



股票代號 2702
2024.12.12

Investor Conference 2024 3th

Reported by: TU,CING-SHENG / Spokesman

HOLIDAY GARDEN
GROUP

華園飯店集團

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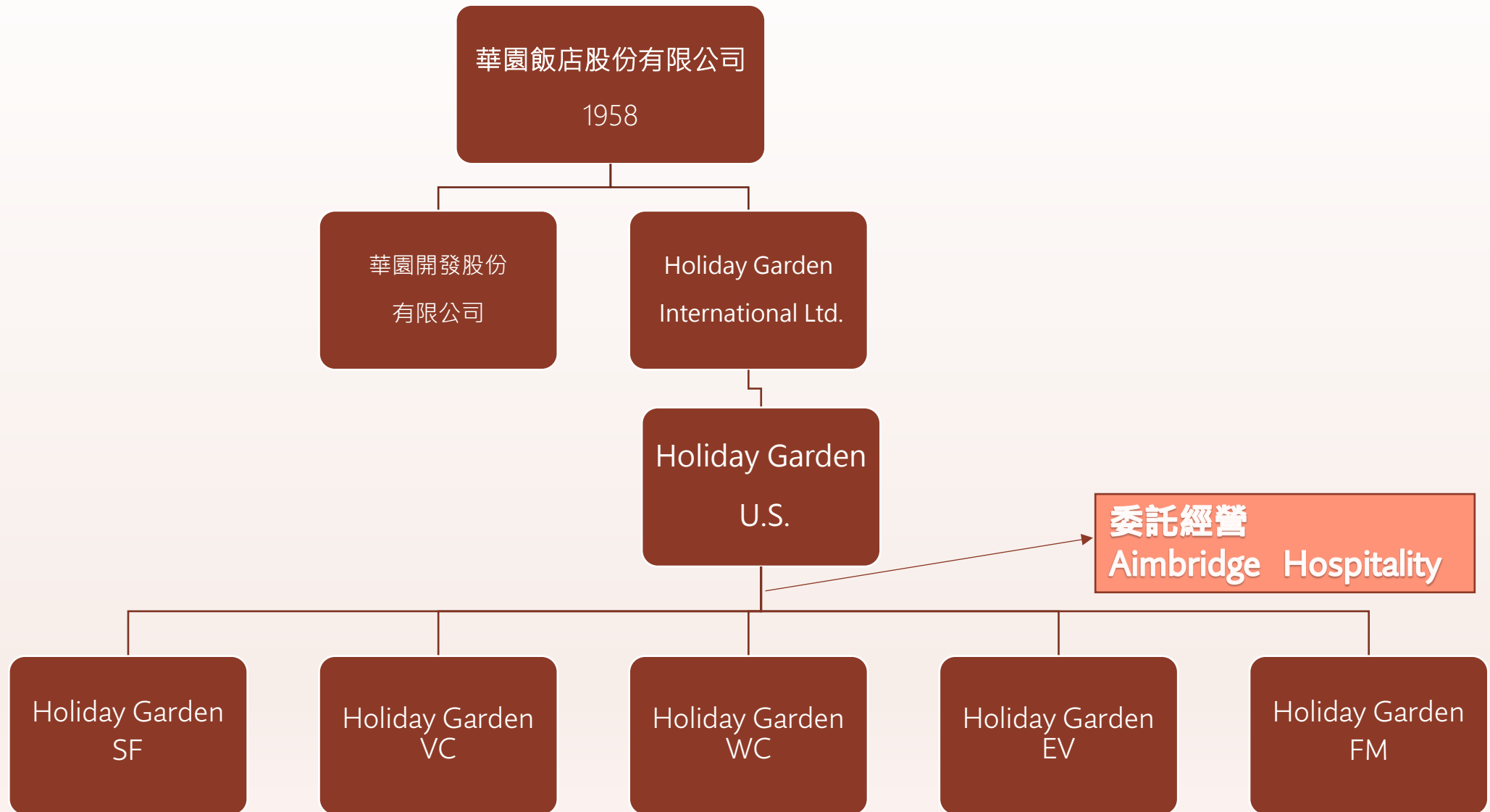
HG Group Introduction

Market Trend

Operational Results

Prospect

Investment structure



Locations



Group distribution

CA US



Holiday Garden SF
Clementine Hotel
and Suites Anaheim



房間數 200間
營運年份 1997

Group distribution

CA US



Holiday Garden VC
Embassy Suites
by Hilton Valencia

房間數 156
營運年份 2015



Holiday Garden WC
Holiday Inn Express
Walnut Creek

房間數 164
營運年份 2016

Group distribution

CA US



Holiday Garden EV
Hyatt Place Emeryville
San Francisco Bay Area

房間數 175
營運年份 2019



Holiday Garden FM
SpringHill Suites
by Marriott San Jose Fremont

房間數 148
營運年份 2021

Group distribution

KHH TW



華園飯店
草衙館
房間數 96間
營運年份 2018

Group distribution

KHH TW



華園飯店
草衙館

2024.11 全新主題房

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HG Group Introduction

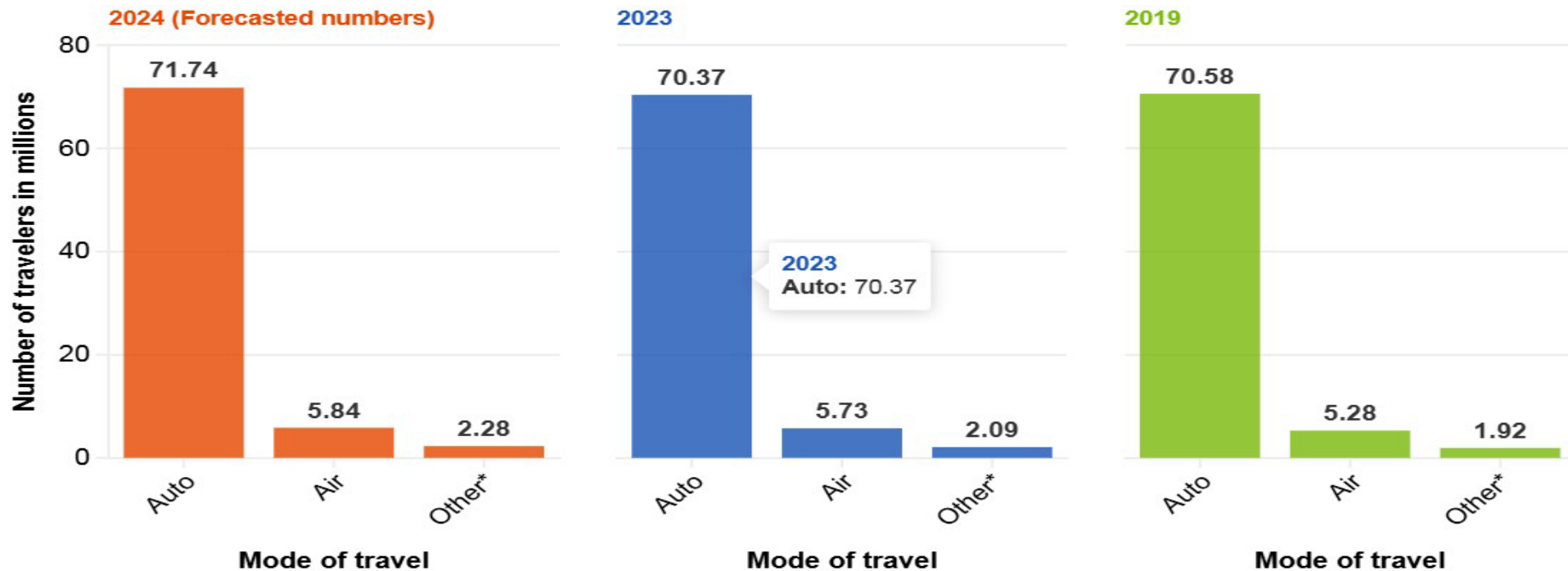
Market Trend

Operational Results

Prospect

Record number of Americans plan to travel for Thanksgiving

Thanksgiving travel by the numbers



Source: AAA, October 2024

*Transportation modes include buses, cruises, and trains.



AAA data shows four CA cities in the top 2 domestic destinations

Top Thanksgiving destinations

Domestic	International
Orlando, Florida	Budapest, Hungary
Miami	Mexicali, Mexico
Fort Lauderdale, Florida	San Juan, Puerto Rico
New York City	Cancun, Mexico
Anaheim/Los Angeles	Punta Cana, Dominican Republic
Tampa, Florida	Rome
Honolulu	Amsterdam
San Francisco	Paris
Las Vegas	Barcelona
Atlanta	Munich

Source: AAA, October 2024



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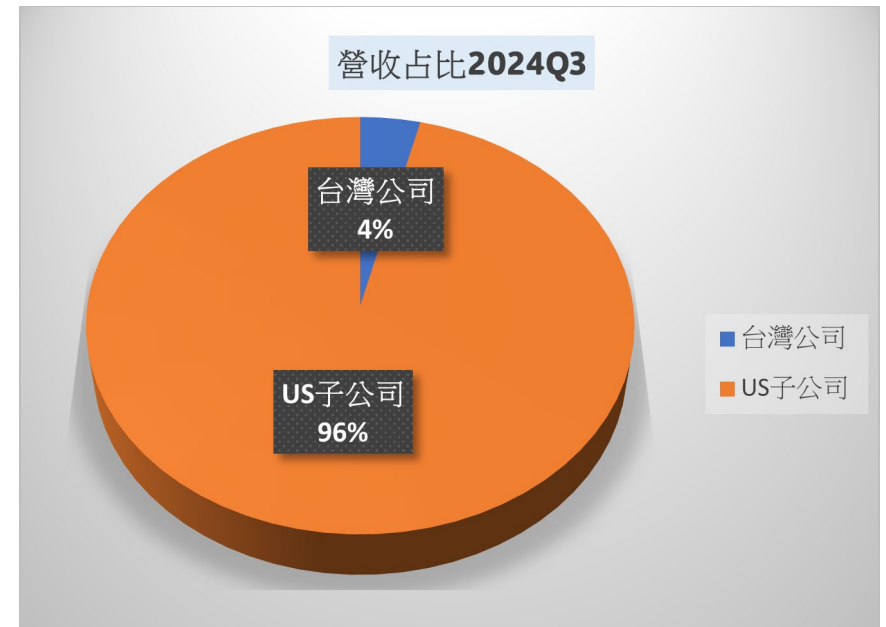
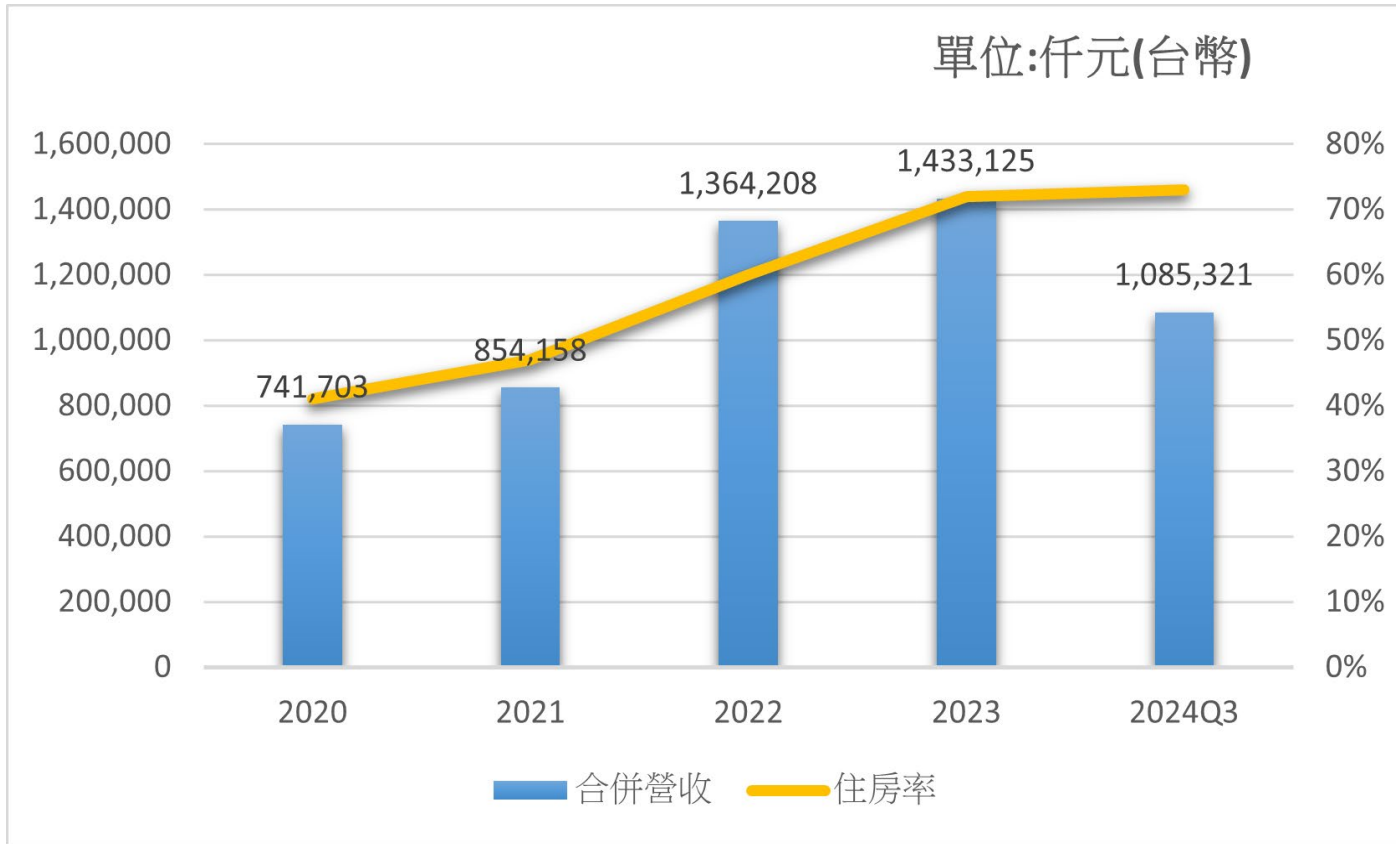
HG Group Introduction

Market Trend

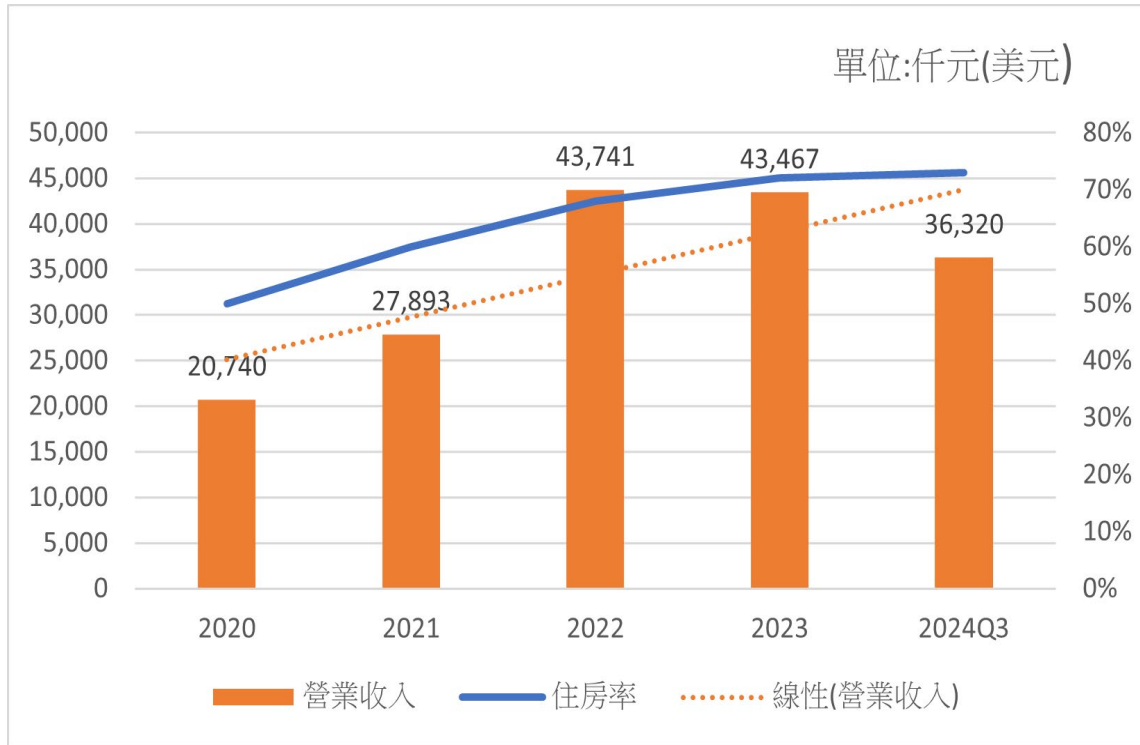
Operational Results

Prospect

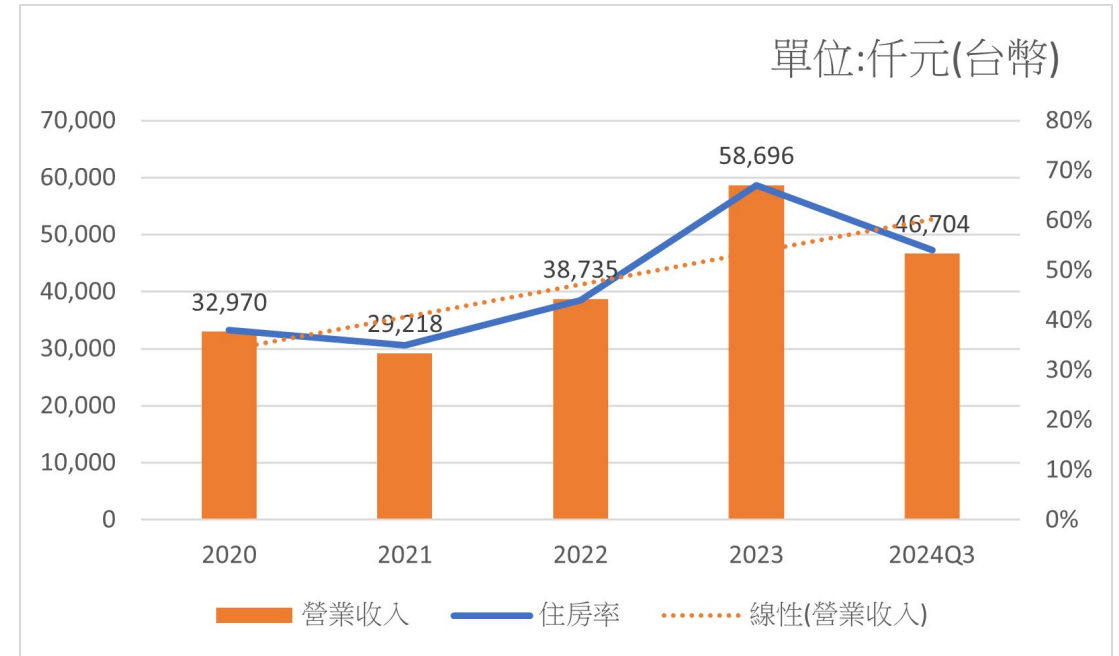
Operational



US



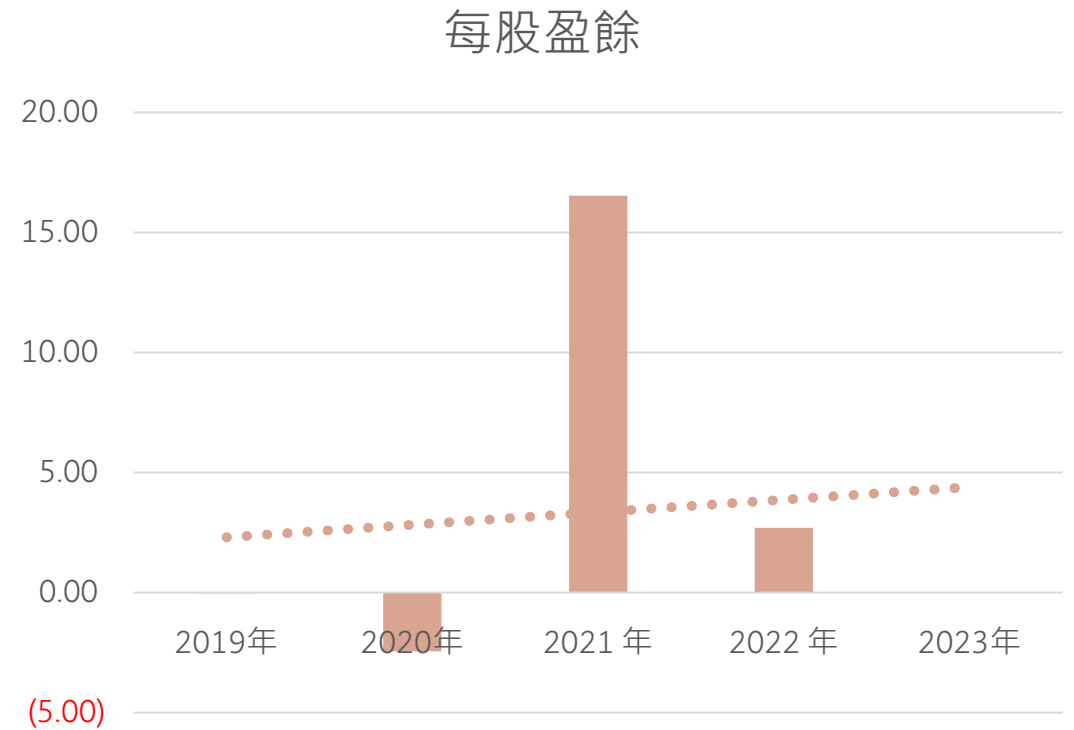
TW



Growing year after year after outbreak ↗

Dividend Distribution

	EPS	股利(元/股)
2020年	-2.45	-
2021年	16.53	4.5
2022年	2.7	0.7
2023年	-	-



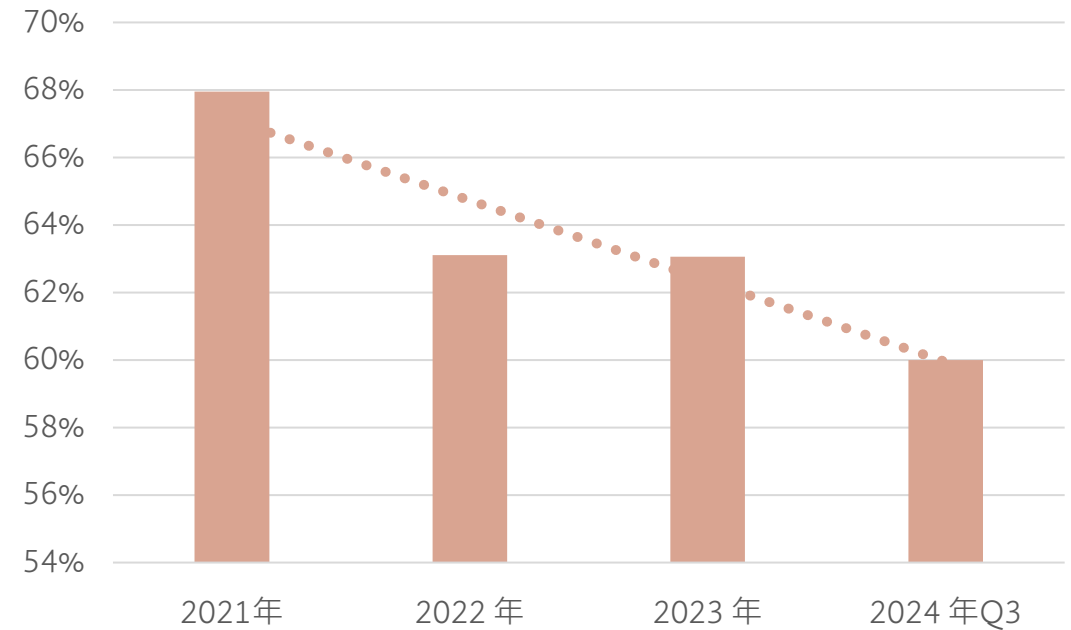
Financial Structure

單位:仟元(台幣)

	總資產	總負債
2021年	8,607,434	5,849,236
2022年	8,648,934	5,458,519
2023年	8,303,860	5,116,433
2024年	8,152,841	4,864,832

負債比

單位:%



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Environment

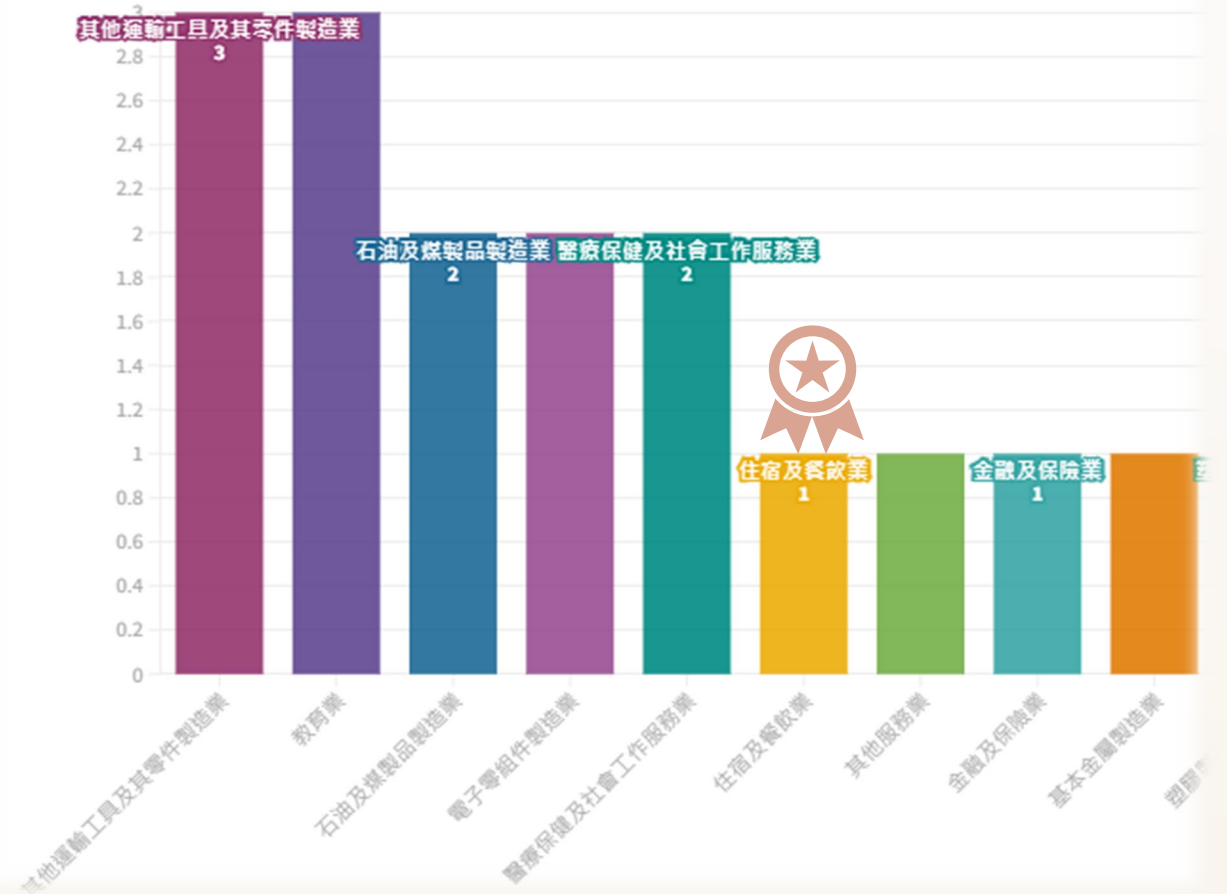
2024 Energy Efficiency Benchmark Award by the Ministry of Economic Affairs



Eco-Friendly Hospitality



113年度行業別得獎廠商統計圖



Staff care and Training

Training

Safe Care

Spring Party



Objectives and Vision



Hotel Garden Group envisions its growth through strategic global market expansion. While continuing to strengthen our footprint across Asia, we actively seek opportunities to inaugurate new properties and acquire well-established hotel brands. Looking ahead, we are excited to unveil unique hotel establishments in Asia, North America, South America, and beyond. Our mission is to present travelers with a gateway for cultural exchanges and exceptional accommodation and dining experiences.



At the heart of Hotel Garden Group lies a business philosophy rooted in harmony and mutual prosperity with local communities. Our quest for excellence drives us, but equally important is our commitment to creating value and fostering a sense of social and environmental responsibility.

Fuelled by a spirit of genuine hospitality and a global perspective, we believe the journey of Hotel Garden Group is boundless.



Thank You