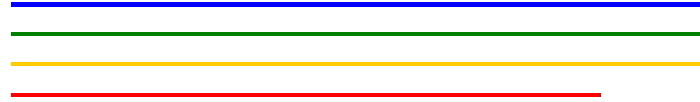


Chicony®

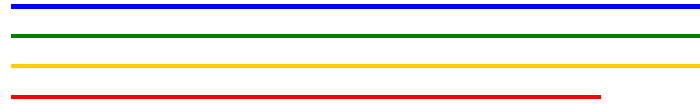


群光電子股份有限公司



Chicony



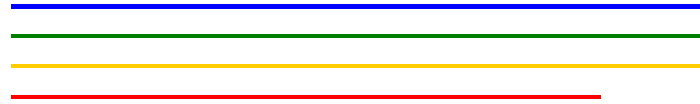


Agenda

1. Company Profile

2. Financial Information

3. Outstanding Performance



Company Profile



1983-Company Established

1990-Sister Company HiPro (Chicony Power) Established

1998-Keyboard Worldwide #1 - 2.5 Million Unit Shipment Monthly

1999-Listed in Taiwan Main Board Market

2000-Set up Digital Camera Business Unit

2002-Acquire Hipro Group to 99.8%

Taiwan Best Performance #19 Among 1,500 Companies-Common Wealth

2003-Taiwan Best Performance #14 Among 1,500 Companies- Common Wealth

2005-#83 in Taiwan Info Tech 100- Business Week

2006-NB Cam & Web Cam both achieve Worldwide #1

2008-#73 in Worldwide Info Tech 100- Business Week

2009-Listed in MSCI Taiwan Index

2010-Kent Hsu ranks #12 of Taiwan Top 50 Chairman Among 1200 Listed Company- Global Views Monthly, May 2010

-MK Lin ranks #13 of Taiwan Top 100 CEO Among 1200 Listed Company- Global Views Monthly, May 2010

-MK Lin ranks #9 Among Taiwan IT Top 10 CEO- Global Views Monthly, May 2010

-Award for both 2009 worldwide Tech 100(No.94) & Taiwan Top IT 100 company (No.32)- Business Week

2011-Set up LED Business unit

-Sales have been reaching record high for consecutive 13 years since IPO

Leaders in Multiple Products

Chicony

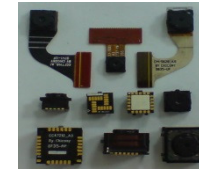
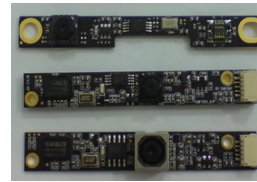
Computer



Keyboard
World # 1

PCC/Web Cam
World # 1

Communication



NBC
World#1

Camera
Module

Consumer



Sport DV
World #1

Chicony Power



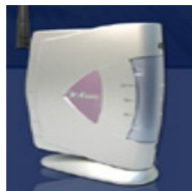
SPS/Adapter

Taiwan Top 3

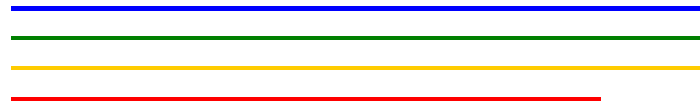


LED Lighting

XAVi



ADSL/STB/WiFi Module/GPON



Industry Position

- **#60** in Taiwan Top 1,000 Manufacture Company-
Common Wealth, May 2012
- **#9** in Taiwan Listed PC Peripheral Company-
Common Wealth, May 2012

Chicony CEM2 Factory

Plant Area : 60,000 M²



- ***Start from 1998***
- ***Located at DongGuan, China***
- ***Around 6,500 employees***

Chicony CEM3 Factory

Plant Area : 90,000 M²



- ***Start from 2002***
- ***Located at SuZhou, China***
- ***Around 20,000 employees***

Chicony Power Dongguan Factory

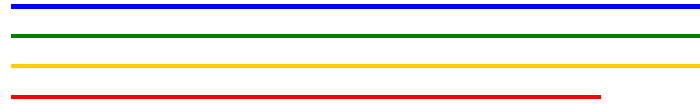


- ***Start from 1999***
- ***Located at DongGuan, China***
- ***Around 6,000 employees***

Chicony Chongquin Factory



- *Start from 2012*
- *Located at Chongquin, China*



Financial Information

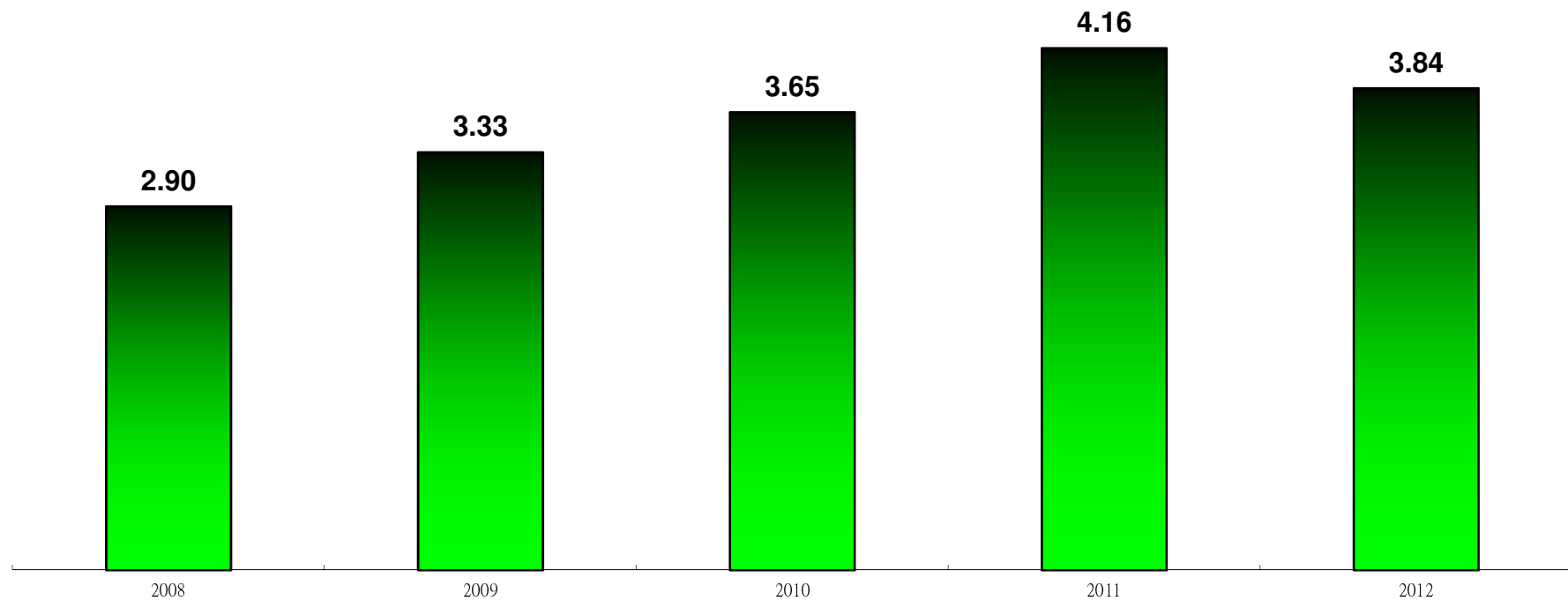


Financial Highlight

- 12Q4 Sales 20.0B, QoQ +12%
- 12Q4 OP 1,279M, QoQ +5%
- 12Q4 NP 1,258M, QoQ +13%
- 12Q4 EPS \$1.98

- 12Q1~Q4 Sales 67.5B, YoY +11%
- 12Q1~Q4 OP 4,018M, YoY +88%
- 12Q1~Q4 NP 3,844M, YoY -8%
- 12Q1~Q3 EPS \$6.05

Net Profits Trend



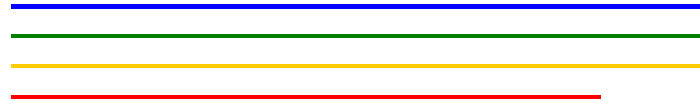
NTD \$Billion



2012 Growth Drivers

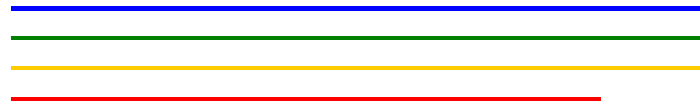
- **Market share increases in PC components**
- **Tablet opportunity (Dual Cameras & High feature KB)**
- **Sport DV**





Outstanding Performance





1.Five Worldwide **No.1**

Keyboard – Market Share 33%

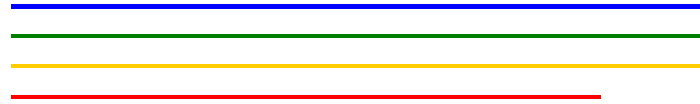
Web Cam – Market share 20%

NB Cam – Market Share 40%

Sport DV – High Industry Growth

Detachable KB for Tablet – High Industry Growth



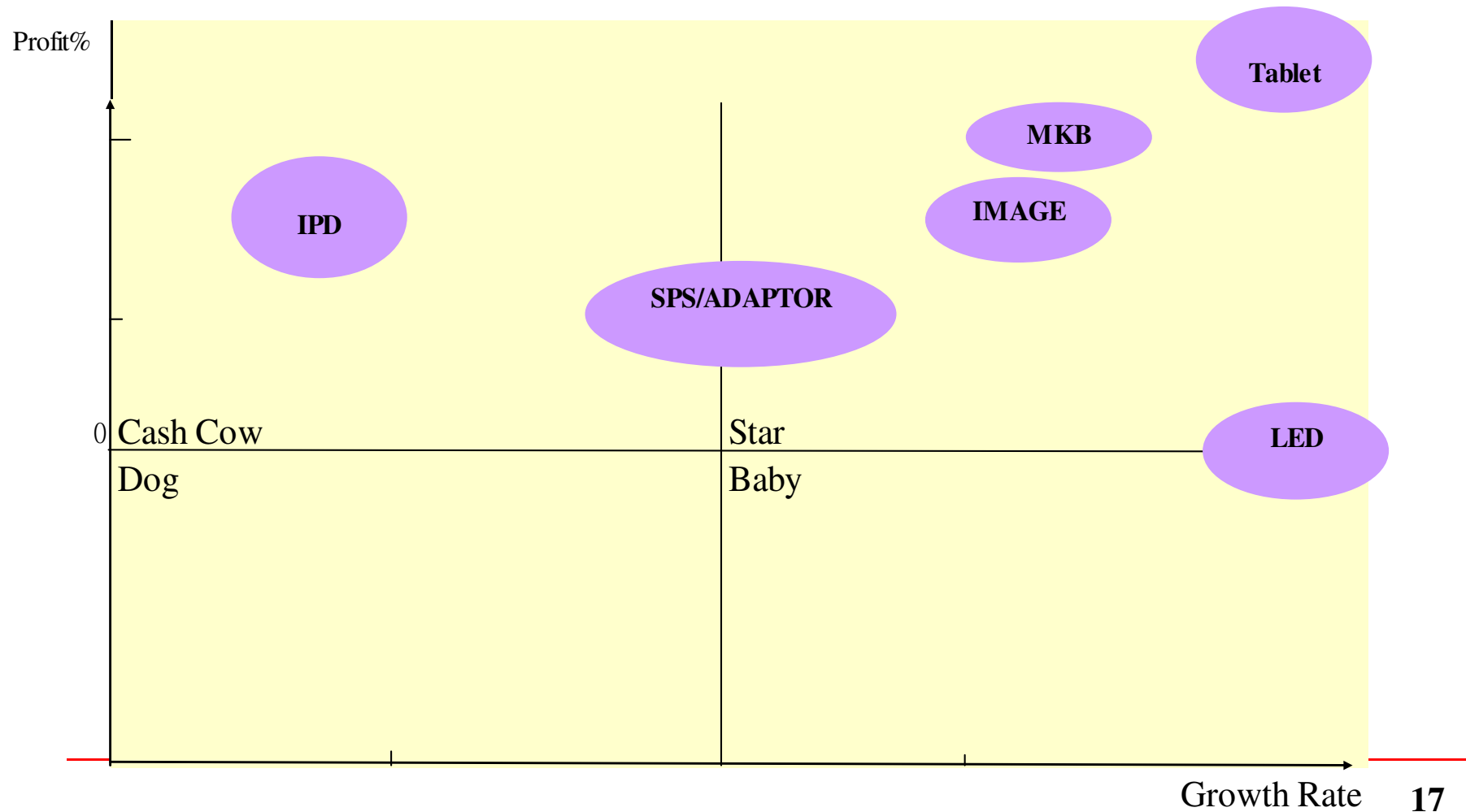


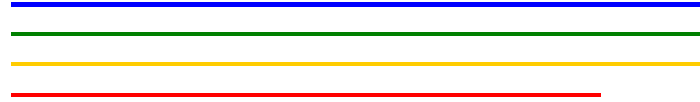
2. High ROE Rate

2010	2011	2012
27%	24%	20%

3.Highly Diversified Products

-Lower Industrial risk than competitors entering single PC or DSC industry





THANK YOU

THE END