



caesar

2025 Investor Conference

— 2025.12.15 —

SANITAR CO.,LTD

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01 Company Profile

Company Information

Headquarters	Caesar Sanitary Ware Taiwan
Founded	Dec 10, 1985
IPO	Oct 24, 2013 (TWSE : 1817)
Number of Employees	195 (TW) 1074(VN)
ISO	ISO9001



Caesar is Asia's most stylish sanitary ware brand. Founded in 1985, the company expanded to Vietnam in 1996 with its first overseas manufacturing facility. Today, Caesar operates four major factories producing ceramic ware, faucets, bathtubs, and cabinets.

With a global supply chain and sales network, Caesar was listed on the Taiwan Stock Exchange in 2013 (Stock Code: 1817), and is recognized as one of Taiwan's premium publicly listed companies—offering customers complete peace of mind when choosing Caesar products.

Caesar continues to deliver products that combine contemporary style with practical functionality, bringing greater convenience and happiness to everyday life.

caesar

1985-2025



凱撒衛浴35周年



凱撒衛浴30周年



電鍍鍍面廚衛龍頭榮獲德國紅點設計獎



凱撒衛浴台灣股票上市・股票代碼 1817



創立凱撒衛浴前身－聯益精密股份有限公司



傳承歐洲造瓷工藝－Fine Fireclay 高溫耐熱火瓷技術



40th caesar

凱撒衛浴感恩晚宴



Caesar in Vietnam



同奈瓷器廠辦公大樓



同奈水龍頭 / 櫥櫃工廠



同奈物流中心



胡志明市營業總部

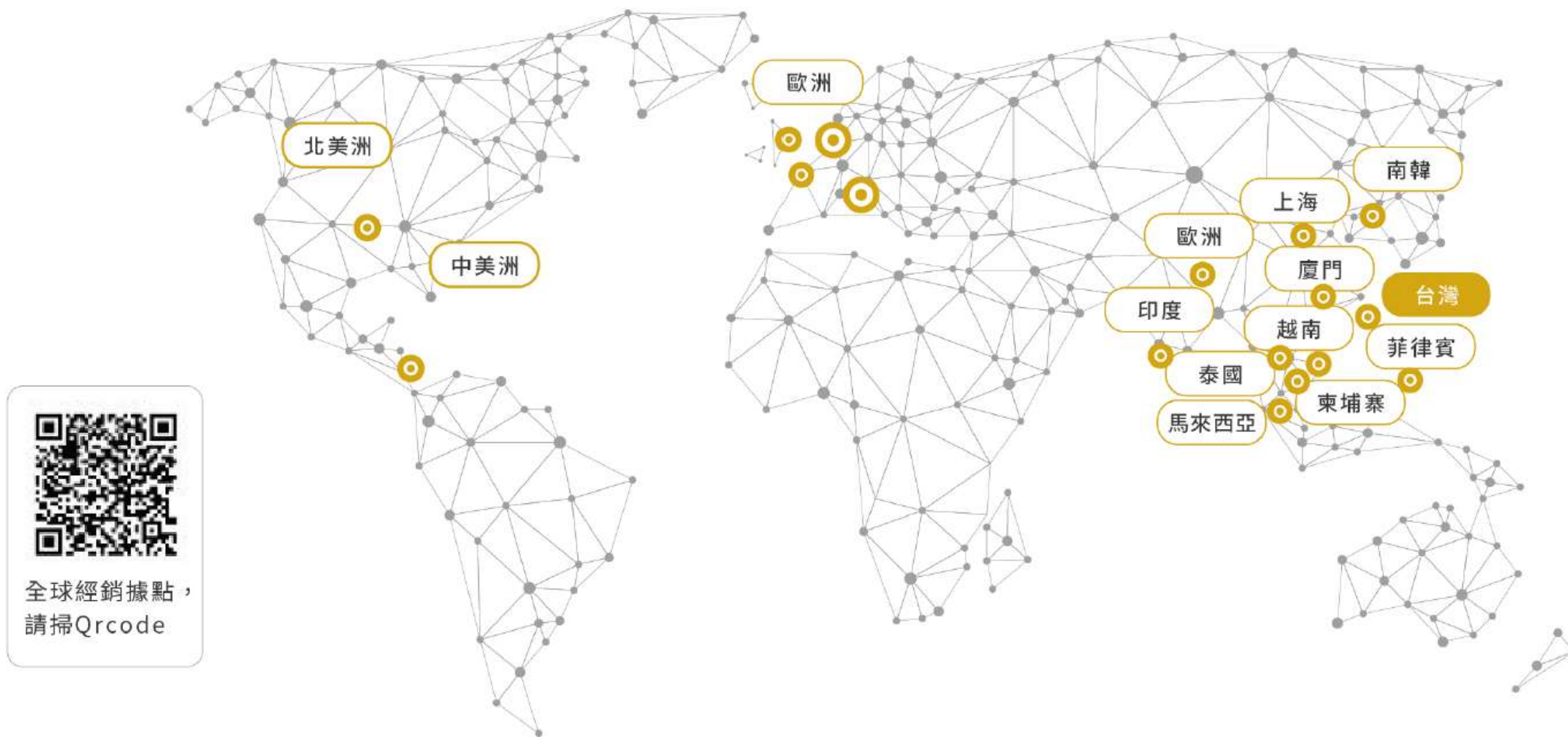


河內營業分公司



峴港營業分公司

Caesar Global Supply Chain and Sales Network



全球經銷據點，
請掃Qrcode

Business Concept



“Mi” in sanitary ware
Stylish Elegance brand
positioning



Green, Tech, Eco, Health

免付費服務專線：0800-001-885
客服電話時間：08:30-22:00
維修服務時間：09:00-21:00

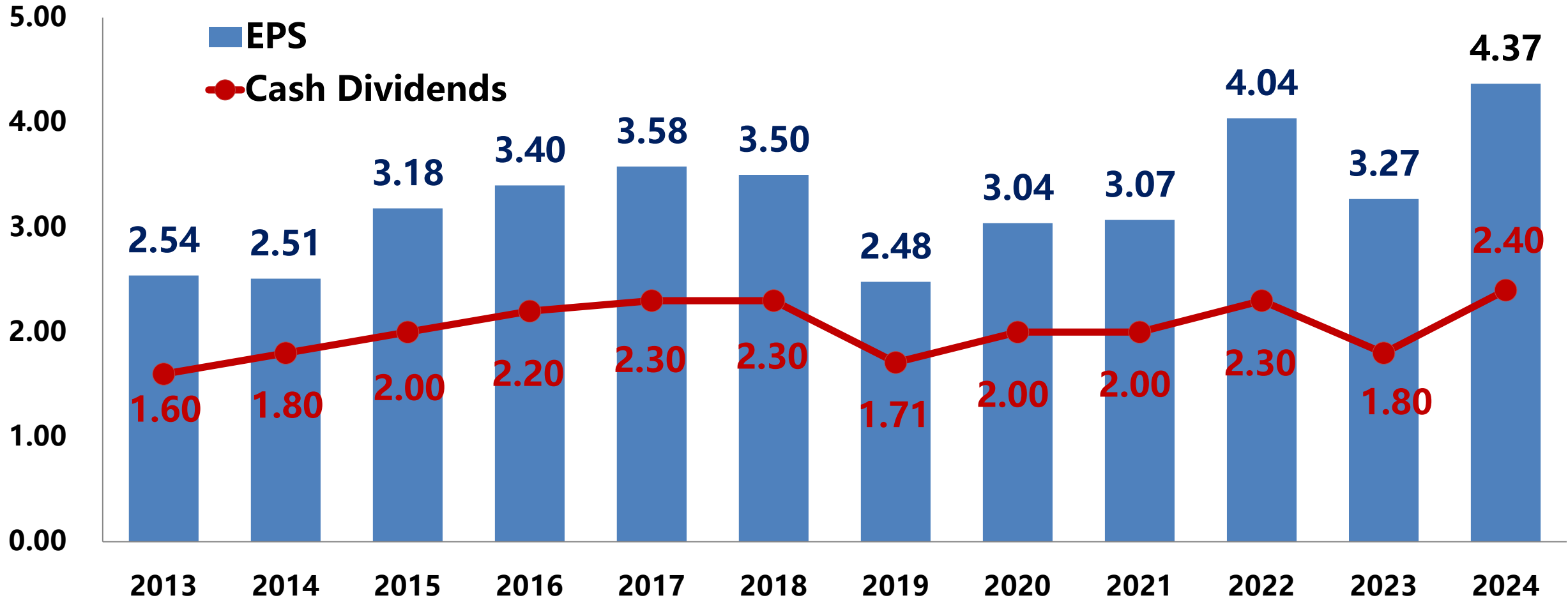


加入衛浴管家
LINE@線上諮詢預約
ID：@caesar0800



Caesar professional technician

Value Creation



Dividend Payout Ratio	62.99%	71.71%	62.89%	64.71%	64.25%	65.71%	68.95%	65.79%	65.15%	56.93%	55.05%	54.92%
ROE	14.23%	13.40%	15.86%	16.09%	16.46%	15.32%	10.69%	13.17%	12.62%	15.49%	11.78%	14.92%

02 Operational Overview

Our Global Presence



Financial Results

(UNITS: In Thousands of New Taiwan Dollars)

	Consolidated comprehensive income statements of past years						
	FY2025 Q1~Q3	FY2024	FY2023	FY2022	FY2021	FY2020	FY2019
Operating Revenue	1,946,149	2,790,325	2,500,832	2,669,606	2,372,638	2,306,521	2,334,926
Debt to Total Assets	25.46%	19.68%	24.26%	25.79%	33.95%	32.69%	33.02%
Current Ratio	372.97%	580.47%	383.60%	344.67%	239.89%	195.51%	180.86%
Quick Ratio	214.73%	297.94%	194.61%	153.85%	108.36%	80.12%	92.09%
Return on Equity	9.14%	14.92%	11.66%	15.43%	12.78%	12.91%	10.60%
Profit Before Tax to Capital Stock	36.77%	56.27%	42.45%	52.81%	39.63%	39.88%	33.82%
Earnings Per Share	2.75	4.37	3.27	4.04	3.07	3.04	2.48
Average stock price	43.42	39.72	37.58	37.74	36.03	33.44	35.15
P/E Ratio	11.84	9.09	11.27	9.34	11.74	11.00	14.17

Financial Results

(UNITS: In Thousands of New Taiwan Dollars)

		FY2025 Q3	%	FY2024 Q3	%
Financial Results	Operation Revenue	657,945	100	714,691	100
	Operation Cost	417,792	64	463,829	65
	Gross Profit	240,153	37	250,862	35
	Operation Expenses	148,801	23	157,757	22
	Profit From Operation	91,352	14	93,105	13
	Income Before Income Tax	113,002	17	92,361	13
Profitability Ratio	Return on Assets	3.11%		2.70%	
	Return on Equity	4.17%		3.45%	
	Operating Income to Capital Stock	12.58%		12.82%	
	Profit Before Tax to Capital Stock	15.57%		12.72%	
	Profit Margin	13.50%		10.31%	
	Earnings Per Share	1.21		1.01	

Financial Results

(UNITS: In Thousands of New Taiwan Dollars)

		FY2025 Q1~Q3	%	FY2024 Q1~Q3	%
Financial Results	Operation Revenue	1,946,149	100	2,012,906	100
	Operation Cost	1,243,840	64	1,305,861	65
	Gross Profit	702,309	36	707,045	35
	Operation Expenses	461,046	24	451,309	22
	Profit From Operation	241,263	12	255,736	13
	Income Before Income Tax	266,945	14	281,649	14
Profitability Ratio	Return on Assets	7.02%		8.14%	
	Return on Equity	9.14%		10.50%	
	Operating Income to Capital Stock	33.23%		35.22%	
	Profit Before Tax to Capital Stock	36.77%		38.79%	
	Profit Margin	10.30%		11.04%	
	Earnings Per Share	2.75		3.06	

Financial Results

2025 Q1~Q3

Operation Revenue YoY -3.32%

EPS YoY -10.13%

Caesar in Taiwan

2025 Q1~Q3 YoY

-8.05%

Sales by Segment

Residential Remodeling 69%

New Housing 31%



Caesar in Vietnam

2025 Q1~Q3 YoY

21.30%

Sales by Segment

Residential Remodeling 73%

New Housing 27%



03 Outlook

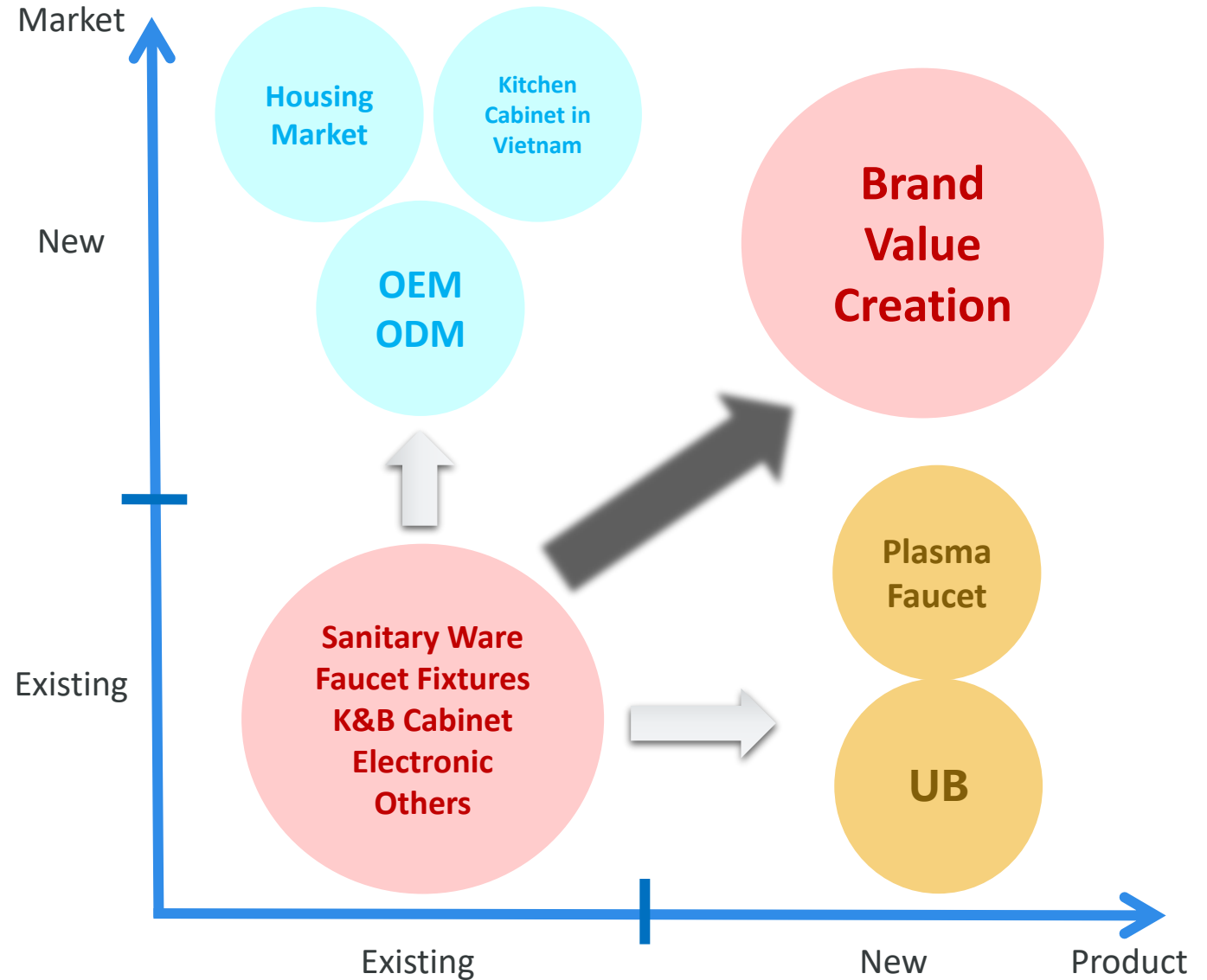
Business Prospection

Vision

Top 10 Brand in sanitary ware in Asia

Mission

Create high-quality life with bathroom solutions



Plasma Kitchen Faucet winned International Award



★ Inhibits Enterovirus 71 by 96.7% within 60 seconds.



檯下型
電漿滅菌廚房龍頭
產品系列請參閱 P104



檯上型
電漿滅菌水龍頭組
產品系列請參閱 P106



Taichung Flagship Showroom Grand Opening



Caesar UB/UT Solution



Caesar UB/UT Solution

caesar

UNIT BATHROOM 整體浴室

為什麼「同層排水」？

- ✓ 杜絕隔層漏水維修糾紛
- ✓ 同層隔音

內政部112年修正《建築技術規則》推動「同層排水」制度。
排水在同層解決，居家更安靜、乾淨，也減少維修爭議。

同層排水工法類型

降板式



架高式



牆前式



電源迴路模組
天花板配電



日本樹脂給水管
耐熱95°C ~ 耐寒-70°C



電源迴路模組

- 統整線源
- 防水接頭
- 燈源開關
- 電源插座

日本樹脂給水管

- 耐熱耐寒
- 安全耐久
- 流量穩定
- 施工便利

底盤配置展示

Caesar UB/UT Solution



Future Outlook

The impact of Trump's tariffs

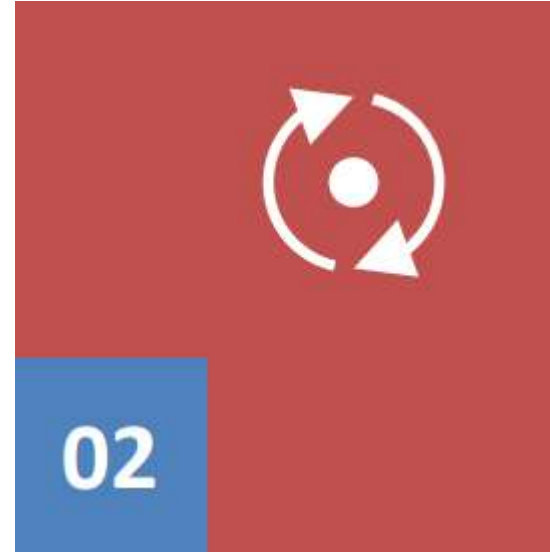
- Recession fears
- Global stock markets turbulent
- Exchange rate



01

Smart and sustainable bathroom

- Bathroom storage
- Smart bathroom
- Global aging trend



02

Market/Channel strategy

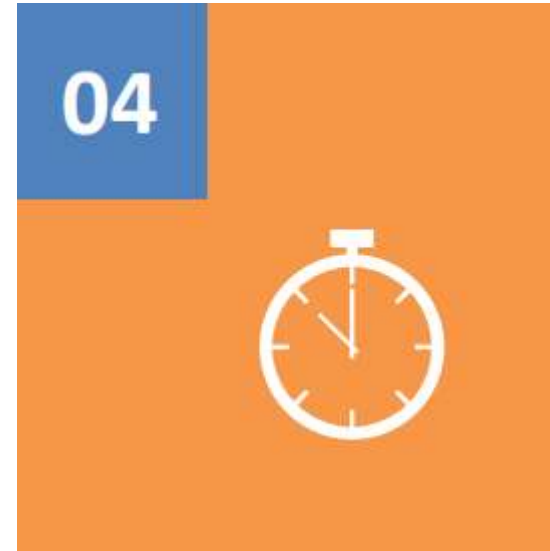
- Product value- up
- Diversified market
- Diversified channel



03

Outlook

- Strengthen automation and AI applications to improve overall gross profit structure
- Flexibility to respond to changes in the geopolitical and tariff environment



04

40th 凱撒衛浴四十周年
caesar

衛 生 · 智 慧 · 健 康