

美律實業股份有限公司

2018年第二季法人說明會

MERRY Sounds Excellent

*Presented by : Allen Huang
Yihan Chien*

重點摘要



- 創立背景：1975 年由 **廖祿立 / 魏文傑** 創立
- 產品：揚聲器、麥克風、免持聽筒、藍芽耳機、電池模組等
- 2017年營收：新台幣 **267** 億元
- 員工人數：**8,600** 人
- 全球佈局：涵蓋亞洲與美洲共 **11** 個據點

產品演進

1975-1985

- 電話用動圈式受話器
- 隨身聽耳機用揚聲器
- 無線電對話機用動圈式麥克風

1986-2000

- 筆記型電腦用揚聲器
- 手機用微型受話器
- 手機用免持聽筒

2001-2010

- 行動電源
- 耳機用麥克風
- 主動消噪耳機
- 藍芽立體聲可攜式音響

2011-2016

- Hybrid 消噪耳機
- 微機電麥克風
- 近場通訊(NFC)藍芽揚聲器
- 智能家居揚聲器
- Hi-Res Audio耳機



全球據點



領先的技術

● 家庭娛樂



● 行動通訊/穿戴式科技/IOT



核心能力

電聲
無線技術
軟體
電池

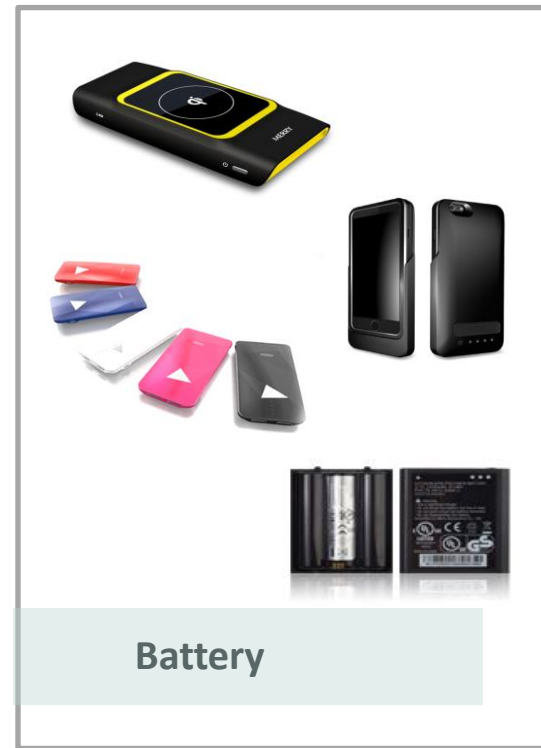
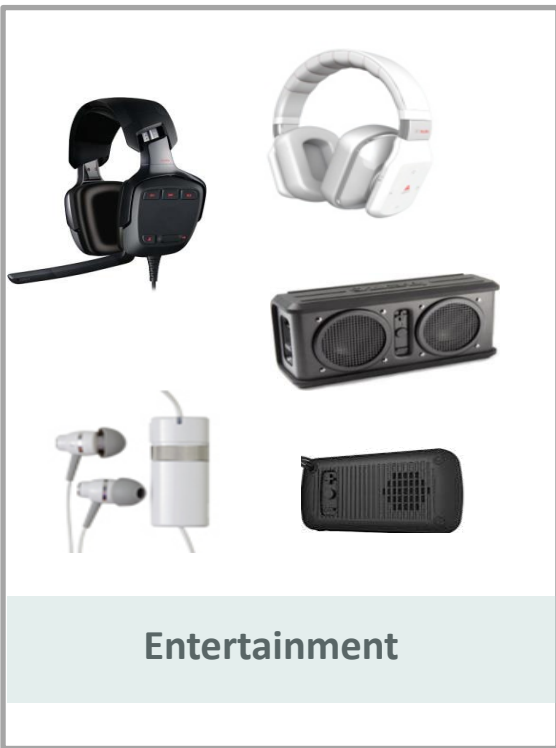
● 個人/平板 電腦



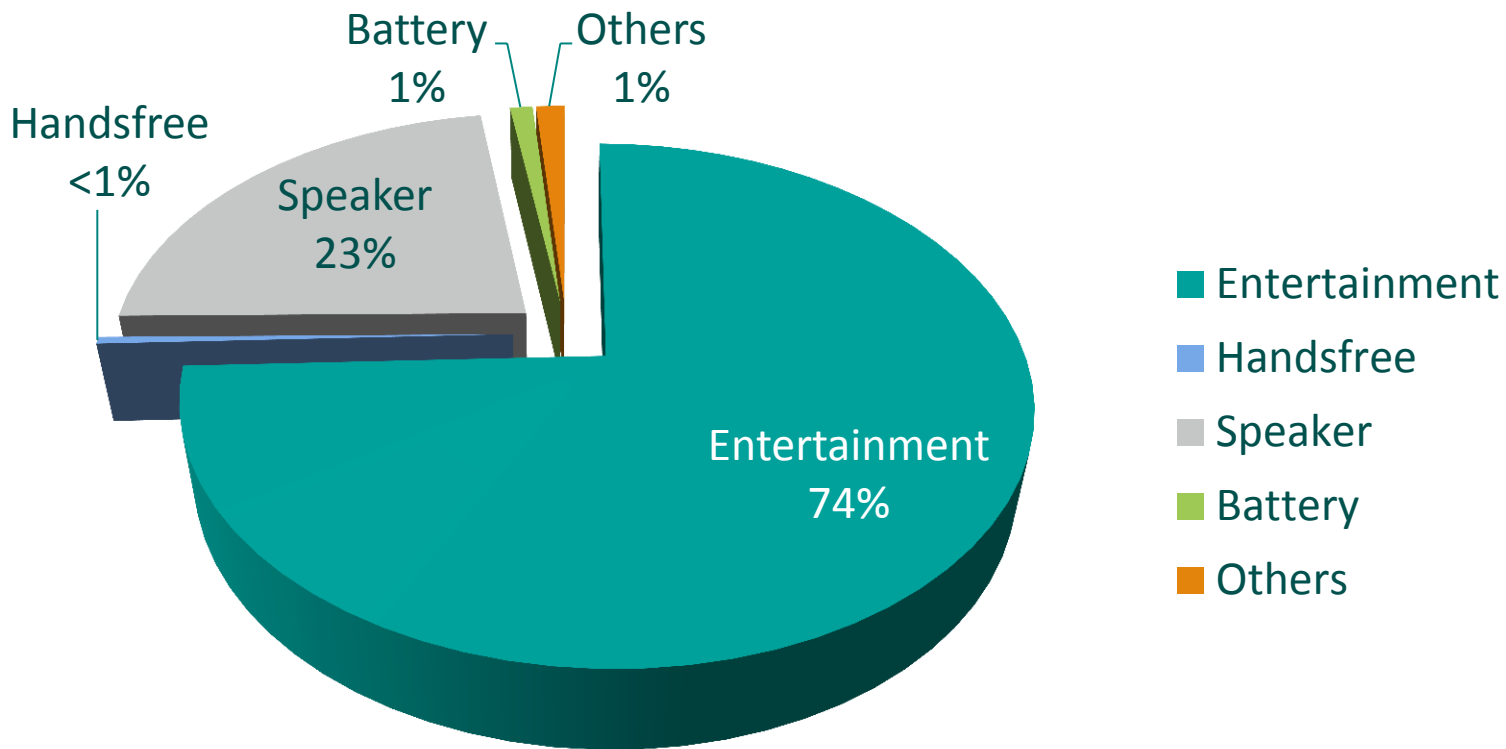
● 醫療保健



產品介紹



2018第二季產品別營收比重



2018年第二季財務結算數字 (經會計師查核)

合併損益

(NT\$ Thousand)

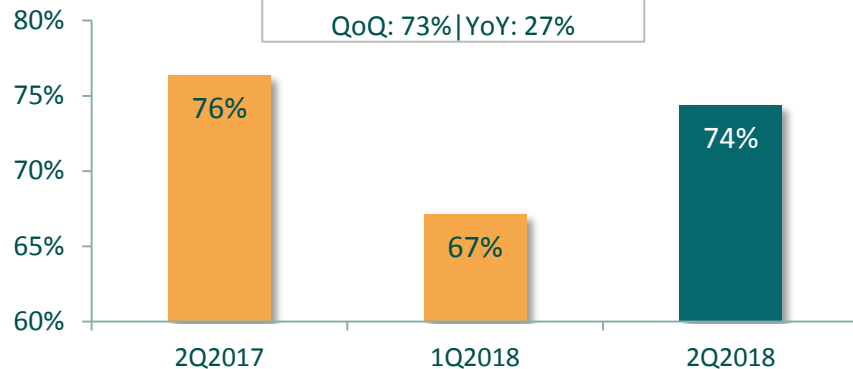
會計項目	2Q2017	1Q2018	2Q2018	QoQ	YoY
營業收入	5,368,400	4,359,280	6,708,658	53.89%	24.97%
毛利率	19.00%	9.30%	9.67%	0.37ppt	-9.33ppt
營業費用	(425,829)	(452,619)	(469,414)	3.71%	10.24%
營業利益率	11.07%	-1.08%	2.67%	3.75ppt	-8.40ppt
業外收支	73,145	(47,238)	(36,875)	-21.95%	-50.41%
稅後淨利	540,317	(71,119)	73,910	103.92%	-86.32%
純益率	10.06%	-1.63%	1.10%	2.73ppt	-8.96ppt
稅後每股盈餘	2.89	(0.36)	0.38	105.56%	-86.85%

產品別營收比重

(%)

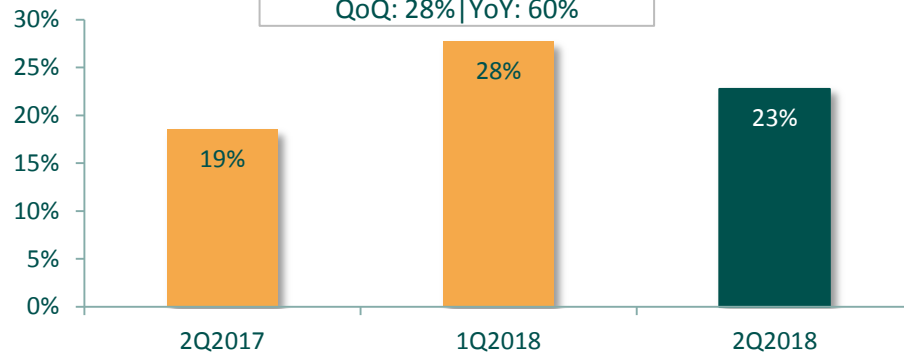
Entertainment

QoQ: 73% | YoY: 27%



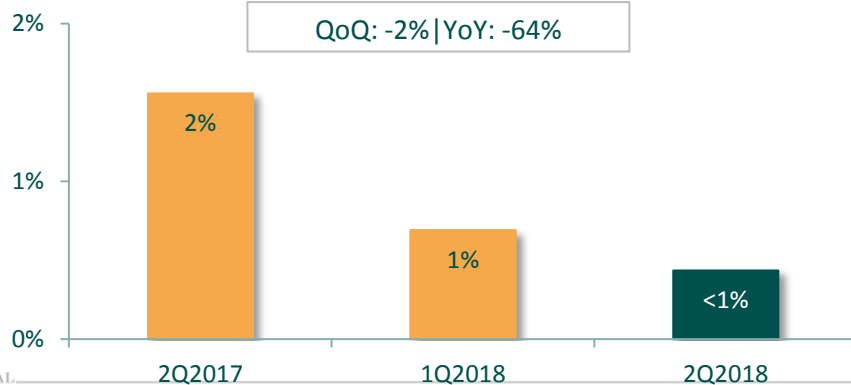
Speaker

QoQ: 28% | YoY: 60%



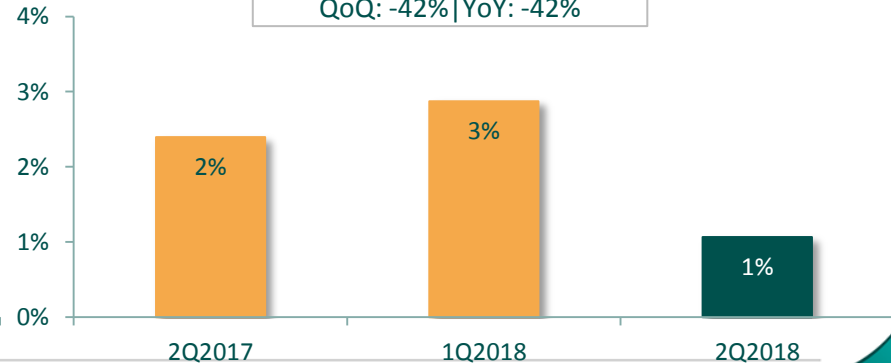
Handsfree

QoQ: -2% | YoY: -64%



Battery

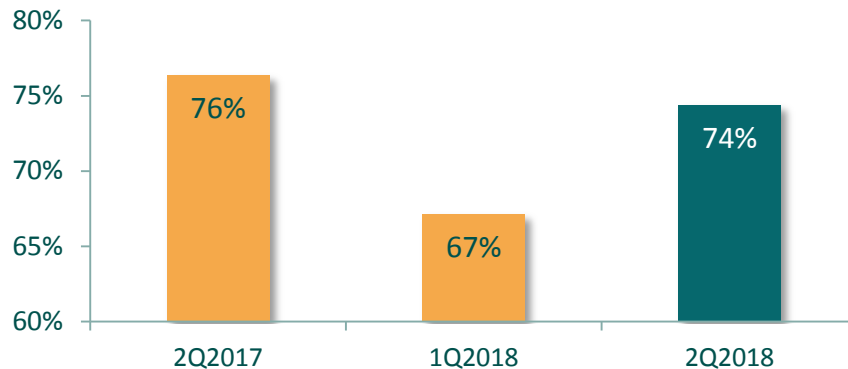
QoQ: -42% | YoY: -42%



第二季產品別營收比重-Entertainment (%)

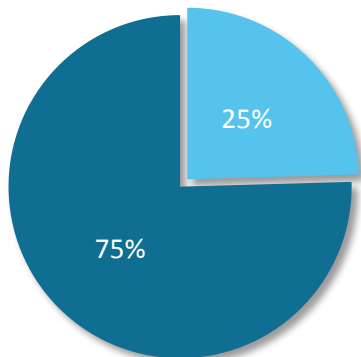
Entertainment

■ Wired/Entertainment
■ Wireless/Entertainment

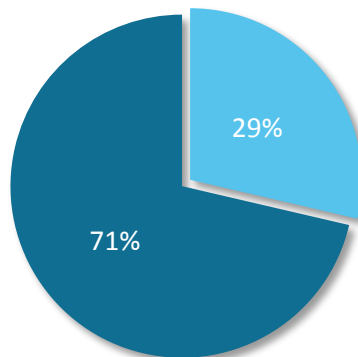


QoQ: 73%
 YoY: 27%

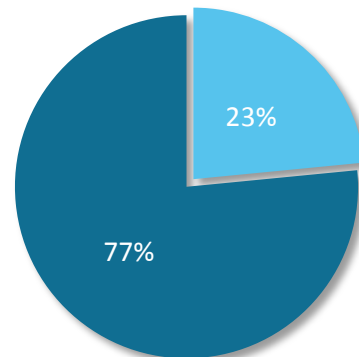
2Q2017



1Q2018



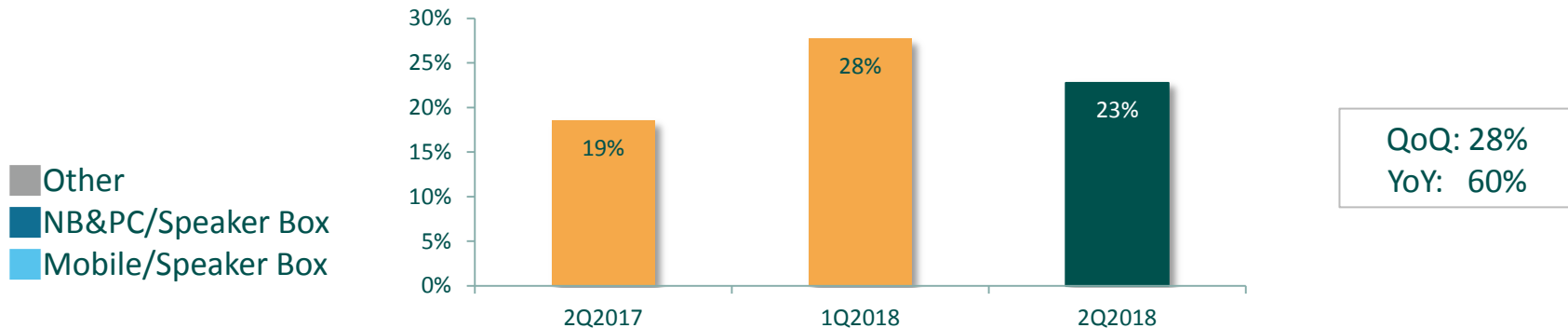
2Q2018



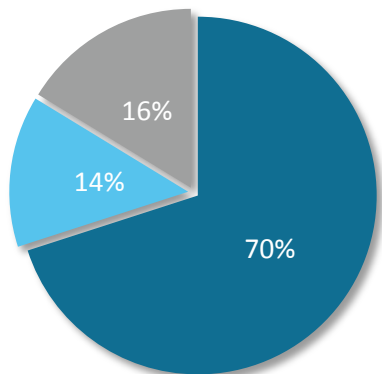
第二季產品別營收比重-Speaker

(%)

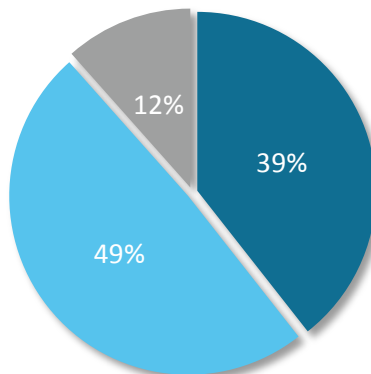
Speaker



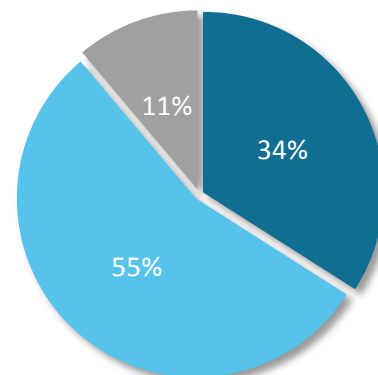
2Q2017



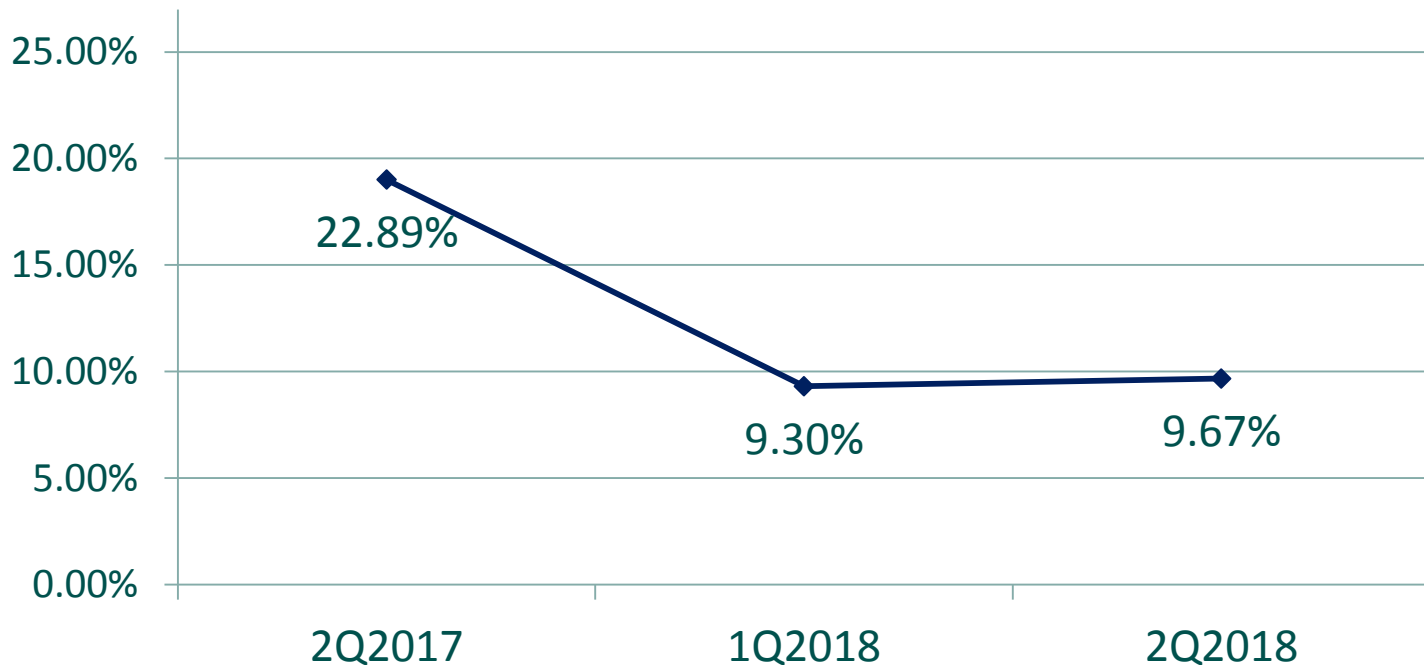
1Q2018



2Q2018



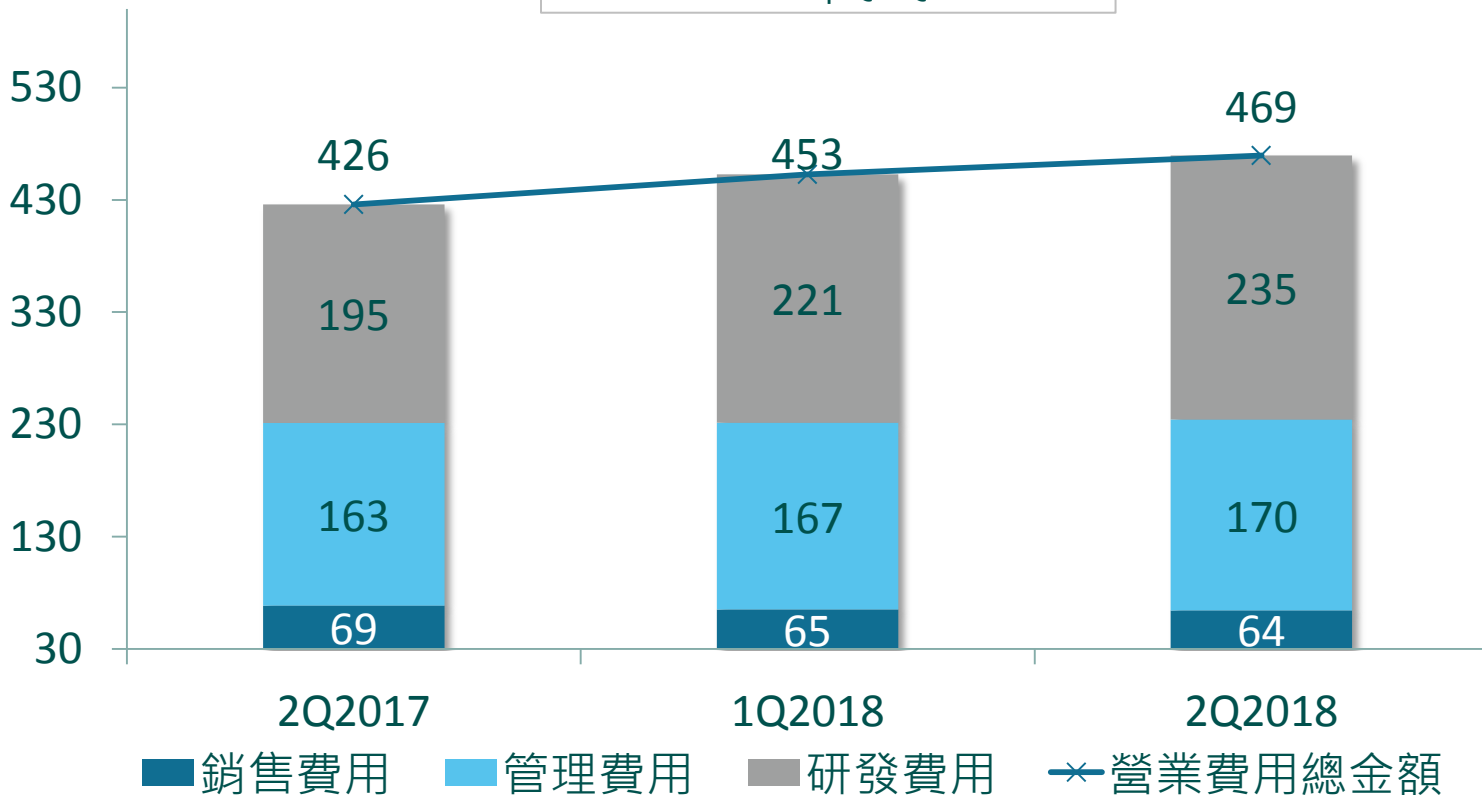
合併營業毛利率



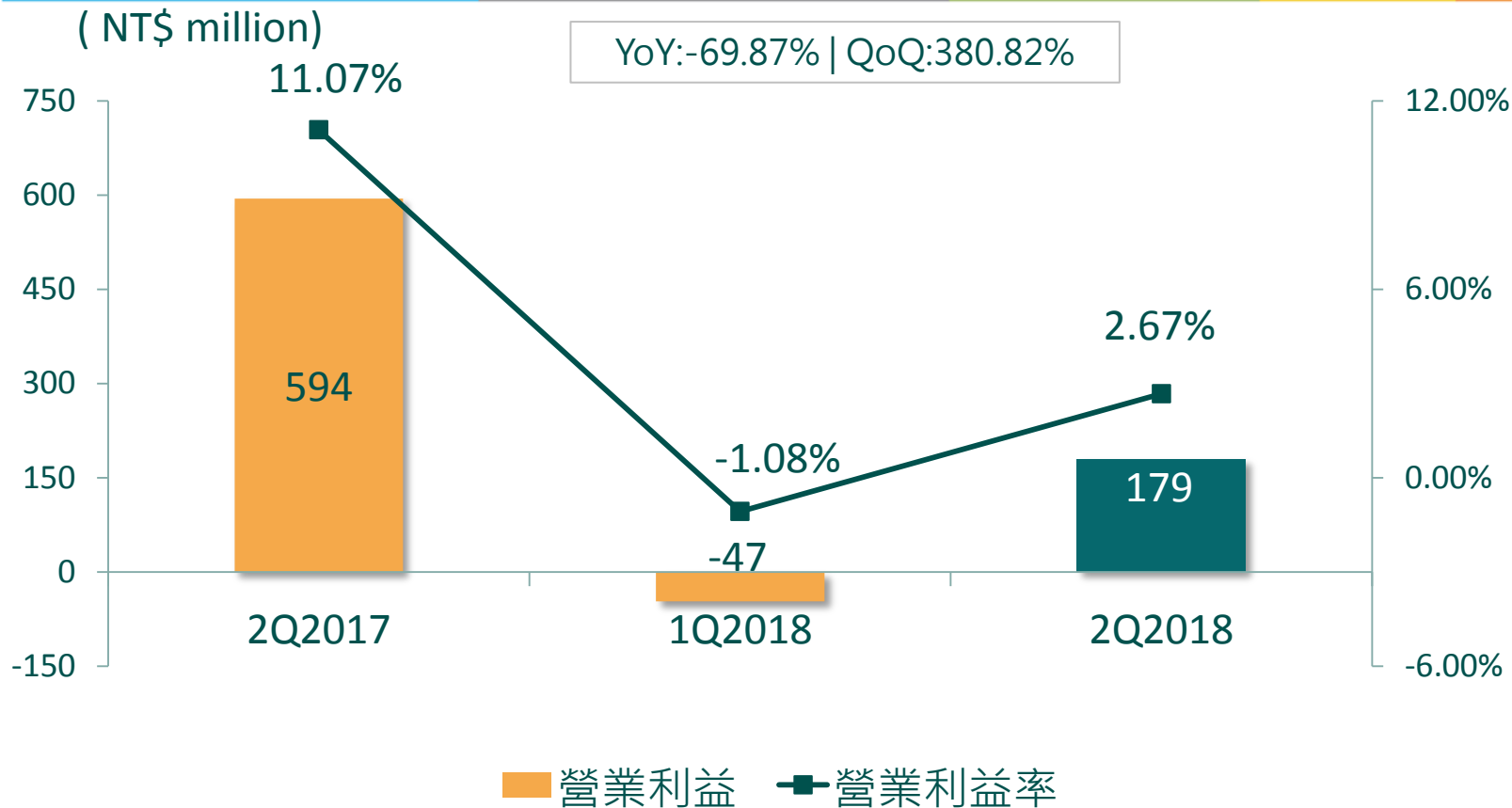
合併營業費用

(NT\$ million)

YoY:10.24% | QoQ:3.71%



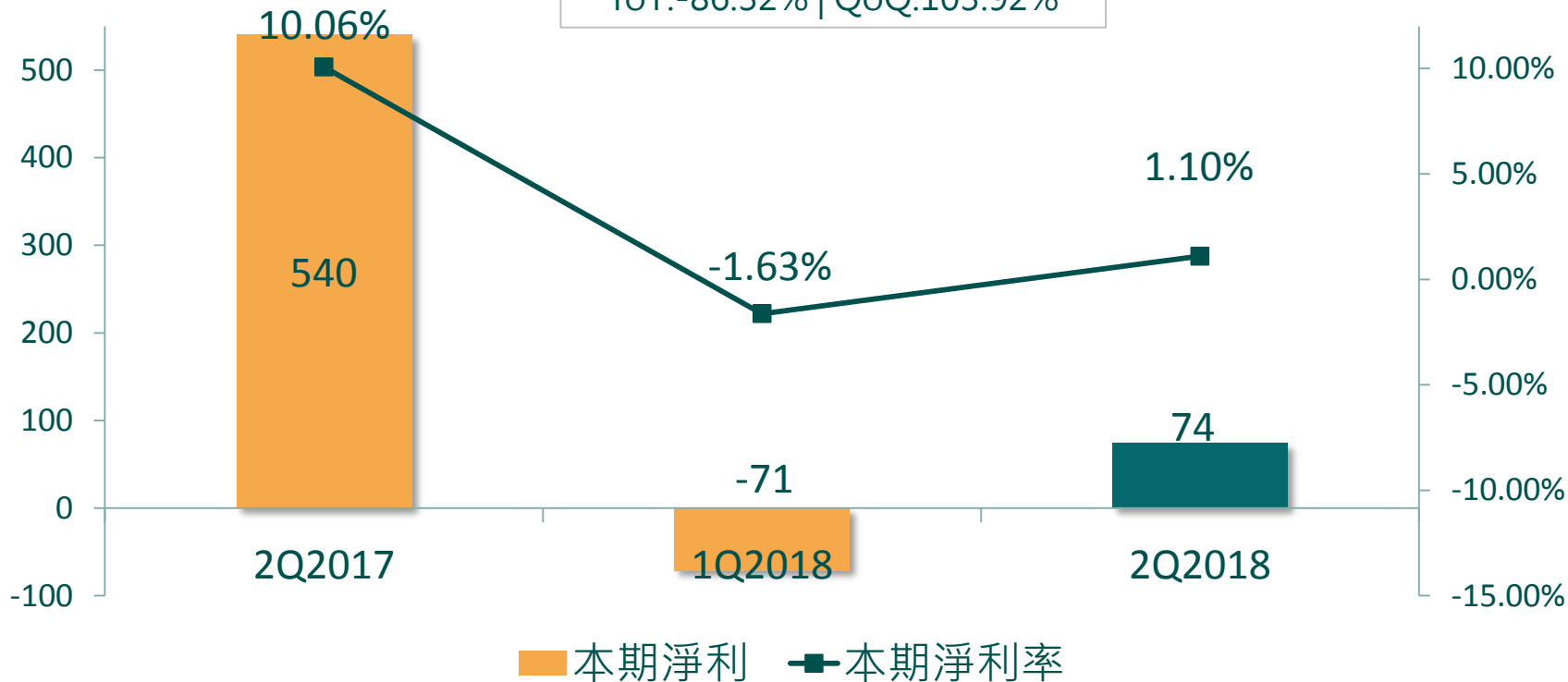
合併營業利益



合併本期淨利

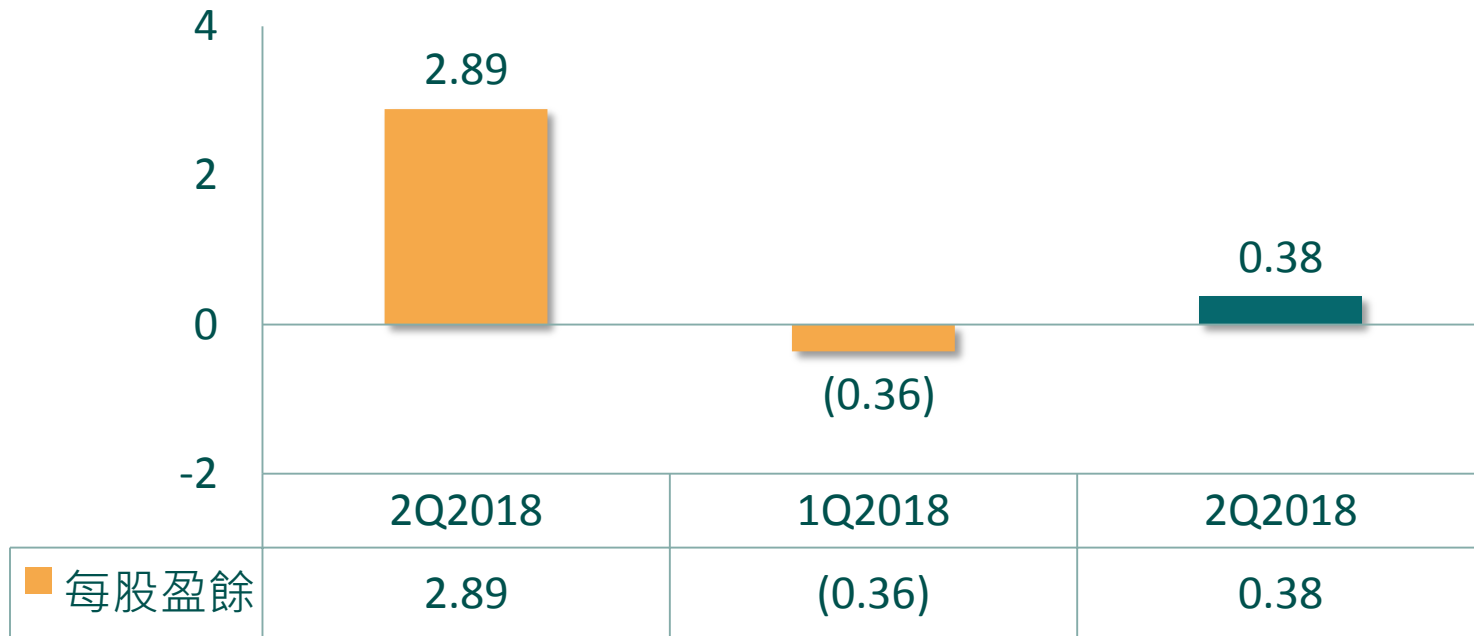
(NT\$ million)

YoY:-86.32% | QoQ:103.92%



合併每股盈餘

(NT\$ dollar)



Thank You

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