

喬山健康科技(股)公司

JOHNSON HEALTH TECH



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OUR HISTORY



1975-1979

Early Years
草創期

JHT was established in 1975 in Taichung, Taiwan. Cooperated with IVANKO to produce weightlifting equipment, and became the largest supplier in the world within 3 years

1980-1995

Fitness Manufacturing
製造轉型期

Grew OEM & ODM fitness business with leading industry partners like Ross, Universal, Tunturi, Schwinn, True, Omron and Mizuno.



1996-2021

Brand/Market Development
行銷轉型期

Developed core Competencies in international manufacturing, R&D, global branding, channel development and management



BRAND AND CHANNELS

MATRIX

Commercial

商用暨高端家用市場



Vertical / Specialty Market
輕商用市場

VISION
FITNESS



Sporting Goods/ Mass Market
家用市場

HORIZON
FITNESS



富士医療器 // FUJIIROYKI



マッサージチェア



小型マッサージャー



健康布団・枕



フィットネス機器

FUJIIROYKI

MAJOR COMMERCIAL CHANNELS



Health Clubs



Hospitality



Athletics & Education



YMCA / JCC



Active Aging / Rehab



Corporate

MAJOR HOME CHANNELS



Own Retail Store



Sporting Goods/Mass Market



Specialty Store



e-Commerce

COMMERCIAL // MATRIX



MATRIX

HOME PRODUCT // VISION



HOME PRODUCT // HORIZON



HORIZON
FITNESS



MARKET TREND

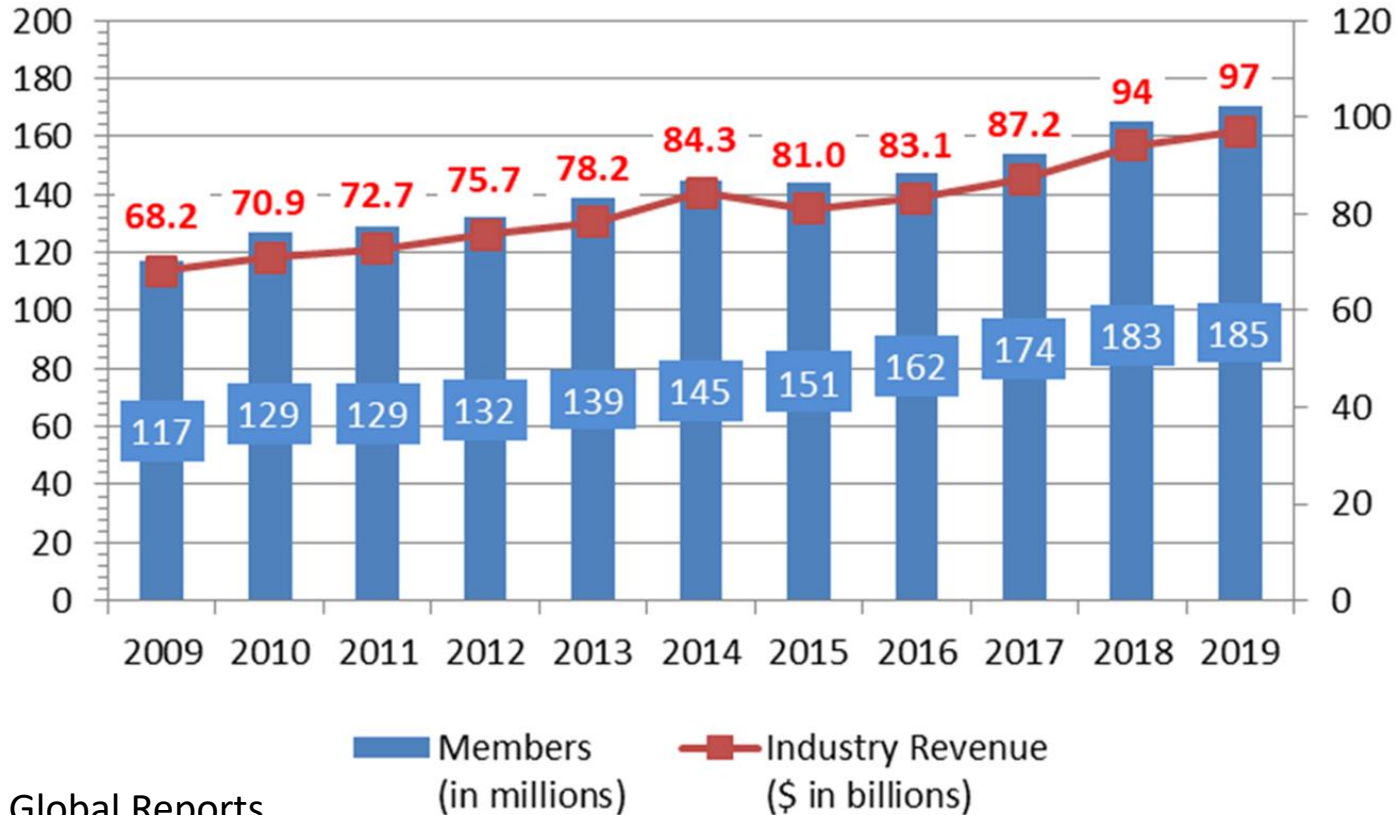
HEALTH CLUB MEMBERSHIP & REVENUE IN 2019



REGION	TOTAL INDUSTRY REVENUE(USD)	TOTAL # OF CLUB	TOTAL # OF MEMBERS	%
North America	\$37,978,385,000	47,957	70,361,950	39%
Europe	\$31,527,435,610	63,644	64,762,000	33%
Asia-Pacific	\$16,826,000,000	25,140	22,480,000	17%
Latin America	\$6,149,412,000	61,374	20,819,400	6%
Middle East & North Africa	\$2,513,000,000	5,969	3,921,980	3%
Southern Africa	\$1,691,040	1,092	2,263,175	0%
Total	\$96,685,272,611	205,176	184,608,505	100%

Source : IHRSA Global Reports

HEALTH CLUB MEMBERSHIP & REVENUE – MARKET TREND



Source : IHRSA Global Reports



GLOBAL REACH

Global Distribution Network



34 marketing companies and distributors in **60** countries delivering world-class product and service.

Global Product Development Team



- The JHT R&D team operates cooperatively from **US, Taiwan, China and Vietnam** which over 300 R&D employees.
- Advantage -This global focus ensures products meet the demands of the markets we serve.

Global Manufacturing



Shanghai – JIS2

Produces a wide variety of fitness equipment



Shanghai –JIS 1

Houses our key component facilities



Taiwan Factory

Our Taiwan manufacturing facility produces Matrix cardio pieces



North America

Magnum and varsity series strength



Vietnam

Small production at end of 2019.



OPERATION RESULT

Profit & Loss



	2021 H1	%	2020 H1	%
Sales	13,821	100%	11,164	100%
Gross Margin	6,646	48%	5,241	47%
Operation exp.	6,569	47%	5,566	50%
OP margin	77	3.3%	(325)	-3%
Non-op exp	124		60	
Net profit before tax	202	1%	(265)	-3%
Net income	99	0%	(247)	-3%
Net Income Attributed to Stockholders of the Company	71	0%	(261)	-3%
EPS	0.23		(0.86)	



THANK YOU!