First Financial Holding Co., Ltd.

10th Annual dbAccess Asia Conference 2019

FFHC 2018 Earnings Result

May 21-22, 2019
Singapore

Disclaimer

This presentation is provided by First Financial Holding Co., Ltd. ("FFHC"). The information contained within is not reviewed or reviewed by any accountant or any independent third party. Users should read this material in conjunction with all other public financial and operational information filed to the competent authorities by FFHC. While we endeavor to provide accurate, complete and consistent information herein, FFHC makes no guarantee or warranties as to the accuracy or correctness of all the material contained. After this presentation is released to the public, we undertake no obligation to update any relevant data to reflect any change hereafter.

Users should also notice that this presentation may contain forward-looking statements. Statements that are not historical facts, including statements relating to the implementation of strategic initiatives, future business development and economic performance are forward-looking statements. By their nature, forward-looking statements involve uncertainties, risks, assumptions and other factors that could cause actual developments and results to differ materially from our statement in this presentation. These factors include, but not limited to, regulatory developments, competitive conditions, technological developments, general economic conditions and management changes.

The information, statements or opinions in this presentation do not constitute a public offer under any applicable legislation or an offer to sell or solicitation of an offer to buy any securities or financial instruments or any advice or recommendation respect to such securities or other financial instruments. First Group and all its affiliates representatives, no matter for their negligence or any other reasons, should not be liable for any loss or damages arising from the use of or interpretation by others of information contained within this presentation or any matter related to this document.

2

橫跨三世紀·永懷臺灣心

- Overview
- At a Glance
- Financial Highlight
- Operating Results
- Appendix

Overview

Overview of First Financial Holding

- Founded in 1899, First Commercial Bank ("FCB") stands for well-recognized franchise name, one of the "Top Three" commercial banks, supported by extensive branch network both domestic and overseas.
  - First Financial, formed in 2003, with First Bank as its flagship entity .
    - Strong deposit franchise and distribution channels – low funding cost & high CASA rate
    - With Security, Asset management and Life Insurance subsidiary business, First Financial Holding remain keen for further expansion.

2019/2

- ✓ **Deposit mkt share 5.7%**
- ✓ **Loan mkt share 5.9%**
- ✓ **FFHC asset size Top 8**
- ✓ **SME Lending Top 1 (10.31%)**
- ✓ **Trade Finance Top 2**
- ✓ **Custodian Top 1**
- ✓ **Bank channels Top 2 (188 domestic /39 overseas)**

Financial Summary

$mn, except per share amounts	2015	2016	2017	2018
Total Revenues	40,848	45,091	50,827	60,249
Net Income	15,962	17,284	15,432	17,332
EPS	1.48	1.42	1.25	1.40
ROAE (annualized)	9.32%	9.10%	8.04%	8.58%

2018 Financial Summary

in NT$ mn

First Commercial Bank	Net Income	17,531
First Securities	Net Income	114
First Sec. Investment Trust	Net Income	101
First Life Insurance	Net Income	(141)

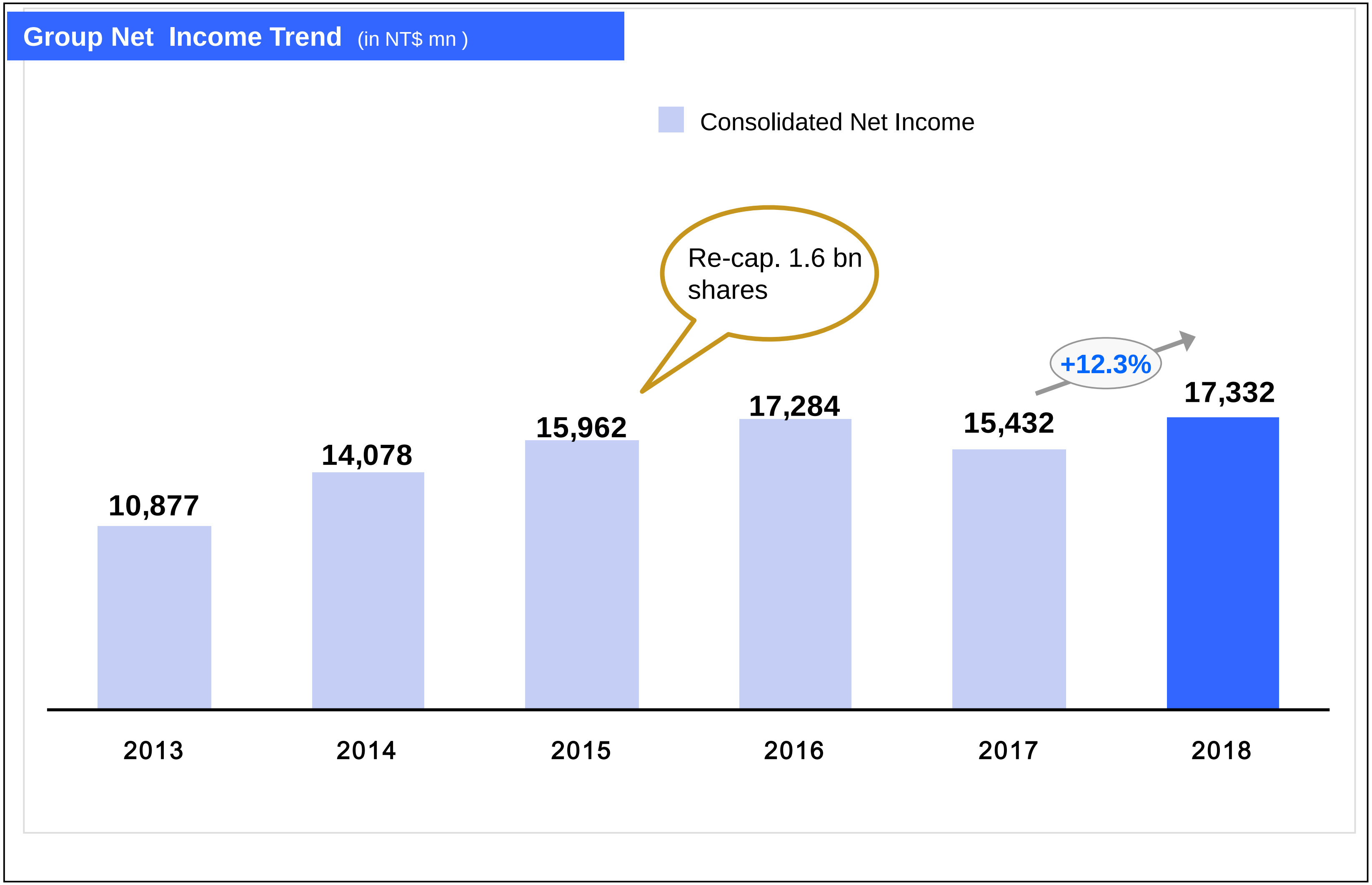
FFHC Ownership Profile

Government (Direct 18.94%; Indirect: 7.25%)	26.19%	Other Investors:	47.49%
Foreign Institution:	26.32%		Data as of 2019/4/23

At a Glance

First Financial Holding Co., Ltd.

2018 Full Year Performance



2018 Snapshot

1

2018 FFHC earnings totaled NT$ 17,332 mn, grew by +12.3% YoY.

2

Bank's loan growth: +7.3% YoY, high single digit growth for a 7-yr peak ratio.

A. Mortgage
B. F/X Loan

Remained drivers.

3

Non-bank subsidiaries injected profits to group in 2018.

4

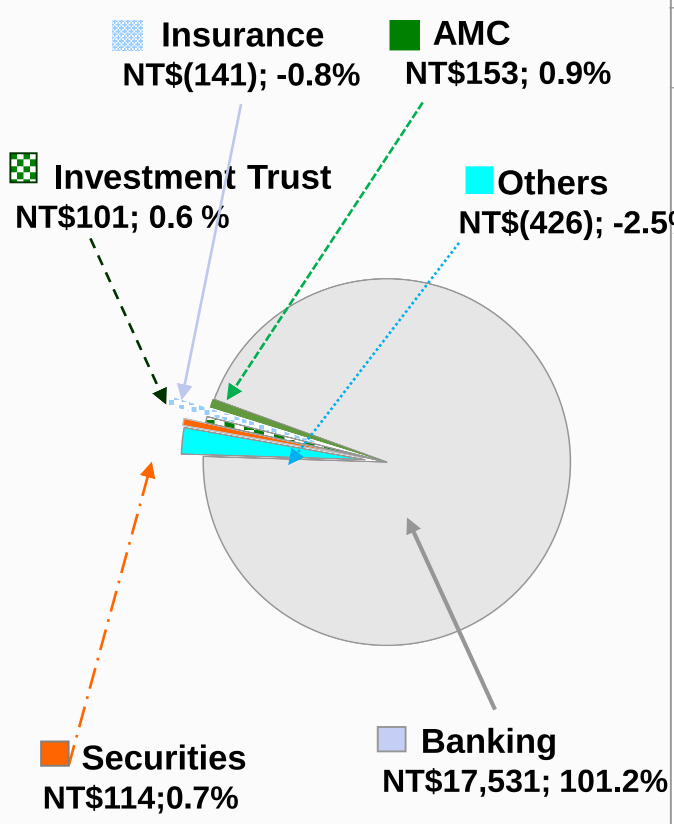
Weak macro outlook resulted higher 4Q18 provisions.

橫跨三世紀·永懷臺灣心

2018 Financial Highlight

2018 Key Figures

2018 Net Income Breakdown[1] (in NT$ mn)



Key Figures (in NT$ dollar, NT$ mn, mn shares or %)

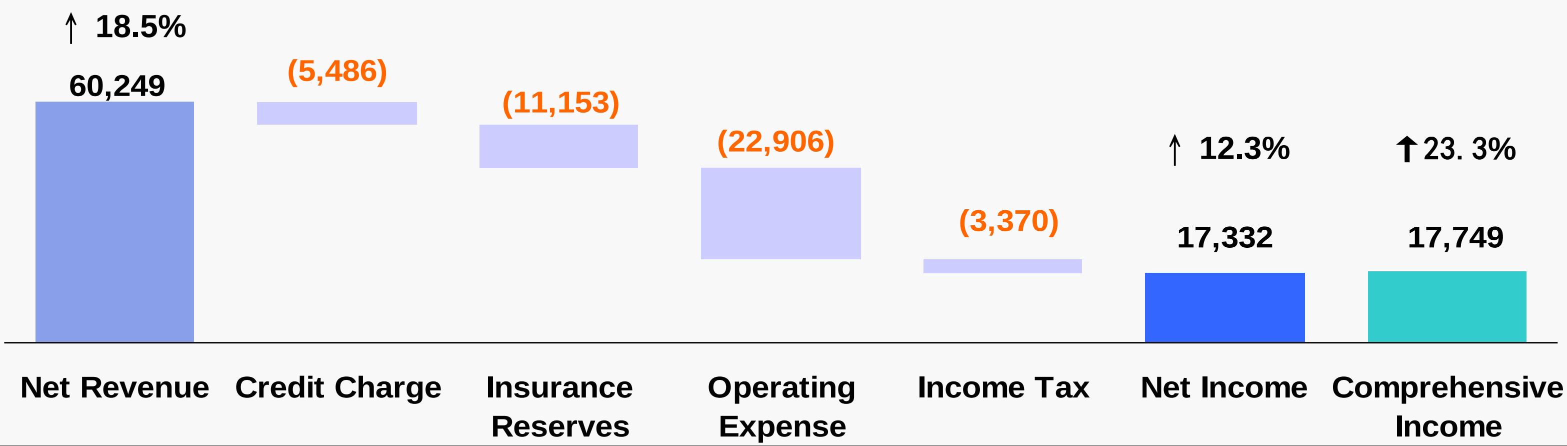
	2017	2018	YoY %
Consolidated Net Income[1]	15,432[1]	17,332[1]	12.3%
Comprehensive Income	14,394	17,749	23.3%
Total Assets	2,634,059	2,935,204	11.4%
EPS	1.25	1.40	12.0%
Book per share	15.70	16.64	6.0%
Capital Stock	122,164	123,386	1.0%
ROAE[3]	8.04%	8.58%	6.7%
ROAA[3]	0.60%	0.62%	3.3%
Group CAR[4]	131.31%	131.70%	0.3%
Double Leverage[5]	107.40%	105.90%	-1.5%

1. Based on the classification of specific company's business units, financial information by business segments should be listed individually.
2. Comprehensive Income Statement is required by IFRS.
3. Annualized figures. . 4. Updated semi-annually.
5. Double Leverage = Equity Investment / Shareholder Equity

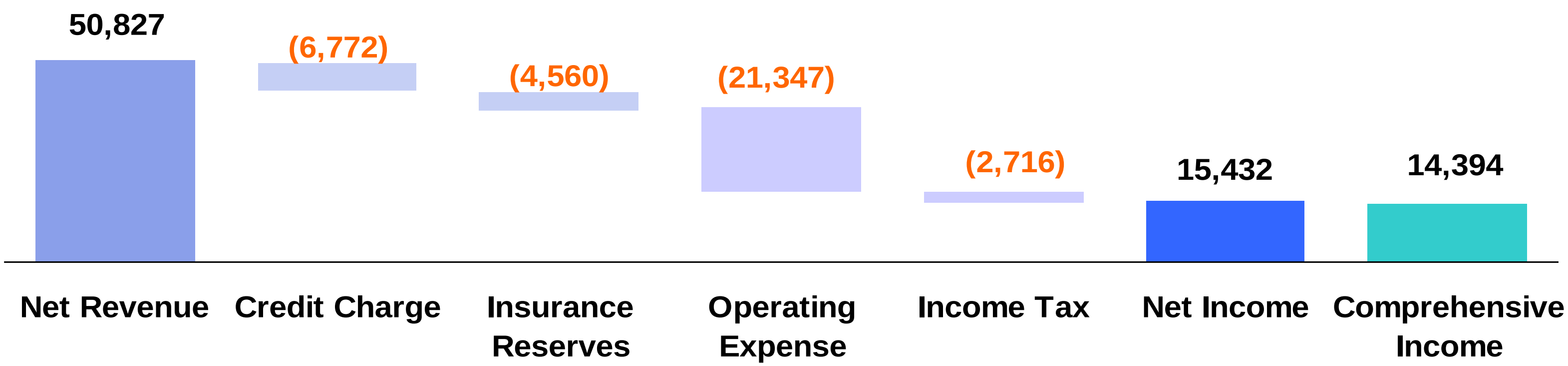
First Financial Holding Co., Ltd.

Net Income & Comprehensive Income

2018 Consolidated Net Income & Comprehensive Income (in NT$ mn)



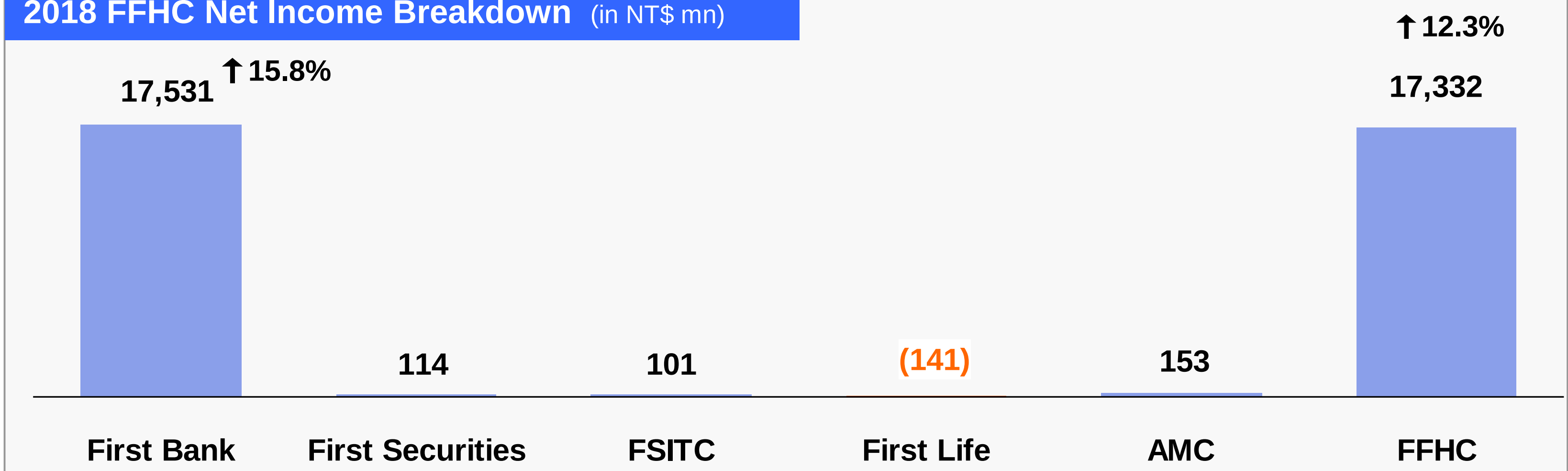
2017 Consolidated Net Income & Comprehensive Income (in NT$ mn)



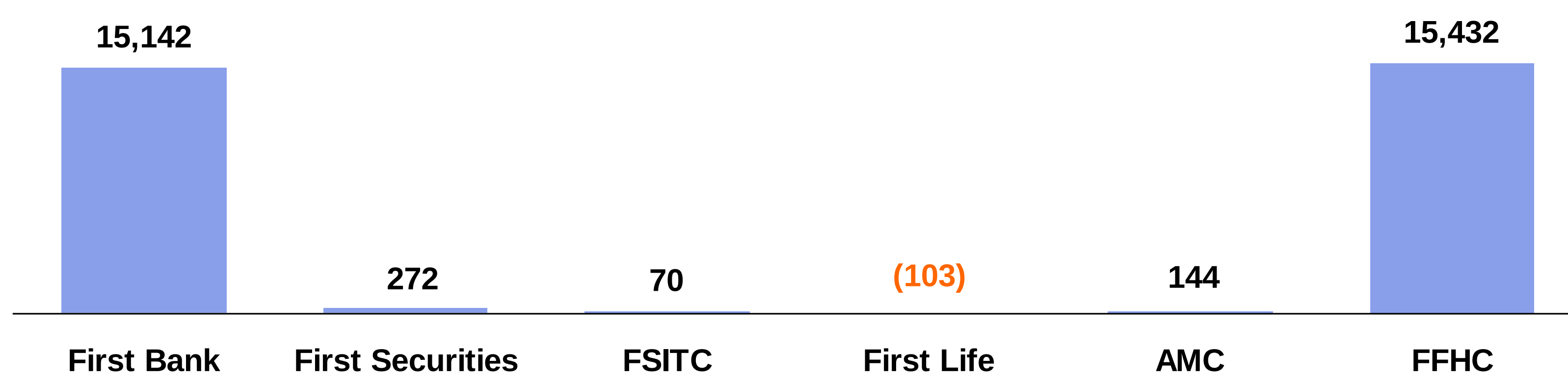
First Financial Holding Co., Ltd.

Net Income Breakdown by Subsidiaries*

2018 FFHC Net Income Breakdown (in NT$ mn)



2017 FFHC Net Income Breakdown (in NT$ mn)



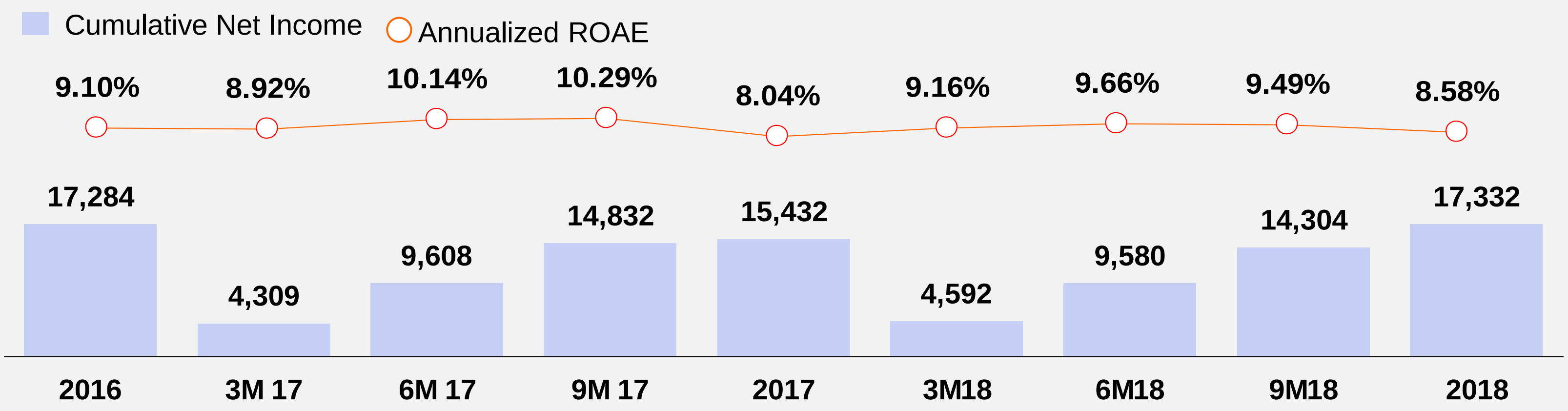
* **Major 5 subsidiaries were listed.**

2018 Operating Results

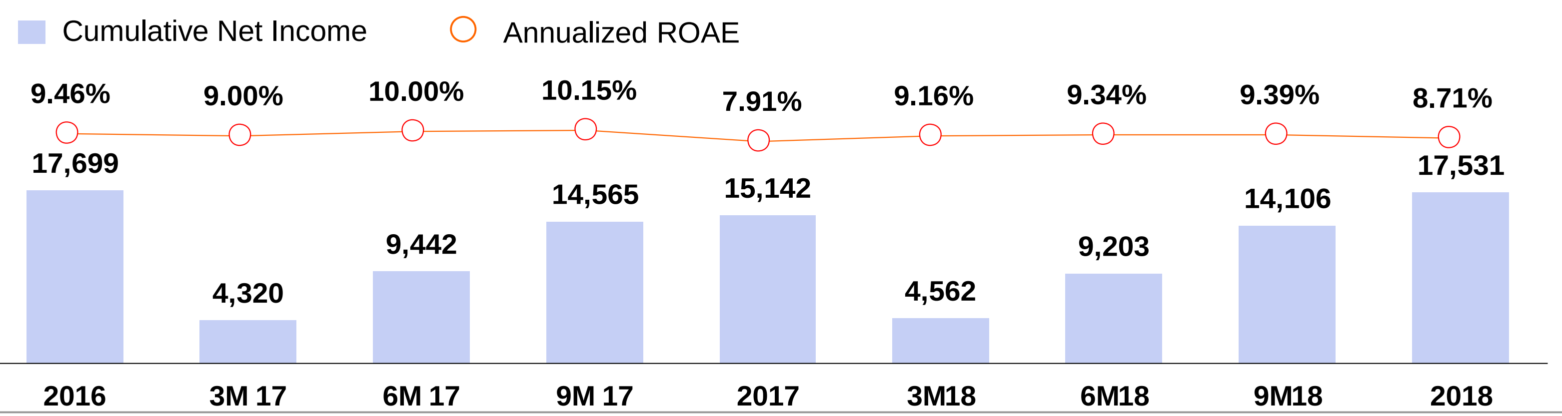
First Financial Holding Co., Ltd.

FFHC & First Bank Profitability -After Tax

FFHC Net Income & ROAE (in NT$ mn & %)

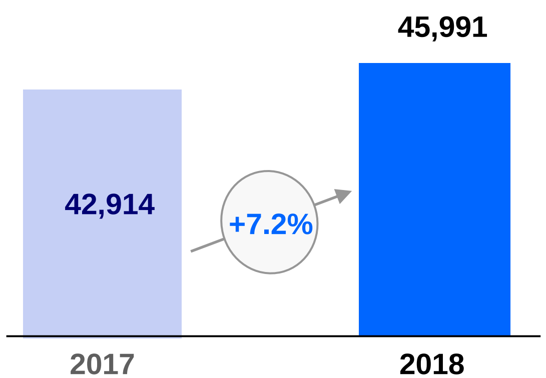


First Bank Net Income & ROAE (in NT$ mn & %)



FB 2018 Pre-tax Profit

2018 Cumulative Net Revenue (in NT$ mn or %)

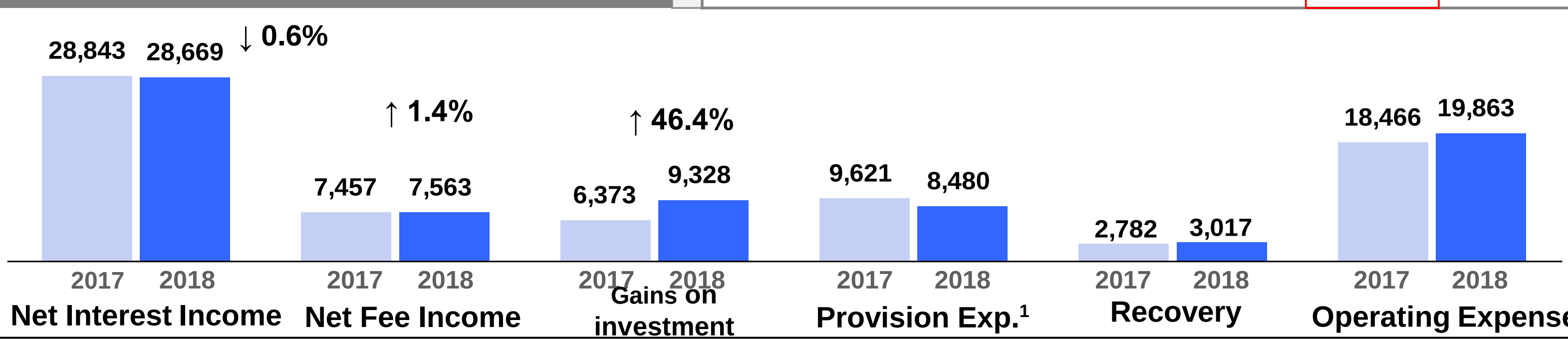


Cumulative Net Revenue

% of FB Net Revenue (in %)

Item	2017	2018	Change
NII	67.2%	62.3%	-4.9%
Net Fee	17.4%	16.5%	-0.9%
Gain on ST Invest.	0.9%	0.2%	-0.7%
Gain on LT invest.	1.7%	1.8%	+0.1%
Gain on fin. Products	12.2%	18.3%	+6.1%
Others	0.6%	0.9%	+0.3%
Total Revenue	100.0%	100.0%	
Provision Expense (net)	-16.0%	-11.9%	+4.1%
Operating Expense	-43.0%	-43.2%	-0.2%
Income Before Tax	**41.0%**	**44.9%**	+3.9%

FB Revenue/Expense Comparison (in NT$ mn)

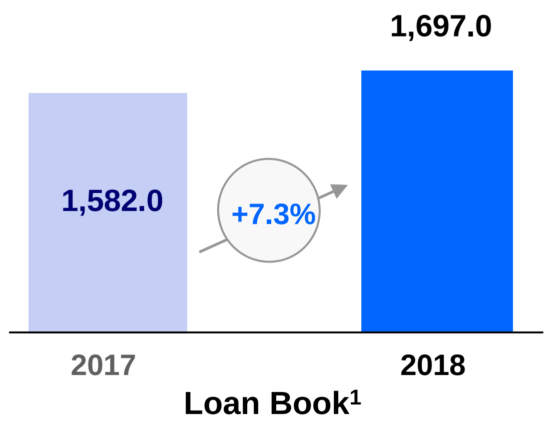


1. Gross Provision expense.

First Financial Holding Co., Ltd.

FB 2018 Loan Book Mix

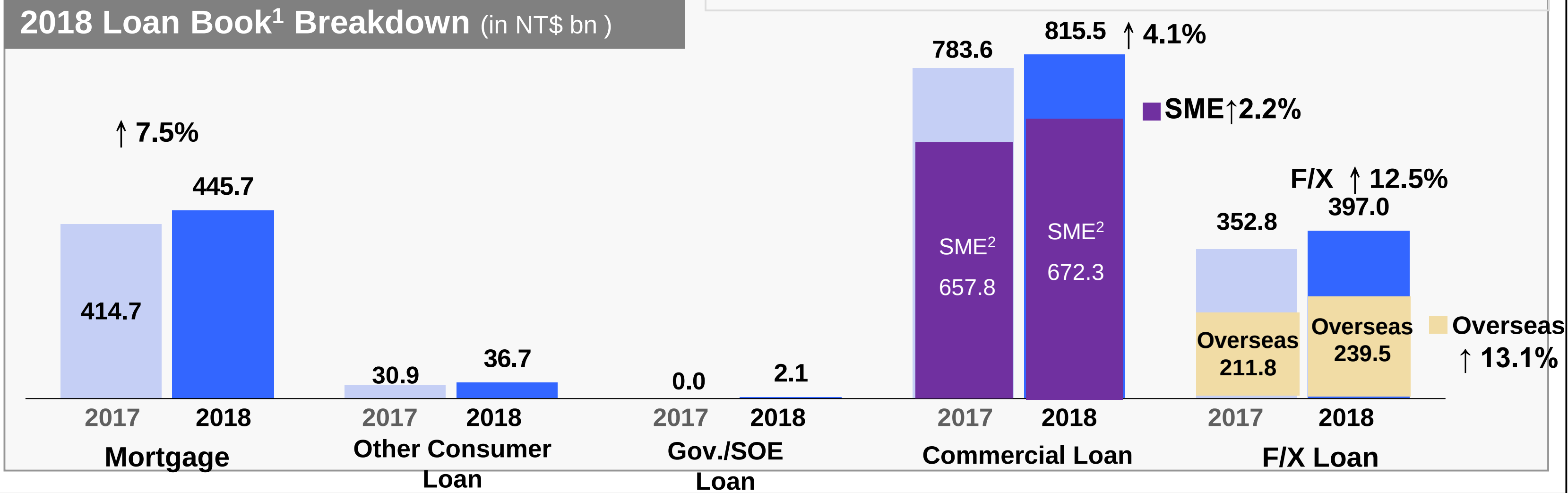
2018 Loan Book[1] (in NT$ bn or %)



% of Loan Book[1]

Item	2017	2018	Change
Consumer	28.2%	28.4%	+0.2%
Mortgage	26.2%	26.2%	0.0%
Other Consumer Loan	2.0%	2.2%	+0.2%
Corporate Banking	71.8%	71.6%	-0.2%
Commercial Loan	49.5%	48.1%	-1.4%
--- SME	*41.6%*	*39.6%*	*-2.0%*
Gov./SOE Loan	0.0%	0.1%	+0.1%
F/X/ Loan	22.3%	23.4%	+1.1%
--- Overseas	*13.4%*	*14.1%*	*+0.7%*
Loan Book[1]	100.0%	100.0%	

2018 Loan Book[1] Breakdown (in NT$ bn)

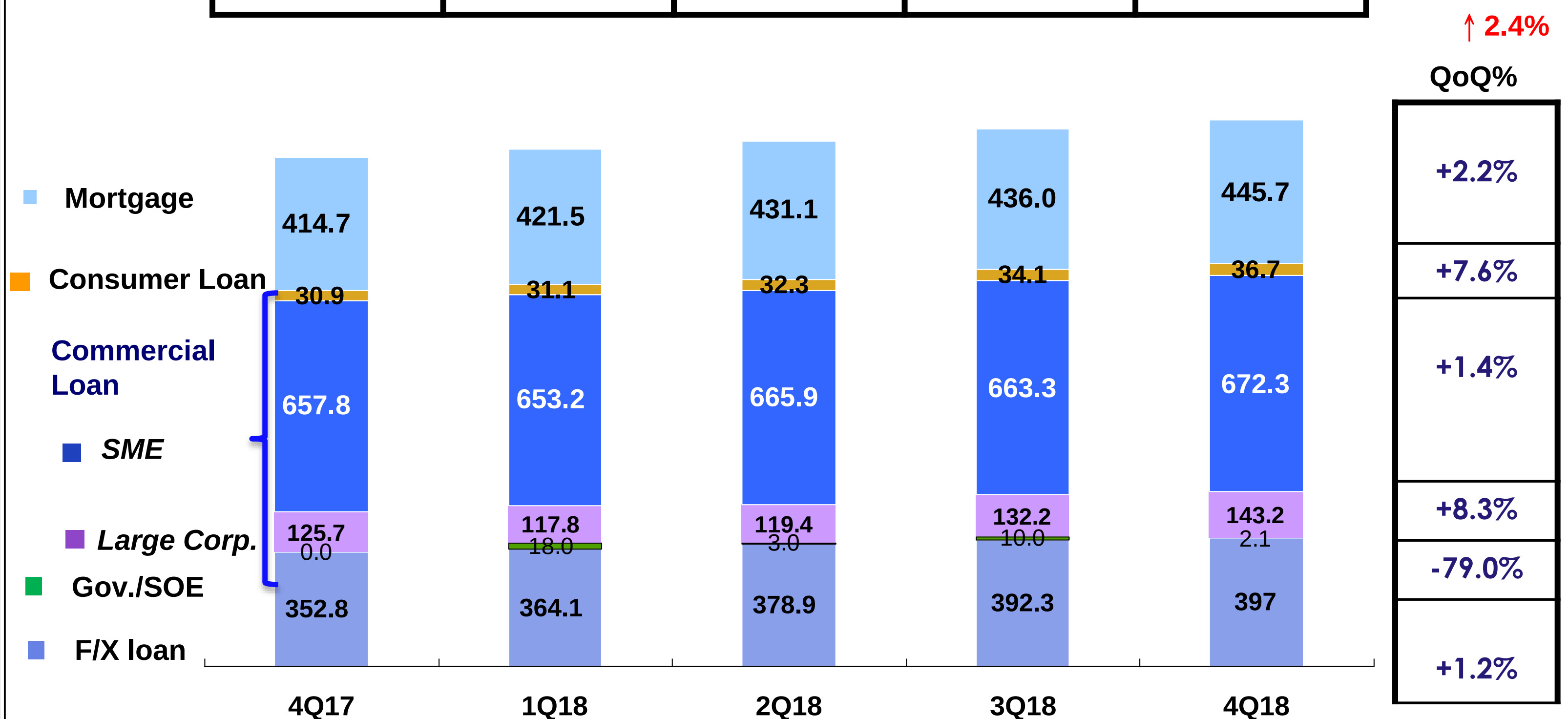


1. Loan Book does not include NALs
2. SME as defined by the "Act for Development of Small & Medium Enterprises; both NTD & Foreign currency loan included

FB Loan Breakdown
-QoQ Comparison

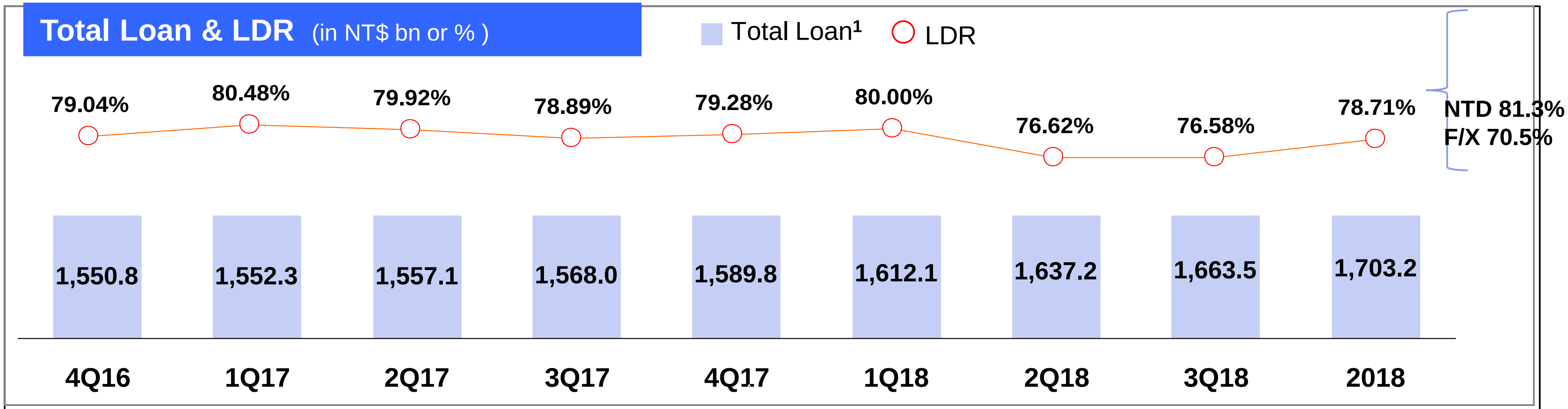
FB Loan Growth (in NT$ bn)

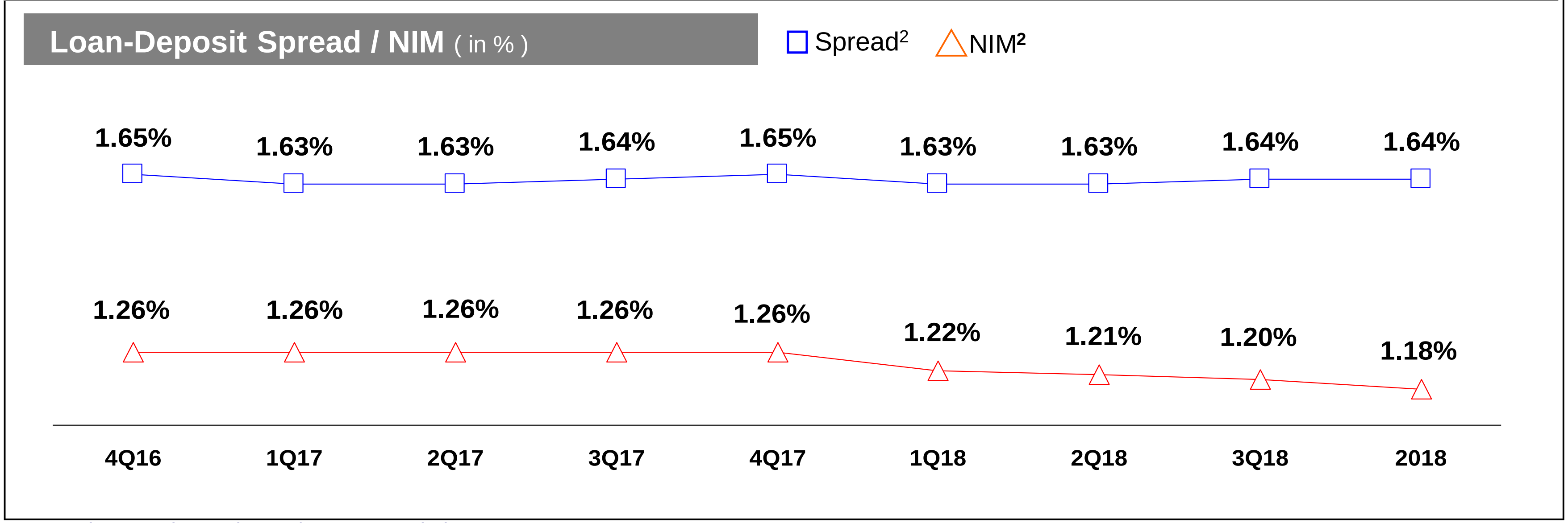
Total loan	1582.0	1605.6	1630.6	1,657.9	1697.0



First Financial Holding Co., Ltd.

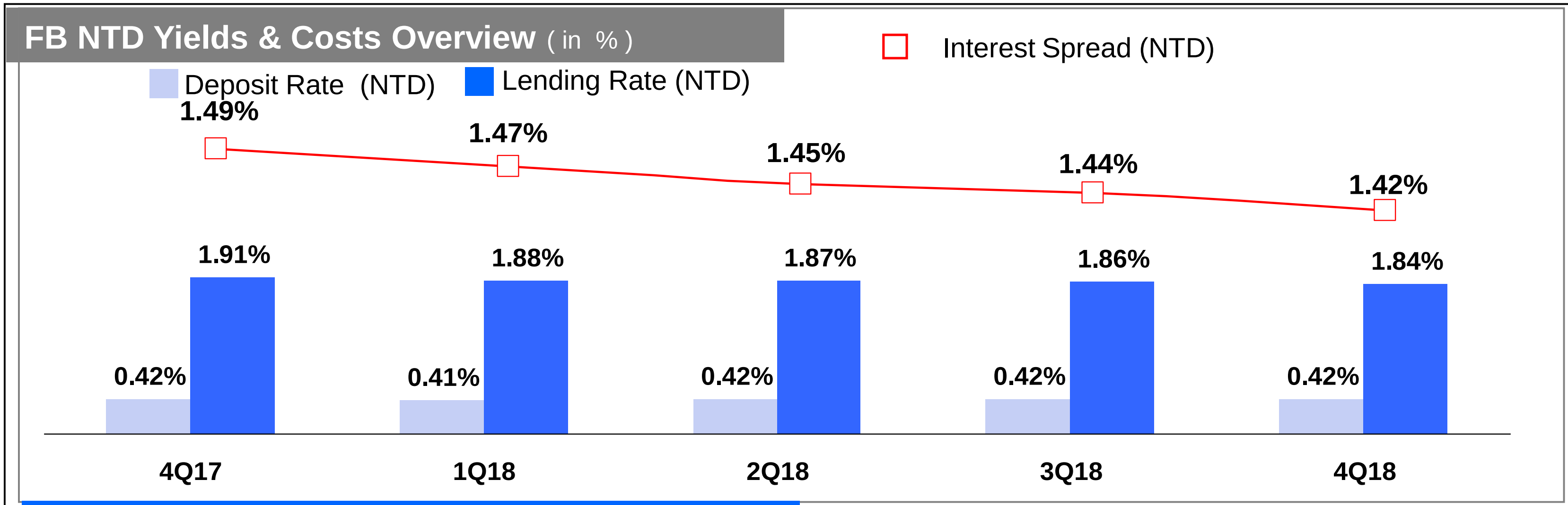
FB 2018 LDR, SPREAD &NIM

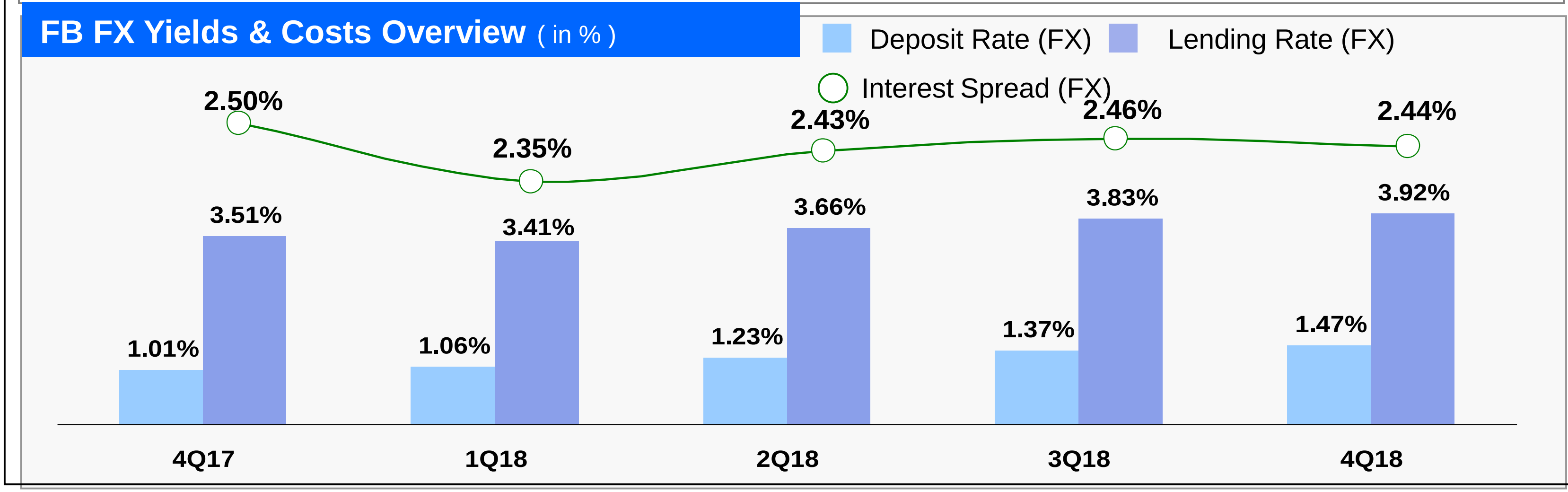




1. Total Loan = loan + import/export negotiation + NALs
2. Annual cumulative Average Spread and NIM

FB 2018 Loan Yields



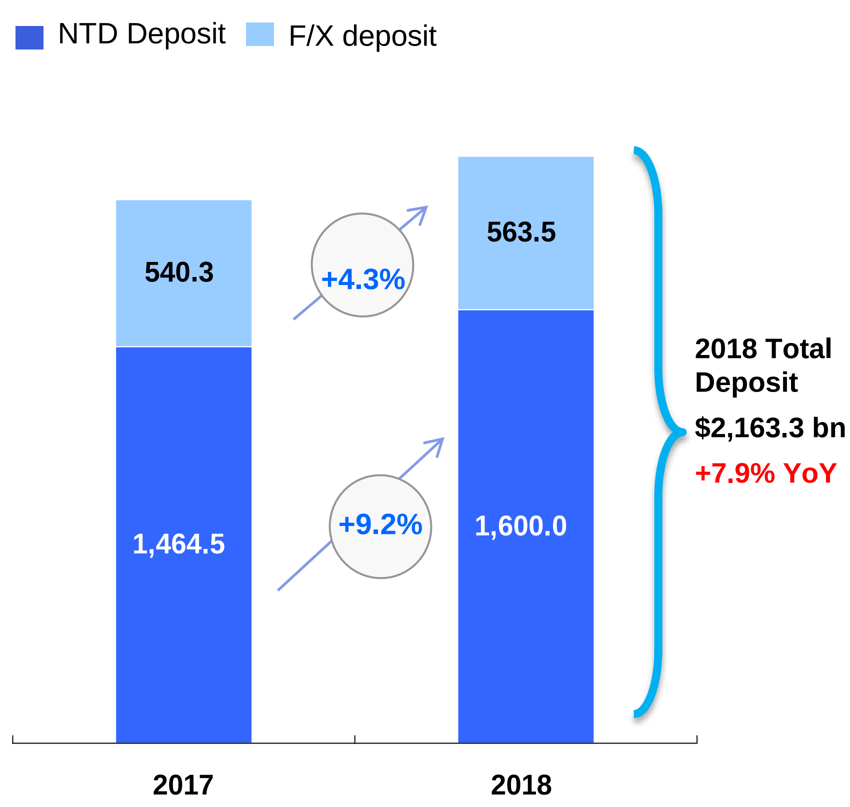


*All rates are **QUARTERLY** average rates.

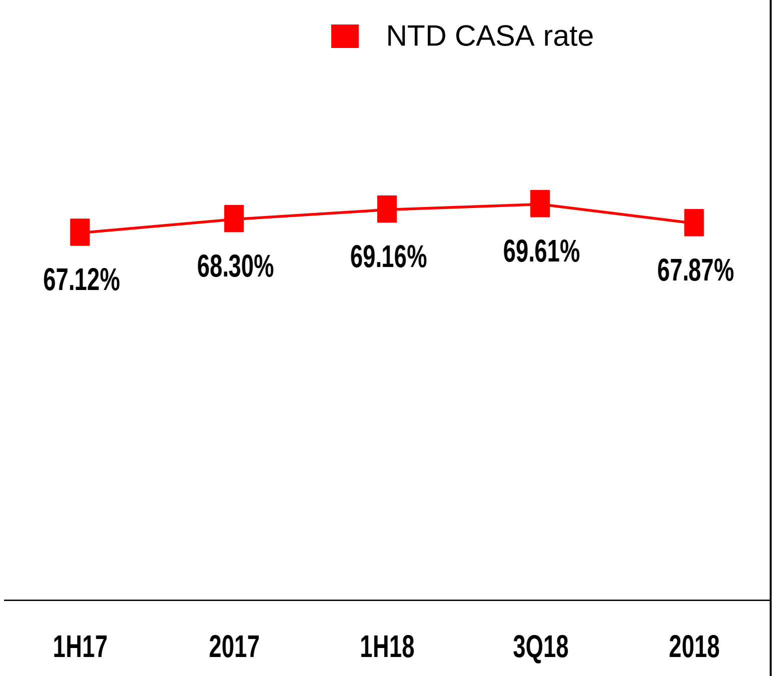
First Financial Holding Co., Ltd.

FB 2018 Deposit Mix

FB Deposit Structure (in NT$ bn)

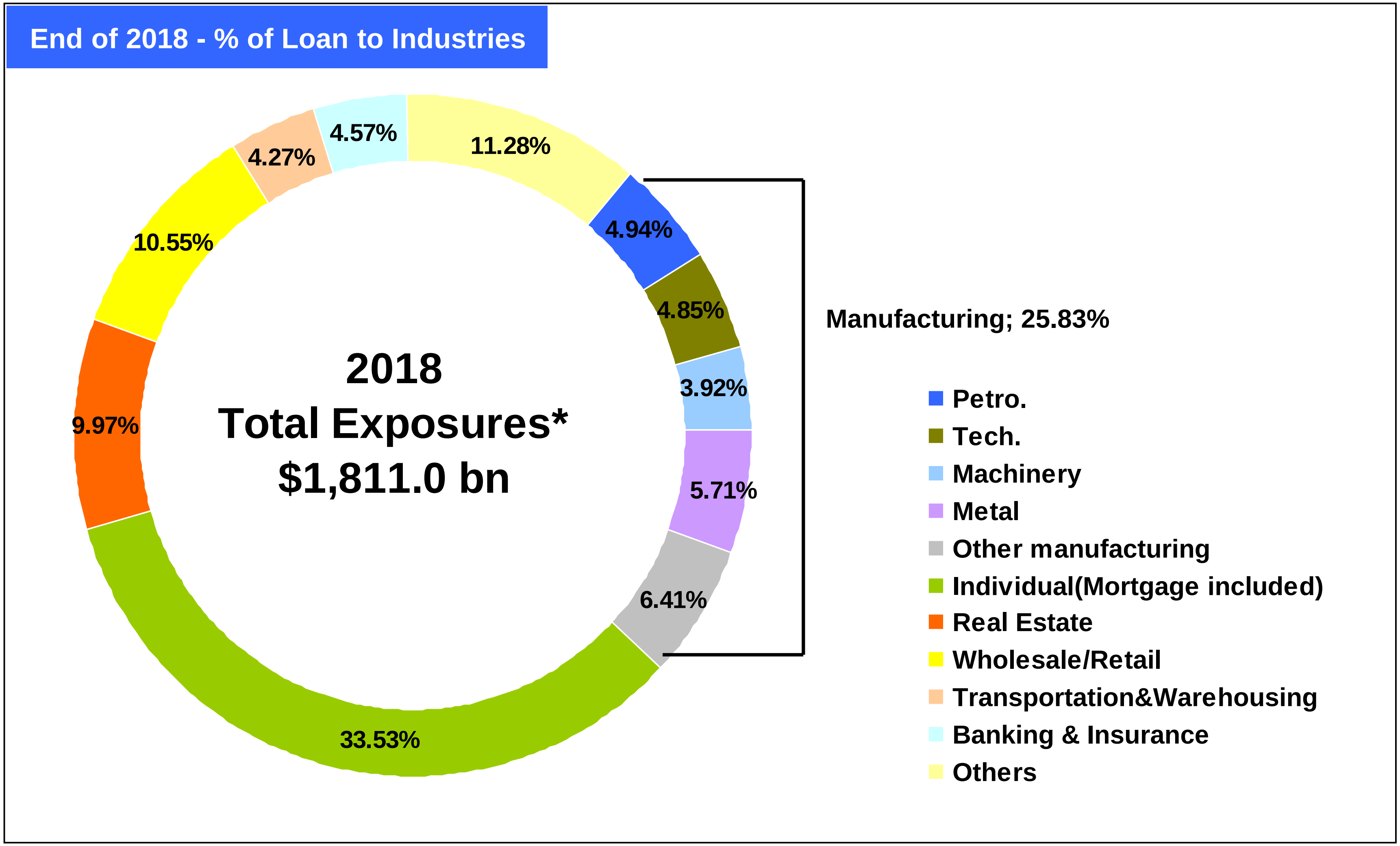


FB Deposit CASA Rate (in %)



First Financial Holding Co., Ltd.

Major Exposures Breakdown



1. Total exposures does not includes NALs and investment.

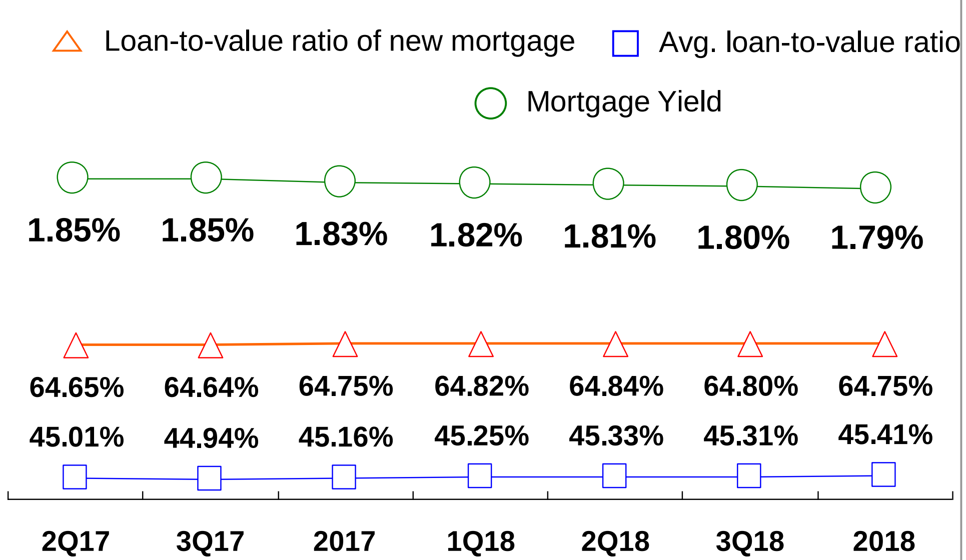
First Financial Holding Co., Ltd.

FB 2018 Mortgage Book

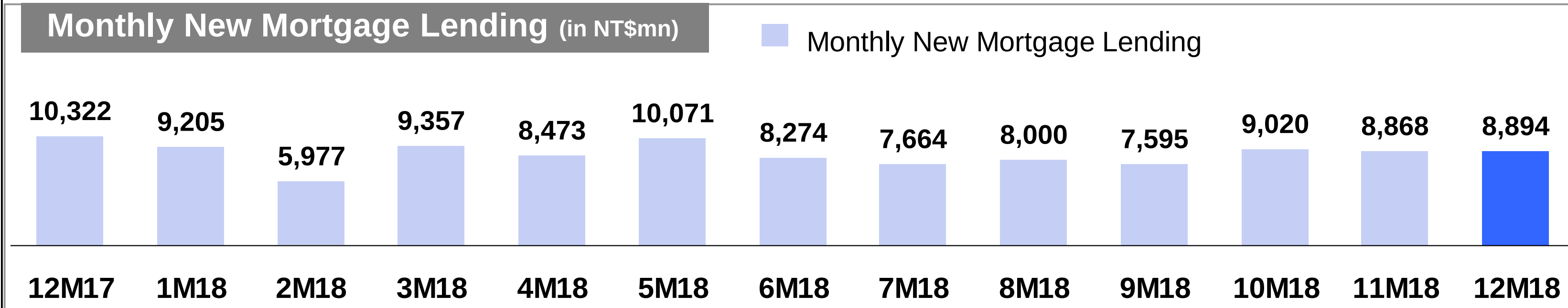
2018 Mortgage by Location (in %)

Location	Loan%	NPL Ratio
TPE Metro	50%	0.22%
Taoyuan/Hsinchu	18%	0.17%
Taichung Area	11%	0.10%
Tainan Area	9%	0.07%
Kaohsiung Area	8%	0.05%
Eastern Area	4%	0.03%
Total	**100.00%**	**0.16%**

Mortgage Yield & LTV Ratio (in %)



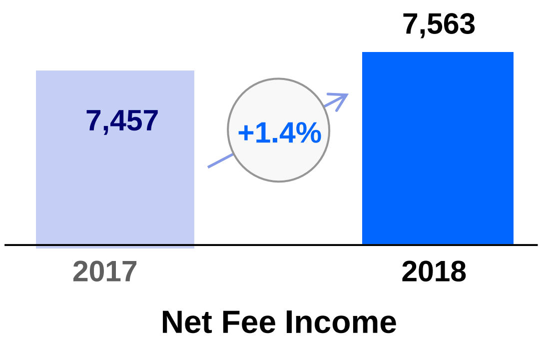
Monthly New Mortgage Lending (in NT$mn)



First Financial Holding Co., Ltd.

FB 2018 Fee Income Breakdown

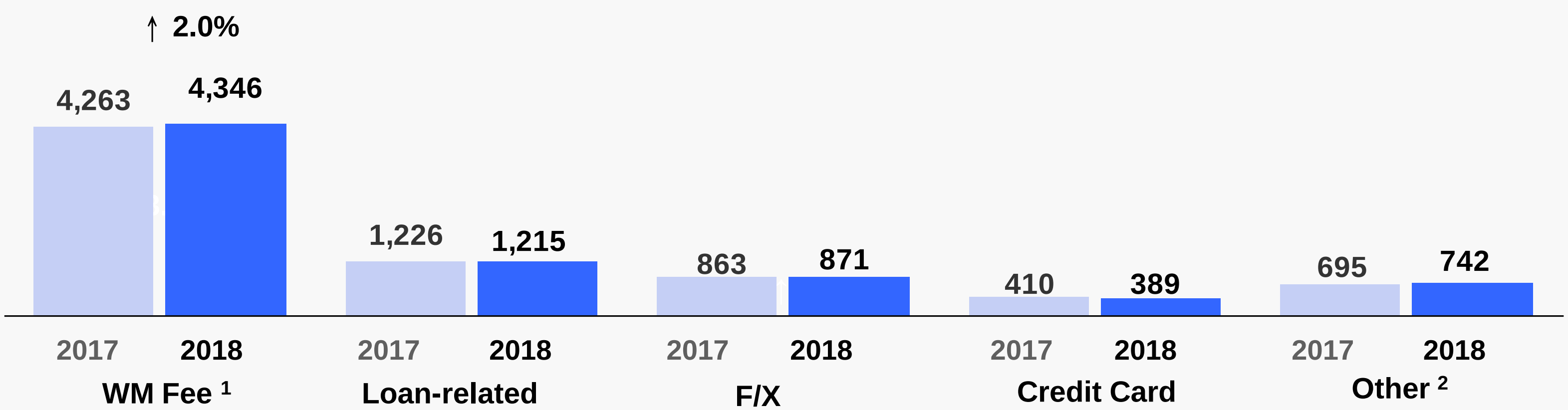
2018 Cumulative Net Fee Income (in NT$ mn or %)



% of Cumulative Net Fee

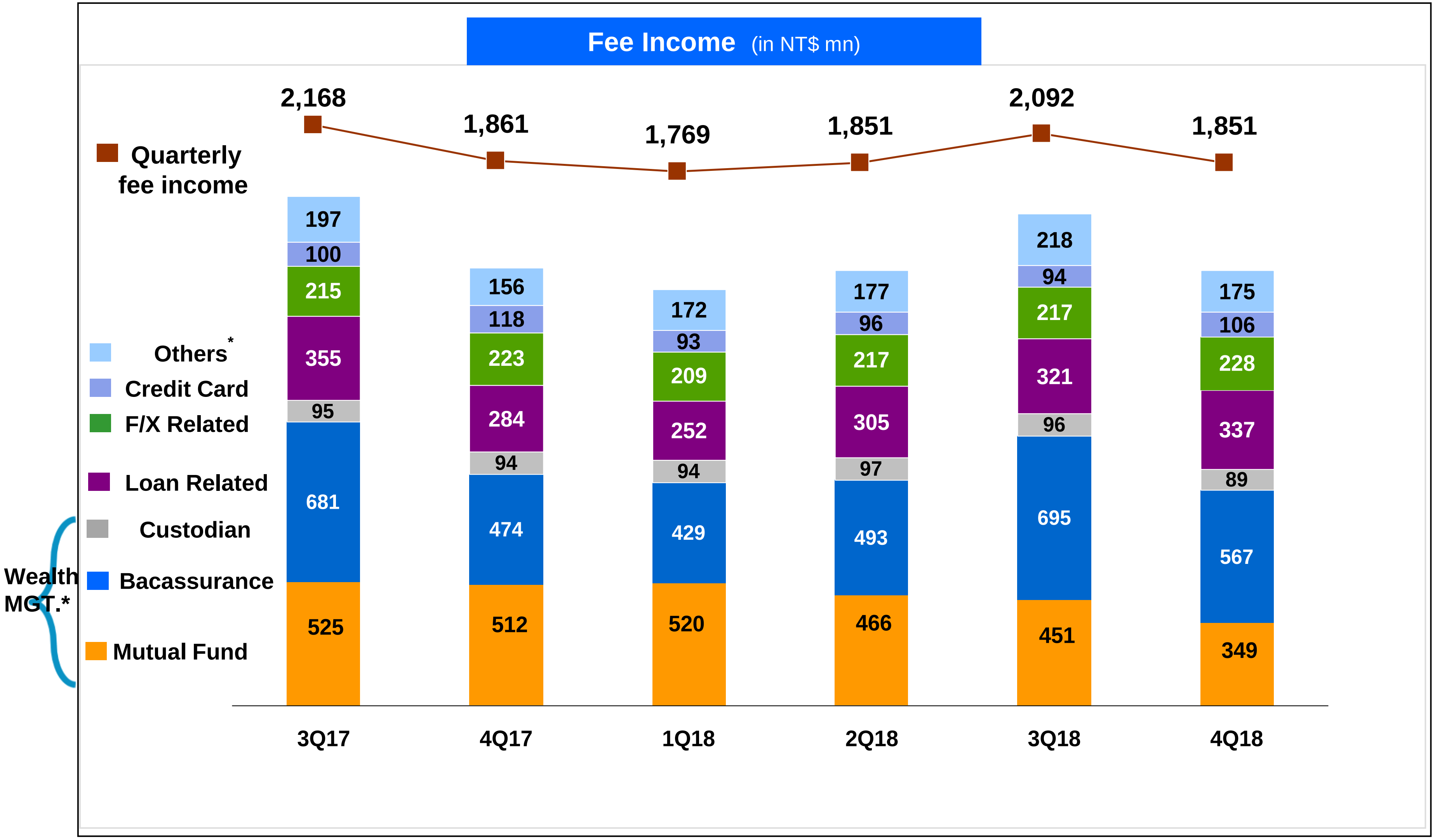
Item	2017	2018	Change
WM[1]	57.2%	57.5%	+0.3%
Loan-related	16.4%	16.1%	-0.3%
F/X	11.6%	11.5%	-0.1%
Credit Card	5.5%	5.1%	-0.4%
Other[2]	9.3%	9.8%	-0.5%
Cumulative Net Fee	100.0%	100.0%	

2018 Cumulative Net Fee Breakdown (in NT$ mn)



1. WM Fee = Custodian Fee + Trust-related Fee + Bancassurance Fee
2. Other represents network service fee, including overseas branches

FB Fee Income Breakdown
-QoQ Comparison

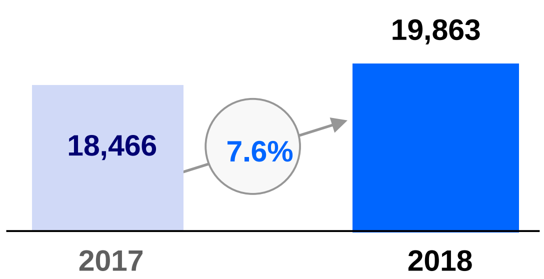


*** Wealth Management Fee = Fund sales + Bancassurance + Custodian**
*Other represents network service fee, including overseas branches

First Financial Holding Co., Ltd.

FB 2018 Cost-to-Income Ratio

2018 Cumulative Operating Expense (in NT$ mn)

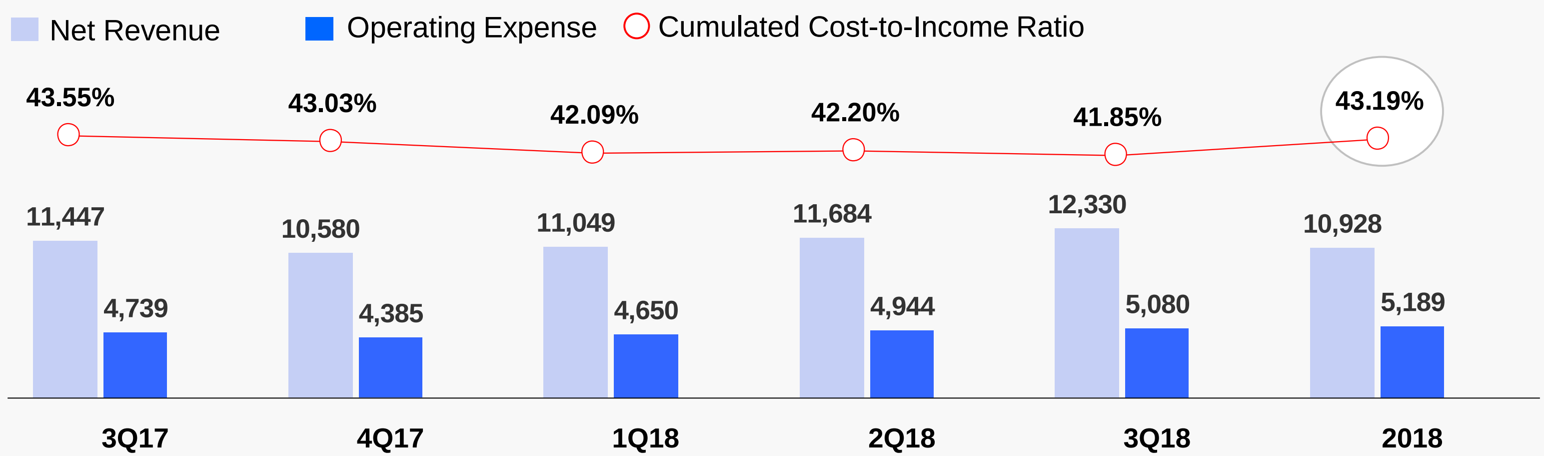


Operating Expense

Cost-to-Income Ratio Analysis(in NT$ mn)

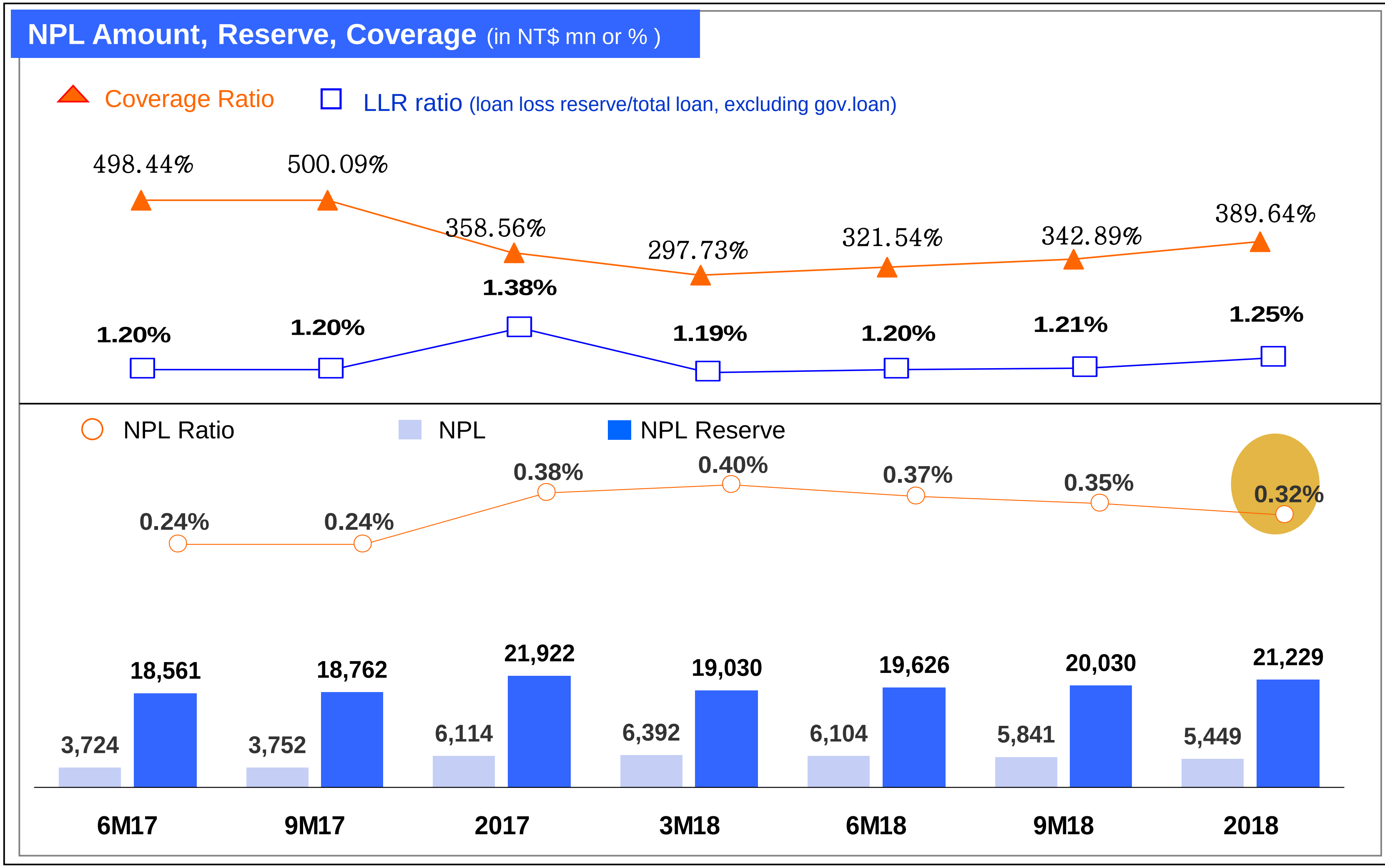
Item	2017	2018
Net Revenue	42,914	45,991
Operating Expense	(18,466)	(19,863)
Provision(Net)	(6,839)	(5,463)
Income Tax	(2,467)	(3,134)
Net Income	15,142	17,531

Quarterly Operating Expense & Cumulated Cost-to-Income Ratio (in NT$ mn or %)



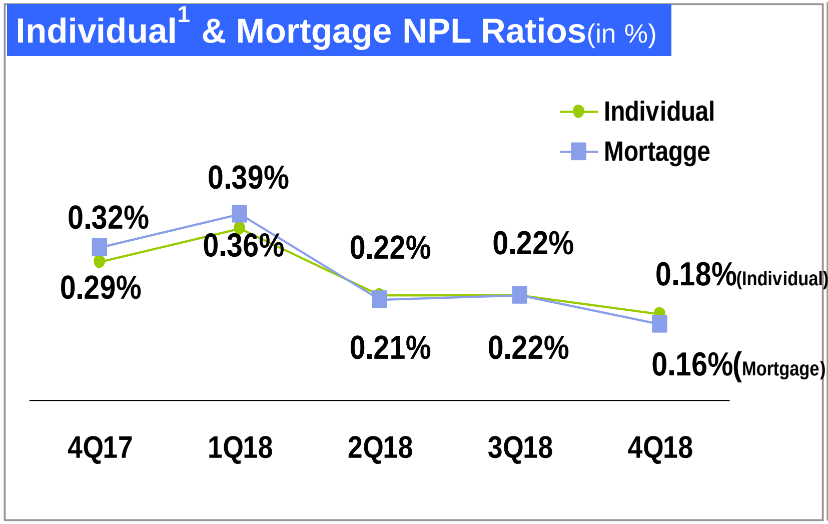
First Financial Holding Co., Ltd.

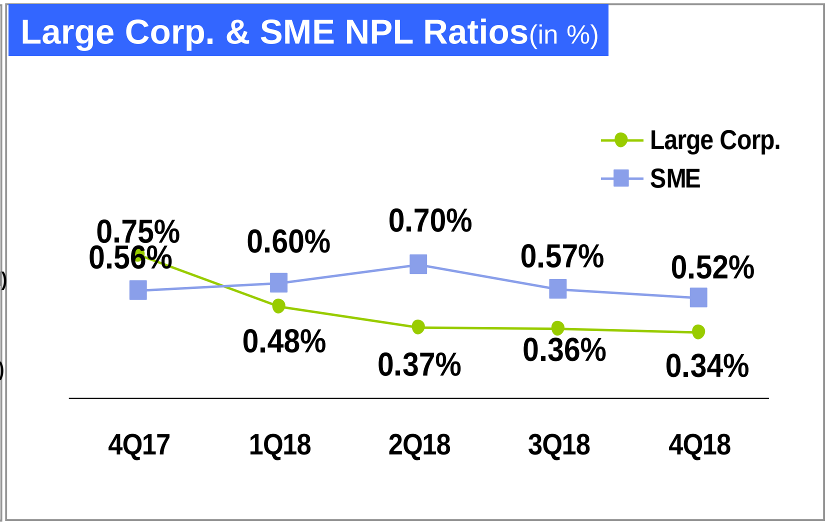
FB 2018 Asset Quality

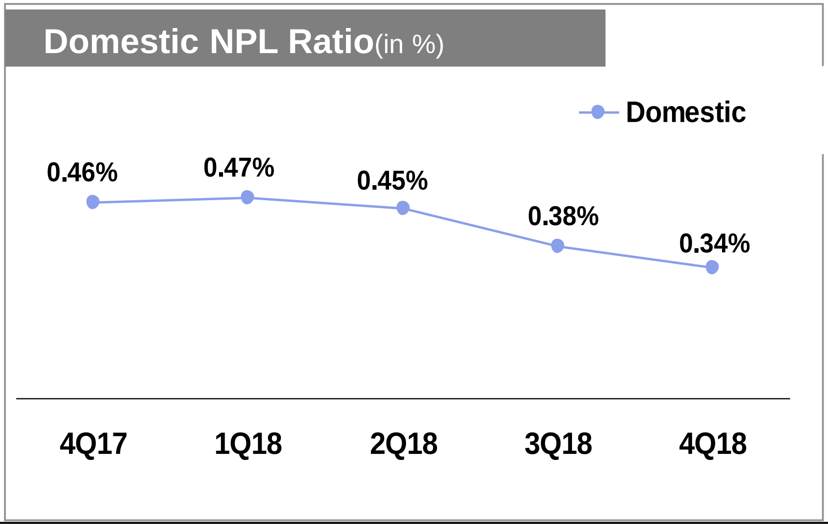


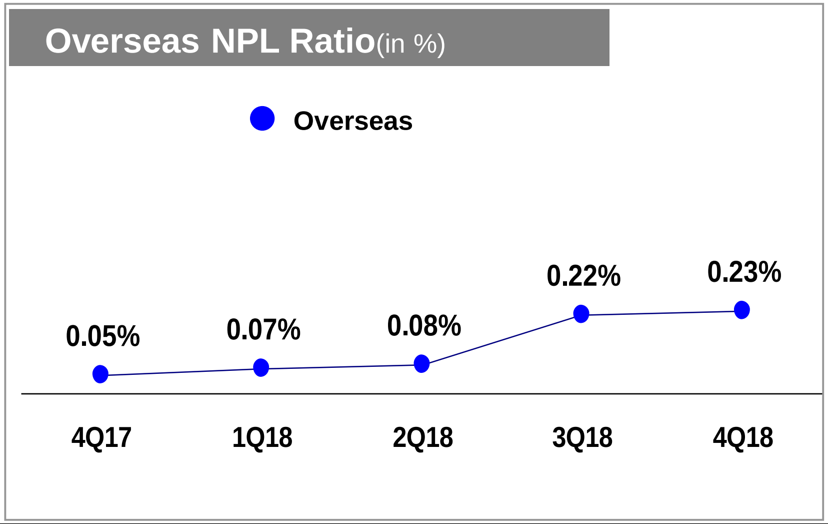
* NTD 2,141 mn was recategorized from “allowance for loan losses” to “reserve for loan commitments” and other provision referring to IFRS9 since 2018.

FB NPL Migration by Sectors









1. Individual: mortgage and non-mortgage loan included
2. bad-debt recovery not included.

First Financial Holding Co., Ltd.

FB New NPL Influx Breakdown

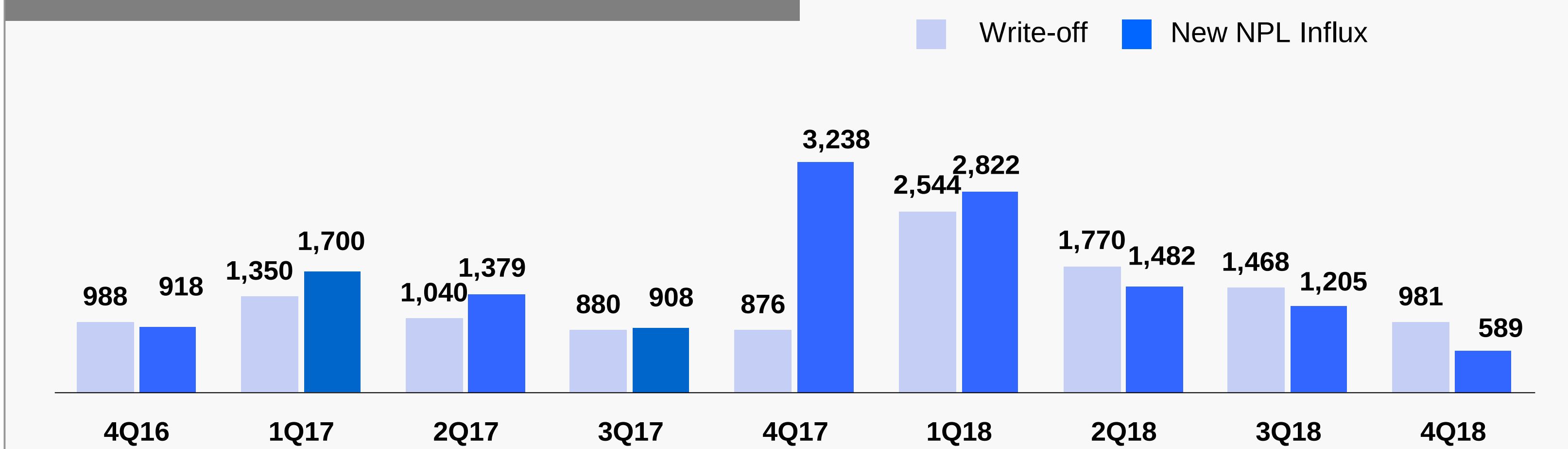
Breakdown of New NPL Influx (in NT$ mn)

Quarterly NPL Influx	1Q18	2Q18	3Q18	4Q18
--- Domestic	2,660	1,444	742	548
--- Overseas	162	38	463	41
Total NPL Influx	2,822	1,482	1,205	589
ChingFu Ship. *	1,589	138		

Quarterly Recovery Mix (in NT$ mn)

Quarterly Recovery	1Q18	2Q18	3Q18	4Q18
--- Domestic	636	788	574	897
--- Overseas	33	13	12	15
--- Credit Card	12	12	12	13
Total Recovery	681	813	598	925

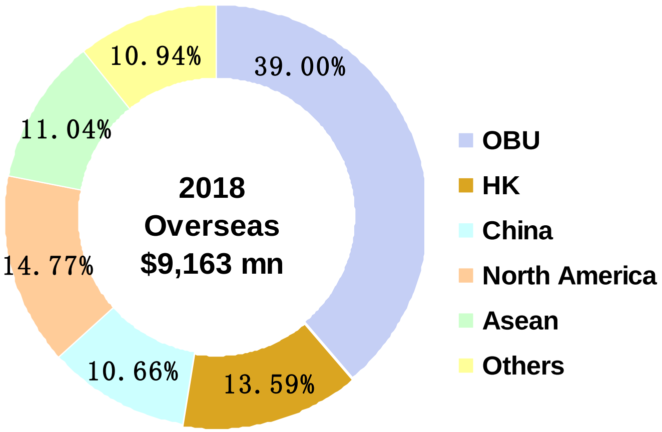
Quarterly New NPL Influx & Write-offs (in NT$ mn)



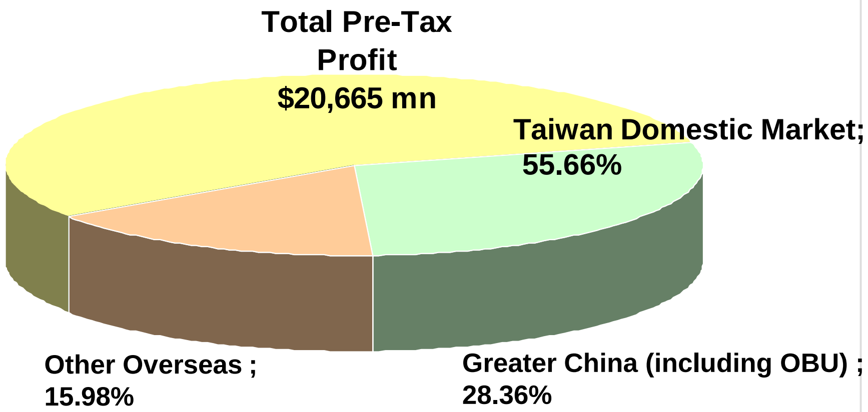
* 2018 total new NPL influx was NT$ 6,098 mn, and Ching-Fu Shipbuilding occupied NT$ 1,727 mn.
Excluding one-off Ching-Fu Shipbuilding NPL, other new NPL influx would be NT$ 4,371 mn.

FB 2018 Overseas Profits

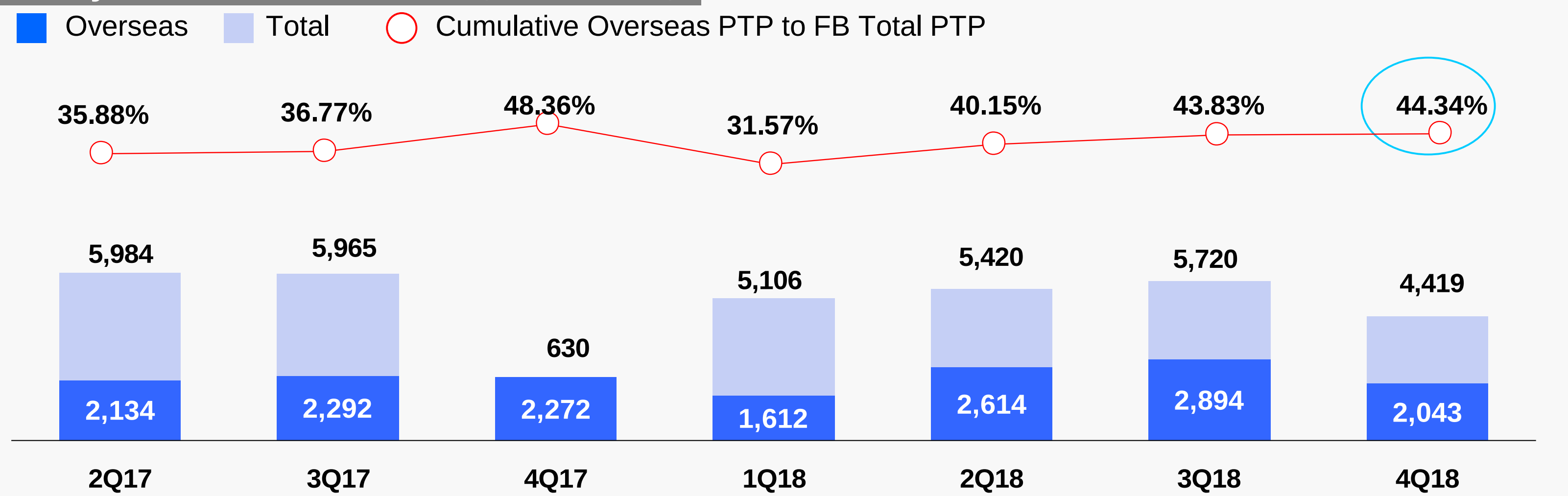
2018 FB Overseas Pre-Tax Profit Mix (in NT$ mn or %)



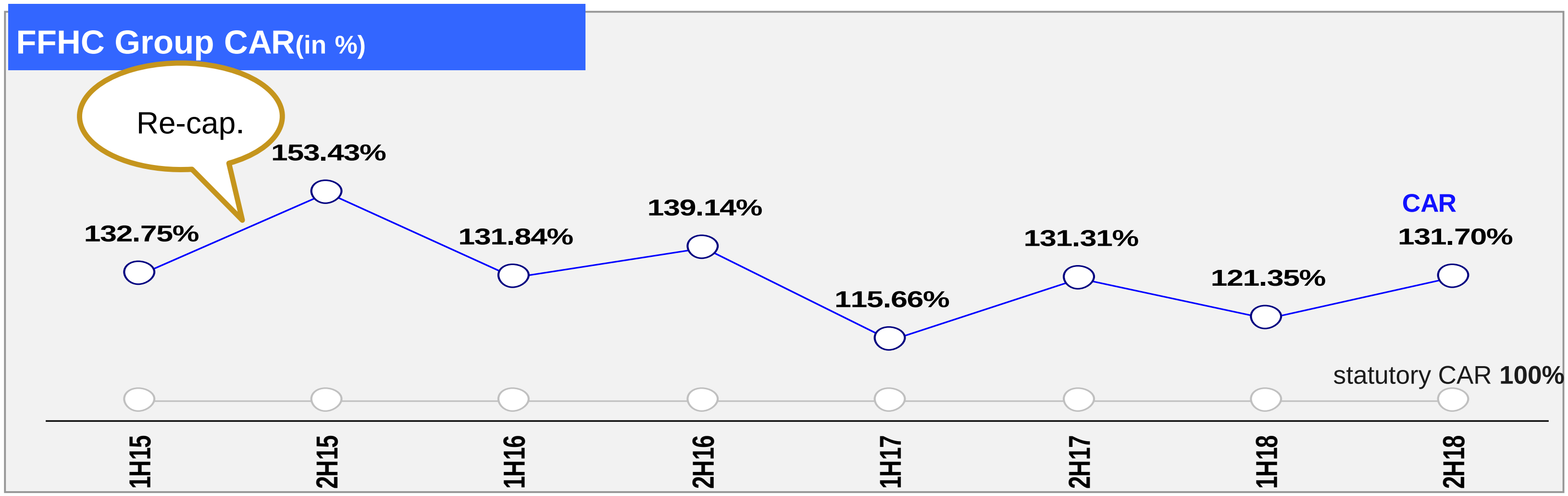
2018 FB Total Pre-Tax Profit Mix (in NT$ mn or %)

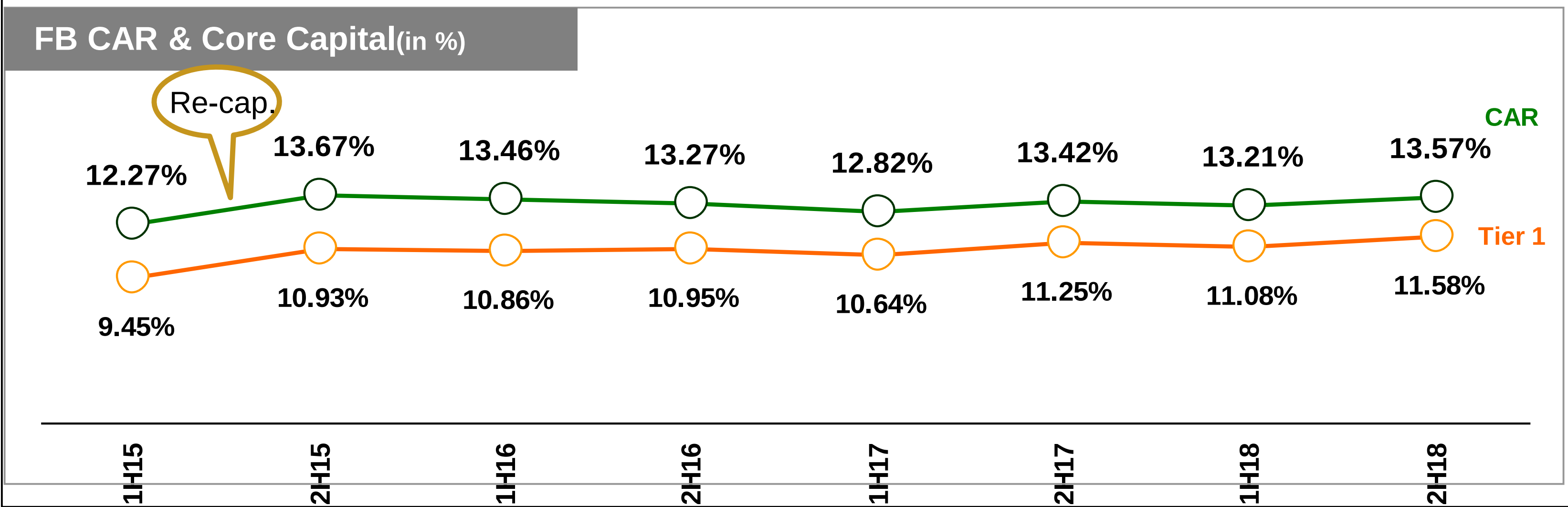


Quarterly Overseas & Total PTP (in NT$ mn or %)



CAR & Core Capital



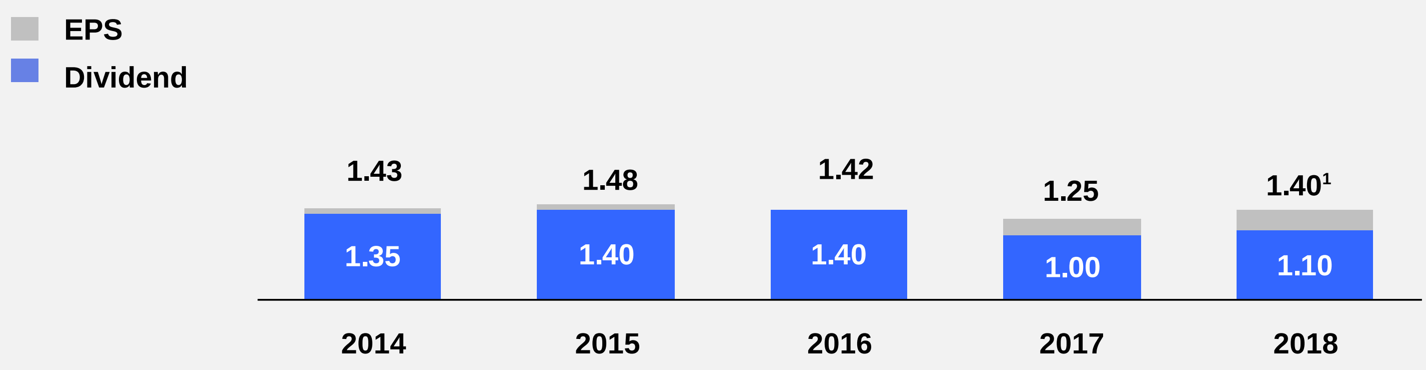


• Leverage ceiling for holding companies in Taiwan: Double Leverage < 125% ; Debt Ratio < 30%

First Financial Holding Co., Ltd.

Shareholder Return

FFHC Earnings Per Share (in NT$ dollar)



FFHC Dividend History (in NT$ dollar)

	2014	2015	2016	2017	2018 [2]
Cash dividend	0.70	0.95	1.20	0.90	1.00
Stock dividend	0.65	0.45	0.20	0.10	0.10
Total dividend	1.35	1.40	1.40	1.00	1.10
CASH Payout ratio	49.0%	64.2%	84.5%	72.0%	71.4%

1. EPS is adjusted retroactively for stock dividends
2. 2018's dividend proposal is subject to final approval at 2019 AGM meeting on June 21.

Appendix

First Financial Holding Co., Ltd.

FFHC Consolidated Statement of Comprehensive Income

FFHC Consolidated Statement of Comprehensive Income (in NT$ million or %)

	Full Year Results			Year-over-Year Comparison		
	2015	2016	2017	2017	2018	Change
Net interest income	28,452	28,801	29,993	29,993	30,268	0.9%
Net service fee & commission	8,502	8,723	8,341	8,341	8,526	2.2%
Net Insurance revenue	121	1,351	5,130	5,130	11,733	128.7%
Gain on financial assets meas. at fair value through P/L	1,152	2,569	5,550	5,550	4,880	-12.1%
Real estate investment gain	146	163	93	93	117	25.8%
Gain on AFS financial assets	541	951	1,052	1,052	0	-100.0%
Gain on financial assets at fair value						#DIV/0!
through other compre. income				0	1,566	#DIV/0!
Income from equity invest.	(588)	(75)	138	138	110	-20.3%
Excluding gain on fin. assets measured at amort.cost				0	22	#DIV/0!
Net gain on F/X	1,707	935	(170)	(170)	2,499	-1570.0%
Assets impairment loss	(10)	(39)	(46)	(46)	(90)	95.7%
Others	825	1,712	746	746	618	-17.2%
Net Revenue	40,848	45,091	50,827	50,827	60,249	18.5%
Net Provision for credit losses	(518)	(2,244)	(6,772)	(6,772)	(5,486)	-19.0%
Recovered(provided) for insurance res.	540	(871)	(4,560)	(4,560)	(11,153)	144.6%
Operating Expense	(21,893)	(21,779)	(21,347)	(21,347)	(22,906)	7.3%
Income from continued op. before tax	18,976	20,197	18,148	18,148	20,703	14.1%
Income tax expenses	(3,014)	(2,913)	(2,716)	(2,716)	(3,370)	24.1%
Consolidated net income	15,962	17,284	15,432	15,432	17,332	12.3%
Other Items	413	(2,354)	(1,038)	(1,038)	417	-140.2%
Comprehensive Income	16,375	14,930	14,394	14,394	17,749	23.3%
Net Income attributed to:						
Parent	16,006	17,356	15,483	15,483	17,332	11.9%
Minority interests	(44)	(72)	(51)	(51)	0	-100.0%
Comprehensive Income attributed to:						
Parent	16,461	15,023	14,380	14,380	17,749	23.4%
Minority interests	(86)	(93)	14	14	0	
EPS[1](NT$)	1.48	1.42	1.25	1.25	1.40	12.0%

First Financial Holding Co., Ltd.

FFHC Non-consolidated Income Statement

FFHC Standalone Income Statement Summary
in NT$ million, NT$, or %

	Full Year Results			Year-over-Year Comparison		
	2015	**2016**	**2017**	**2017**	**2018**	**Change**
Operating revenues						
Income from long-term investment	16,431	17,857	15,693	15,693	17,904	14.1%
Other income[1]	213	242	246	246	227	-7.7%
Total revenues	16,644	18,099	15,939	15,939	18,131	13.8%
Loss from long-term investment	(114)	(304)	(53)	(53)	(321)	505.7%
Operating expenses	(373)	(338)	(334)	(334)	(356)	6.6%
Other expenses and losses	(192)	(145)	(118)	(118)	(110)	-6.8%
Income from continued op. before tax	15,965	17,312	15,434	15,434	17,344	12.4%
Income from continued op. after tax	16,006	17,356	15,483	15,483	17,332	11.9%
Income from discontinued op., net of ta:	0	0	0	0	0	--
Net income	16,006	17,356	15,483	15,483	17,332	11.9%
EPS[2](NT$)	1.48	1.42	1.25	1.25	1.40	12.0%

1. Including income other than long-term investment
2. EPS is adjusted retroactively for stock dividends

First Financial Holding Co., Ltd.

FFHC Balance Sheet

FFHC Balance Sheet Summary
in NT$ million or million shares

	Full Years Result			Year-over-Year Comparison		
	2015	2016	2017	2017	2018	Change
Non-consolidated Balance Sheet Data						
Long-term investment	197,454	203,834	205,970	205,970	217,409	5.6%
Total non-consolidated assets	201,923	205,165	208,951	208,951	224,661	7.5%
Total liabilities	14,283	13,390	17,168	17,168	19,358	12.8%
Total shareholders' equity	187,640	191,775	191,783	191,783	205,303	7.0%
Conolidated Balance Sheet Data						
Total consolidated assets	2,500,096	2,541,156	2,634,059	2,634,059	2,935,204	11.4%
Total liabilities	2,312,109	2,349,127	2,442,008	2,442,008	2,729,901	11.8%
Total shareholders' equity	187,987	192,029	192,051	192,051	205,303	6.9%
Parent's shareholders' equity	187,640	191,775	191,783	191,783	205,303	7.0%
Minority interests	347	254	268	268	0	-100.0%
Current shares outstanding**	114,611	119,769	122,164	122,164	123,386	1.0%

*figures may not match due to rounding

First Financial Holding Co., Ltd.

FFHC Key Ratios

FFHC Key Ratios

	Full Year Results			Year-over-Year Comparison		
	2015	**2016**	**2017**	**2017**	**2018**	**Change**
After-tax ROAA (Annualized ratio)	0.66%	0.69%	0.60%	0.60%	0.62%	3.3%
After-tax ROAE (Annualized ratio)	9.32%	9.10%	8.04%	8.04%	8.58%	6.7%
Book Per Share	16.37	16.01	15.70	15.70	16.64	6.0%
Capital Stock	114,611	119,769	122,164	122,164	123,386	1.0%
Double leverage[1]	105.23%	106.29%	107.40%	107.40%	105.90%	-1.4%
Group CAR[2]	153.43%	139.14%	131.31%	131.31%	131.70%	0.3%
Debt Ratio[3]	7.07%	6.53%	8.24%	8.24%	8.62%	4.6%

1. Double leverage ratio = Long-term investment / Equity
2. Updated semi-annually.
3. Non-consolidated basis.

First Financial Holding Co., Ltd.

FB Income Statement

FB Comprehensive Income Statement Summary(Standalone)
in NT$ million or %

	Full Year Results			Year-over-Year Comparison		
	2015	**2016**	**2017**	**2017**	**2018**	**Change**
Net interest income	27,496	27,797	28,843	28,843	28,669	-0.6%
Net fee income	7,790	8,035	7,457	7,457	7,563	1.4%
Net gain on ST invest.	(49)	274	398	398	98	-75.4%
Net gain on LT invest.	177	433	719	719	834	16.0%
Net gain on other fin. products	2,823	4,344	5,256	5,256	8,396	59.7%
Other net income	349	654	241	241	431	78.8%
Net revenue	38,586	41,537	42,914	42,914	45,991	7.2%
Operating expenses	(18,997)	(18,963)	(18,466)	(18,466)	(19,863)	7.6%
Pre-provisiion pre-tax profit	19,589	22,574	24,448	24,448	26,128	6.9%
Provision expense	(3,027)	(4,396)	(9,621)	(9,621)	(8,480)	-11.9%
Adjustment: bad-debt recovery	2,554	2,346	2,782	2,782	3,017	8.4%
Income before tax	19,115	20,524	17,609	17,609	20,665	17.4%
Income tax	(3,015)	(2,825)	(2,467)	(2,467)	(3,134)	27.0%
Net income	**16,100**	**17,699**	**15,142**	**15,142**	**17,531**	15.8%
Other items	995	(2,100)	(1,214)	(1,214)	513	-142.3%
Comprehensive income	17,095	15,599	13,928	13,928	18,044	29.6%
EPS	1.93	1.99	1.70	1.70	1.97	0.16

First Financial Holding Co., Ltd.

FB Key Ratios

FB Key Ratios

	Full Year Results			Year-over-Year Comparison		
	2015	**2016**	**2017**	**2017**	**2018**	**Change**
Loan to deposit spread	1.63%	1.65%	1.65%	1.65%	1.64%	-0.61%
Net Interest Margin	1.26%	1.26%	1.26%	1.26%	1.18%	-6.35%
Cost to income ratio[3]	45.53%	45.65%	43.03%	43.03%	43.19%	0.37%
Loan to deposit ratio[1]	79.04%	79.04%	79.28%	79.28%	78.71%	-0.72%
NPL ratio	0.19%	0.20%	0.38%	0.38%	0.32%	-15.79%
Gross Provision ratio	1.19%	1.16%	1.29%	1.29%	1.18%	-8.53%
LLR ratio (excluding gov. loan)	1.40%	1.22%	1.38%	1.38%	1.25%	-9.42%
Coverage ratio	751.03%	625.14%	358.56%	358.56%	389.64%	8.67%
CAR	13.67%	13.27%	13.42%	13.42%	13.57%	1.12%
Tier-1	10.93%	10.95%	11.25%	11.25%	11.58%	2.93%
ROAA[2]	0.69%	0.72%	0.60%	0.60%	0.65%	8.33%
ROAE[2]	9.56%	9.46%	7.91%	7.91%	8.71%	10.11%

1. Loan to depoist ratio = total loan / total deposit
2. Annualized figures.

First Financial Holding Co., Ltd.

FB Loan Quality

FB NPL Migration
in NT$ million or %

	Full Year Results		2018 Quarterly				Year-over-Year Comparison		
	2016	2017	Q1	Q2	Q3	Q4	2017	2018	Change
NPL- beginning	2,761	3,035	6,114	6,392	6,104	5,841	3,035	6,114	101.4%
Net new NPL influx	6,166	7,225	2,822	1,482	1,205	589	7,225	6,098	-15.6%
Domestic	*4,611*	*6,744*	*2,660*	*1,444*	*742*	*548*	*6,744*	*5,394*	-20.0%
Overseas	*1,555*	*481*	*162*	*38*	*463*	*41*	*481*	*704*	46.4%
Net write-offs	(5,892)	(4,146)	(2,544)	(1,770)	(1,468)	(981)	(4,146)	(6,763)	63.1%
NPL- ending balance	3,035	6,114	6,392	6,104	5,841	5,449	6,114	5,449	-10.9%
Allowance for loan loss- beginning	20,738	18,973	19,781*	19,030	19,626	20,030	18,973	19,781*	4.3%
Provisions for loan loss	4,238	7,429	1,832	2,020	1,892	2,175	7,429	7,919	6.6%
Net write-offs	(5,892)	(4,146)	(2,544)	(1,770)	(1,468)	(981)	(4,146)	(6,763)	63.1%
Others	(111)	(334)	(39)	346	(20)	5	(334)	292	--
Allowance for loan loss- ending	18,973	21,922	19,030	19,626	20,030	21,229	21,922	21,229	-3.2%
Recovery from bad debt	2,346	2,782	681	813	598	925	2,782	3,017	8.4%
Domestic	*2,075*	*2,533*	*636*	*788*	*574*	*897*	*2,533*	*2895*	14.3%
Overseas	*214*	*197*	*33*	*13*	*12*	*15*	*197*	*73*	-62.9%
Credit card	*57*	*52*	*12*	*12*	*12*	*13*	*52*	*49*	-5.8%

1. Non-consolidated basis
* NTD 2,141 mn was recategorized from “allowance for loan losses” to “reserve for loan commitments” and other provision referring to IFRS9 since 2018

First Financial Holding Co., Ltd.

First Sec. Operating Report

First Sec Income Statement Summary

in NT$ million or %

	Full Year Results			Year-over-Year Comparison		
	2015	**2016**	**2017**	**2017**	**2018**	**Change**
Brokerage commission	753	645	849	849	899	5.9%
Net interest income	315	292	306	306	293	-4.2%
Underwriting commission	53	23	38	38	97	155.3%
Transaction gains through F/V, net	217	(12)	227	227	29	-87.2%
Other operating income	125	93	107	107	34	-68.2%
Total operating income	1463	1,041	1,527	1,527	1,352	-11.5%
Total operating expenses	(1,363)	(1,288)	(1,301)	(1,301)	(1,260)	-3.2%
Non-operating income	64	42	72	72	77	6.9%
Income before tax	164	(205)	298	298	169	-43.3%
Income tax	10	(24)	(26)	(26)	(55)	111.5%
Cummulative effect of change in accounting principles	0	0	0	0	0	#DIV/0!
Net income	174	(229)	272	272	114	-58.1%

First Sec Key Ratios

	2015	2016	2017	2017	2018	Change
ROAE (Annualized)	2.65%	-3.65%	4.41%	4.41%	1.82%	-58.7%
ROAA (Annualized)	0.92%	-1.30%	1.55%	1.55%	0.61%	-60.6%
Brokerage market share	1.58%	1.45%	1.53%	1.53%	1.42%	-7.2%
Margin loan market share	2.64%	2.99%	2.94%	2.94%	2.53%	-13.9%

First Financial Holding Co., Ltd.

FSITC Operating Report

FSITC Income Statement Summary
in NT$ million or %

	Full Yeart Results			Year-over-Year Comparison		
	2015	2016	2017	2017	2018	Change
Total operating income						
Management fee	464	440	501	501	640	27.7%
Sales service fee	1	5	7	7	13	85.7%
Total operating income	465	445	508	508	653	28.5%
Operating expenses	(370)	(380)	(440)	(440)	(540)	22.7%
Non-operating income	26	11	15	15	12	-20.0%
Income before tax	120	76	82	82	125	52.4%
Income tax	(18)	(12)	(12)	(12)	(24)	100.0%
Income after tax	102	64	70	70	101	44.3%
Cummulative effect of change in accounting principles	0	0	0	0	0	#DIV/0!
Net income	102	64	70	70	101	44.3%

FSITC Key Ratios

AUM	97,016	94,461	101,095	101,095	85,558	-15.4%
AUM Ranking	8	8	8	8	9	

1. Non-consolidated basis

First Financial Holding Co., Ltd.

First Life Operating Report

First Life Financial Results Summary
in NT$ million or %

	Full Year Result			Year-over-Year Comparison		
	2015	2016	2017	2017	2018	Change
Income Statement Summary						
Operating Revenue	**11,576**	**7,520**	**13,298**	**13,298**	**17,513**	31.7%
Premium Income	11,820	7,235	11,684	11,684	18,333	56.9%
Other insurance income	233	244	277	277	312	12.6%
Net Investment Income	(476)	41	1,337	1,337	(1,132)	-184.7%
Operating Cost	**11,164**	**7,157**	**12,861**	**12,861**	**17,029**	32.4%
Reinsurance commission	27	37	40	40	49	22.5%
Reserves	2,994	(2,037)	4,566	4,566	8,746	91.5%
Claims	7,412	8,502	7,419	7,419	7,122	-4.0%
Commission	691	586	711	711	930	30.8%
Others	40	72	125	125	182	45.6%
Operating Expenses	**(501)**	**(513)**	**(566)**	**(566)**	**(638)**	12.7%
Sales related expenses	(113)	(83)	(134)	(134)	(164)	22.4%
Management expenses	(388)	(430)	(432)	(432)	(474)	9.7%
Other expense	0	0	0	0	0	#DIV/0!
Profit/Loss of Operation	(89)	(150)	(129)	(129)	(154)	19.4%
Non-Operating Profit	0	0	0	0	0	#DIV/0!
Profit/Loss Before Tax	(89)	(150)	(129)	(129)	(154)	19.4%
Income tax	(1)	3	26	26	13	-50.0%
Net Income after tax	(90)	(147)	(103)	(103)	(141)	36.9%
Key Ratios						
ROAE(Annualized ratio)	-11.26%	-23.91%	-19.39%	-19.39%	-12.94%	-33.3%
ROAA(Annualized ratio)	-0.28%	-0.45%	-0.30%	-0.30%	-0.34%	13.3%

* FFHC claims 51% of First-Aviva operating results in 2015,2016, and 2017.

First Financial Holding Co., Ltd.