Transcend Information Inc.

Investor Conference 2017Q1

Transcend at a Glance

Founded in 1988

Headquartered in Taipei, Taiwan

14 offices in 8 countries

Went public in Taiwan in 2001

1800 employees worldwide

Avg. USD 900M annual revenue

Top 20 Taiwan Global Brand

For the 10th consecutive year, Transcend is ranked in *Interbrand's* **BEST TAIWAN GLOBAL BRANDS** with a brand value of USD $142 million in 2016

Award Records

Transcend

100 +

Corporate & Product Awards Worldwide per year

台灣精品
TAIWAN EXCELLENCE 2017

GOOD DESIGN AWARD 2016

BC Best Choice AWARD

2016 Top Consumer Electronics Award in the U.S.

Media Recommendations

Sieger Preis-Leistung GUT (1,7) Transcend Premium Class 10 32 GB Vergleich.org

PROCLOCKERS EDITOR'S CHOICE

KITGURU WORTH CONSIDERING

PC COMPARATIF CHOIX DE LA RÉDACTION

BEST BUY Professional Driver

Auto Express RECOMMENDED 2016

Macworld EDITORS' CHOICE

July 2016 HARDWARE.INFO EXCELLENT

AWESOME AWARD

Professional Driver RECOMMENDED

Global Logistics

14 offices & 2 factories

Transcend®

A Wide Product Portfolio

2,000+ products sold in 140+ countries from consumer electronics products to embedded solutions

Product Launch(1/5)

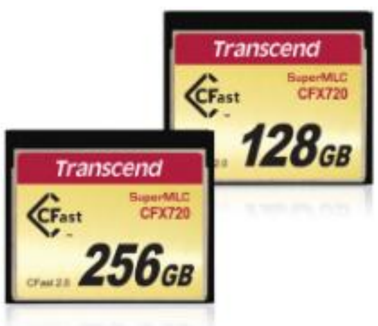
Industrial Products

Transcend

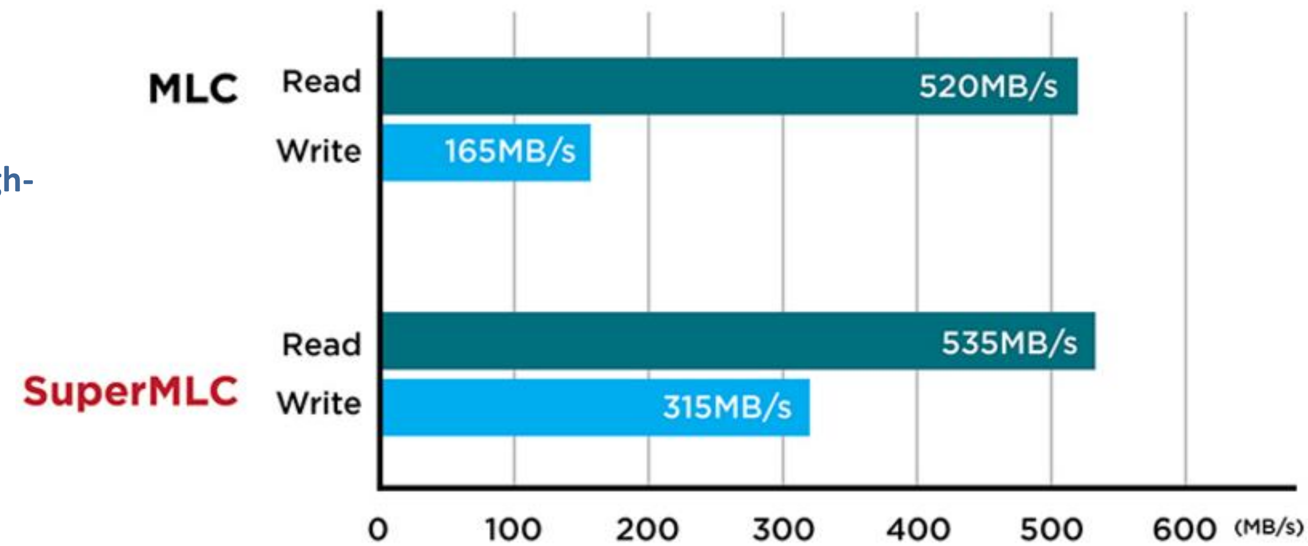
SuperMLC

Transcend's SuperMLC NAND greatly boosts speeds, endurance and reliability at lower prices.

SuperMLC JetFlash 740
USB Flash Drive
Cost-effective solution for high-end electronic devices



SuperMLC CFast 2.0 CFX720
Memory Cards
Exceptional endurance with value-added technologies

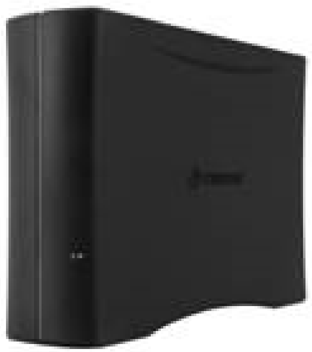


SuperMLC flash can speed up data access, offering sequential write speed up to twice faster than MLC flash chips.

Product Launch(2/5)

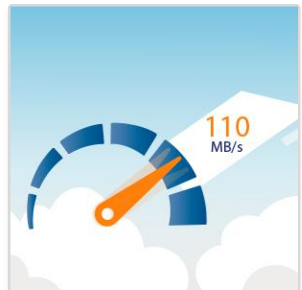
Strategic Products

StoreJet® Cloud



Personal Cloud Storage
StoreJet® Cloud 110
1-Bay

Personal Cloud Storage
StoreJet® Cloud 210
2-Bay



Fast performance
up to 110 MB/s of transfer speeds

Worldwide access
free access to StoreJet Cloud anywhere in the world

Data sharing
faster than traditional sharing schemes

Full backup
includes auto backup and USB backup

Media streaming
for entertainment at home and on the road

Power savings
Eco Mode to save power when idling

Product Launch(3/5)

Strategic Products

DrivePro™

DrivePro 50 Car Video Recorder
Built-in WiFi

DrivePro 520 Car Video Recorder
Dual Lens Recording

DrivePro™ Body

DrivePro Body 10
Body Camera

DrivePro Body 20
Body Camera
Built-in WiFi

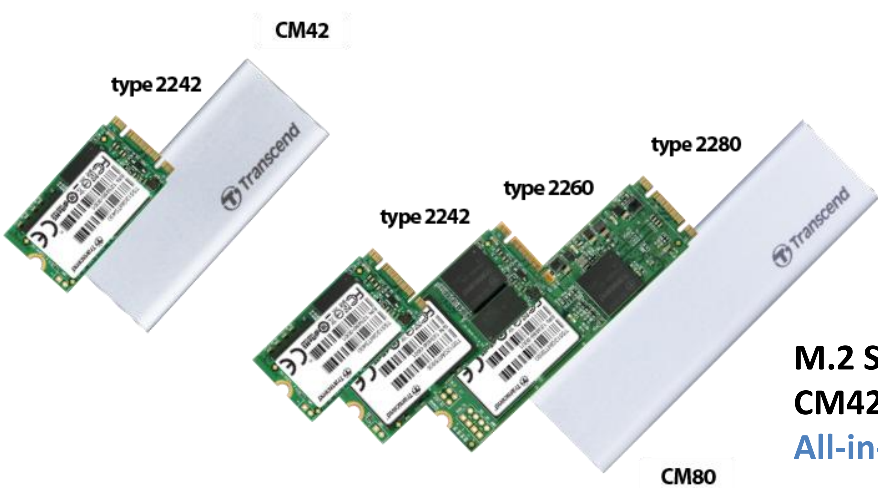
DrivePro Body 52
Body Camera
Separate camera unit

Product Launch(4/5)

Strategic Products

USB 3.0 External Hard Drive
StoreJet® 25C3N
Lightweight aluminum casing

Lightning Smart Reader
RDA2
For iOS devices



M.2 SSD Enclosure Kit
CM42 / CM80
All-in-one upgrade kit

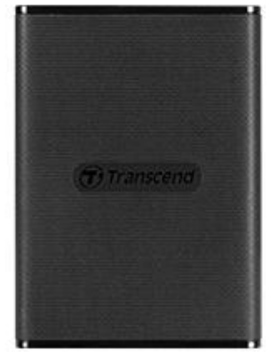
JetDrive™ Go 300 / 500
Lightning/USB 3.1 flash drive
expand your iPhone, iPad or iPod® storage

Made for iPod iPhone iPad

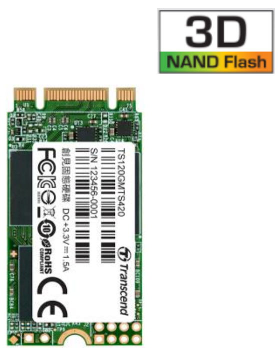
Product Launch(5/5)

Consumer Products

2.5" SATA III SSD230
Solid State Drive
3D NAND Flash for Upgraded Capacity, Performance, and Reliability

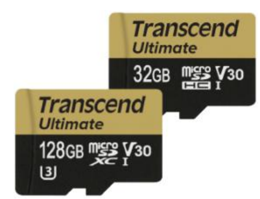


USB 3.0 External SSD
ESD220C
Portable SSD providing faster data transfer rates



M.2 Type2242 SATA III MTS420
Solid State Drive
Superior upgrade for mobile devices

JetFlash 850
OTG Flash Drive
Type-C and USB 3.1



microSDXC/SDHC UHS-I U3M
(Ultimate)
Ideal for capturing Full HD, 3D, and 4K videos

2016 Consolidated I/S

Unit: NTD$ million (Except EPS)

	2016		2015		YoY
	Amount	%	Amount	%	%
Sales	22,105	100.0	24,913	100.0	-11.3
Cost of goods sold	17,153	77.6	20,211	81.1	-15.1
Sales Margin	4,952	22.4	4,702	18.9	5.3
Operating Expenses	1,644	7.4	1,650	6.6	-0.4
Operating Income	3,308	15.0	3,052	12.2	8.4
Non-OP Income & Exp.	-65	-0.3	661	2.7	-109.9
Income Before Tax	3,243	14.7	3,713	14.9	-12.7
Net Income	2,883	13.0	3,222	12.9	-10.5
Earnings Per Share	**6.69**		**7.48**		

2016/12/31 Consolidated B/S

Unit: NTD$ million

	2016		2015		YoY
	Amount	%	Amount	%	%
Total Assets	**22,891**	**100.0**	**24,063**	**100.0**	**- 4.9**
Current Assets	19,129	83.6	20,017	83.2	- 4.4
Cash & cash equivalnets	1,843	8.0	2,663	11.1	- 30.8
Accounts Receivable	2,868	12.5	3,214	13.4	- 10.8
Inventory	5,167	22.6	4,514	18.8	14.5
Property, plant and equipment	3,018	13.2	3,286	13.7	- 8.2
Total Liabilities	**2,564**	**11.2**	**3,561**	**14.8**	**- 28.0**
Current Liabilities	2,320	10.1	3,233	13.4	- 28.3
Accounts Payable	1,788	7.8	1,648	6.8	8.5
Total Equities	**20,327**	**88.8**	**20,502**	**85.2**	**- 0.9**
Financial Ratio					
Return on Equity	14.18		15.71		
Return on Assets	12.59		13.39		

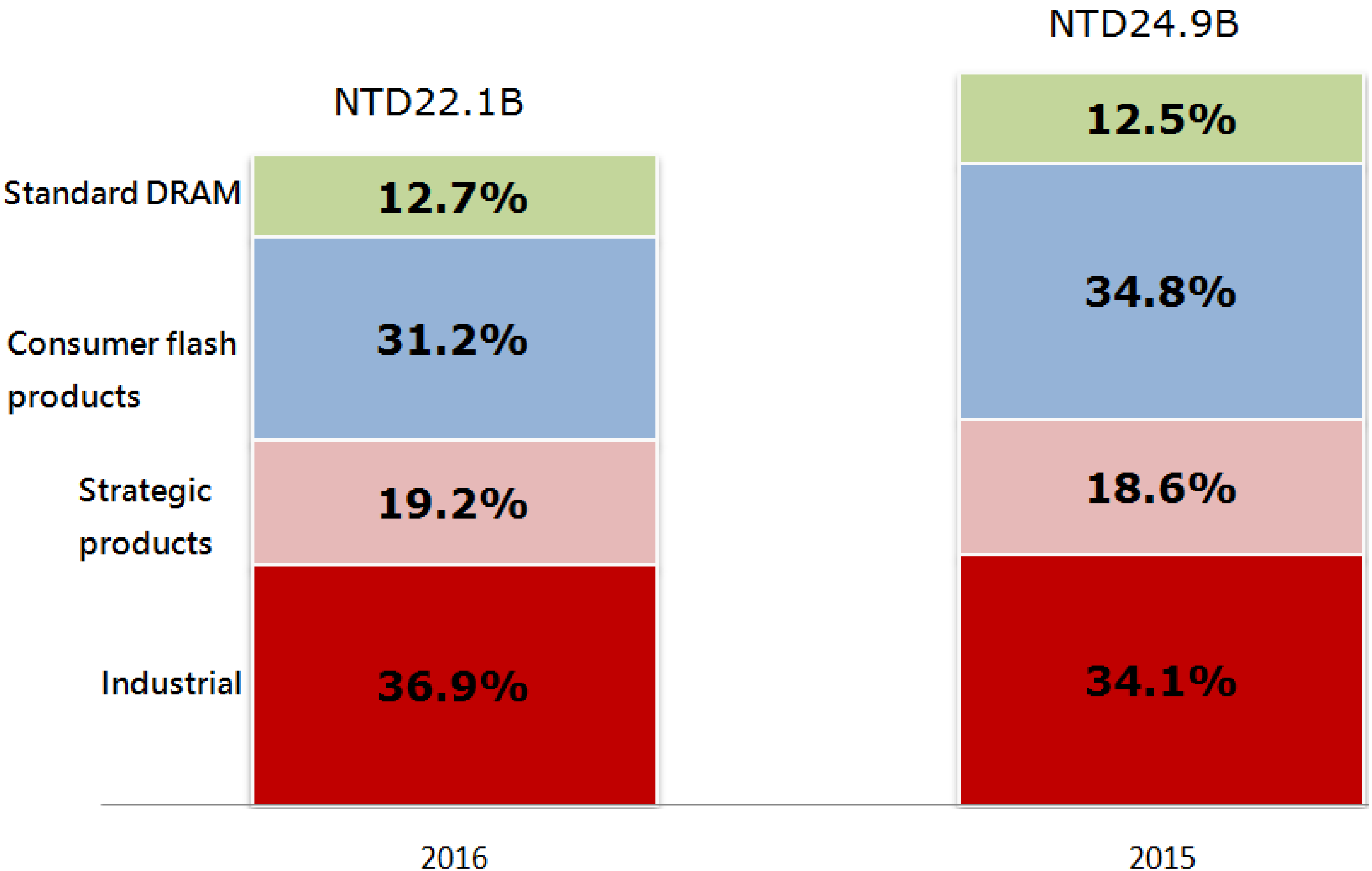
2016 Consolidated Cash flow

Transcend®

Unit: NTD$ million

	2016	2015	YoY
	Amount	Amount	%
Consolidated income before income tax	3,243	3,713	- 12.7
Adjustment	(460)	(411)	12.0
Cash flows from operating activities	2,783	3,302	- 15.7
Cash flows from investing activities	278	(2,500)	- 111.1
Cash flows from financing activities	(3,870)	(3,374)	14.7
Effect of foregin exchange rate change	(11)	(1)	794.9
Increase in cash and cash equivalnets	(820)	(2,573)	- 68.1
Cash and cash equivalnets at beginning of the year	2,663	5,236	- 49.1
Cash and cash equivalnets at end of the year	1,843	2,663	- 30.8

Product Portfolio



2012-2016 EPS by Quarter

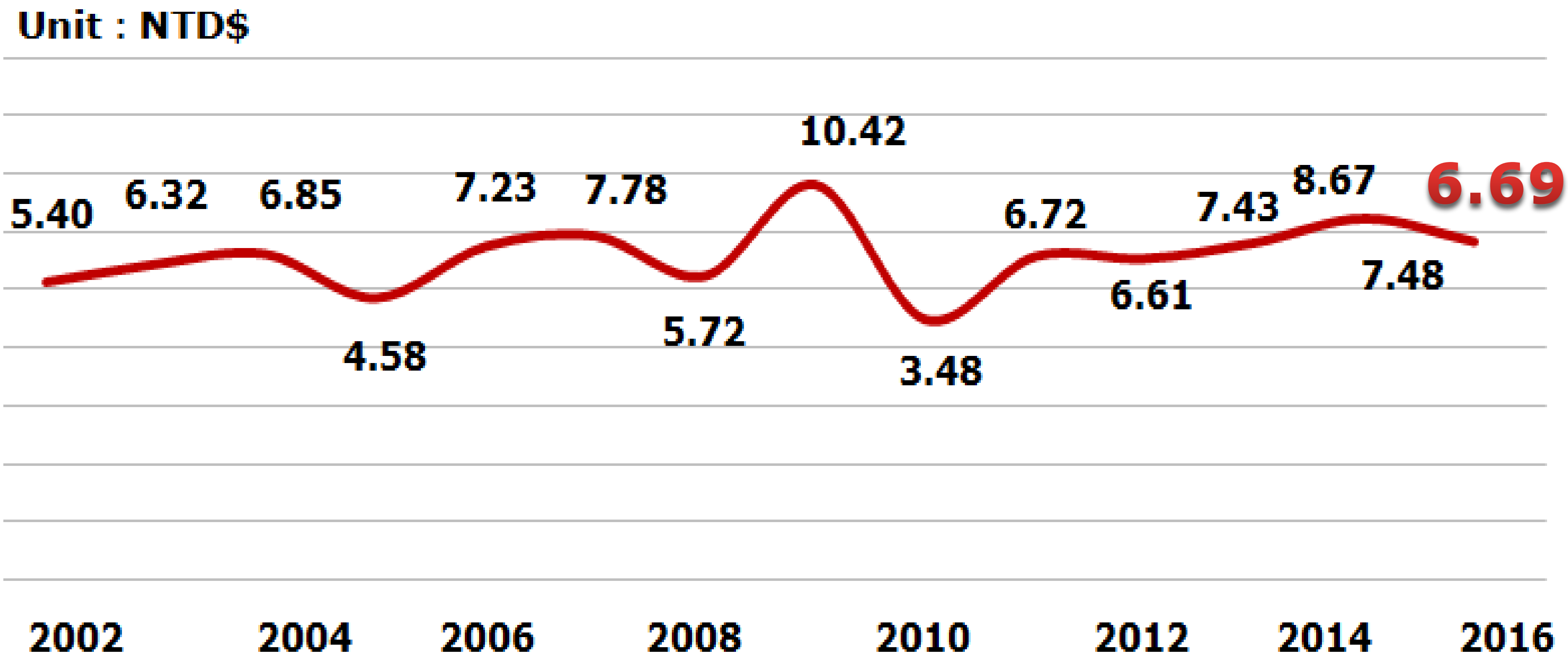
	Q1	Q2	Q3	Q4	Total
2012	1.43	1.67	2.16	1.35	**6.61**
2013	2.02	2.33	1.44	1.64	**7.43**
2014	2.09	1.95	2.24	2.39	**8.67**
2015	1.94	1.14	2.52	1.88	**7.48**
2016	1.45	1.77	1.10	2.37	**6.69**

Note: Based on IFRSs.

2012-2016 : Avg. Quarterly EPS $1.84
2012-2016 : Avg. Yearly EPS $7.38

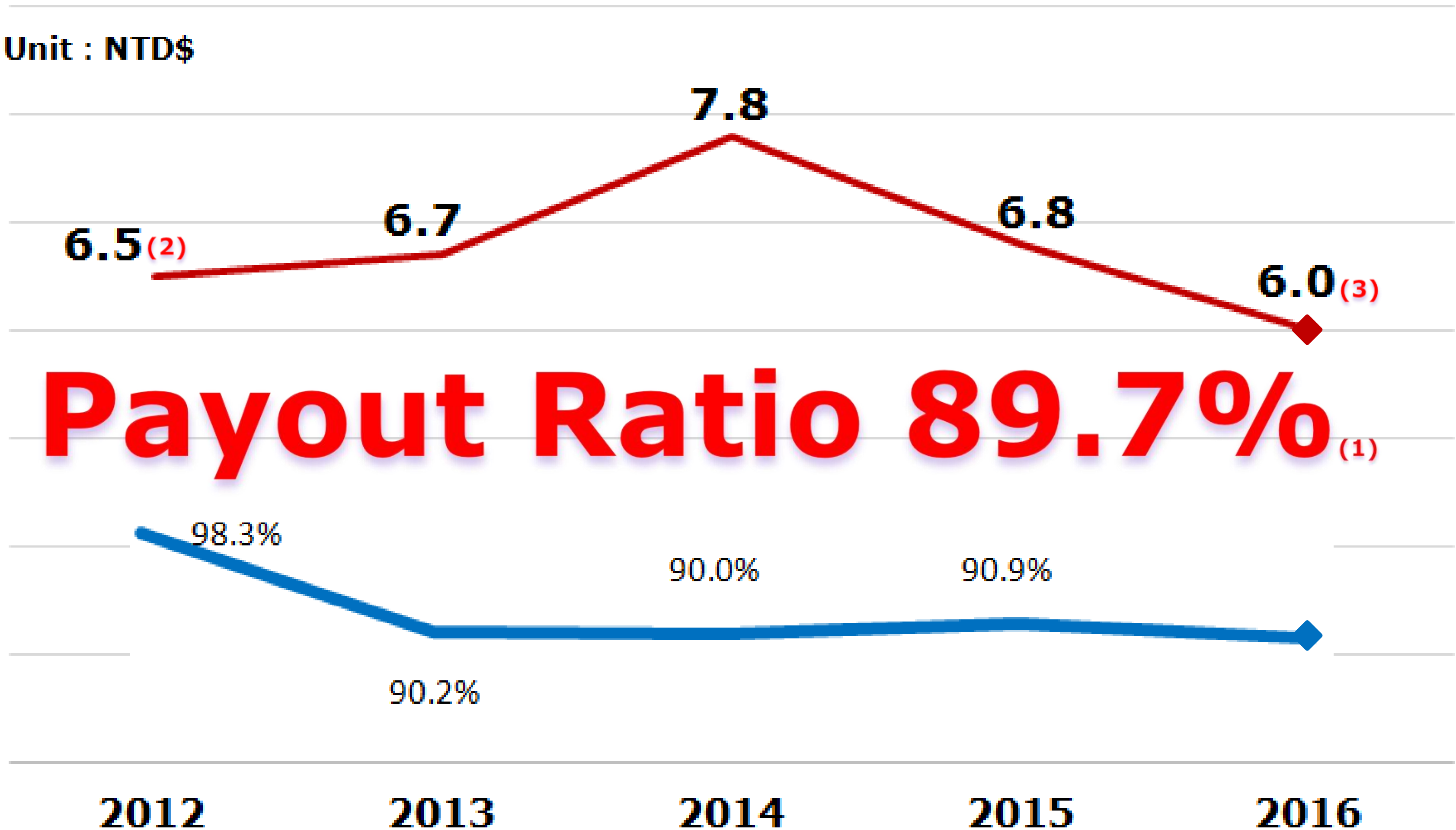
Outstanding shares: 2012~2016 **431 million shares**

EPS 2002-2016 (Ave. EPS: 6.76/year)



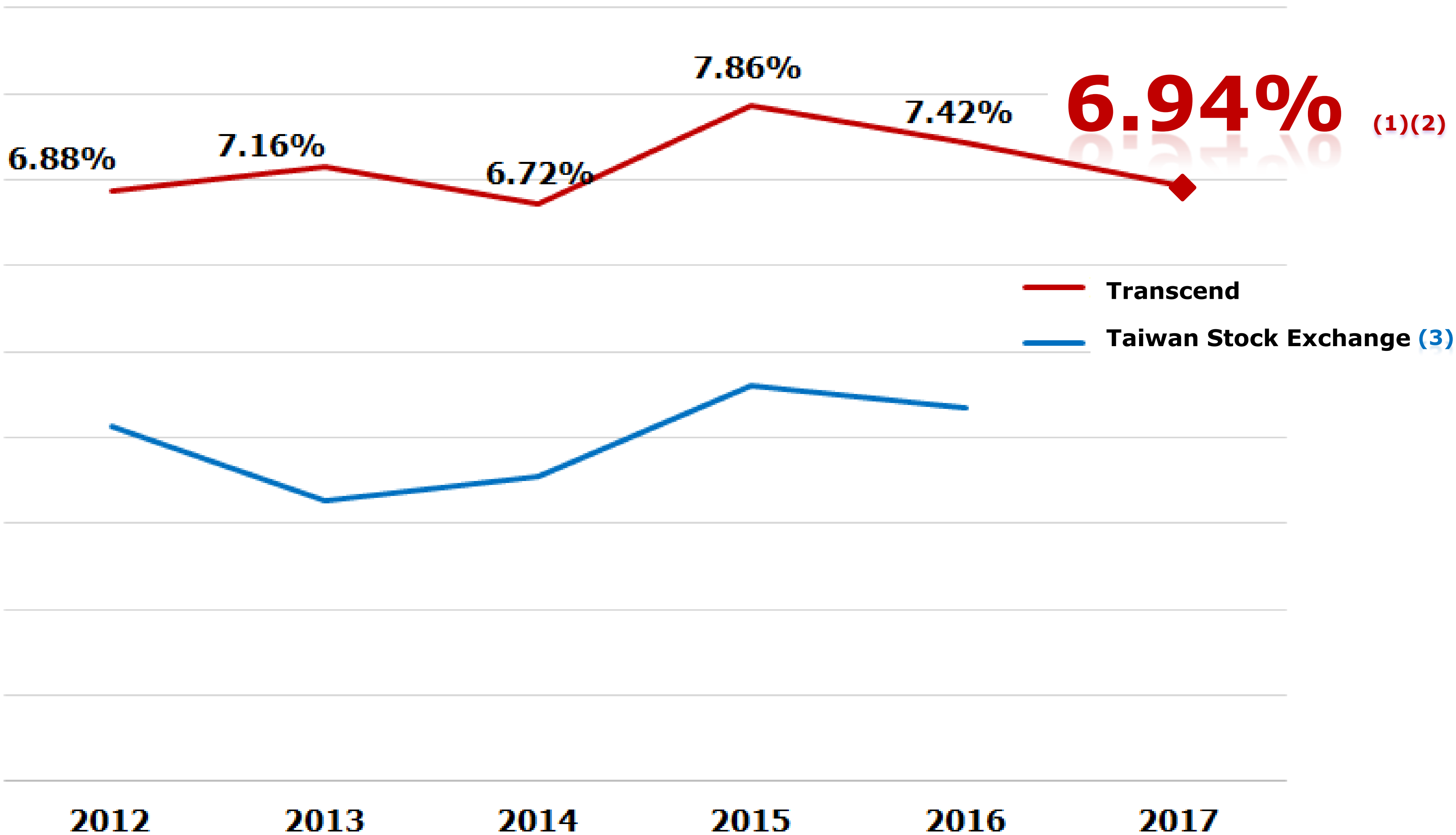
Note :
Outstanding shares: 2002 **200 million shares**=> 2016 **431 million shares**

Dividend 2012-2016



Note:
(1) Distribution is proposed by Board of Directors and will be discussed at Company's Annual General Meeting at June 16, 2017.
(2) Of which 0.5 was distributed by Additional paid-in capital.
(3) Of which 0.25 was distributed by Additional paid-in capital.

Dividend Yield 2012-2016



Note:
(1) Based on average market price
(2) Distribution is proposed by Board of Directors and will be discussed at Company's Annual General Meeting at June 16, 2017.
(3) Data from TWSE statistics of securities market

Q & A

Thank You