

Stock code :2702

2021.12.28



— SINCE 1958

HOLIDAY GARDEN HOTEL GROUP

**Holiday Garden Hotel Group
Investor Conference
2021 3th**

Reported by: Mark, Tu / Spokesman

Stock code :2702

2021.12.24

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Meeting Process

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Operational Results

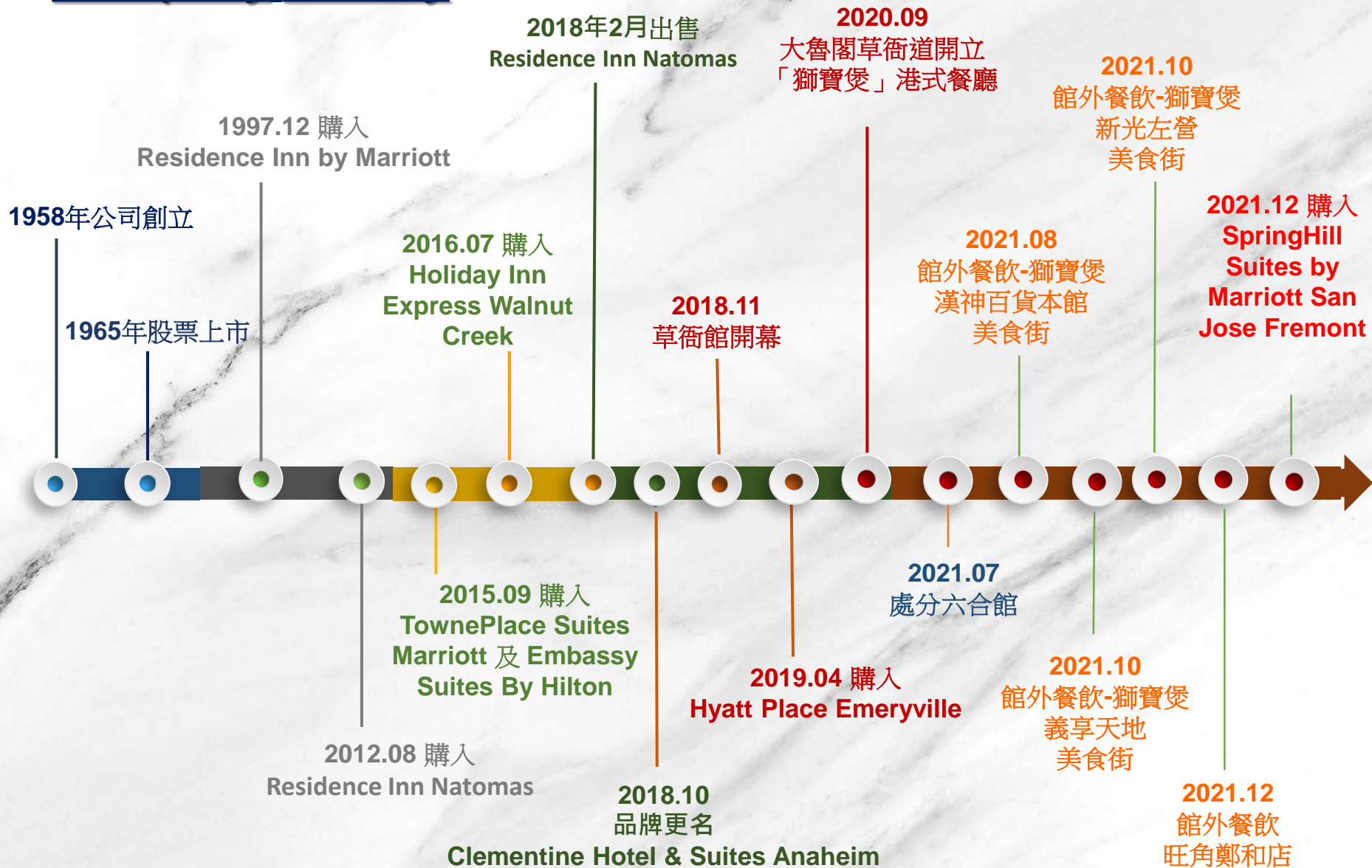
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Prospect



HG Group Introduction

Company History



高雄餐飲獅寶褒
義享天地店



高雄餐飲獅寶褒
新光左營店



高雄餐飲獅寶褒
漢神成功店



Group distribution

高雄
華園飯店草衙館



高雄餐飲
旺角鄭和店



TW



Group distribution

埃默里維爾
Hyatt Place Emeryville
San Francisco Bay Area



聖荷西
SpringHill Suites
by Marriott San Jose Fremont



核桃溪
Holiday Inn Express
Walnut Creek



矽谷
Towne Place Suites
Newark Silicon Valley










六旗魔法山
Embassy Suites
by Hilton Valencia



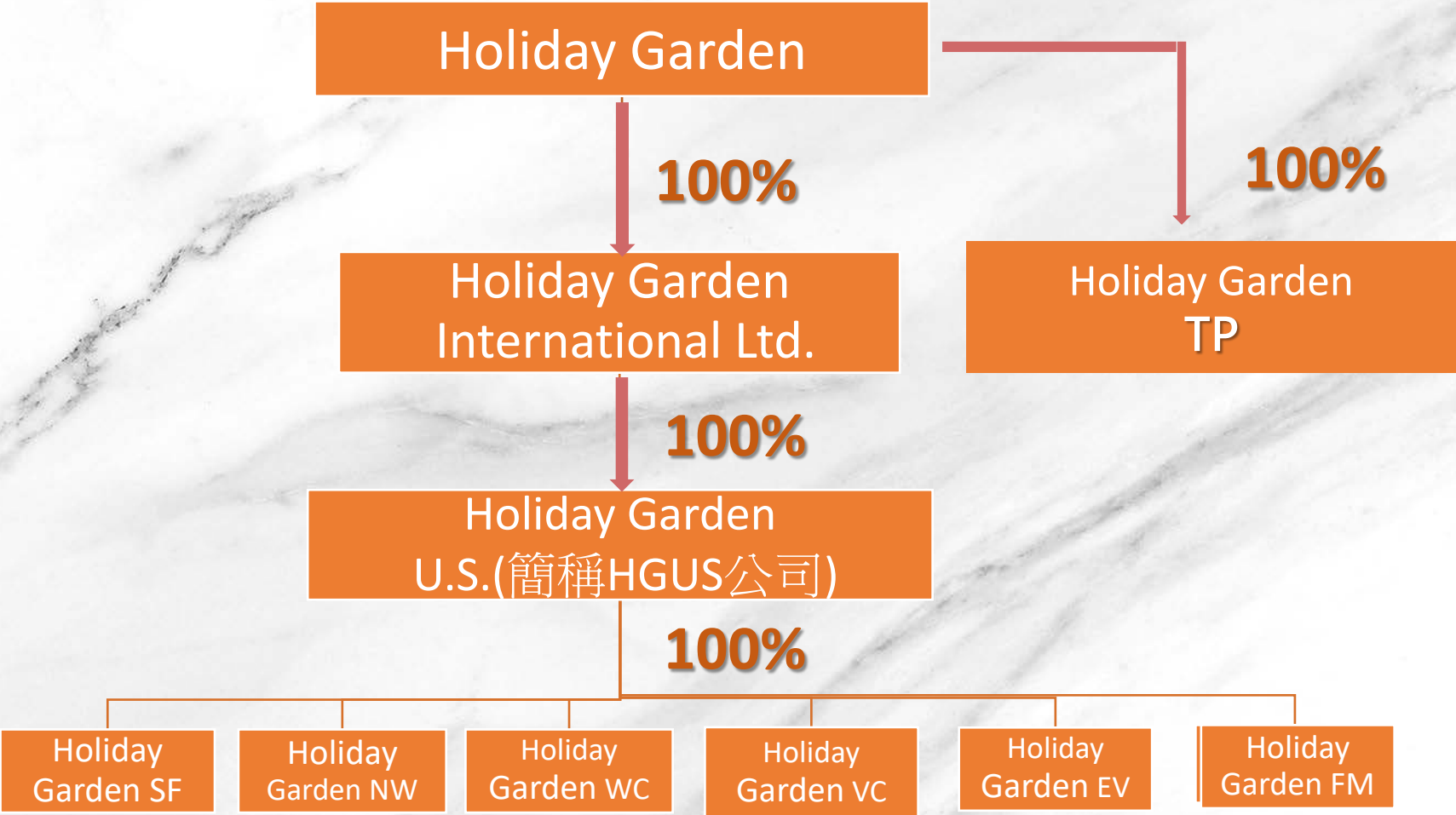
安納罕
Clementine Hotel
and Suites Anaheim



Holiday Garden Hotel Group

| | HGSF | HGNW | HGVC | HGWC | HGTP | HGEV | HGFM |
|-------------------|---|---|---|---|---|---|---|
| Hotel Brands |  |  |  |  |  |  |  |
| | Clementine Hotel & Suites Anaheim | TownePlace Suites Marriott | Embassy Suites By Hilton | Holiday Inn Express Walnut Creek | Holiday Garden Hotel | Hyatt Place Emeryville | SpringHill Suites by Marriott San Jose Fremont |
| Ownership | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Rooms | 200 | 125 | 156 | 164 | 96 | 175 | 148 |
| Restaurants | 1 | 1 | 2 | 1 | 1 | 1 | 1 |
| Conference Rooms | 0 | 1 | 2 | 2 | 2 | 2 | 1 |
| Leisure Facilites | Fitness Center Outdoor Pool & SPA Sport Court | Fitness center Outdoor Pool & SPA | Fitness Center Outdoor Pool & SPA | Fitness Center Outdoor Pool & SPA | Flight Deck Play Pit In Lounge Outdoor children's play area | Fitness Center | Fitness Center Outdoor Pool & SPA |
| Date of Opening | 1997.12.31 | 2015.09.09 | 2015.09.10 | 2016.07.12 | 2018.11.13 | 2019.04.12 | 2021.12.9 |

Investment structure



Overseas Management Architecture

華園飯店股份有限公司

Holiday Garden U.S.

Aimbridge Hospitality



安納罕
Clementine Hotel
and Suites.



矽谷
TownePlace Suites
Newark Silicon Valley



核桃溪
Holiday Inn Express
Walnut Creek



六旗魔法山
Embassy Suites
Valencia



埃默里維爾
Hyatt Place
Emeryville
San Francisco
Bay Area



聖荷西
SpringHill
Suites
by Marriott
San Jose
Fremont



華園 大飯店
Holiday Garden Hotel

草衙館

Kaohsiung Taroko Park

Taroko **FUN LIFE**

Holiday **Garden** Hotel **Kaohsiung** Taroko Park



**Combines Taroko Park Shopping Center
The field environment and characteristics of Suzuka Circuit
Park**

**Holiday Garden Hotel Kaohsiung Taroko Park Creation
A hotel suitable for family fun and family fun
There are a total of 96 rooms.**



Lobby

Bright color design and light transformation in red, yellow, blue and black
Create a lobby style for the racing theme space.

On the right side of the hall, a special display area for the kart racing car is set up. The turf track design on the wall simulates the style of the actual track combine speed and topicality ◦



Leo's Station Breakfast Room

Exclusive children's dining table and festive dining space

In addition to providing healthy and delicious meals

In order to add to the fun of dining, Chef intimate also prepares cute special meals and DIY waffle maker for children.



Flight Deck Play Room

Children's play area with the theme of aviation aircraft

The game room is paved with an environmentally friendly non-toxic rubber floor (EPDM) that is highly elastic, shock-absorbing and wear-resistant.

The game room includes a game experience area, a ferris wheel pitching area, a ball pool area and a slide. Let children experience different life experiences and fun of various themes from the game.





Holiday Inn Express Walnut Creek





Embassy Suites by Hilton Valencia





TownePlace Suites Newark Silicon Valley





Hyatt Place Emeryville San Francisco Bay Area







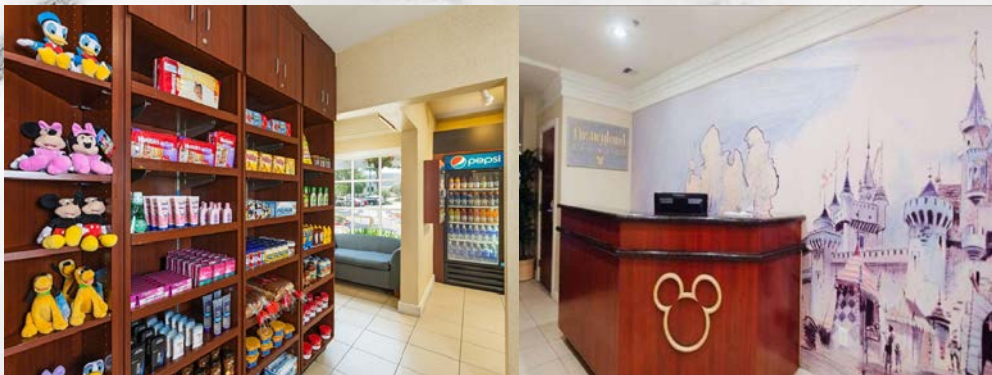
Clementine Hotel & Suites Anaheim California Disneyland

The hotel provides a variety of services and equipment so that travelers can enjoy the journey. Travelers can visit several popular attractions in Anaheim nearby, such as Christ Cathedral (2.1 km) and Angel Stadium of Anaheim (2.5 km).

The rooms are equipped with flat-screen TVs, air-conditioning facilities and kitchenettes. Clementine Hotel & Suites Anaheim also improves the convenience of Internet access so that travelers can easily connect with free Wi-Fi.

Passengers can also make full use of the facilities provided by the hotel, such as: 24-hour front desk, luggage storage and newspapers. In addition, there is also a swimming pool and free breakfast service or equipment to make the journey more dynamic and pleasant. The most convenient point for travelers is that the hotel provides free parking.

Welcome to Clementine Hotel & Suites Anaheim !







SpringHill Suites by Marriott San Jose Fremont







New Brand Catering



煲仔好好味

草
衙



第
一

HOLIDAY GARDEN HOTEL

獅寶煲

LEO BOBO

CLAY POT RICE

港·式·煲·仔·飯





About LEOBOBO - Clay Pot Rice

HG Group was founded in 1956 in Kaohsiung as the first international tourist hotel in Taiwan. In 2018, HG Group opened the Holiday Garden Taroko Park Hotel next to the Kaohsiung Taroko Park, which combines the concept of paradise and family, bringing a new face of tourism to Kaohsiung city. In September 2020, we open a new brand - Leobobo Clay Pot Rice in Taroko Park.



Taking from the HG Group's mascot "leobobo" as the brand's design ideas, by conveying the spirit of joy and delicacy, it brings diversified dining options with special meals such as clay pot rice, various snacks, French toasts and beverages, bringing happiness to customers Dining experience.

煲仔飯

一口銷魂不枉此生

焦香味

多謝儂

好好味

犖牛



· Clay Pot Rice Set Meal

Recommended Meals : Chinese preserved meat and chicken clay pot rice

The rich gravy is added to the rice to produce the unique aroma, and the bottom of the rice in the casserole has a special charred wok. Pour the special sauce over the rice before serving and mix well to make it even more delicious.

· Instant Noodle

Recommended Meals :
Fresh Instant Noodle

It has variety of flavors, the noodles are tenderly chewy and irresistible.



· French Toast

Recommended Meals :
Egg Custard French Toast
Peanut Butter and Cheese French Toast

Deep fry the toast until golden brown and crispy wrapped in egg custard or peanut butter. Eat it with melted butter for a sweet and delicious taste.



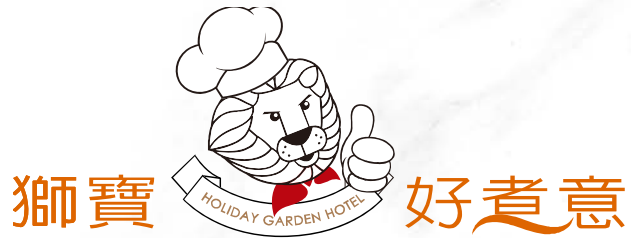


• DimSum / Desserts

Recommended Meals :
Steamed fresh shrimp dumplings
Green onion pancake
Fried Tofu Roll

All kinds of delicious meals, please come and try!!





COOK SO EASY AT HOME



•Online shopping- cook so easy at home

The online shopping method to continue the chef's various dishes, whether it is the famous classic Hong Kong-style dim sum, Hong Kong-style potted rice or Chinese banquet, soup... etc. Deliver the deliciousness of the cuisine to each guest's home.





Delicious Feast



獅寶煲仔飯

LEO BOBO
CLAY POT RICE



MENU

煲仔飯 | CLAY POT RICE



經典臘味煲仔飯
單點 / 149 套餐 / 209



北菇滑雞煲仔飯
單點 / 169 套餐 / 229



宮保雞丁煲仔飯
單點 / 169 套餐 / 229



五香鹹豬肉煲仔飯
單點 / 169 套餐 / 229



川味豬蹄煲仔飯
單點 / 189 套餐 / 249



沙茶牛肉煲仔飯
單點 / 189 套餐 / 249

菠蘿包 | PINEAPPLE BUN



冰火菠蘿油
單點 / 59



經典洋蔥鹹牛肉
單點 / 99



川味香辣豬扒包
單點 / 99

茶飲 | DRINK



可樂 (350ml / 瓶)
單點 / 35



雪碧 (350ml / 瓶)
單點 / 35



四季春 / 烏龍
單點 / 49

套餐 | COMBO

附贈 燙季節時蔬、開胃小菜、湯品 / 茶飲 (擇一)

公仔麵 | INSTANT NOODLE



菌菇鮮蔬公仔麵
單點 / 149 套餐 / 209



薑蔥豬扒公仔麵
單點 / 169 套餐 / 229



沙茶牛肉公仔麵
單點 / 219 套餐 / 279



XO醬鮮蝦公仔麵
單點 / 239 套餐 / 299

豬扒飯 | PORK CHOP RICE



蔥油豬扒飯
單點 / 139 套餐 / 199



咖喱豬扒飯
單點 / 139 套餐 / 199

小菜 | SIDE DISH



燙季節時蔬
單點 / 49



開胃小菜 (兩品)
單點 / 49 不定期更換



+



+



或



Delicious Feast



小資歡聚套組

3,999

小家庭饗食套組

4,999

圓滿大團圓套組

5,999

www.hotelhg.com.tw

HOLIDAY GARDEN
GROUP
HOTELS & RESTAURANTS



MONGKOK
RESTAURANT

港式點心 • 中式料理

前鎮區鄭和南路 420-2 號

訂購專線

07 536 6988

Delicious Feast

旺角
餐館

MONGKOK
RESTAURANT

| 港式點心 • 中式料理 |

前鎮區鄭和南路 420-2 號

訂位專線

07 536 6988

HOLIDAY GARDEN
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HOTELS & RESTAURANTS

W E L C O M E

Delicious Feast

開胃小菜

APPETIZER

| | |
|-------|-----|
| 綜合開胃碟 | 120 |
| 麻辣秋耳 | 60 |
| 柚香蘿蔔 | 60 |
| 滷汁花生 | 60 |
| 洛神青木瓜 | 60 |

飯麵粥品

RICE & NOODLE & CONGEE

| | |
|---------|-----|
| 櫻花蝦臘味飯 | 160 |
| XO醬蝦仁炒飯 | 180 |
| 彩椒牛肉炒飯 | 160 |
| 乾炒牛肉河粉 | 160 |
| 乾炒豬肉河粉 | 160 |
| 乾炒海鮮河粉 | 180 |
| 廣東炒麵 | 220 |
| XO醬炒糕粿 | 150 |
| 皮蛋瘦肉粥 | 130 |
| 生滾牛肉粥 | 130 |
| 瑤柱魚片粥 | 150 |

獅寶煲飯

CLAY POT RICE

| | |
|---------|-----|
| 北菇滑雞煲仔飯 | 180 |
| 經典臘味煲仔飯 | 180 |
| 沙茶牛肉煲仔飯 | 200 |

經典熱炒

HOT PAN FRY

| | |
|---------|-----|
| 湘味左宗雞 | 180 |
| 薑蔥爆豬肉 | 180 |
| 薑蔥爆牛肉 | 180 |
| 蠔油芥蘭牛肉 | 180 |
| 川辣土匪豬腳 | 220 |
| 川辣土匪牛肉 | 220 |
| 海鮮豆腐煲 | 260 |
| 金沙嫩豆腐 | 150 |
| 金沙中卷 | 250 |
| XO醬爆蝦仁 | 260 |
| XO醬炒雙鮮 | 260 |
| 避風塘鮮蝦 | 260 |
| 椒鹽軟殼蟹 | 280 |
| 椒鹽香脆雞 | 180 |
| 蒜子北菇燒魚球 | 220 |

煎炸港點

GRILLED & FRIED

| | |
|-------|-----|
| 芋泥香酥鴨 | 99 |
| 避風塘粉粿 | 79 |
| 脆皮腐皮捲 | 109 |
| 招牌蔥油餅 | 99 |
| 港都甘蔗蝦 | 109 |
| 家鄉鹹水角 | 79 |
| 港式蘿蔔糕 | 69 |

蒸籠港點

STEAMED

| | |
|--------|-----|
| 晶瑩鮮蝦餃 | 119 |
| 魚子蒸燒賣 | 79 |
| 辣味泡菜燒賣 | 89 |
| 蟹味蒸燒賣 | 89 |
| 香茜魚翅餃 | 79 |
| 紫米珍珠丸 | 79 |
| 蠔油薑蔥餃 | 79 |
| 豉汁蒸排骨 | 89 |
| 家鄉蒸鳳爪 | 79 |
| 港式牛肉丸 | 89 |
| 熔岩流沙包 | 79 |
| 蔓越莓奶皇包 | 79 |

季節時蔬

VEGETABLE

| | |
|--------|-----|
| 蒜炒高麗菜 | 130 |
| 蒜炒西蘭花 | 130 |
| 陸醬炒野蓮 | 130 |
| 北菇蠔油芥蘭 | 150 |
| XO醬西蘭花 | 150 |

主廚煲湯

SOUP

| | |
|------------|-----|
| 菌菇煲雞湯 / 4人 | 280 |
| 干貝什菜煲 / 4人 | 220 |
| 港式例湯 / 1人 | 90 |

甜品甜湯

DESSERT

| | |
|---------|---------|
| 蜜汁叉燒酥 | 89 |
| 港式焗蛋塔 | 79 |
| 韭菜煎蝦餅 | 99 |
| 洋芋綠豆餅 | 79 |
| 鮑魚西多士 | 79 |
| 杏角花生西多士 | 79 |
| 芋香西米露 | 78 |
| 楊枝甘露 | 季節限定 78 |

酒水飲品

DRINK

| | |
|--------------------|--------|
| 茶資 | |
| 烏龍 / 四季春 / 普洱 / 普菊 | 30 / 人 |
| 可樂 330ml | 40 |
| 雪碧 330ml | 40 |
| 可樂娜 330ml | 80 |
| 海尼根 330ml | 80 |

以上餐點均以新台幣計算，須加10%服務費，每位最低消費TWD300。



Market Trend

STR: Thanksgiving Boosts US Weekly Hotel Performance

Holiday Week Reports Higher Occupancy Than Pre-Pandemic Thanksgiving Week

U.S. hotel performance came in higher than any other Thanksgiving week on record, according to STR's latest data through November 27.

November 21-27, 2021 (percentage change from comparable week in 2019*):

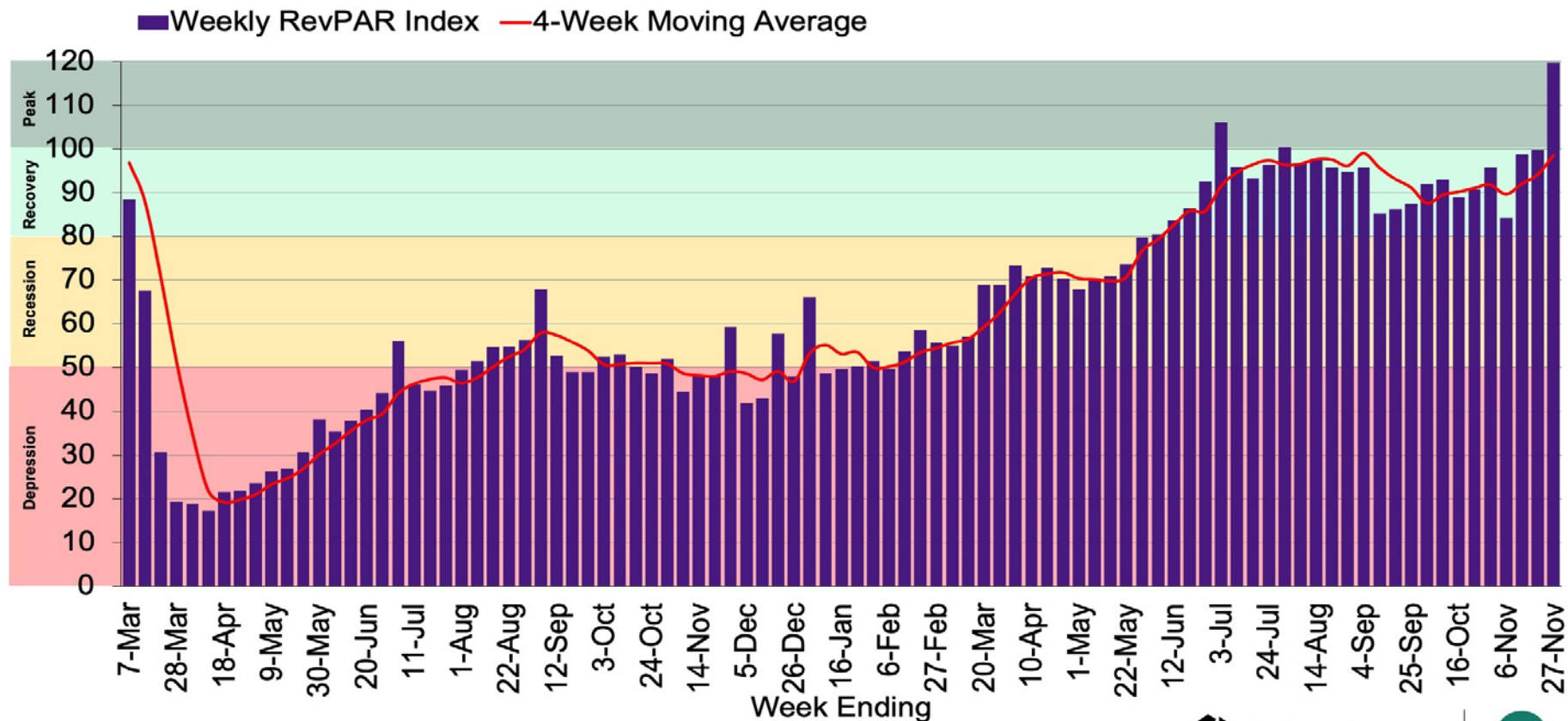
※Occupancy: 53.0% (+4.6%)

※Average daily rate (ADR): \$128.41 (+14.3%)

※Revenue per available room (RevPAR): \$68.00 (+19.6%)

Revenue Per Available Room Index to 2019 Hits Record High

US Weekly Revenue Per Available Room, Indexed to 2019



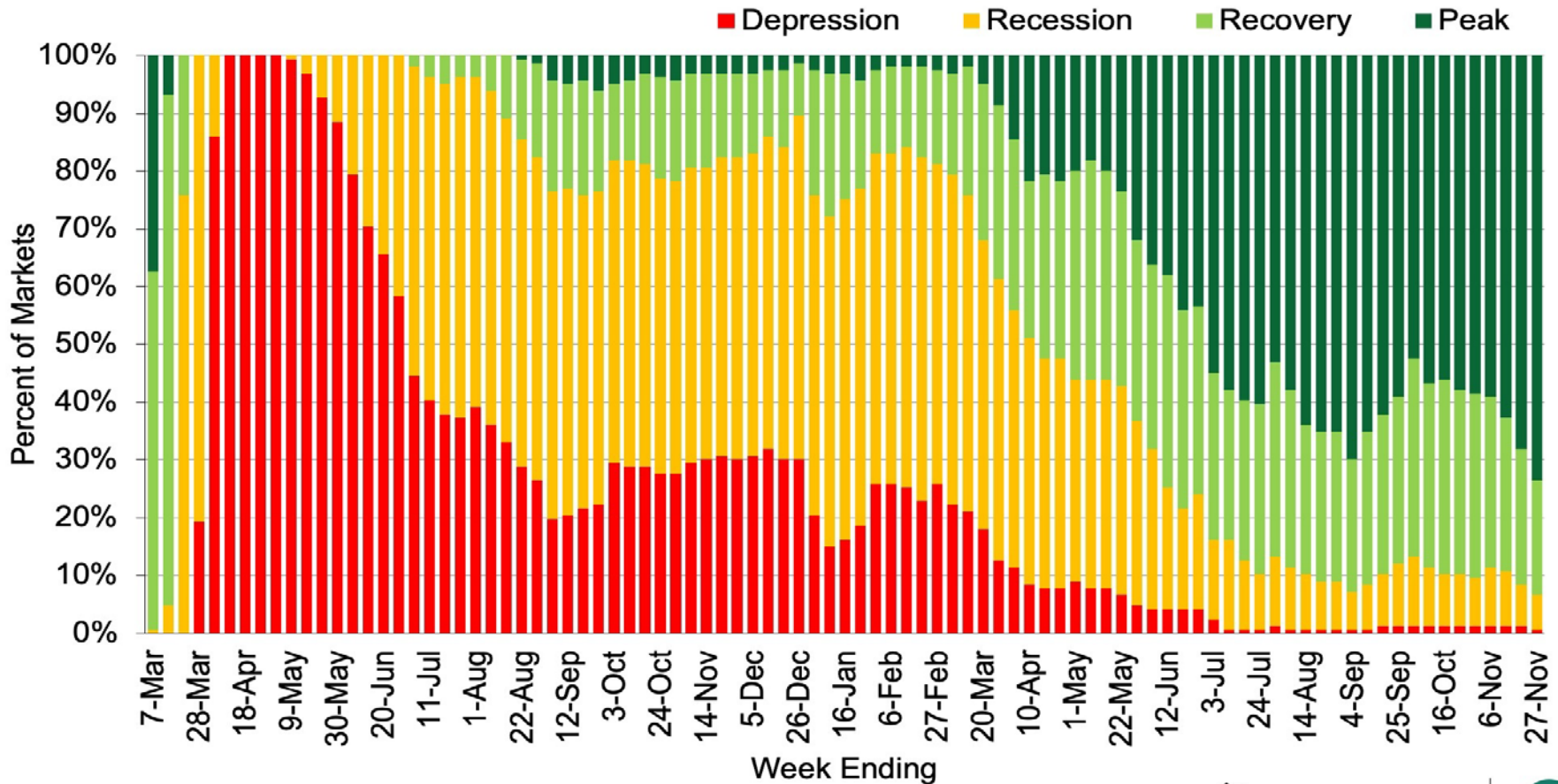
Source: STR, 2021 © CoStar Realty Information, Inc.



Over the past 28 days, 73% of U.S. hotel markets achieved peak RevPAR — more than 100% of the level achieved during the same week in 2019 — and 20% of markets were in recovery, with RevPAR between 80% and 100% of the 2019 level.

More Markets at 'Peak' Revenue Per Available Room

US Weekly Market Revenue Per Available Room, Indexed to 2019 (28-Day Moving Average)



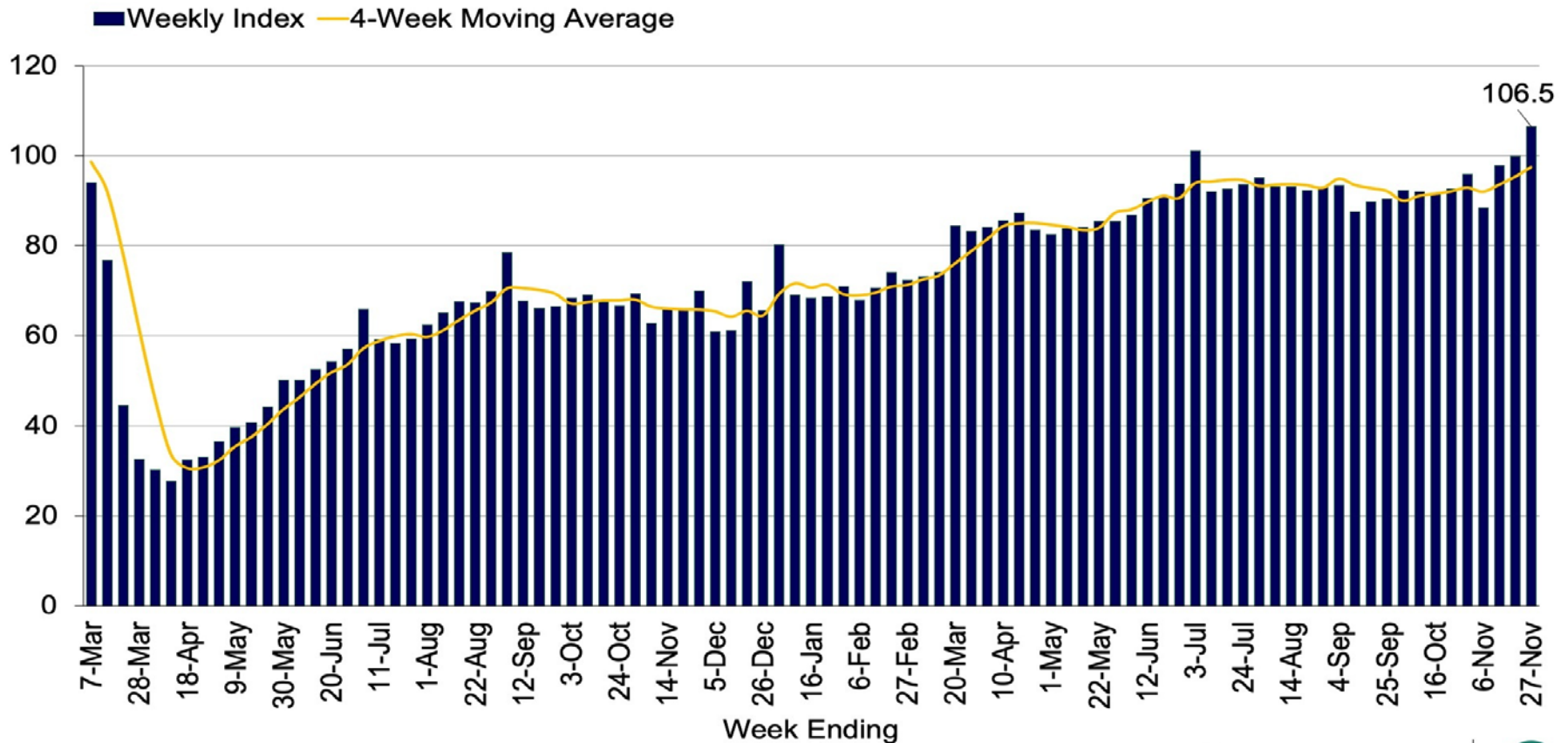
Source: STR, 2021 © CoStar Group



ADR has indexed higher than 2019 in four of the past five weeks, and was at the highest level of the past 100 weeks. Adjusted for inflation, ADR was still 7% higher than it was in the week of Thanksgiving 2019.

Demand Indexed to 2019 Reaches Pandemic-Era High

US Weekly Demand, Indexed to 2019



Source: STR, 2021 © CoStar Group

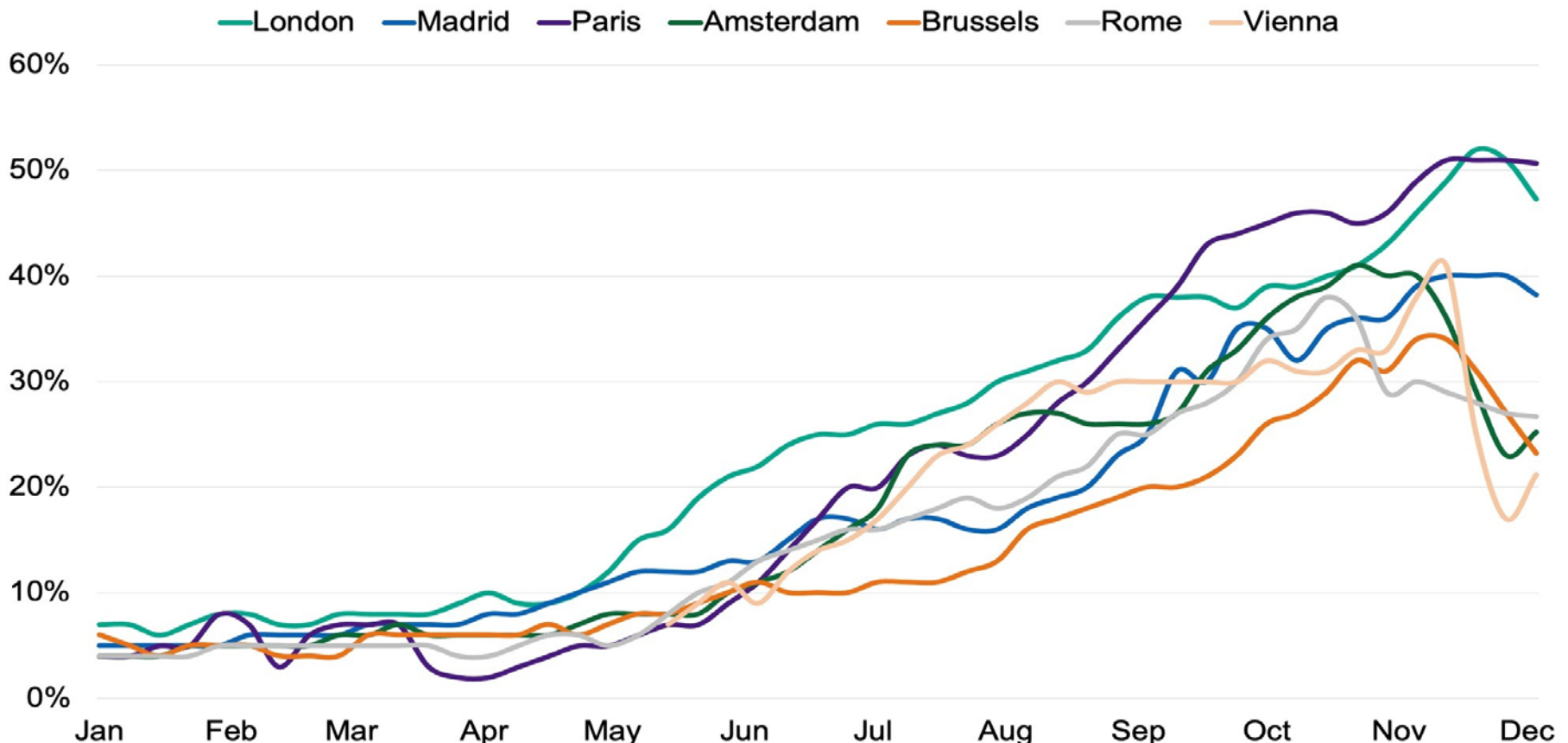


With the sharp increase in demand, U.S. hotel industry weekly occupancy achieved its highest index to 2019 since the start of the pandemic. The index has increased in five of the past six weeks with November on track to have the second highest occupancy index of the year, behind only July.

Omicron Variant Expected To Have Little Impact on US Hotel Demand

Forward Bookings Drop in Other Parts of the World

Omicron Is Making Its Presence Felt



Omicron Variant Expected To Have Little Impact on US Hotel Demand

- U.S. hotel performance increased from the previous week, according to STR's latest data through December 11.
- December 5-11, 2021 (percentage change from comparable week in 2019*):
 - Occupancy: 57.4% (-4.8%)
 - Average daily rate (ADR): \$128.35 (+2.3%)
 - Revenue per available room (RevPAR): \$73.73 (-2.7%)

Operational Results



Announcement of the disposal of real property

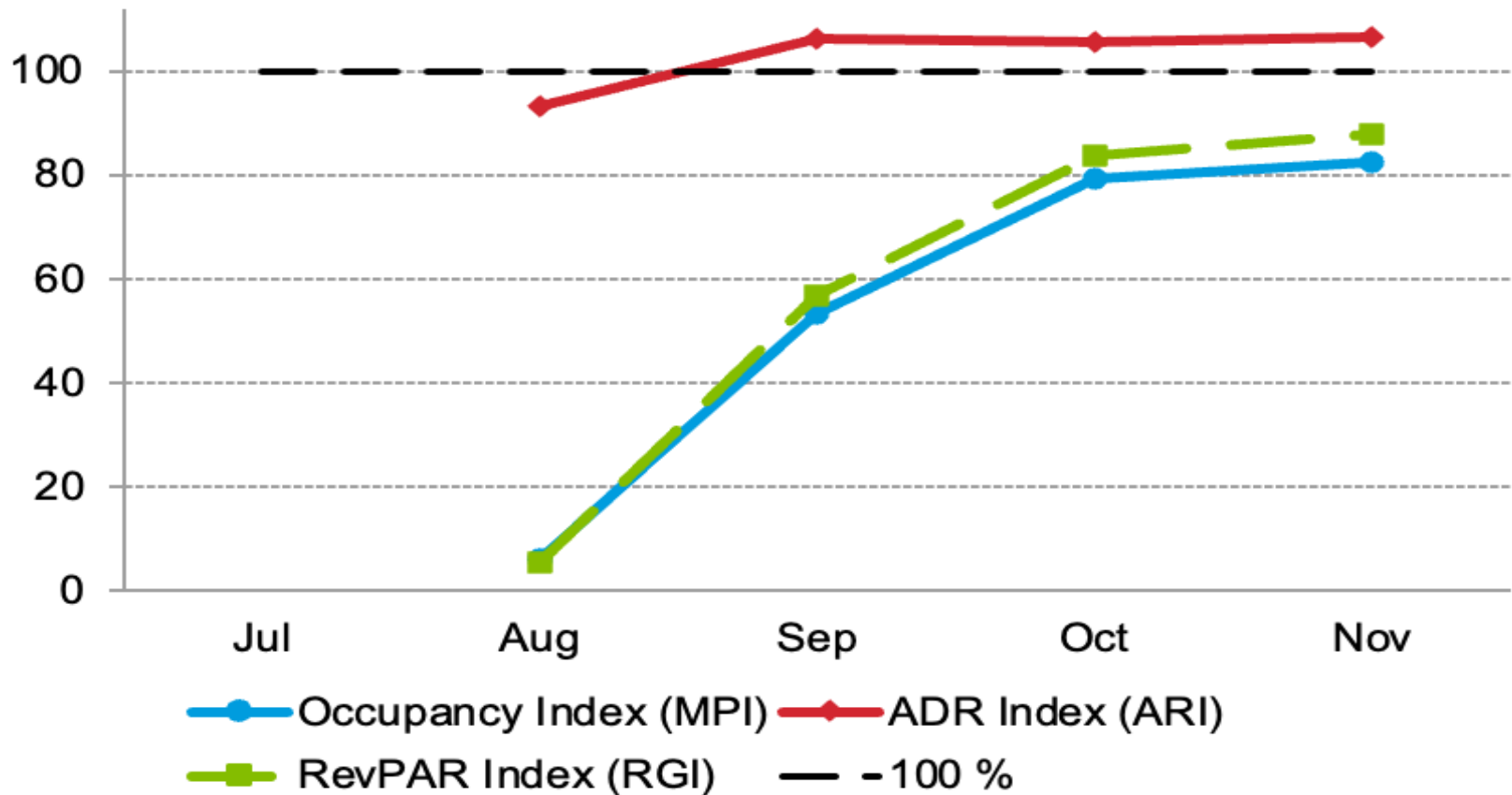
- ※Name and nature of the underlying asset:
 - Land No.454,454-1,454-2 and buildings
 - No.15, Houjin Section, Qianjin District, Kaohsiung City
- ※Date of occurrence of the event:2021/11/26
- ※Transaction unit amount, unit price, and total transaction price:
 - (1) Land: 1,521.8775 ping ; Buildings: 5,149.7903 ping
 - (2) Total transaction price: No less than NTD 2.7 billion
- ※Date of the board of directors resolution:2021/05/05
- ※Date of ratification by supervisors or approval by the audit committee:2021/05/05

Subsidiary HOLIDAY GARDEN FM CORP. announced the acquisition of SpringHill Suites by Marriott San Jose Fremont.

- ✘Name and nature of the underlying asset:
 - SpringHill Suites by Marriott San Jose Fremont
 - Located in Fremont, CA.
- ✘Date of occurrence of the event:2021/12/09
- ✘Transaction unit amount,unit price, and total transaction price:
 - Ownership of SpringHill Suites by Marriott San Jose Fremont.
 - Total transaction amount USD\$41,750,000
- ✘Date of the board of directors resolution:2021/07/15
- ✘Date of ratification by supervisors or approval by the audit committee:2021/07/15

New hotel operation status

Monthly Indexes

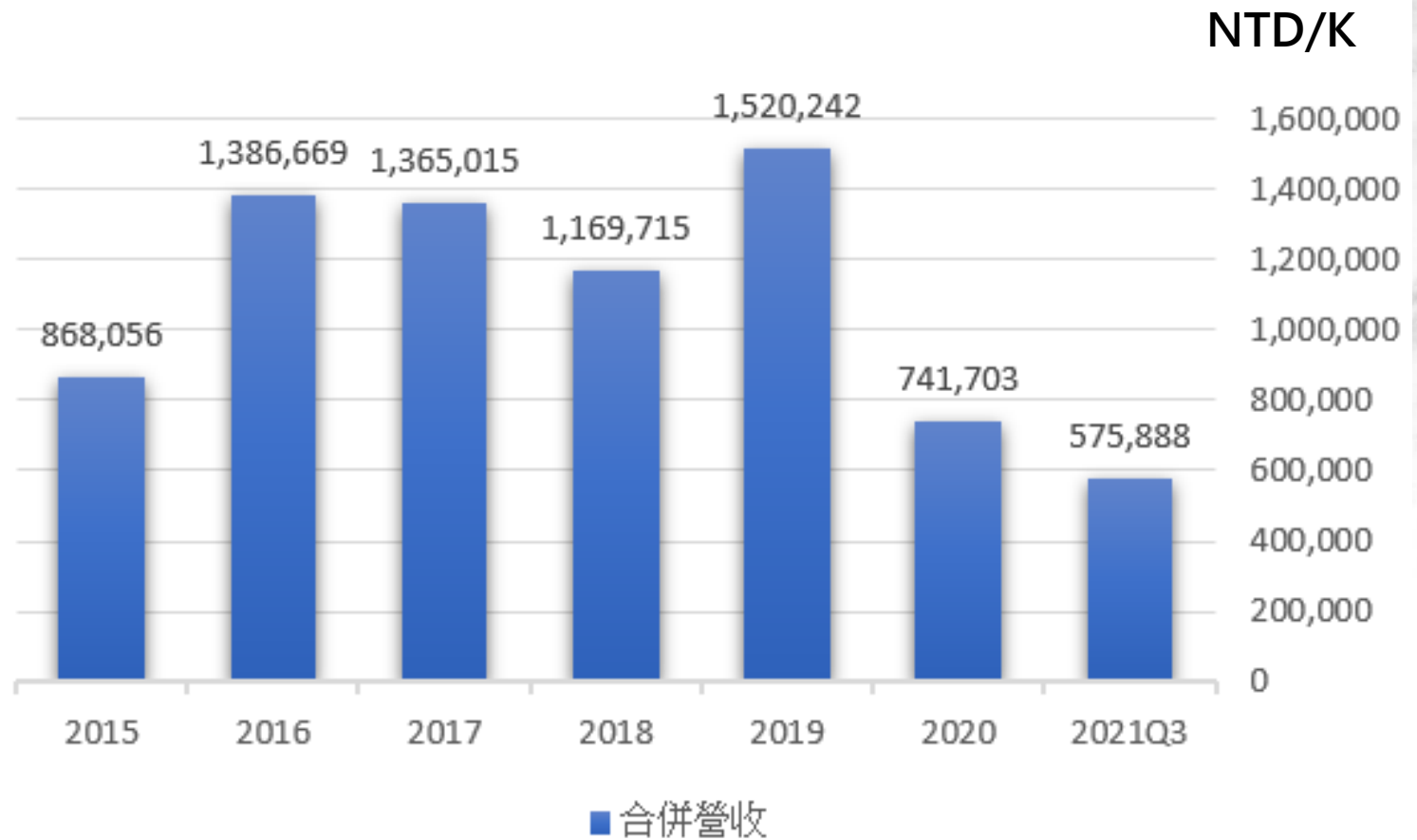


Period Comparison- Consolidated Income Statements

(NTD/Thousand)

| Project name | 30/9/2020 | 30/9/2021 | Difference |
|------------------------------------|------------------|------------------|-------------------|
| Operating revenue | 515,103 | 575,888 | 11.8% |
| Operating Cost | 146,045 | 149,364 | 2.27% |
| Operating gross profit | 369,058 | 426,524 | 15.57% |
| Operating Expenses | 492,886 | 505,365 | 2.53% |
| Operating profit | -123,828 | -78,841 | 36.33% |
| Non-operating revenue and expenses | -115,674 | -96,760 | 16.35% |
| Net profit before tax | -239,502 | -175,601 | 26.68% |
| Income tax expense | 119,124 | 66,343 | -44.31% |
| Net profit (losses) for this year | -130,812 | -130,194 | 0.47% |
| EPS | -1.18 | -1.18 | 0% |

Operating Revenue Status



Proportion of Operating Revenue

| | 2020 Q3 | | 2021 Q3 | | NTD/K Growth rate |
|-----------------|---------|--------|---------|--------|----------------------|
| Taiwan | 30,717 | 5.96% | 27,553 | 4.77% | -10.30% |
| US subsidiaries | 484,386 | 94.04% | 548,335 | 94.89% | 13.2% |
| Group | 515,103 | 100% | 577,888 | 100% | 12.19% |

Dividend Distribution

NTD/Thousand

| Year | 2016 | 2017 | 2018 | 2019 | 2020 |
|---------------------------|-----------|-----------|-----------|-----------|----------|
| Consolidated Revenue | 1,386,669 | 1,365,015 | 1,169,715 | 1,520,242 | 741,703 |
| Net Profit (After Tax) | 61,427 | -2,308 | 212,662 | 4,692 | -270,309 |
| Cash Dividend | 14,755 | 0 | 20,460 | 0 | 0 |
| Cash Dividend /Per share | 0.12 | 0 | 0.20 | 0 | 0 |
| Stock Dividend | 39,347 | 0 | 81,841 | 0 | 0 |
| Stock Dividend /Per share | 0.40 | 0 | 0.80 | 0 | 0 |
| EPS | 0.60 | -0.02 | 2.08 | -0.04 | -2.45 |

HOLIDAY GARDEN

G R O U P

HOTELS & RESTAURANTS

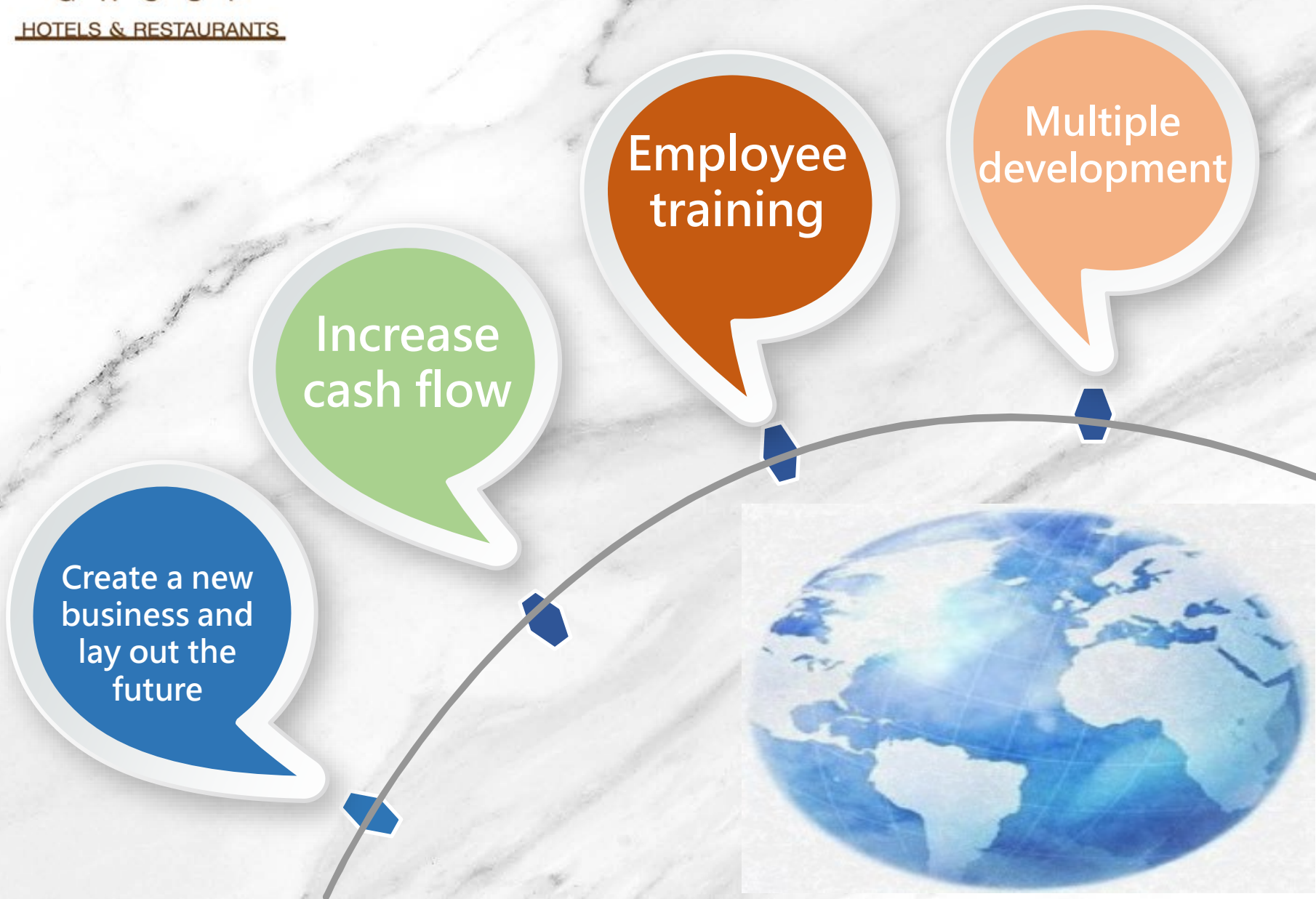
Prospect



HOLIDAY GARDEN

G R O U P

HOTELS & RESTAURANTS



股票代號:2702

2021.12.28

華園

— SINCE 1958

HOLIDAY GARDEN HOTEL GROUP

Thank Your For Listening