

Tsann Kuen Enterprise

2018 1H COMPANY PROFILE

OCT. , 2018



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Milestone

1978 Tsann Kuen Enterprise Co. Established

1988 Tsann Kuen China(Xiamen) Established

1990 3C Retail China Store started in Taiwan

1993 Tsann Kuen China listed in China B-class

1997 Tsann Kuen listed in Taiwan OTC

2001 Converted from OTC into major market

2002 3C Retail reaching 100 stores in Taiwan

2003 Acquired START TRAVEL

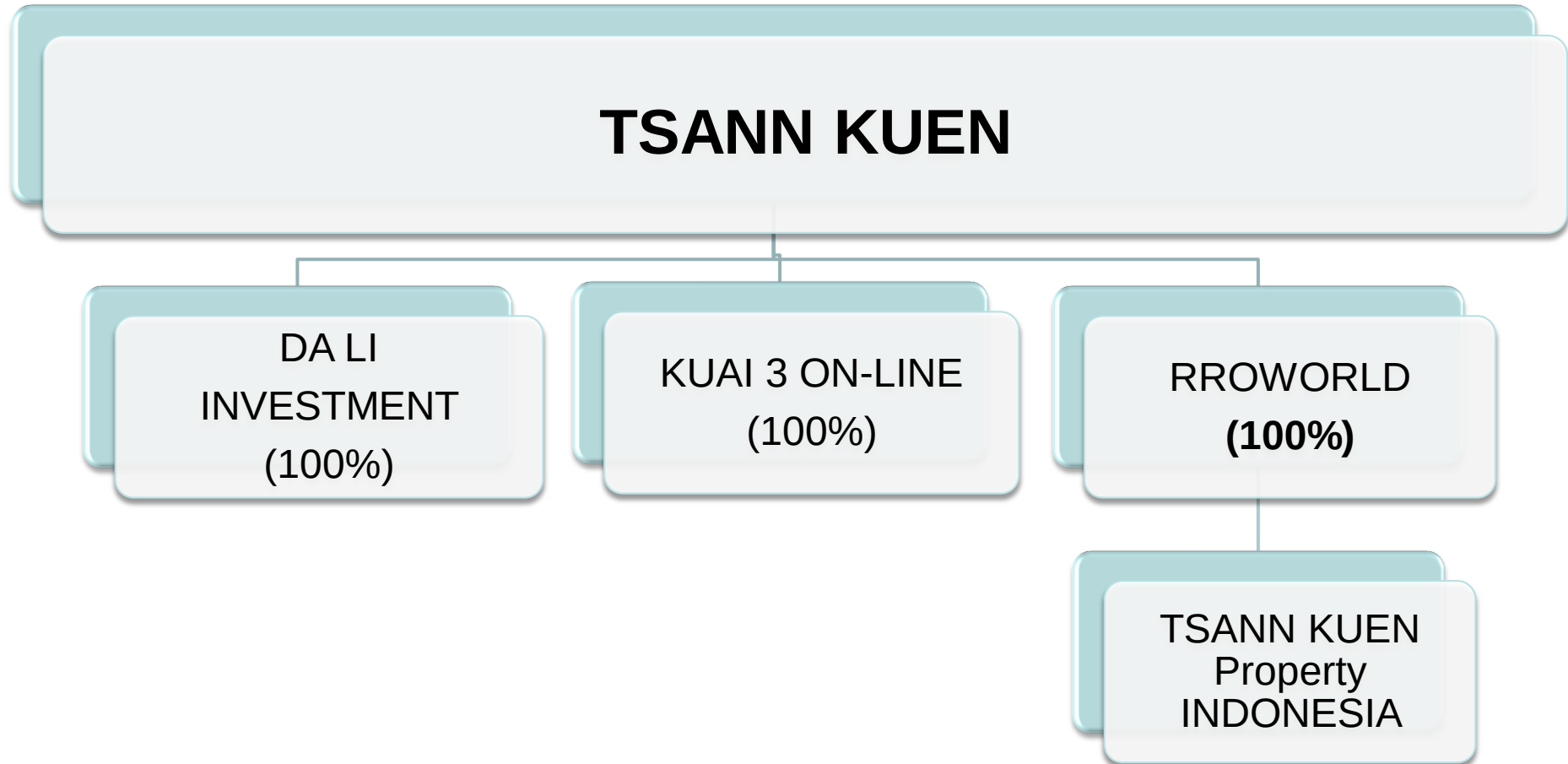
2009 Spin-Off Long-Term Investment business

2011 Establish Indonesia 3C

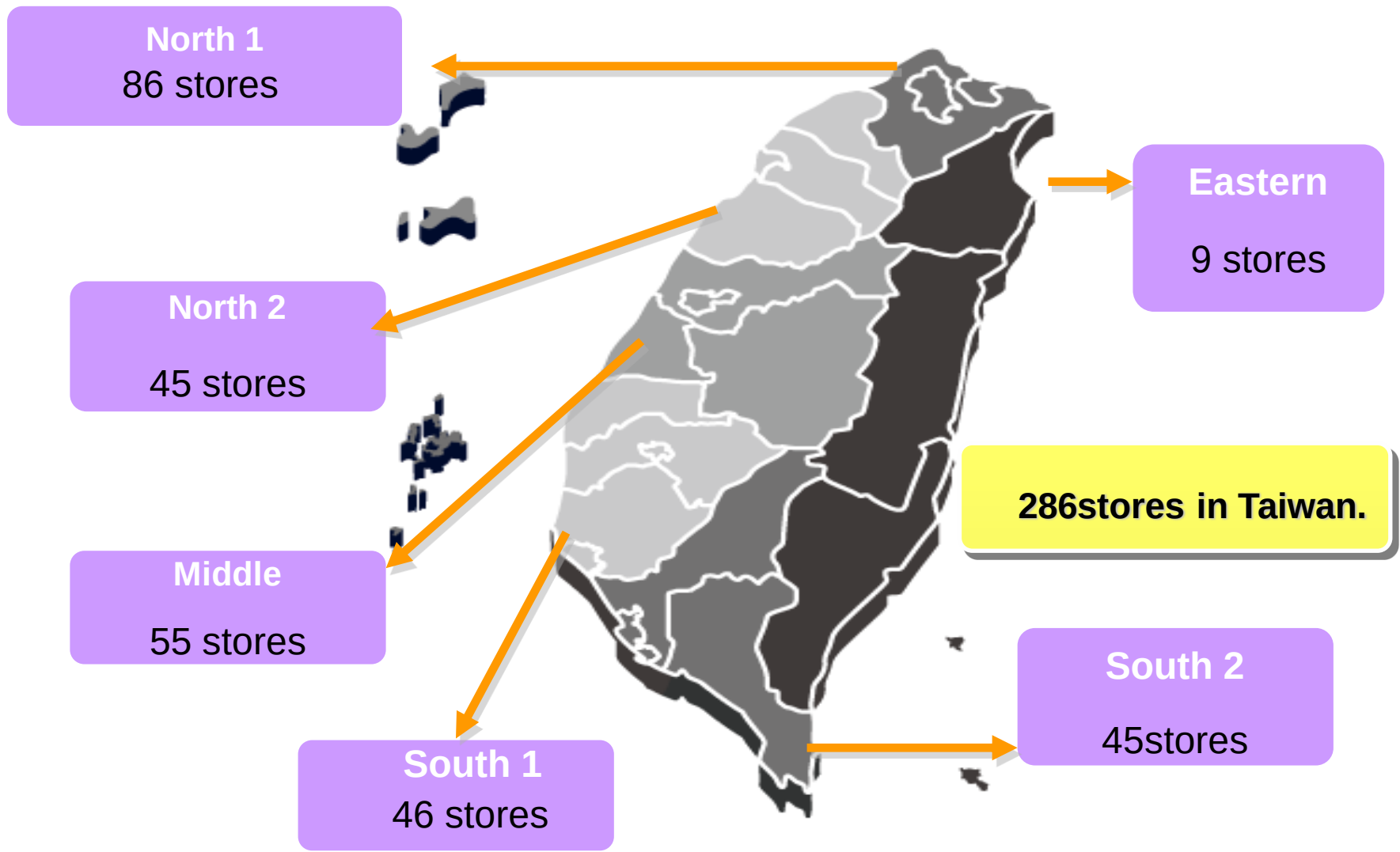
2012 Acquired AURORA TELCOM

2016 Spin-Off on line shopping and logistic department

Organization Structure



2018 1H Store Number



2018 1H Income Statement

UNIT: NTD\$ Mn

Review

2017 H1

Amount

%

Review

2018 H1

Amount

%

YoY

6.55%

Net sales

9,999

10,654

Total operating revenue

9,999

100.00%

10,654

100.00%

Cost of goods sold

8,465

84.66%

9,040

84.85%

Gross margin

1,534

15.34%

1,614

15.15%

5.22%

Total operating expenses

1,297

12.97%

1,429

13.41%

10.18%

Operating margin

237

2.37%

185

1.74%

(21.94%)

Total non-operating income

18

0.18%

19

0.18%

5.56%

Total non-operating expenses

94

0.94%

54

0.51%

(42.55%)

Net income before tax

161

1.61%

150

1.41%

(6.83%)

Income Tax

(42)

17

Net income after tax

119

1.19%

167

1.57%

40.34%

EPS

0.72

1.01

2018 1H Balance Sheet

UNT:NTD\$ Mn

Audi t i n g

2017 DEC. 31

Amount

%

Cash & Cash Equi val ent s

1, 626

16%

Invent ori es

2, 859

29%

Current Asset

4, 856

48%

Fi xed Asset

5, 163

52%

Totoal Assets

10, 019

100%

Account Payabl e

3, 326

33%

Currrent Liabilities

4, 804

48%

Total Liabilities

5, 287

53%

Stockhol ders' Equi ty

4, 732

Revi ew

2018 JUN 30

Amount

%

YoY

1, 398

14%

(14. 02%)

2, 751

28%

(3. 78%)

4, 565

46%

(5. 99%)

5, 274

54%

2. 15%

9, 839

100%

(1. 80%)

3, 384

34%

1. 74%

4, 737

48%

(1. 39%)

5, 170

53%

(2. 21%)

4, 669

(1. 33%)

2018 1H Strong Sales Products

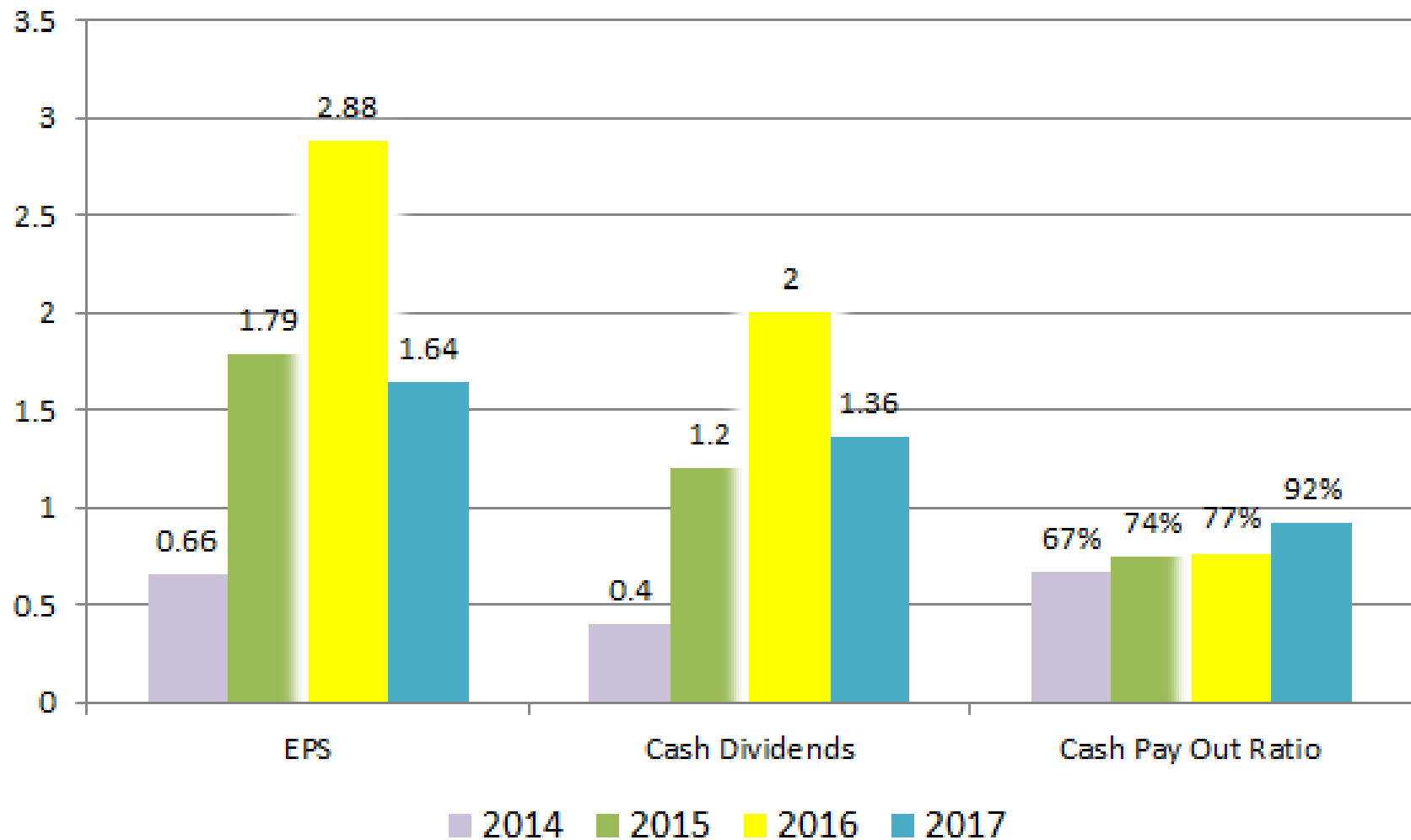
- ✓ **Apple Relating Products (94 Stores)**
- ✓ **Smart Phone**
- ✓ **Non-I pad Tablet 、 PC**
- ✓ **Energy Saving Home Appliance**

TSANN KUEN Vision In 2018

- **New 6 Stores Opening**
- **Restructured Stores**
- **Expanding On-Line Sales**

Dividends Pay Out

Unit: NTD



Q & A

Thanks

