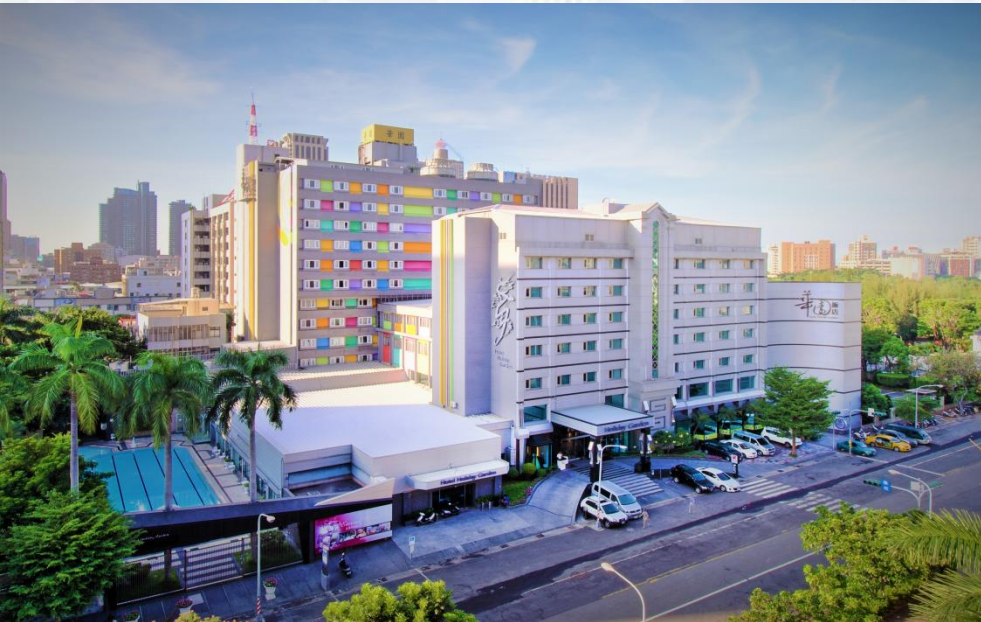




# Holiday Garden Hotel Group Investor Conference-2019 3th

Stock code:2702



2019.12.10

# Meeting Process



**HG Group Introduction**



**Operational Results**



**Business Strategy and Prospect**



**Q&A**

## **Disclaimer**

- This presentation may contain forward-looking statements. This type of representation is based on expectations of the current situation, but at the same time it is limited by the effects of known, unknown risks, or various uncertainties, so actual operating results may differ from the content of the representation, and investors should not place undue reliance on such forward-looking representations .
- Except as required by law, the company is under no obligation to actively update its statement of future prospects in response to new information or future events.



# Company History

**1956**  
Established

1965 Became listed  
company in TWSE

1979 The construction  
of third phase was  
completed, which has  
270 rooms.

Purchased Residence Inn by  
Marriott in Dec 1997

Renovated in 2012

Purchased TownePlace Suites  
Marriott and Embassy Suites By  
Hilton in Sep 2015

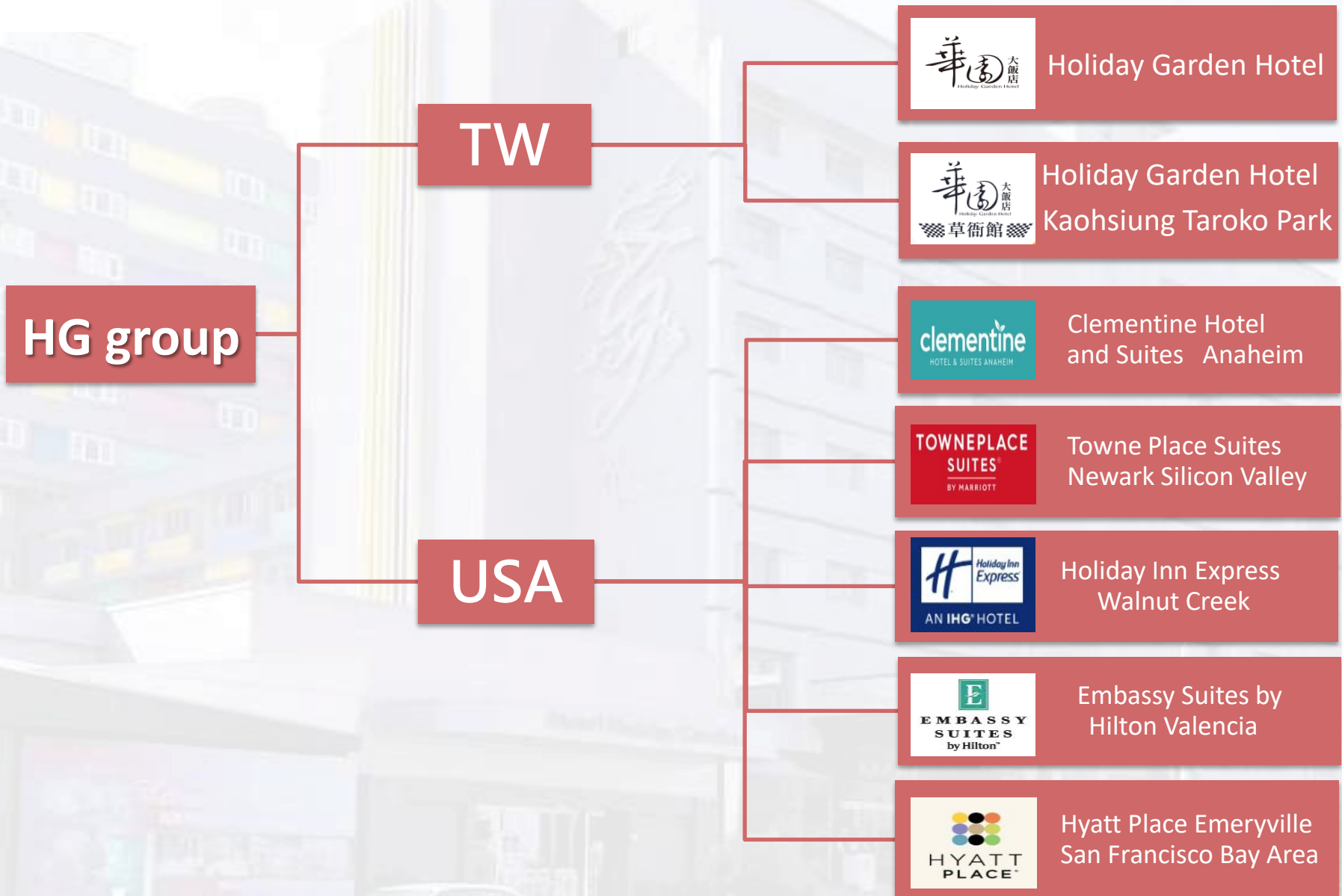
Purchased Holiday Inn Express  
Walnut Creek in Jul 2016

Residence Inn by Marriott  
Renamed Clementine Hotel & Suites  
Anaheim in 2018

HGTP opening in Nov 2018

Purchased Hyatt Place  
Emeryville in Apr 2019

# Group distribution

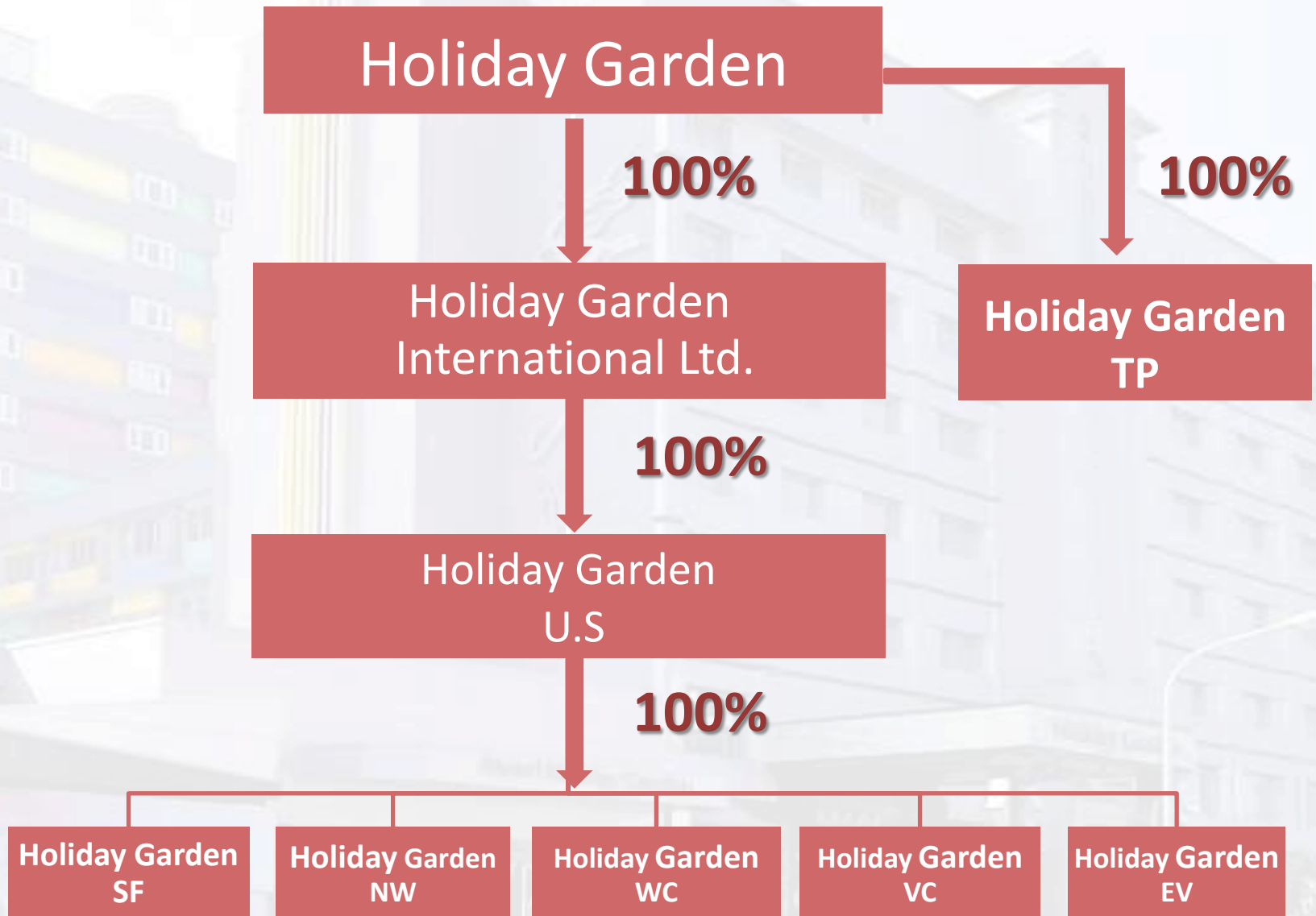




# Holiday Garden Hotel Group

	HG	HGSF	HGNW	HGVC	HGWC	HGTP	HGEV
<b>Hotel Brands</b>	Holiday Garden Hotel	Clementine Hotel & Suites Anaheim	TownePlace Suites Marriott	Embassy Suites By Hilton	Holiday Inn Express Walnut Creek	Holiday Garden Hotel	Hyatt Place Emeryville
<b>Ownership</b>	100%	100%	100%	100%	100%	100%	100%
<b>Rooms</b>	270	200	125	156	164	96	175
<b>Restaurants</b>	6	1	1	2	1	1	1
<b>Conference Rooms</b>	3	0	1	2	2	2	2
<b>Leisure Facilities</b>	Fitness Center Outdoor Pool & SPA	Fitness Center Outdoor Pool & SPA Sport Court	Fitness center Outdoor Pool & SPA	Fitness Center Outdoor Pool & SPA	Fitness Center Outdoor Pool & SPA	Flight Deck Play Pit In Lounge Outdoor children's play area	Fitness Center
<b>Date of Opening</b>	1959.07	1997.12.31	2015.09.09	2015.09.10	2016.07.12	2018.11.13	2019.04.12

# Investment structure



# Overseas Management Architecture

Holiday Garden

Holiday Garden U.S.

Interstate Hotels  
& Resorts



clementine  
HOTEL & SUITES ANAHEIM

Clementine Hotel  
and Suites.



TownePlace Suites  
Newark Silicon Valley



Holiday Inn Express  
Walnut Creek



Embassy Suites  
Valencia



Hyatt Place  
Emeryville  
San Francisco  
Bay Area



Hotel Holiday Garden is a local hotel group in Taiwan. It has the standard and scale of star-rated hotel operations. In addition to Hotel Holiday Garden and Hotel Holiday Garden torako park in kaohsiung , it also has American hotel asset management. Continuously introduce advanced management concepts to drive the growth and development of the hotel industry.





# Welcome to Holiday Garden Hotel

Holiday Garden Hotel hopes to give guests the most attentive service. Offering the most exquisite and rich accommodation experience, welcome to the Holiday Garden Hotel.





Holiday Garden Hotel has 270 rooms, all of which are spacious, bright and luxuriously designed, guaranteed to provide our guests a superb accommodation experience.







Holiday Garden Hotel also provides an outdoor swimming pool with coconut palms along-side, a professional gym, a multi-function business center, and Wi-Fi everywhere to make the tourist feel comfortable and well-pampered.





Holiday Garden Hotel has four restaurant for more than one hundred tables. The Starlight restaurant is even more the first castle-style banquet hall in Kaohsiung. In addition, the Mongkok Lounge offers exquisite Hong Kong cuisine, the Dragon Restaurant offers buffet breakfast. The restaurant design focuses on atmosphere, brightness and sense of space.





The Mongkok Lounge offers a wide range of Hong Kong-style dim sum and Cantonese main dishes on-demand. Diverse choices to satisfy your discerning taste buds.





The Dragon Restaurant offers a variety of buffets. The restaurant uses local ingredients and changes meals regularly so that customers always taste the freshest seasonal cuisine.



華園大飯店  
Holiday Garden Hotel

草衙館

Kaohsiung Taroko Park

Taroko **FUN LIFE**

Holiday Garden Hotel Kaohsiung Taroko Park



**Combines Taroko Park Shopping Center  
The field environment and characteristics of  
Suzuka Circuit Park**

**Holiday Garden Hotel Kaohsiung Taroko Park  
Creation**

**A hotel suitable for family fun and family fun  
There are a total of 96 rooms.**



## Lobby

Bright color design and light transformation in red, yellow, blue and black

Create a lobby style for the racing theme space.

On the right side of the hall, a special display area for the kart racing car is set up. The turf track design on the wall simulates the style of the actual track combine speed and topicality。



## Leo's Station Breakfast Room

Exclusive children's dining table and festive dining space

In addition to providing healthy and delicious meals

In order to add to the fun of dining, Chef intimate also prepares cute special meals and DIY waffle maker for children.



## Flight Deck Play Room

Children's play area with the theme of aviation aircraft

The game room is paved with an environmentally friendly non-toxic rubber floor (EPDM) that is highly elastic, shock-absorbing and wear-resistant.

The game room includes a game experience area, a ferris wheel pitching area, a ball pool area and a slide. Let children experience different life experiences and fun of various themes from the game.







# Clementine Hotel & Suites Anaheim California Disneyland







# Holiday Inn Express Walnut Creek





# Embassy Suites by Hilton Valencia







# TownePlace Suites Newark Silicon Valley







# Hyatt Place Emeryville San Francisco Bay Area







# Period Comparison- Consolidated Income Statements

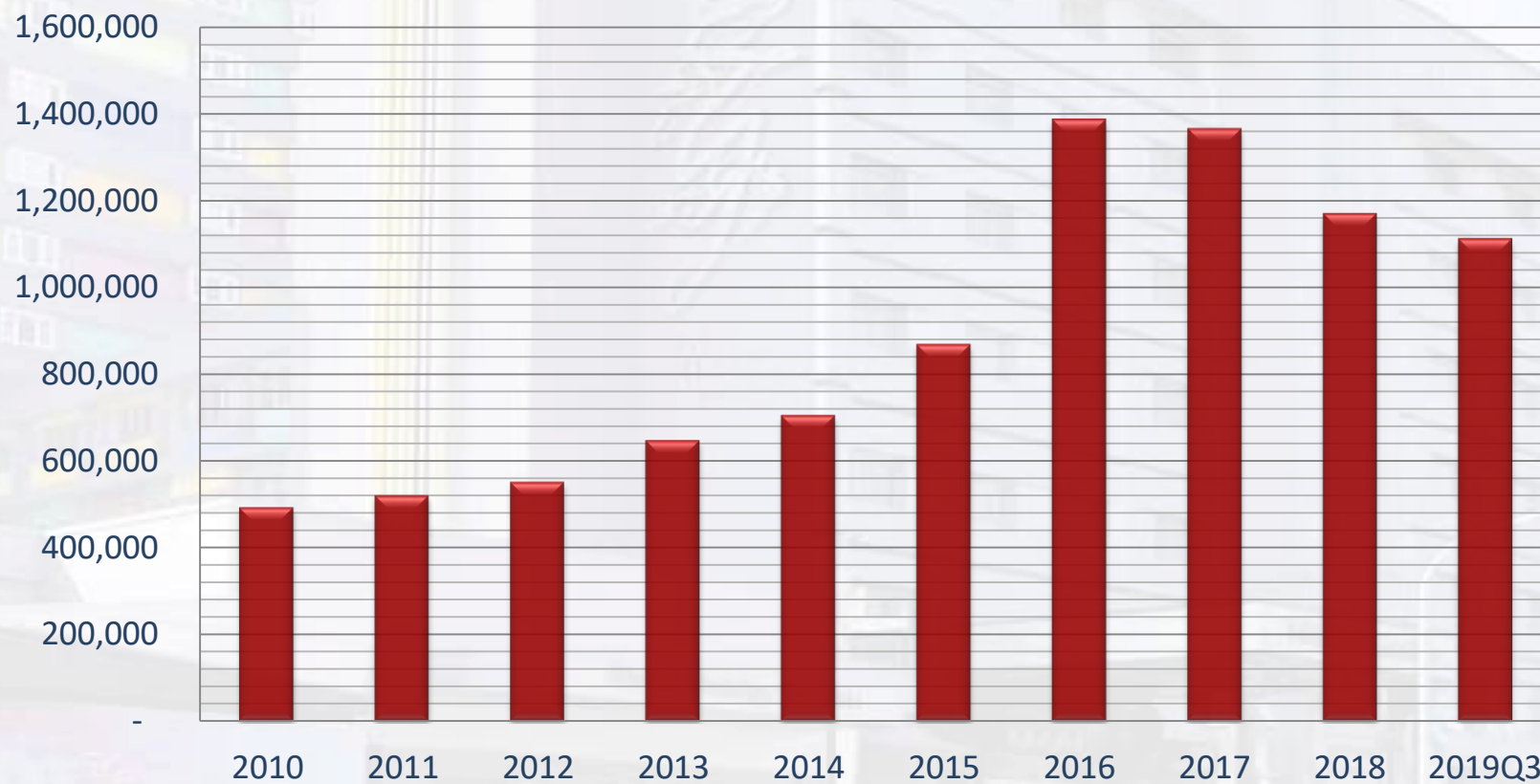
(NTD/Thousand)

Project name	30/9/2018	30/9/2019	Difference
Operating revenue	888,800	1,120,743	26.10%
Operating Cost	177,348	170,818	-3.68%
Operating gross profit	711,452	949,925	33.52%
Operating Expenses	759,509	793,685	4.50%
Operating profit	-48,057	156,240	425.11%
Non-operating revenue and expenses	339,397	-111,275	-132.79%
Net profit before tax	291,340	44,965	-84.57%
Income tax expense	141,755	33,368	-76.46%
Net profit (losses) for this year	149,585	11,597	-92.25%
EPS	1.35	0.10	-92.59%

# Operating Revenue Status

NTD/K

歷年營收



# Proportion of Operating Revenue

	2018 Q3		2019 Q3		Growth rate
Taiwan (NTD/K)	72,793	8.19%	135,919	12.13%	86.71%
US subsidiaries (NTD/K)	816,007	91.81%	984,824	87.87%	20.69%
Group (NTD/K)	888,800	100%	1,120,743	100%	26.10%

# Dividend Distribution

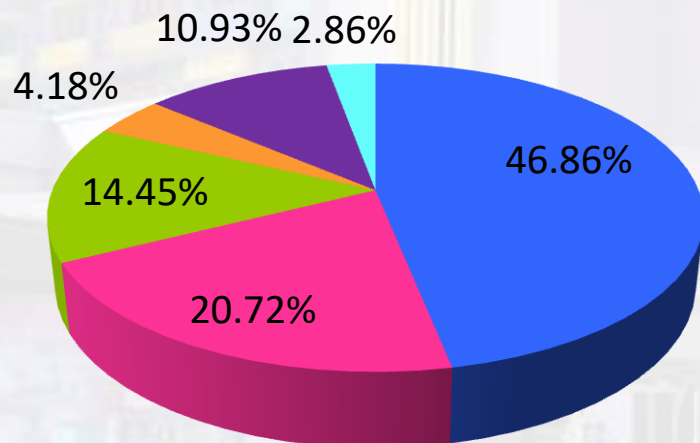
(NTD/Thousand)

Year	2015	2016	2017	2018
Consolidated Revenue	868,056	1,386,669	1,365,015	1,169,715
Net Profit (After Tax)	56,771	61,427	-2,308	212,662
Cash Dividend	11,350	14,755	0	20,460
Cash Dividend /Per share	0.12	0.12	0	0.20
Stock Dividend	37,833	39,347	0	81,841
Stock Dividend /Per share	0.40	0.40	0	0.80
EPS	0.55	0.60	-0.02	2.08

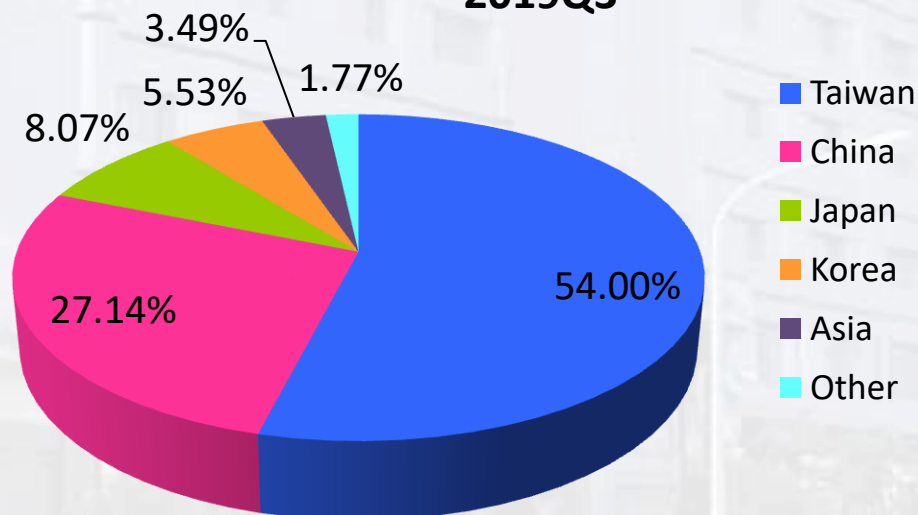
# Guest analysis

	2018Q3	2019Q3	Growth rate
Taiwan	23,962	73,747	207.77%
China	10,597	37,063	249.75%
Japan	7,389	11,019	49.13%
Korea	2,136	7,556	253.75%
Asia	5,590	4,762	-14.81%
Other	1,460	2,420	65.75%
<b>Total</b>	<b>51,134</b>	<b>136,567</b>	<b>167.08%</b>

2018Q3



2019Q3



# Business Strategy and Prospect





**Welcome To Kaohsiung !**

**Welcome To California !**

**Welcome To Holiday Garden Hotel !**

