

2024/04/26



KINDOM DEVELOPMENT CO., LTD

2024 Investor Conference Briefing Material



Disclaimer Statement



This presentation contains forward looking statements which are estimated based on the current status of Kindom Development Co., LTD. And general economic conditions. The forward looking statements involve certain risks and uncertainties that could cause actual results to differ materially from those contained in the forward looking statements. Potential risks and uncertainties include such factors as general economic conditions, foreign exchange fluctuations, rising cost of raw materials, competitive products and pricing pressures and regulatory developments.

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Briefing outline



Company Profile



**State of the
Industry**



**Company
achievements**



**Development
Strategy**



**Business
performance**



PART 01

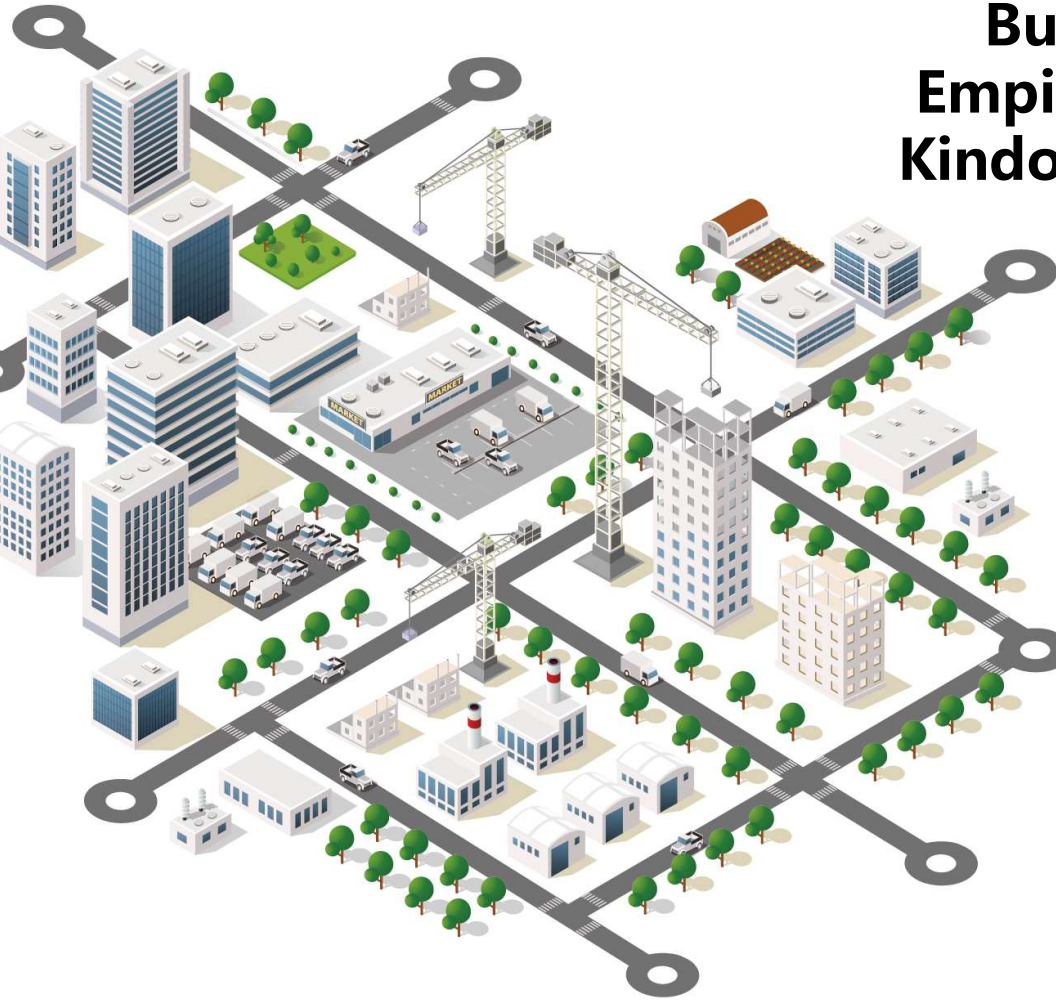
Company Profile

2023 TCSA
Taiwan Corporate
Sustainability Awards:
MASTER ENTREPRENEUR
CATEGORY
CORPORATE EXCELLENCE
CATEGORY
INSPIRATIONAL BRAND
CATEGORY



- ◆ Founder | Yu Shan, Ma
- ◆ Chairman | Mike, Ma
- ◆ Founded in November 1979
- ◆ Listed in October 1993
- ◆ NT\$5.54 billion in capital
- ◆ 101 employees
(as of March, 2024)





Business Empire under Kindom Group

Kindom Group, Builder of Better Lives

Kindom Development Co., Ltd., along with Kedge Construction Co., Ltd., Global Mall Co., Ltd., and the Kindom Yu San Education Foundation, have transformed into a large integrated real estate developer which provides consumers with a brand new life style, thereby becoming a builder of new-generation living.

KINDOM GROUP

Solid
Foundation



根基營造
KEDGE CONSTRUCTION CO.,LTD.

Good Life



Global Mall

Social
Responsibility



教育基金會 Kindom Yu San
Education Foundation



根基營造
KEDGE CONSTRUCTION CO., LTD.

The company's well-known achievements include large projects such as the construction of a new medical building for Taipei Veterans General Hospital, the construction of new plants for Taiwan Semiconductor Manufacturing Company in Central Taiwan Science Park and Southern Taiwan Science Park, the construction of Taiwan Photon Source Accelerator Facilities, the Academia Sinica project, and the National Highway project, with its professional project quality gaining recognition from both owners and clients.



Global Mall

In 2005, Global Mall Co., Ltd. officially opened the Zhonghe Store, a "one-stop mall" which has successfully become a leading living and entertainment brand in Fuduxin.

Global Mall Co., Ltd. has been playing a pioneering role for over 10 years, and has expanded its business to the development of station-type shopping malls.

In the future, Global Mall Co., Ltd. will lead the industry by moving toward the development of integrated urban shopping malls that combine residential facilities, commercial facilities, and transportation, thereby creating a new and convenient form of living circle for clients.



教育基金會 Kindom Yu San Education Foundation

Founded in 2014, the Kindom Yu San Education Foundation promotes and organizes various educational activities, nurtures outstanding talents, deepens industry-academia exchanges, and encourages forward thinking, with a view to delivering the core values of a happy life to the society and co-creating a society that is committed to the pursuit of truth even in poor environments.



Sales project statistics

TAIPEI

103 Projects sold.

Mainly located in Daan, Neihu, Zhongshan and Zhongzheng District.

NEW TAIPEI

38 Projects sold.

Majority are located in prime location or MRT joint development.

TAOYAUN

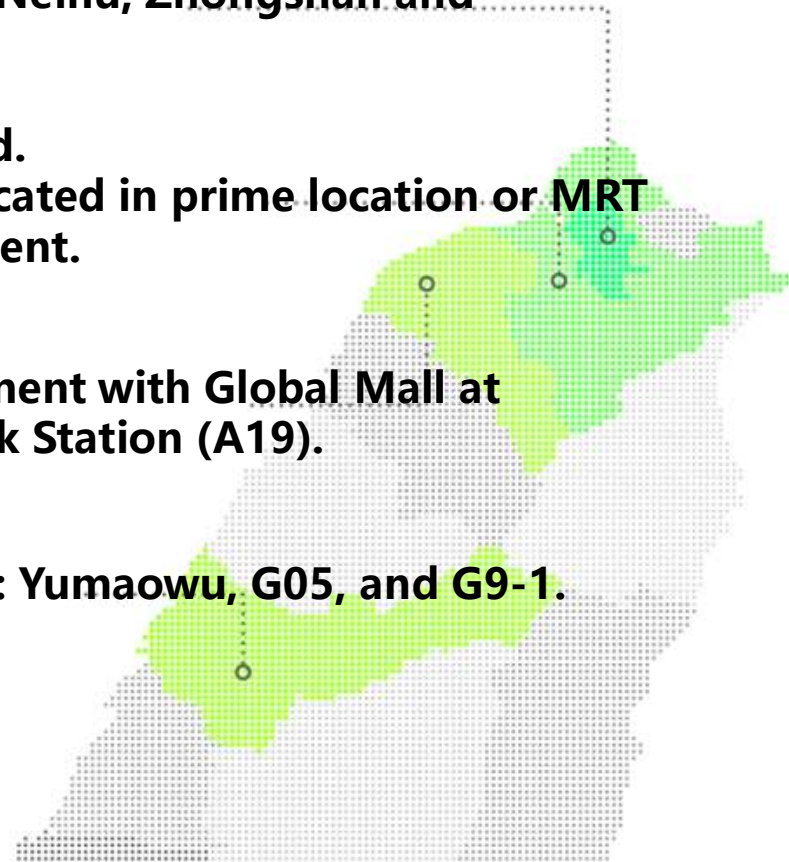
1 Project sold.

MRT joint development with Global Mall at Taoyuan Sports Park Station (A19).

TAICHUNG

5 Projects sold.

3 coming project: Yumaowu, G05, and G9-1.

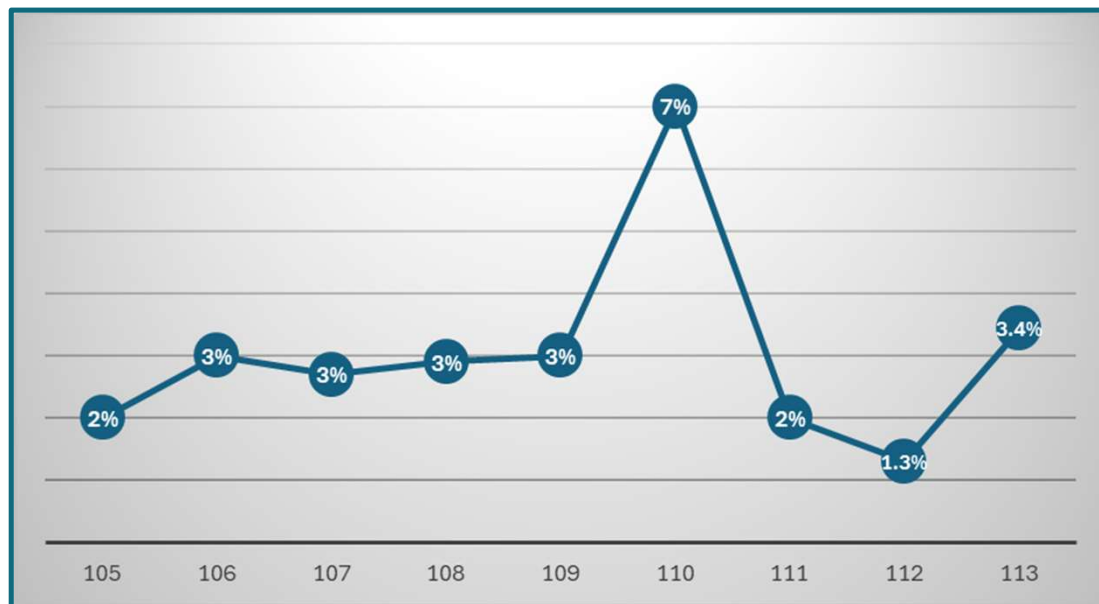


PART 02

State of the Industry

Overall Economic Performance

Stable and Optimistic



- ※ The Directorate General of Budget, Accounting, and Statistics (DGBAS) revised up its forecast for Taiwan's GDP growth rate in 2024 to 3.43% at the end of February, an increase of 0.08 percentage points from its previous forecast. This is the best performance in nearly three years.
- ※ The downward revision of economic growth in 2023 has lowered the base, which is one of the reasons for the upward revision of the GDP growth forecast for 2024.
- ※ Export momentum has picked up, and the record-high stock market has boosted consumer spending, the most significant contributor to GDP. However, the global recovery pace is still slow and geopolitical uncertainties remain high, so corporate investment and capital expenditures remain cautious.

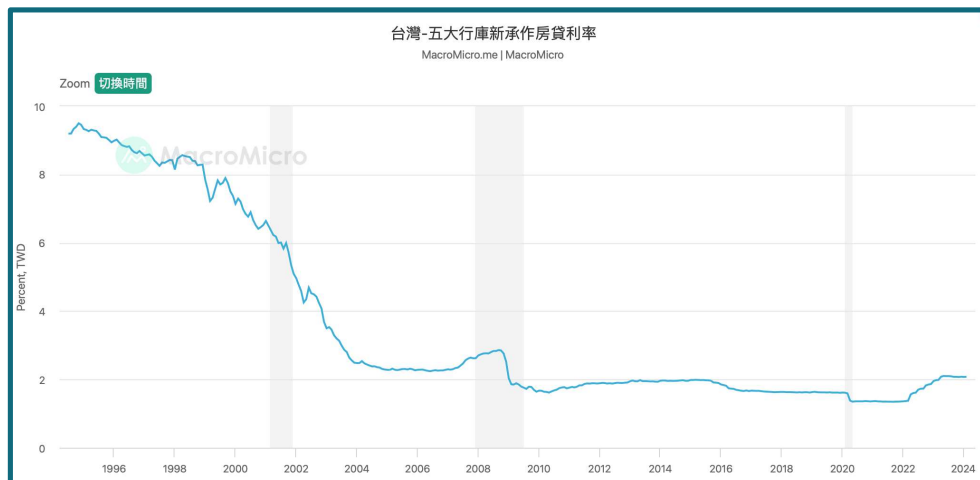


	1月	2月
貨幣總計數 M1B	●	●
工業生產指數	●	●
工業及服務業加班工時	●	●
海關出口值	●	●
批發、零售及餐飲業營業額	●	●
燈號不變項目		
股價指數	●	●
製造業銷售量指數	●	●
製造業營業氣候測驗點	●	●
機械及電機設備進口值	●	●

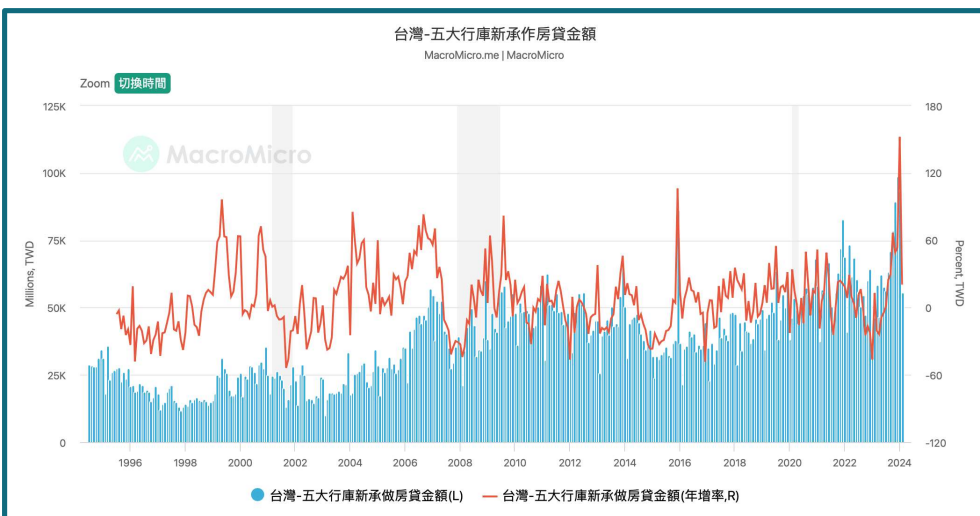
- ※ The business climate index for January and February 2024 was 27 and 29 points, respectively, both in the green zone.
- ※ The index has been on an upward trend since Q3 2023.
- ※ Stock prices and manufacturing remain high, with industrial production and export value indexes are both rising.
- ※ Retail and catering sales and MIB fund momentum are declining.

Housing Market Conditions

Prices and volumes are stable, transactions are brisk, and mortgage pressure is increasing.



- ✧ 306,900 units in 2023, down slightly (-3.5%) from 318,100 units in 2022.
- ✧ 63,226 units in the six major cities in Q1 of 2024, up 28.3% (low base in 2023).
- ✧ About NT\$99 billion in December 2023 and NT\$93.2 billion in January 2024, setting new historical and second highs.
- ✧ Interest rates were raised by half a point in March, and monetary policy remains tight, putting slight upward pressure on mortgage rates.



Business Office Market Conditions

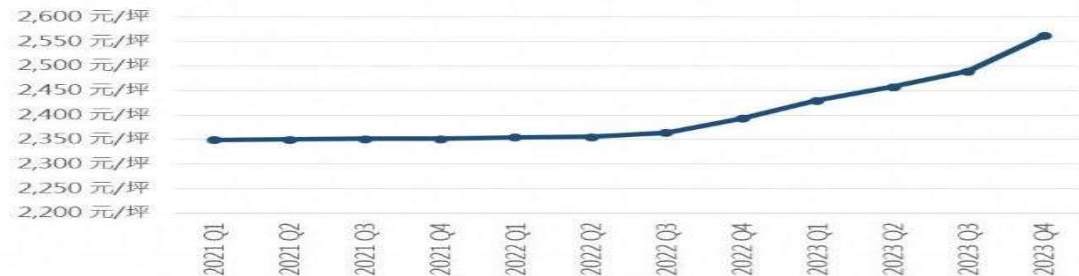
Supply Increases, Demand Remains Stable, Rents Rise Slowly but Continue to Set New Highs

商用不動產交易金額概況



資料來源：瑞普萊坊

台北市主要辦公商圈平均租金調查



資料來源：信義全球資產公司2023年第四季商用不動產季報

南港與台北核心商業區
新供給



資料來源：仲量聯行研究部

未來五年商業區新供給



- ✧ The total transaction volume in 2023 was approximately NT\$170 billion, similar to that of 2022. Approximately 5,700 pings (approximately NT\$43.5 billion) of office space was absorbed, indicating a strong demand for commercial real estate.
- ✧ The new supply increase pushed the Grade A office space vacancy rate from 4.6% at the end of last year to 6.5%, but demand remains robust.
- ✧ The average rent for Grade A office space in Taipei reached NT\$3,200 per ping, up 1.1% quarter-on-quarter. The average rent for top-tier office space was around NT\$4,185 per ping. New supply releases continue, but demand remains stable, and rents are gradually rising.
- ✧ While economic growth slows, private investment and domestic consumption momentum continue increasing. New technology-related industries are driving demand for office relocation.
- ✧ Green offices are becoming an essential requirement for the future. As companies pursue sustainability and health, they will pay more attention to office products that incorporate ESG concepts.

PART 03

Company achievements

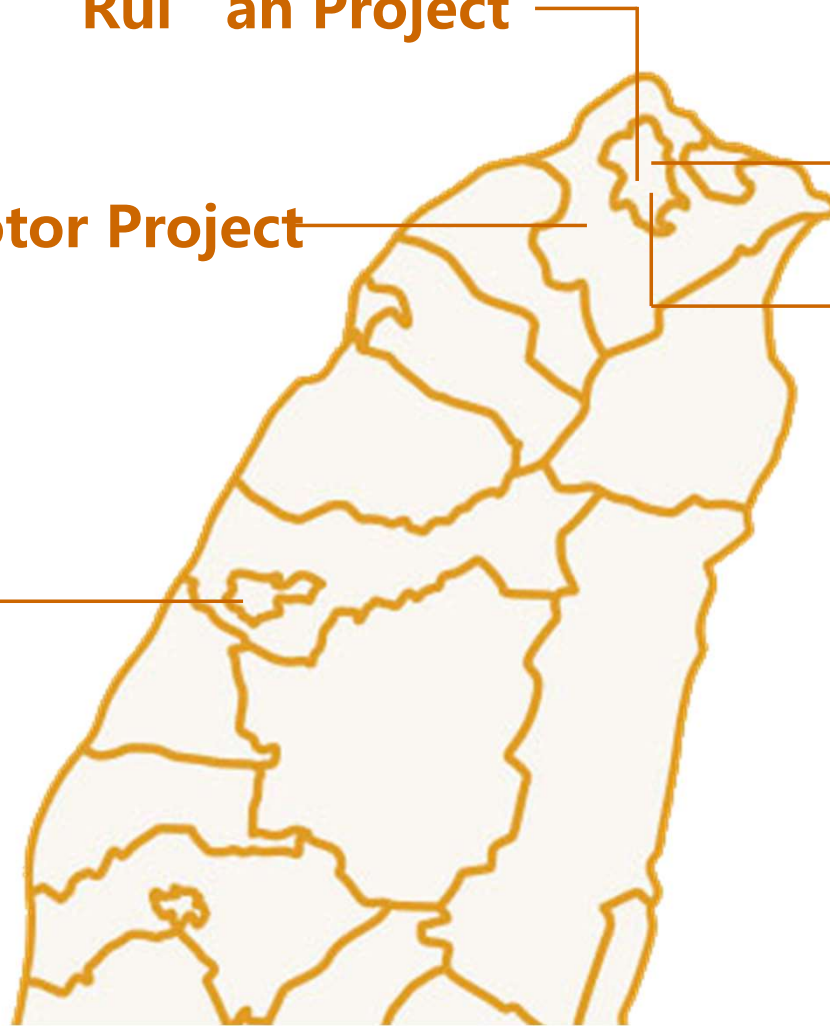
Sales Project

Rui' an Project

Prince Motor Project

Kindom Dazhi
Landmark
The Kindom
Xinyi

Humble Mansion





Sales Project

Buildings and land held for sale

Unit : Billion

Project Name	Project Location	Floor Plans	Project Sales (Billion)	Sold %
The Kindom Xinyi BCF	Taipei City	12F、16F/B3F	20.0	Following sales plans.
Kindom Dazhi Landmark	Taipei City	16F/B3F	2.0	80%
Humble Mansion	Taichung City	31F/B5F	5.8	100%
Rui' an Project	Taipei City	34F/B5F	5.0	85%
Prince Motor Project	New Taipei City	25F/B5F	13.0	70%



Sales Project

Buildings and land held for sale

Unit : Billion

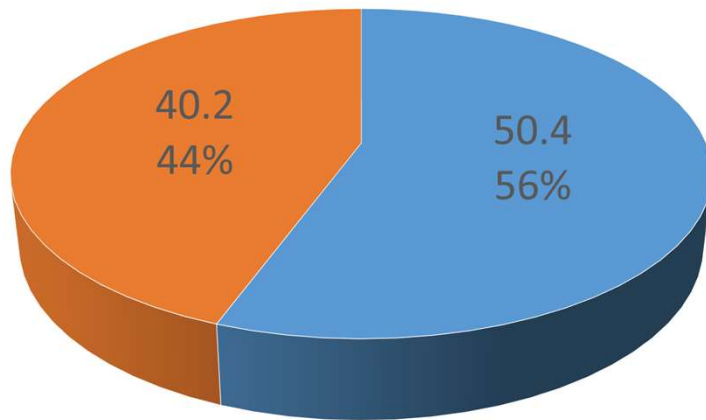
Project Name	Project Location	Floor Plans	Project Sales (Billion)	Sold %
LG08 Project	New Taipei City	23F/B5F	1.4	-
Xiulang Bridge Project	New Taipei City	20F/B5F	2.3	-
Yumaowu Project	Taichung City	24F/B4F	5.0	-

PART 04

Development Strategy

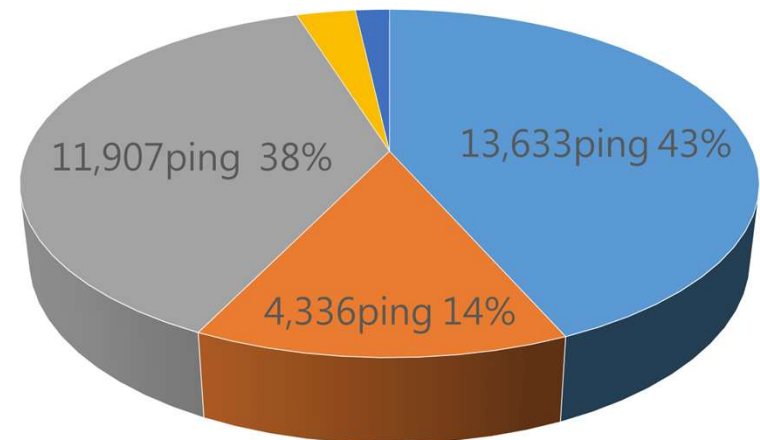
Reserve Project

Project Sales(Billion)



■ Residential ■ Commercial

Site area (ping)



■ Urban renewal
■ MRT Joint Development
■ Co-Construction
■ Buy Land
■ Co-Construction(urban unsafe and old buildings)

Reserve Project

Zhixing Project

Banqiao Official Residence Project

TECO Xinzhuang Project

LG08Project

Xiulang Bridge Project

Yumaowu Project

G05 Project

Taichung MRT System G9-1
Land Development Project

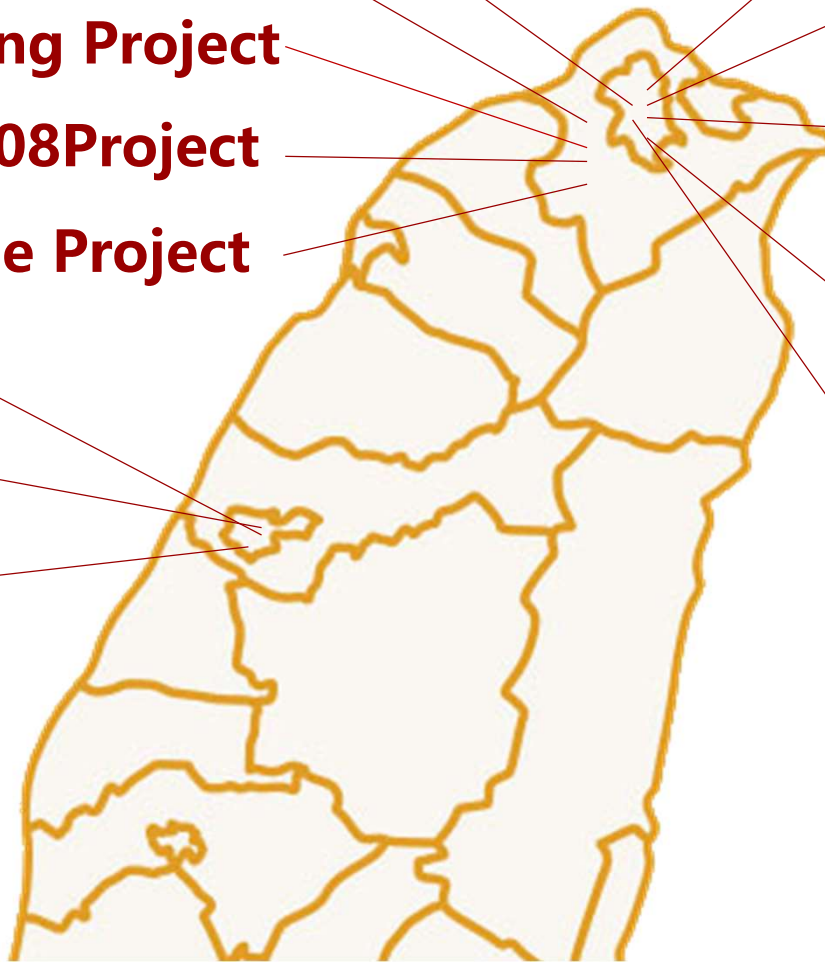
E1E2 Project

Administrative
zone 2 and 3

Minquan East
Road Project

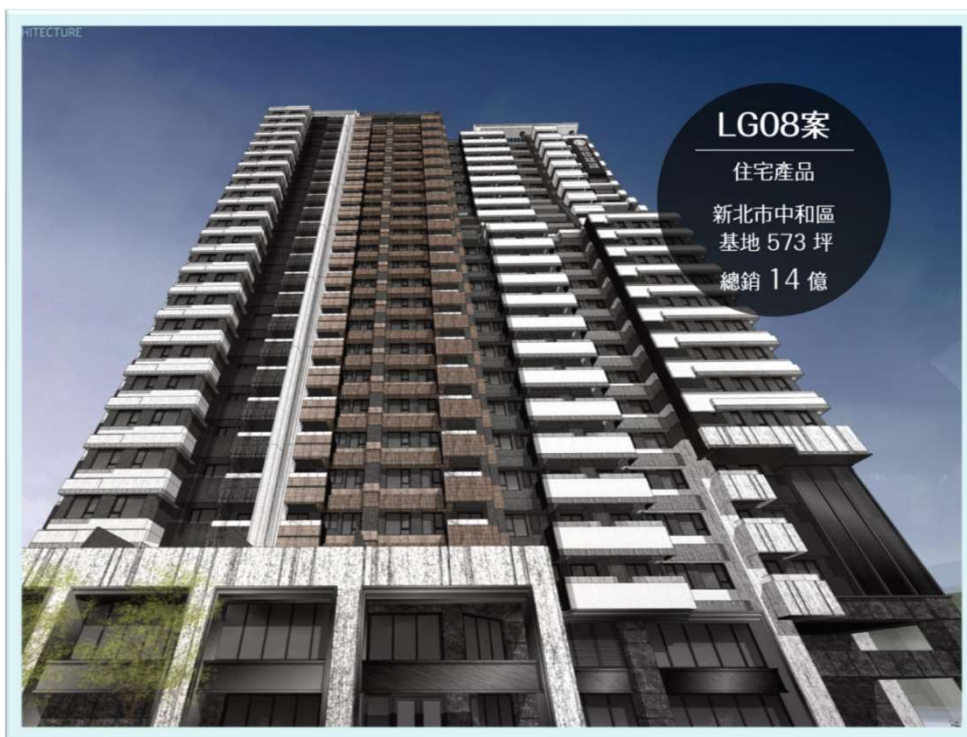
Taipower Nangang
Project

Ruanqiao Project



Reserve Project

Project Name	Project Location	Project Type	Development Model	Site area (ping)	Project Sales (Billion)
LG08 Project	New Taipei City	Residential	MRT Joint Development	573	1.4
Xiulang Bridge Project	New Taipei City	Commercial	MRT Joint Development	1,119	2.3
Minquan East Road Project	Taipei City	Commercial	Urban renewal	1,328	4.6
G05 Project	Taichung City	Commercial	MRT Joint Development	591	1.5
Yumaowu Project	Taichung City	Residential	Buy Land	968	5.0
Zhixing Project	Taipei City	Residential	Co-Construction	559	2.8
Banqiao Official Residence Project	New Taipei City	Residential	Urban renewal	1,119	3.8
Taipower Nangang Project	Taipei City	Residential	Urban renewal	4,739	13.0
TECO Xinzhuang Project	New Taipei City	Commercial	Co-Construction	11,272	20.8
Administrative zone 2 and 3	Taipei City	Residential	Urban renewal	6,447	22.1
Taichung MRT System G9-1 Land Development Project	Taichung City	Commercial	MRT Joint Development	2,053	11.0
Ruanqiao Project	Taipei City	Residential	Co-Construction	635	23



LG08 Project



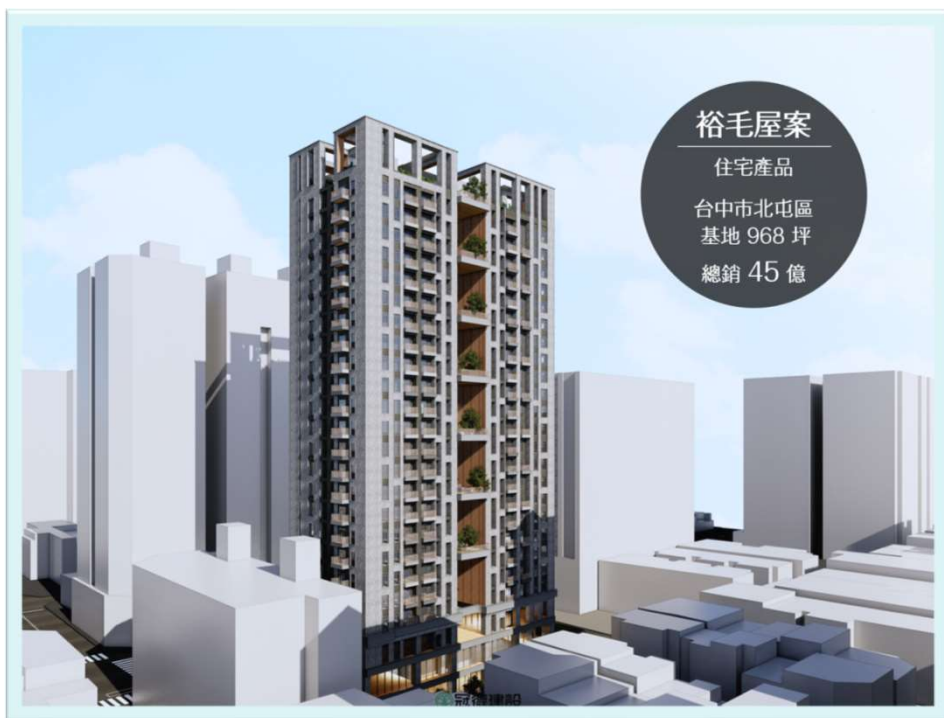
Xiulang Bridge Project



Minquan East Road Project



G05 Project



Yumaowu Project



Zhixing Project



Banqiao Official Residence Project



Taipower Nangang Project



E1E2 Project



TECO Xinzhuang Project



Sales Response Strategies: Grasping Value, Innovative Marketing

**Continuous absorption
Project preparation**



**Creating Value
for Completed
Projects**

**Precise
marketing
Innovative
media**

**Early planning
for unlaunched
projects**

Perfecting Support



Finance: Review the Overall Situation and Make Long-Term Funding Plans
Customer Service: Keep Track of Handover and Settlement Progress and Manage Customer Relationships
Development and Planning: Evaluate High-Quality Project Sources and Strictly Control Construction Periods and Costs

**Centralized resource allocation
Integrated marketing**



**Strengthen
community
management
for customers**

**Kindom + Global + Foundation
Resource integration/urban
management**

Kindom Sustainable Development Layout

Aligning with International Standards and Continuous Improvement



Kindom Construction's 2024 Award-Winning Achievements and Initiatives

Songshan Minquan Project Construction Project Category

Employee/ESG Category



2024 TALENT in Taiwan
(Linchipin of Asia Awards 2023)

Note : Dedicated to selecting the most elite corporate leaders and top enterprises, it is the largest and most recognized business award in Asia, spanning the most significant number of countries



External Image Category
2024 International Property
Awards (IPA)

Office Development



Construction Project
Category

Advocating for two
consecutive years
Fully participating in
the evaluation of six
aspects

Awakening Employees' Awareness of Sustainability: "Xianjian Village Rice Planting Fun"

- 99 people participated on March 16 (including family members and 17 students from Yiguang)



ESG Implementation 1

Core concept

Integrate core capabilities and operational strategies to deepen the concept of "taking from the land and using it for the land." In addition to focusing on building buildings to drive urban development, the company also attaches great importance to the mission of land restoration.

Solution

Cooperate with Xianjian Village for 4 consecutive years to support organic farming.

Action goals

To achieve the goal of getting close to the land, jointly promote the concept of sustainable development, let employees deeply understand the value of the land, and encourage broader participation.

Action plan

We are committed to organic rice cultivation through land restoration and adoption for parent-child education.

Fulfill the Promise of Green Home: "Listen to the Whisper of the Forest & Plant a Tree for the Earth" Program



#一起為地球種樹
#種下永續承諾



參與《聽見森林的呢喃 為地球種一棵樹》計畫
種下500棵台灣原生樹

Planted 500 native Taiwanese
trees on March 20

#Carbon Reduction Tree
Planting Action

#Invite residents to accompany
the growth of trees through
digital observation

ESG Implementation 2

Core concept

Integrate core capabilities and operational strategies to deepen the concept of "green sustainability as the core, creating a better home together."

Solution

Execute tree planting, low-carbon education, digital observation, and other methods through cooperation with social enterprises and schools to promote sustainable living.

Action goals

Achieve digital observation, accompanying the growth of trees and getting close to the land, and jointly promote the concept of sustainable development.

Action plan

By adopting trees as housewarming gifts for residents, we can restore land and reduce carbon emissions for the earth.



Responding to Social Issues: Earth Hour World Earth Day, Turn Off the Lights for One Hour



ESG Implementation 3

Industry challenges/background of the problem

Building energy consumption accounts for 37% of total carbon emissions, and the energy consumption of residents during the use period is as prolonged as 60 years. Therefore, we should start from ourselves and call on residents to develop energy-saving and carbon-reducing living habits.

Kindom 's actions

Kindom actively participates in "Earth Hour" and has expanded its response by extending it to a month-long event. In March, Kindom's corporate buildings and construction sites will turn off the lights for one hour at noon for a month.

Results and commitments

The Kindom Group's response to this event is equivalent to reducing about 5,000 kilograms of carbon emissions. It is hoped that this will raise public awareness of sustainable actions.

PART 05

Business performance

Consolidated Income Statement

Item	2018		2019		2020		2021		2022		2023	
	Billion	%	Billion	%	Billion	%	Billion	%	Billion	%	Billion	%
Operating revenues	14.44	100	15.33	100	27.35	100	25.19	100	21.51	100	19.44	100
Gross profit from operations	4.00	28	4.03	26	7.11	26	7.02	28	5.92	28	5.87	29
Net operating income	1.91	13	2.20	14	5.17	19	5.16	21	4.03	19	3.93	20
Net profit (loss)	0.67	5	1.55	10	3.91	14	4.08	16	3.13	15	3.07	16
Net profit (loss) attributable to parent company	0.51	4	1.28	8	3.35	12	3.51	14	2.33	11	2.40	13
Basic earnings per share (dollar)	1.03		2.60		6.18		6.47		4.31		4.42	
Cash dividends(dollar/ per share)	1.00		1.50		2.40		2.50		1.75		1.80	
Stock dividends(dollar/ per share)	-		-		1.00		-		-		-	

Consolidated Balance Sheet (1/2)

Item	2018		2019		2020		2021		2022		2023	
	Billion	%	Billion	%	Billion	%	Billion	%	Billion	%	Billion	%
Land held for construction	4.68	9	1.24	2	2.77	5	2.61	5	2.90	5	1.24	2
Construction in progress	12.07	24	16.66	30	12.74	22	8.52	16	11.06	20	16.99	30
Buildings and land held for sale	15.48	30	14.50	26	12.78	22	10.10	19	7.14	13	7.09	12
Other	0.03	0	0.02	0	0.01	0	0.01	0	0.01	0	0.01	0
Total Inventory	32.26	63	32.42	58	28.31	49	21.24	40	21.11	38	25.32	44
Cash and cash equivalents	5.54	11	6.23	11	11.51	20	16.08	30	15.52	28	14.18	25
Investment property	0.52	1	0.51	1	0.51	1	0.50	1	0.46	1	0.46	1
Investments accounted for using the equity method	0.02	0	0.02	0	0.02	0	0.02	0	1.14	2	1.14	2
Total assets	51.16	100	55.82	100	57.38	100	53.85	100	55.86	100	57.56	100

Consolidated Balance Sheet (2/2)

Item	2018		2019		2020		2021		2022		2023	
	Billion	%	Billion	%	Billion	%	Billion	%	Billion	%	Billion	%
Borrowing and bonds payable	26.91	53	25.79	46	22.98	40	20.60	38	20.67	37	19.35	34
Contract liabilities	4.59	9	6.19	11	5.59	10	1.61	3	2.05	4	3.25	6
Total liabilities	37.60	73	41.41	74	40.01	70	33.85	62	34.30	61	34.22	59
Share capital	5.04	10	5.04	9	5.04	9	5.54	10	5.54	10	5.54	10
Total equity attributable to owners of the parent company	11.84	23	12.63	23	15.24	27	17.56	33	18.52	33	19.96	35
Total equity	13.56	27	14.41	26	17.37	30	20.00	37	21.57	39	23.34	41
Equity Per Share	23.5		25.1		30.2		31.7		33.4		36.0	



Financial Data

Item	2018	2019	2020	2021	2022	2023
Return on total assets	2.02%	3.56%	7.42%	7.78%	6.15%	5.79%
Return on equity	5.06%	11.05%	24.58%	21.83%	15.06%	13.66%
Pre-tax income to paid-in capital ratio	21.45%	36.01%	97.04%	89.84%	69.29%	69.06%
Net margin	4.66%	10.09%	14.28%	16.19%	14.55%	15.78%
Price-earnings (P/E) ratio	20.21	9.97	5.16	5.97	7.29	8.79



THANK You

<https://www.kindom.com.tw/>

