



喬山健康科技(股)公司

JOHNSON HEALTH TECH



CONTENTS



- MILESTONE
- BRAND AND CHANNEL
- INDUSTRY MARKET SIZE
- GLOBAL REACH
- OPERATION RESULT



OUR HISTORY



1975-1979 Early Years

JHT was established in 1975 in Taichung, Taiwan. Cooperated with IVANKO to produce weightlifting equipment, and became the largest supplier in the world within 3 years.

1980-1995 Fitness Manufacturing

Grew OEM & ODM fitness business with leading industry partners like Ross, Universal, Tunturi, Schwinn, True, Omron and Mizuno.



1996-2017 Brand/Market Development

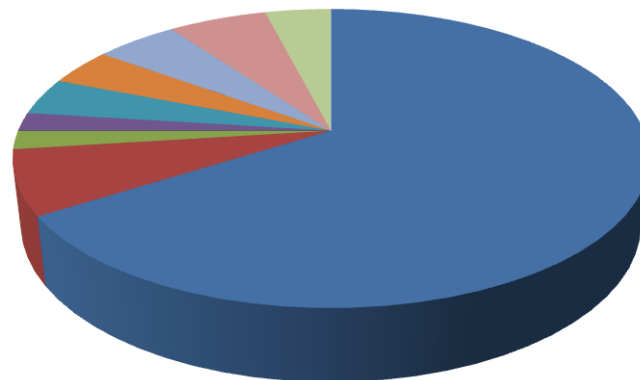
Developed core competencies in international manufacturing, R&D, global branding, channel development and management.



BRANDS AND CHANNELS

BRAND POSITIONING & CHANNELS

Field	Commercial				Home		
	Health Culbs	Hospitality	Athletic Performance	Corporate	Specialty Store	Ecommerce	Mass Market
MATRIX	✓	✓	✓	✓	✓		
				✓	✓		
					✓	✓	✓



- Health Clubs
- Hotel
- Corporate
- YMCA
- Others
- Military
- Education
- RT/Rehab
- Hospital

MAJOR COMMERCIAL CHANNELS



Health Clubs



Hospitality



Athletics & Education



YMCA / JCC



Active Aging / Rehab



Corporate

COMMERCIAL // MATRIX



MATRIX

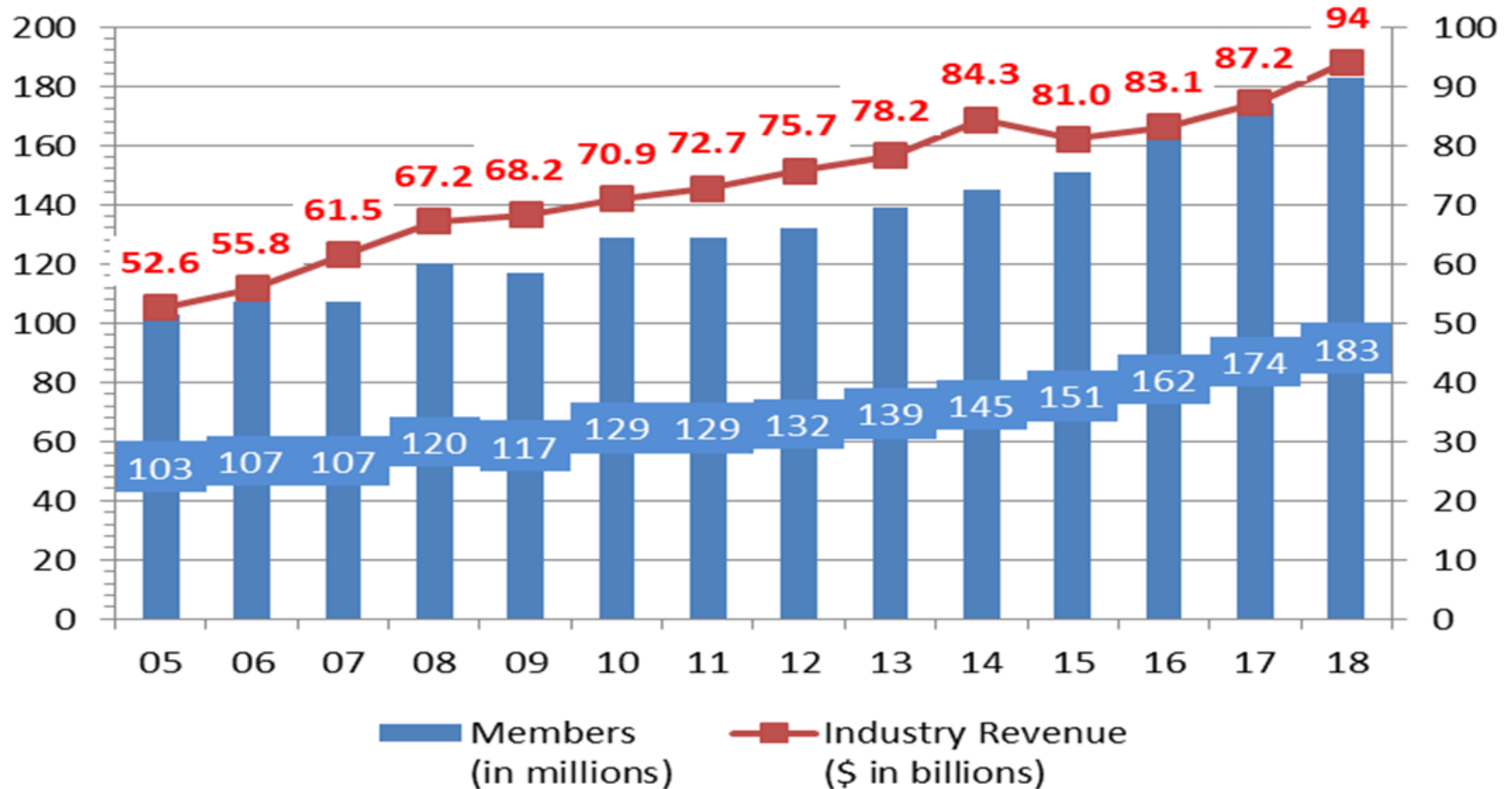
HOME PRODUCTS // VISION



HOME PRODUCTS // HORIZON



HEALTH CLUB MEMBERSHIP & REVENUE





GLOBAL REACH

Global Distribution Network



29 marketing companies and distributors in **60** countries delivering world-class product and service.

Global Product Development Team



R&D

The JHT R&D team operates cooperatively from **US, Taiwan** and **China** which over 300 R&D employees.

Advantage

This global focus ensures products meet the demands of the markets we serve.

Manufacturing 製造基地



North America

Magnum and Varsity Series strength products are manufactured at our Milwaukee, Wis. facility

Shanghai

The modern Chinese manufacturing facility produces a wide variety of fitness equipment and houses our key component facilities

Taiwan

Our Taiwan manufacturing facility produces Matrix cardio pieces

A world map composed of red dots on a red background. The dots are arranged in a grid pattern, with the density of dots varying to represent the landmasses of the world. The map is centered and occupies the entire background of the slide.

OPERATION RESULT

Profit & Loss



Units: TWD Millions	Y2016	Y2017	Y2018	2018H1	2019H1
Sales	20,165	19,494	21,757	9,001	10,952
Gross Margin	9,336	9,204	10,037	4,271	5,449
Gross Margin %	46%	47%	46%	47.4%	49.8%
Operating Expenses	8,719	9,068	9,986	4,763	5,258
Operating Profit	617	137	52	(493)	190
OP %	3%	1%	0.2%	-5.5%	1.7%
Net Profit Before Tax	1,002	225	293	(355)	349
Net Profit After Tax	716	131	390	(342)	249
EPS	2.36	0.43	1.29	(1.13)	0.82



A close-up photograph of a right hand holding a silver fountain pen, writing the words "Thank you" in a cursive script on a white surface. The pen is positioned at the end of the word "you", with the nib touching the paper. The hand is light-skinned and the pen has a ribbed silver barrel. The background is a plain, bright white.

Thank you