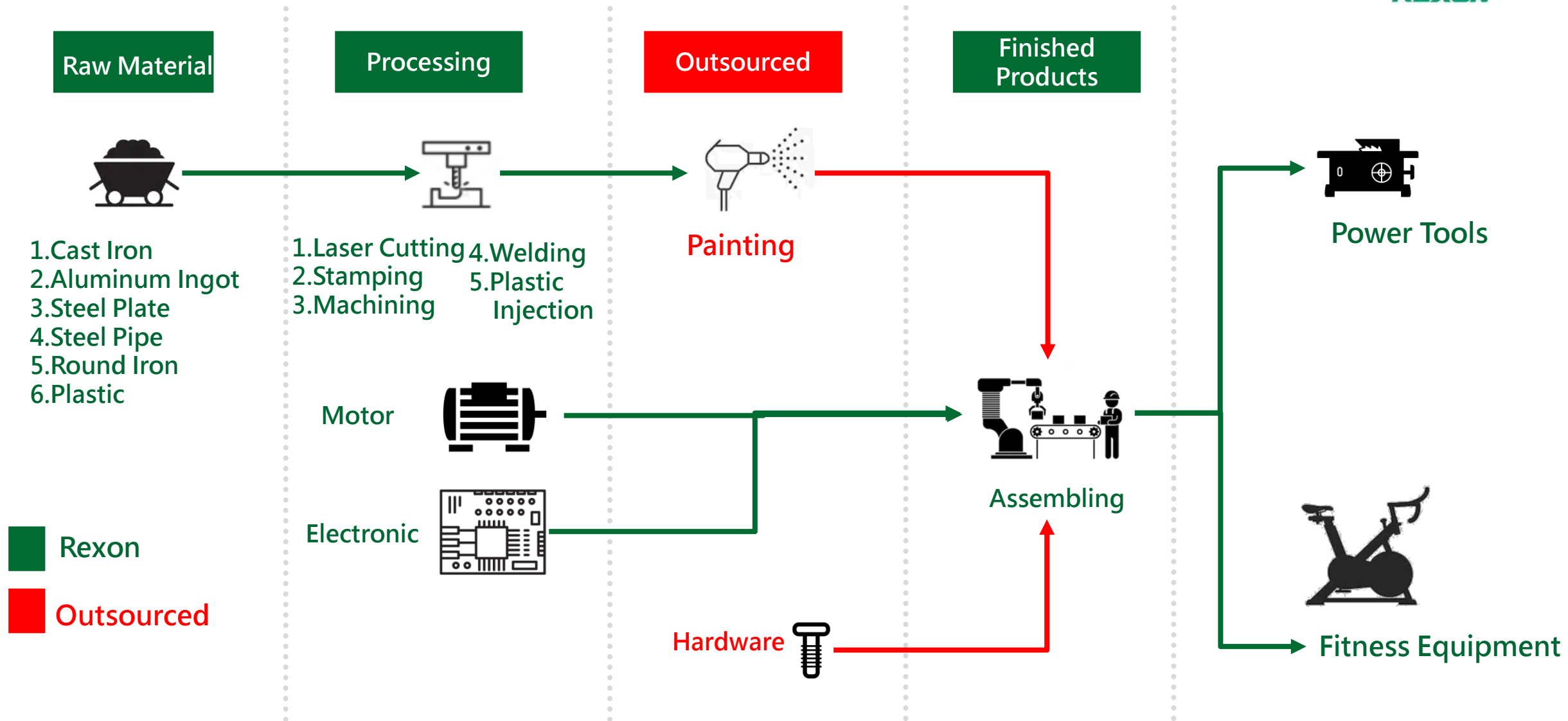


Over 100 outstanding
R&D Engineers



Fast and Excellent
Prototyping Ability

Vertical Integration



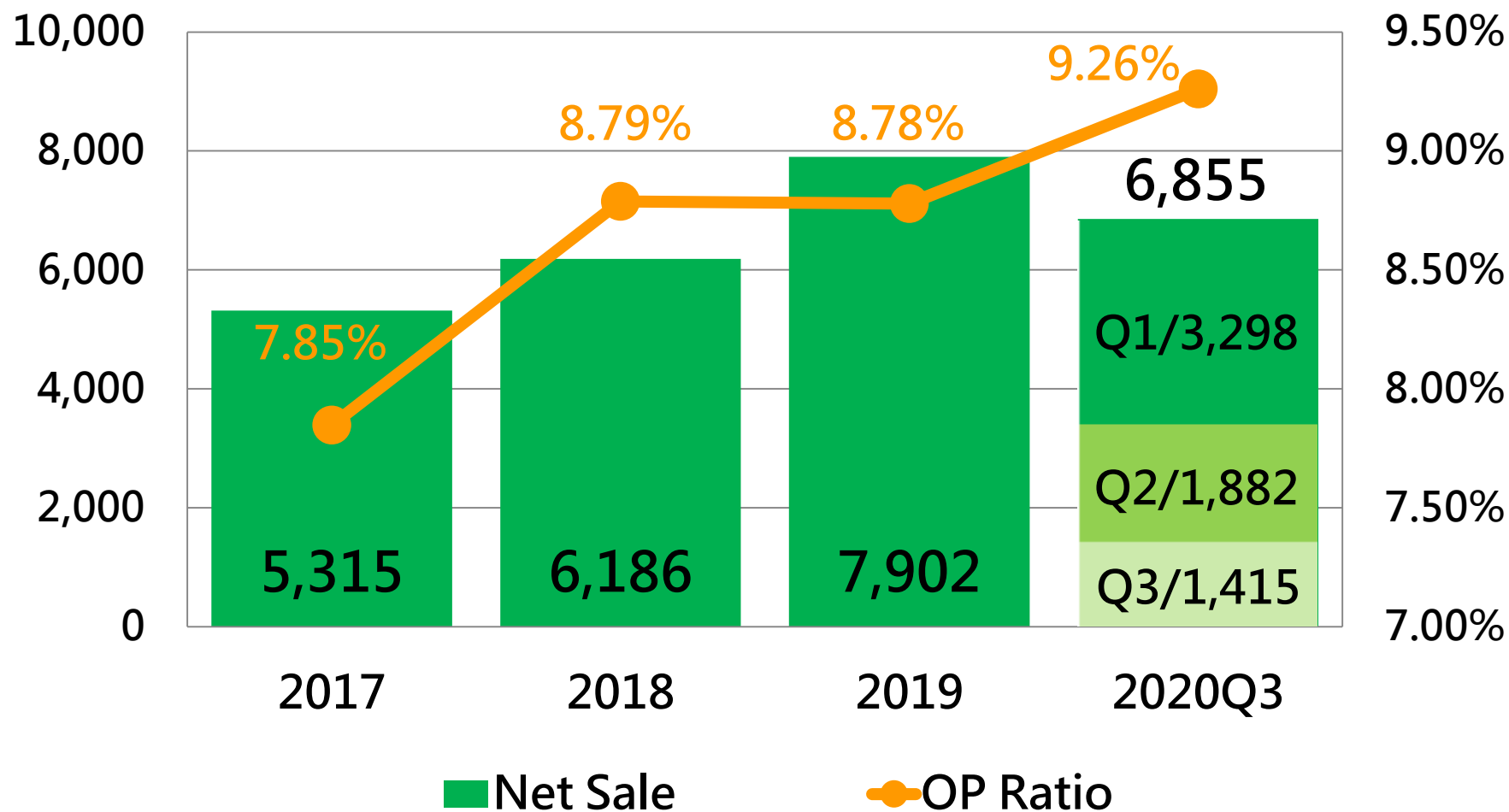
Agenda

IV. Financial Data

2017-2020Q3 Sales and OP Ratio

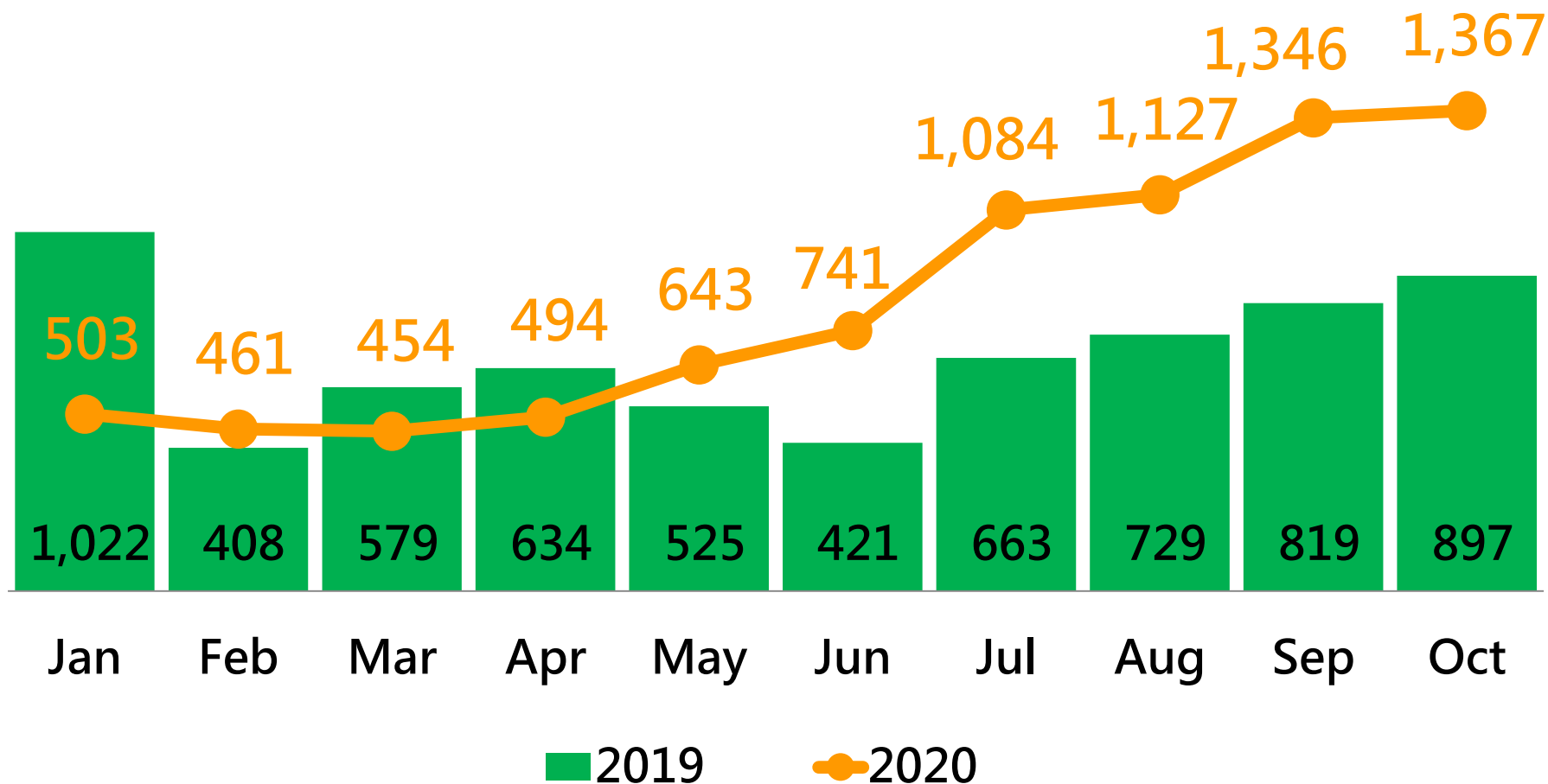
Unit : NT\$ Million

OP Ratio



Monthly Sales (MoM)

Unit : NT\$ Million



Agenda

V. Prospects

Prospects-Power Tools

Providing Tools
for Home
Improvement



- 、Constantly strive for innovative, quality, safe and easy-to-use products
- 二 、Improve people's family life

Prospects-Fitness



- 、 Provide world-class customers and brands total solution for fitness equipments
- 二 、 Maintain the highest level of quality and service
- 三 、 Help people live healthier

Value Proposition : People-oriented driving a better future

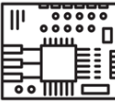


 **Quality First**

 **Client Trust**



 **Manufacturing Excellence**

 **Leading R & D**