2018

國揚實業股份有限公司

Kuo Yang Construction (2505 TW)

免責聲明

- The prospective statements released or mentioned in this presentation are based on our company' s data as well as the current situation.

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基本資料

Establishment & Background

Founded in 1972, Kuo Yang Construction grew as Taiwan's economy started taking off. Over the past 40 years, Kuo Yang's focus has turned into the technology industry. And as technology has developed into today's exquisite tourism and culture-creative industries, we continuously pursue excellence and express it in the architecture that Kuo Yang has so long been praised for.

In 2000, Kuo Yang foresaw a new era that would be affected by globalization and a love of quality lifestyles. As a result, Kuo Yang took the lead in integrating resources such as construction planning and property management. By successfully utilizing creativity in construction, Kuo Yang has added new value to buildings. That value lies in making architecture not just be buildings, but in being homes that carry on a dialog with life, and which bring a feeling of safety. A home should also be the source of energy and growth for all family members.

活力 生活 新建築

Profile:

1. Company Name: Kuo Yang Construction Co., Ltd.
2. Stock Code: 2505
3. Date of establishment: June 2, 1972
4. Time to market: November 14, 1979
5. Paid-in capital: NT$6,966,000,000
6. Market capitalization NT$7,800,000,000 (Estimated based on the closing price of NT$11.20 on 2018/10/31)
7. Revenue: NT$626,000,000(2018/1/1-2018/10/31)
8. Company website URL: www.kycc.com.tw/

Red→Vitality
Energetic & Innovative
Represents the company's energy and reflects its young spirit

Green→Life
Alive & Environmental
Represents the company's management philosophy of providing better living spaces by promoting a green and environmentally-friendly lifestyle.

Blue→New Architecture
New Architecture & A New Era
Represents the company's modern fusion of architectural vocabulary and expresses the company's solid determination to reach sustainability and

經營策略

A. **Operating Model:**
Add value to the land with brand advantages and improve after-sales service; establish the brand' s image to address the changes in the real estate market, and thereby propose correct selling strategies.

B. **Product Marketing and Product Value:**
Reduce market risks through the advantages of products and prime locations.

C. **Management:**
Improve corporate governance as well as work and management efficiency

D. **Customer Service:**
Provide construction schedules, develop a comprehensive community, and provide checks for the structural health of houses. These services help make our company a thoughtful construction company for house buyers.

財務數據

Unit: 1,000

Item	2015	2016	2017	2018Q1-Q3
Operating revenue	3,000,361	1,458,192	2,673,125	164,097
Operating costs	(2,159,815)	(1,065,171)	(2,124,514)	(86,323)
Operating profit	840,546	393,021	548,611	77,774
Gross profit margin	28%	27%	21%	47%
Net operating profit	364,779	50,950	153,856	(134,226)
Non-operating income	(8,104)	(19,944)	(14,835)	(31,187)
Pre-tax profit	356,675	31,006	139,021	(165,413)
Income tax expenses (Profits)	(18,448)	(24,794)	1,260	(291)
Net Income (Loss)	338,227	6,212	140,281	(165,704)
EPS (Loss)	0.61	0.01	0.25	(0.28)

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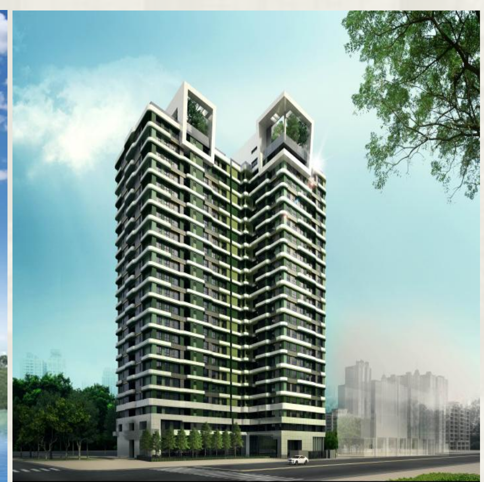
營運概況-成屋個案

Case	Location	Number of units	Sales Area (pings)	Sales amount (NT$100 million)	Ratio of Kuo Yang' s investments
Kuo Yan	Kaohsiung City	24 households	4,168	19	100%
The Green Place A & B	Tainan City	100 households	12,466	31	60%
Smile Era	Kaohsiung City	571 households	17,564	35	70%




營運概況-預售個案

Case	Location	Number of units	Sales Area (pings)	Sales amount (NT$100 million)	Ratio of Kuo Yang' s investments
South Manor	Taipei City	87 households	4,084	30	60%
Kuo Yang Silicon Valley	New Taipei City	101 households	24,001	70	35%
Zhongxiao Courtyard	New Taipei City	206 households	7,274	31	55%
Good morning, Kuo Yang	Keelung	561 households	20,104	37	55%
The Green Place C	Tainan City	108 households	9,375	22	60%



Q & A

Thank you